

TITLE	ADVERTISER	PRODUCT	ENTRANT COMPANY	COUNTRY
<b>GRAND PRIX</b>				
<b>A06 Household: Other</b>				
PAINT	ENERGIZER	ENERGIZER LITHIUM BATTERIES	DDB SOUTH AFRICA Johannesburg	SOUTH AFRICA 1 OF 4 CAMPAIGN
PANTS	ENERGIZER	ENERGIZER LITHIUM BATTERIES	DDB SOUTH AFRICA Johannesburg	SOUTH AFRICA 2 OF 4 CAMPAIGN
PARK	ENERGIZER	ENERGIZER LITHIUM BATTERIES	DDB SOUTH AFRICA Johannesburg	SOUTH AFRICA 3 OF 4 CAMPAIGN
SPIT	ENERGIZER	ENERGIZER LITHIUM BATTERIES	DDB SOUTH AFRICA Johannesburg	SOUTH AFRICA 4 OF 4 CAMPAIGN
<b>GOLD</b>				
<b>A13 Cars</b>				
PRODUCT RECALL	PON's AUTOMOBIELHANDEL	VOLKSWAGEN	DDB AMSTERDAM	THE NETHERLANDS
<b>A29 Public Awareness Messages</b>				
FAMILY NAME	AADHAR	ANTI FEMALE FOETICIDE	CONTRACT INDIA Mumbai	INDIA
<b>A05 Household: Cleaning Products</b>				
ARM	HENKEL	MIR BLACK	TBWAIPARIS	FRANCE 1 OF 3 CAMPAIGN
SPIDER	HENKEL	MIR BLACK	TBWAIPARIS	FRANCE 2 OF 3 CAMPAIGN
MOVIE	HENKEL	MIR BLACK	TBWAIPARIS	FRANCE 3 OF 3 CAMPAIGN
<b>A12 Miscellaneous</b>				
CHE	LUXOR WRITING INSTRUMENTS	HIGHLIGHTER PENS	LEO BURNETT INDIA Mumbai	INDIA 1 OF 3 CAMPAIGN
CHARLIE	LUXOR WRITING INSTRUMENTS	HIGHLIGHTER PENS	LEO BURNETT INDIA Mumbai	INDIA 2 OF 3 CAMPAIGN
HITLER	LUXOR WRITING INSTRUMENTS	HIGHLIGHTER PENS	LEO BURNETT INDIA Mumbai	INDIA 3 OF 3 CAMPAIGN
<b>A15 Home Electronics &amp; Audio-Visual</b>				
ECHIDNA	OLYMPUS	OLYMPUS BINOCULARS	JWT SYDNEY	AUSTRALIA 1 OF 3 CAMPAIGN
KOALA	OLYMPUS	OLYMPUS BINOCULARS	JWT SYDNEY	AUSTRALIA 2 OF 3 CAMPAIGN
COCKATOO	OLYMPUS	OLYMPUS BINOCULARS	JWT SYDNEY	AUSTRALIA 3 OF 3 CAMPAIGN
<b>A16 Retail Stores</b>				
CRAB	EKCHAI DISTRIBUTION SYSTEMS CO.	TESCO LOTUS	BBDO BANGKOK	THAILAND 1 OF 4 CAMPAIGN
FISH	EKCHAI DISTRIBUTION SYSTEMS CO.	TESCO LOTUS	BBDO BANGKOK	THAILAND 2 OF 4 CAMPAIGN
PRAWNS	EKCHAI DISTRIBUTION SYSTEMS CO.	TESCO LOTUS	BBDO BANGKOK	THAILAND 3 OF 4 CAMPAIGN
SQUID	EKCHAI DISTRIBUTION SYSTEMS CO.	TESCO LOTUS	BBDO BANGKOK	THAILAND 4 OF 4 CAMPAIGN
<b>A19 Entertainment &amp; Leisure</b>				
GOODBYE	B.D. GROUP	EA GAMES	FP7 DOHA	QATAR 1 OF 3 CAMPAIGN
