

TITLE	ADVERTISER	PRODUCT	ENTRANT COMPANY	COUNTRY
<b>GRAND PRIX</b>				
<b>A12 Corporate Information</b>				
LEAD INDIA	BENETT COLEMAN AND CO.	THE TIMES OF INDIA NEWSPAPER	JWT INDIA Mumbai	INDIA
<b>GOLD</b>				
<b>A01 Fast Moving Consumer Goods</b>				
TORTURE TEST	UNILEVER THAILAND	BREEZE EXCEL WASHING DETERGENT	LOWE Bangkok	THAILAND
<b>A06 Travel, Entertainment &amp; Leisure</b>				
DO IT WITH A CAR	NELKA RENT A CAR	CAR RENTALS	JWT COSTA RICA San Jose	COSTA RICA
<b>A13 Charities, Public Health &amp; Safety, Public Awareness Messages</b>				
ANTI-SLAVERY	MTV FOUNDATION	ANTI-SLAVERY CAMPAIGN	JWT London	UNITED KINGDOM
<b>B02 Dimensional Mailing</b>				
TORTURE TEST	UNILEVER THAILAND	BREEZE EXCEL LAUNDRY DETERGENT	LOWE Bangkok	THAILAND
<b>B04 Direct Response TV &amp; Infomercials</b>				
BLACK BOY WANTING WATER	STUDIO BRUSSELS	MUSIC FOR LIFE CHARITY EVENT	MORTIERBRIGADE Brussels	BELGIUM
<b>C01 Integrated Campaigns</b>				
GIVE A FEW BOB	THE PROSTATE CANCER RESEARCH FOUNDATION	PROSTATE CANCER RESEARCH CHARITY	THE COMMUNICATIONS AGENCY London	UNITED KINGDOM
<b>D01 Product Launches</b>				
DUCKS	GOODMAN FIELDER BAKING	WONDER PERFORMANCE BREAD	BMF Sydney	AUSTRALIA
<b>SILVER</b>				
<b>A05 Commercial Public Services</b>				
LOG HUT	CITYMAIL	POSTAL SERVICE	HJALTELIN, STAHL & CO. Copenhagen	DENMARK
<b>A08 Healthcare &amp; Medical</b>				
MONUMENT	SPANISH ASSOCIATION OF GYNECOLOGY AND OBSTETRICS	CERVICAL CANCER AWARENESS AND PREVENTION	SHACKLETON Madrid	SPAIN
<b>A10 Business Products &amp; Services</b>				
STRENGTH OF SCOTTEX	KIMBERLY CLARK	KITCHEN TOWEL PAPER	DUVAL GUILLAUME Antwerp	BELGIUM
<b>A13 Charities, Public Health &amp; Safety, Public Awareness Messages</b>				
ORGAN DONORS CERTIFICATE	ROAD TRAFFIC SAFETY DIRECTORATE	ORGAN DONORS CERTIFICATE	MOOZI Riga	LATVIA
RETURN TO SENDER	GOTHENBURG HOMELESS AID	HELP FOR HOMELESS PEOPLE & ABUSED CHILDREN	GOSS Gothenburg	SWEDEN
HELP ME READ THIS	CHILDREN OF THE WORLD	CHILDREN'S CHARITY	CONTRACT ADVERTISING INDIA New Delhi	INDIA
<b>B01 Flat Mailing</b>				
RETURN TO SENDER	GOTHENBURG HOMELESS AID	HELP FOR HOMELESS PEOPLE & ABUSED CHILDREN	GOSS Gothenburg	SWEDEN
<b>B05 Alternative Media</b>				
LOG HUT	CITYMAIL	POSTAL SERVICE	HJALTELIN, STAHL & CO. Copenhagen	DENMARK
<b>B06 Field Marketing, Including Door-To-Door, Merchandising, Sampling, Events</b>				
THE 3-D COVER	IKEA GERMANY	IKEA FURNITURE STORE	JUNG von MATT Hamburg	GERMANY
TEXT A COFFIN AWAY	MEDECINS SANS FRONTIERES	CHILD MALNUTRITION AWARENESS	SAATCHI & SAATCHI Stockholm	SWEDEN