PROUD MOTHER	B.D. GROUP	EA GAMES	FP7 DOHA	QATAR 2 OF 3 CAMPAIGN
BACK HOME	B.D. GROUP	EA GAMES	FP7 DOHA	QATAR 3 OF 3 CAMPAIGN
<b>A20 Publications &amp; Media</b>				
THE TRIAL	CIA DAS LETRAS	CIA DE BOLSO	ALMAPBBDO Sao Paulo	BRAZIL 1 OF 2 CAMPAIGN
ROMAN EMPIRE	CIA DAS LETRAS	CIA DE BOLSO	ALMAPBBDO Sao Paulo	BRAZIL 2 OF 2 CAMPAIGN
<b>A28 Public Health &amp; Safety</b>				
TREE	LAND TRANSPORT NZ	SLEEP BEFORE DRIVING	CLEMENGER BBDO Wellington	NEW ZEALAND

				1 OF 3 CAMPAIGN
CREEK	LAND TRANSPORT NZ	SLEEP BEFORE DRIVING	CLEMENGER BBDO Wellington	NEW ZEALAND 2 OF 3 CAMPAIGN
BRIDGE	LAND TRANSPORT NZ	SLEEP BEFORE DRIVING	CLEMENGER BBDO Wellington	NEW ZEALAND 3 OF 3 CAMPAIGN
<b>SILVER</b>				
<b>A02 Sweet Foods &amp; Snacks</b>				
AIRBAG	BAZOOKA	BAZOOKA BUBBLEGUM	DUVAL GUILLAUME BRUSSELS	BELGIUM
<b>A06 Household: Other</b>				
POLICEMAN VS. KIDNAPPER	BAYER	BAYER ADVANCED - PLANT FOOD	FP7 DOHA	QATAR
<b>A08 Cosmetics &amp; Beauty</b>				
HAIR LIPS	PROCTER & GAMBLE	KOLESTON	LEO BURNETT ITALY Milan	ITALY
<b>A12 Miscellaneous</b>				
TWINS	GM PENS INTERNATIONAL	REYNOLDS PERMANENT MARKER	JWT INDIA Mumbai	INDIA
<b>A14 Other Vehicles, Auto Products &amp; Services</b>				
GOLF, NOW WITH TRACKING...	VOLKSWAGEN	VW GOLF	ALMAPBBDO Sao Paulo	BRAZIL
<b>A28 Public Health &amp; Safety</b>				
STOP	GUINNESS ANCHOR BERHAD	ANTI DRINK-DRIVING MESSAGE	SAATCHI & SAATCHI Petaling Jaya	MALAYSIA
<b>A30 Fundraising &amp; Appeals</b>				
WAITING LIST	SANTA CASA	ORGAN DONATION	Y&R Sao Paulo	BRAZIL
<b>A04 Non-Alcoholic Drinks</b>				
SOCCER	PEPSICO	GATORADE KIDS	ALMAPBBDO Sao Paulo	BRAZIL 1 OF 3 CAMPAIGN
BOXING	PEPSICO	GATORADE KIDS	ALMAPBBDO Sao Paulo	BRAZIL 2 OF 3 CAMPAIGN
BASKETBALL	PEPSICO	GATORADE KIDS	ALMAPBBDO Sao Paulo	BRAZIL 3 OF 3 CAMPAIGN
KINDERGARTEN	POWERHORSE	ENERGY DRINK	SAATCHI & SAATCHI NZ Auckland	NEW ZEALAND 1 OF 3 CAMPAIGN
PRISON	POWERHORSE	ENERGY DRINK	SAATCHI & SAATCHI NZ Auckland	NEW ZEALAND 2 OF 3 CAMPAIGN
OLD FOLKS	POWERHORSE	ENERGY DRINK	SAATCHI & SAATCHI NZ Auckland	NEW ZEALAND 3 OF 3 CAMPAIGN
<b>A05 Household: Cleaning Products</b>				
BATHROOM	PROCTER & GAMBLE	DOWNY FABRIC CONDITIONER	GREY ARGENTINA Buenos Aires	ARGENTINA 1 OF 3 CAMPAIGN
BEDROOM	PROCTER & GAMBLE	DOWNY FABRIC CONDITIONER	GREY ARGENTINA Buenos Aires	ARGENTINA 2 OF 3 CAMPAIGN
DRESSING ROOM	PROCTER & GAMBLE	DOWNY FABRIC CONDITIONER	GREY ARGENTINA Buenos Aires	ARGENTINA 3 OF 3 CAMPAIGN
LIPSTICK	PROCTER & GAMBLE	TIDE DETERGENTS	LEO BURNETT INDIA Mumbai	INDIA 1 OF 3 CAMPAIGN
KETCHUP	PROCTER & GAMBLE	TIDE DETERGENTS	LEO BURNETT INDIA Mumbai	INDIA 2 OF 3 CAMPAIGN
ICE CREAM	PROCTER & GAMBLE	TIDE DETERGENTS	LEO BURNETT INDIA Mumbai	INDIA 3 OF 3 CAMPAIGN
<b>A06 Household: Other</b>				
CHICKEN	ITAL ASIA GROUP	WMF KNIFE	LEO BURNETT Bangkok	THAILAND 1 OF 3 CAMPAIGN
FISH	ITAL ASIA GROUP	WMF KNIFE	LEO BURNETT Bangkok	THAILAND 2 OF 3 CAMPAIGN
LOBSTER	ITAL ASIA GROUP	WMF KNIFE	LEO BURNETT Bangkok	THAILAND 3 OF 3 CAMPAIGN
<b>A07 Home Appliances &amp; Furnishings</b>				
COOK	OGAWA ELECTRIC	OGAWA VENTILATING FAN	LOWE BANGKOK	THAILAND 1 OF 3 CAMPAIGN
SMOKE	OGAWA ELECTRIC	OGAWA VENTILATING FAN	LOWE BANGKOK	THAILAND 2 OF 3 CAMPAIGN
INCENSE	OGAWA ELECTRIC	OGAWA VENTILATING FAN	LOWE BANGKOK	THAILAND 3 OF 3 CAMPAIGN
<b>A10 OTC Pharmacy</b>				
TROUSERS	NOVARTIS CONSUMER HEALTH	VOLTAREN PAIN RELIEF	SAATCHI & SAATCHI SIMKO Geneva	SWITZERLAND 1 OF 4 CAMPAIGN
BABY	NOVARTIS CONSUMER HEALTH	VOLTAREN PAIN RELIEF	SAATCHI & SAATCHI SIMKO Geneva	SWITZERLAND 2 OF 4 CAMPAIGN

CHEESE	NOVARTIS CONSUMER HEALTH	VOLTAREN PAIN RELIEF	SAATCHI & SAATCHI SIMKO Geneva	SWITZERLAND 3 OF 4 CAMPAIGN
REMOTE CONTROL	NOVARTIS CONSUMER HEALTH	VOLTAREN PAIN RELIEF	SAATCHI & SAATCHI SIMKO Geneva	SWITZERLAND 4 OF 4 CAMPAIGN
<b>A11 Clothing, Footwear &amp; Accessories</b>				
BULGARIANS	HERRINGBONE	HERRINGBONE	M&C SAATCHI Sydney	AUSTRALIA 1 OF 3 CAMPAIGN
MEASUREMENTS	HERRINGBONE	HERRINGBONE	M&C SAATCHI Sydney	AUSTRALIA 2 OF 3 CAMPAIGN
MAKE LOVE TO YOU	HERRINGBONE	HERRINGBONE	M&C SAATCHI Sydney	AUSTRALIA 3 OF 3 CAMPAIGN
<b>A13 Cars</b>				