<b>C01 Integrated Campaigns</b>				
WELCOME SNOOP	MTV NETWORKS AUSTRALIA	BROADCAST CHANNEL	LOWE SYDNEY	AUSTRALIA
DO IT WITH A CAR	NELKA RENT A CAR	CAR RENTALS	JWT COSTA RICA San Jose	COSTA RICA
<b>D02 Traffic Building</b>				
DO IT WITH A CAR	NELKA RENT A CAR	CAR RENTALS	JWT COSTA RICA San Jose	COSTA RICA

BRONZE				
<b>A02 Cars &amp; Automotive Services</b>				
TOYOTA HILUX MOTION	TOYOTA	TOYOTA HILUX	SAATCHI & SAATCHI NZ Auckland	NEW ZEALAND
<b>A03 Other Consumer Products (Including Durable Goods)</b>				
LAWNMOWER CALENDAR	BOSCH LAWN & GARDEN	ROTAK 43 LI LITHIUM-ION CORDLESS LAWMOWER	JUNG von MATT Hamburg	GERMANY
<b>A09 Publications &amp; Media</b>				
EYEBALLS	ESPN	ESPN	SAATCHI & SAATCHI Singapore	SINGAPORE
AROUND THE WORLD IN 80 DAYS	TVNZ	TVNZ TV2 MOVIE PROMOTION	SAATCHI & SAATCHI NZ Auckland	NEW ZEALAND
<b>A12 Corporate Information</b>				
MEET YOUR HERO	THE BRITISH COUNCIL	MEET YOUR HERO SCHOLARSHIP	M&C SAATCHI Sydney	AUSTRALIA
<b>A13 Charities, Public Health &amp; Safety, Public Awareness Messages</b>				
BEGGING SCULPTURES	GERMAN FOUNDATION FOR MONUMENT PROTECTION	MONUMENT PROTECTION	OGILVY FRANKFURT	GERMANY
FINGERPRINTS	ARBEITSKREIS VORRATSDATENSPEICHERUNG	PRIVACY/DATA PROTECTION	NORDPOL+ HAMBURG	GERMANY
<b>B01 Flat Mailing</b>				
STAMP	ALSERGRUNDER STAMP EXCHANGE	ALSERGRUNDER STAMP EXCHANGE	TBWAWIEN WERBEAGENTUR	AUSTRIA
<b>B03 Direct Response Print, Including Inserts</b>				
VOICES PROJECT	UNITED NATIONS AUSTRALIA	UNITED NATIONS	SAATCHI & SAATCHI Sydney	AUSTRALIA
<b>B05 Alternative Media</b>				
ASHTRAY TO VASE	CANCER RESEARCH UK	CHARITY AUCTION	OGILVY LONDON	UNITED KINGDOM
HELP ME READ THIS	CHILDREN OF THE WORLD	CHILDREN'S CHARITY	CONTRACT ADVERTISING INDIA New Delhi	INDIA
<b>B07 Direct Response Digital Media, Including Email Marketing</b>				
MONUMENT	SPANISH ASSOCIATION OF GYNECOLOGY AND OBSTETRICS	AWARENESS AND PREVENTION CAMPAIGN AGAINST CERVICAL CANCER	SHACKLETON Madrid	SPAIN
GOLF	DIETRICH	DIETRICH GPS PRODUCTS	GREY ARGENTINA Buenos Aires	ARGENTINA
<b>C01 Integrated Campaigns</b>				
MEET YOUR HERO	THE BRITISH COUNCIL	MEET YOUR HERO SCHOLARSHIP	M&C SAATCHI Sydney	AUSTRALIA
ENJOY THE GAME	888.COM	ONLINE GAMBLING	CHI & PARTNERS London	UNITED KINGDOM
ANTI-SLAVERY	MTV FOUNDATION	ANTI-SLAVERY CAMPAIGN	JWT London	UNITED KINGDOM
<b>D01 Product Launches</b>				
MONUMENT	SPANISH ASSOCIATION OF GYNECOLOGY AND OBSTETRICS	AWARENESS AND PREVENTION CAMPAIGN AGAINST CERVICAL CANCER	SHACKLETON Madrid	SPAIN