GOLF VARIANT	VOLKSWAGEN	VOLKSWAGEN PARK DISTANCE CONTROL	DDB GERMANY BERLIN	GERMANY 1 OF 3 CAMPAIGN
TOURAN	VOLKSWAGEN	VOLKSWAGEN PARK DISTANCE CONTROL	DDB GERMANY BERLIN	GERMANY 2 OF 3 CAMPAIGN
GOLF	VOLKSWAGEN	VOLKSWAGEN PARK DISTANCE CONTROL	DDB GERMANY BERLIN	GERMANY 3 OF 3 CAMPAIGN
<b>A14 Other Vehicles, Auto Products &amp; Services</b>				
BEER BOX	VOLKSWAGEN	VW TRUCKS	ALMAPBBDO Sao Paulo	BRAZIL 1 OF 4 CAMPAIGN
EGG BOX	VOLKSWAGEN	VW TRUCKS	ALMAPBBDO Sao Paulo	BRAZIL 2 OF 4 CAMPAIGN
FRUIT BOX	VOLKSWAGEN	VW TRUCKS	ALMAPBBDO Sao Paulo	BRAZIL 3 OF 4 CAMPAIGN
MILK BOX	VOLKSWAGEN	VW TRUCKS	ALMAPBBDO Sao Paulo	BRAZIL 4 OF 4 CAMPAIGN
<b>A15 Home Electronics &amp; Audio-Visual</b>				
CHEETAH	CANON	CANON DIGITAL CAMERA IXUS 75	DENTSU THAILAND Bangkok	THAILAND 1 OF 3 CAMPAIGN
BASEBALL	CANON	CANON DIGITAL CAMERA IXUS 75	DENTSU THAILAND Bangkok	THAILAND 2 OF 3 CAMPAIGN
ROCK CONCERT	CANON	CANON DIGITAL CAMERA IXUS 75	DENTSU THAILAND Bangkok	THAILAND 3 OF 3 CAMPAIGN
<b>A16 Retail Stores</b>				
LIONESS	CAPE UNION MART	CAPE UNION MART STORE CARD	KING JAMES Johannesburg	SOUTH AFRICA 1 OF 4 CAMPAIGN
CROCODILE	CAPE UNION MART	CAPE UNION MART STORE CARD	KING JAMES Johannesburg	SOUTH AFRICA 2 OF 4 CAMPAIGN
TREE SNAKE	CAPE UNION MART	CAPE UNION MART STORE CARD	KING JAMES Johannesburg	SOUTH AFRICA 3 OF 4 CAMPAIGN
GREAT WHITE SHARK	CAPE UNION MART	CAPE UNION MART STORE CARD	KING JAMES Johannesburg	SOUTH AFRICA 4 OF 4 CAMPAIGN
<b>A18 Travel, Transport &amp; Tourism</b>				
CUBA	SHANGRI-LA	TRAVEL AGENCY	AGENCIA3 Rio de Janeiro	BRAZIL 1 OF 3 CAMPAIGN
INDIA	SHANGRI-LA	TRAVEL AGENCY	AGENCIA3 Rio de Janeiro	BRAZIL 2 OF 3 CAMPAIGN
USA	SHANGRI-LA	TRAVEL AGENCY	AGENCIA3 Rio de Janeiro	BRAZIL 3 OF 3 CAMPAIGN
<b>A19 Entertainment &amp; Leisure</b>				
BEAST	MATTEL	SCRABBLE	OGILVY & MATHER Paris	FRANCE 1 OF 6 CAMPAIGN
NURSE	MATTEL	SCRABBLE	OGILVY & MATHER Paris	FRANCE 2 OF 6 CAMPAIGN
VAMPIRE	MATTEL	SCRABBLE	OGILVY & MATHER Paris	FRANCE 3 OF 6 CAMPAIGN
HULA	MATTEL	SCRABBLE	OGILVY & MATHER Paris	FRANCE 4 OF 6 CAMPAIGN
CONDOM	MATTEL	SCRABBLE	OGILVY & MATHER Paris	FRANCE 5 OF 6 CAMPAIGN
BUDDHA	MATTEL	SCRABBLE	OGILVY & MATHER Paris	FRANCE 6 OF 6 CAMPAIGN
MUSTANG	MATTEL GERMANY	MATCHBOX	OGILVY FRANKFURT	GERMANY 1 OF 3 CAMPAIGN
ELDORADO	MATTEL GERMANY	MATCHBOX	OGILVY FRANKFURT	GERMANY 2 OF 3 CAMPAIGN
FLEETWOOD	MATTEL GERMANY	MATCHBOX	OGILVY FRANKFURT	GERMANY 3 OF 3 CAMPAIGN
<b>A20 Publications &amp; Media</b>				

INDIA	NOVA	RADIO NOVA	Y&R FRANCE Boulogne Billancourt	FRANCE 2 OF 8 CAMPAIGN
FUNK	NOVA	RADIO NOVA	Y&R FRANCE Boulogne Billancourt	FRANCE 3 OF 8 CAMPAIGN
JAZZ	NOVA	RADIO NOVA	Y&R FRANCE Boulogne Billancourt	FRANCE 6 OF 8 CAMPAIGN
RAP	NOVA	RADIO NOVA	Y&R FRANCE Boulogne Billancourt	FRANCE 5 OF 8 CAMPAIGN
CUBAN	NOVA	RADIO NOVA	Y&R FRANCE Boulogne Billancourt	FRANCE 4 OF 8 CAMPAIGN
FOLK	NOVA	RADIO NOVA	Y&R FRANCE Boulogne Billancourt	FRANCE 7 OF 8 CAMPAIGN
BLUES	NOVA	RADIO NOVA	Y&R FRANCE Boulogne Billancourt	FRANCE 8 OF 8 CAMPAIGN
JAMES	NOVA	RADIO NOVA	Y&R FRANCE Boulogne Billancourt	FRANCE 1 OF 8 CAMPAIGN
BIRD	MTV NETWORKS	COMEDY CENTRAL	KEMPERTRAUTMANN Hamburg	GERMANY 1 OF 4 CAMPAIGN
CHAIR	MTV NETWORKS	COMEDY CENTRAL	KEMPERTRAUTMANN Hamburg	GERMANY 2 OF 4 CAMPAIGN
DOOR	MTV NETWORKS	COMEDY CENTRAL	KEMPERTRAUTMANN Hamburg	GERMANY 4 OF 4 CAMPAIGN
TWINS	MTV NETWORKS	COMEDY CENTRAL	KEMPERTRAUTMANN Hamburg	GERMANY 3 OF 4 CAMPAIGN
<b>A22 Business Equipment &amp; Services</b>				
FROG/HIPPO	SONY	MICROVAULT	FORTUNE PROMOSEVEN Dubai	UNITED ARAB EMIRATES 3 OF 3 CAMPAIGN
RAT/ELEPHANT	SONY	MICROVAULT	FORTUNE PROMOSEVEN Dubai	UNITED ARAB EMIRATES 1 OF 3 CAMPAIGN
SQUID/WHALE	SONY	MICROVAULT	FORTUNE PROMOSEVEN Dubai	UNITED ARAB EMIRATES 2 OF 3 CAMPAIGN
<b>A26 Commercial Public Services</b>				
ROUNDBOUT	TELEINFO MEDIA	YELLOW PAGES THAILAND	CREATIVE JUICE G1 (TBWA) Bangkok	THAILAND 1 OF 3 CAMPAIGN
PARK	TELEINFO MEDIA	YELLOW PAGES THAILAND	CREATIVE JUICE G1 (TBWA) Bangkok	THAILAND 2 OF 3 CAMPAIGN
RIVER	TELEINFO MEDIA	YELLOW PAGES THAILAND	CREATIVE JUICE G1 (TBWA) Bangkok	THAILAND 3 OF 3 CAMPAIGN
<b>A28 Public Health &amp; Safety</b>				
F-WORD	FRIENDS OF CANCER PATIENTS	ANTI-SMOKING	SAATCHI & SAATCHI AMSTERDAM	THE NETHERLANDS 1 OF 3 CAMPAIGN
STAIRWAY	FRIENDS OF CANCER PATIENTS	ANTI-SMOKING	SAATCHI & SAATCHI AMSTERDAM	THE NETHERLANDS 2 OF 3 CAMPAIGN
12.4 SECONDS	FRIENDS OF CANCER PATIENTS	ANTI-SMOKING	SAATCHI & SAATCHI AMSTERDAM	THE NETHERLANDS 3 OF 3 CAMPAIGN
<b>A29 Public Awareness Messages</b>				
EMILY	CERCA	CHILDREN AND ADOLESCENTS REFERENCE CENTRE	EURO RSCG BRASIL Sao Paulo	BRAZIL 1 OF 3 CAMPAIGN
ANNIE	CERCA	CHILDREN AND ADOLESCENTS REFERENCE CENTRE	EURO RSCG BRASIL Sao Paulo	BRAZIL 2 OF 3 CAMPAIGN
PETER	CERCA	CHILDREN AND ADOLESCENTS REFERENCE CENTRE	EURO RSCG BRASIL Sao Paulo	BRAZIL 3 OF 3 CAMPAIGN
<b>A30 Fundraising &amp; Appeals</b>				
BUSH	AMNESTY-INTERNATIONAL	AMNESTY-INTERNATIONAL	CONTRAPUNTO Madrid	SPAIN 1 OF 5 CAMPAIGN
AHMADINEJAD	AMNESTY-INTERNATIONAL	AMNESTY-INTERNATIONAL	CONTRAPUNTO Madrid	SPAIN 2 OF 5 CAMPAIGN
PUTIN	AMNESTY-INTERNATIONAL	AMNESTY-INTERNATIONAL	CONTRAPUNTO Madrid	SPAIN 3 OF 5 CAMPAIGN
KIM JONG IL	AMNESTY-INTERNATIONAL	AMNESTY-INTERNATIONAL	CONTRAPUNTO Madrid	SPAIN 4 OF 5 CAMPAIGN
HU JING TAO	AMNESTY-INTERNATIONAL	AMNESTY-INTERNATIONAL	CONTRAPUNTO Madrid	SPAIN 5 OF 5 CAMPAIGN
<b>BRONZE</b>				
<b>A02 Sweet Foods &amp; Snacks</b>				
3D BALL	ARCOR	BIG BIG SWEETS	LEO BURNETT BRASIL Sao Paulo	BRAZIL
<b>A08 Cosmetics &amp; Beauty</b>				
COP	LUX	LUX SOAP	JWT SYDNEY	AUSTRALIA

<b>A09 Toiletries</b>				
MORGUE	HANSAPLAST, BEIERSDORF	EARPLUGS	TBWA/PARIS	FRANCE
<b>A10 OTC Pharmacy</b>				
HAND	JOHNSON & JOHNSON	PURELL HAND SANITIZER	JWT SYDNEY	AUSTRALIA
<b>A11 Clothing, Footwear &amp; Accessories</b>				
RED DRESS	NICOLA FINETTI/TIGERLILY	FASHIONWEAR	JWT DUBAI	UNITED ARAB EMIRATES
<b>A18 Travel, Transport &amp; Tourism</b>				
TAJ MAHAL	MINISTRY OF TOURISM, GOVERNMENT OF INDIA	INCREDIBLE INDIA	GREY WORLDWIDE INDIA Mumbai	INDIA
KING KONG	TAM AIRLINES	ENTERTAINMENT ON BOARD	Y&R Sao Paulo	BRAZIL
<b>A19 Entertainment &amp; Leisure</b>				
ORANGE	CLIMA CO.	CLIMA BICYCLE LOCK	LEO BURNETT Bangkok	THAILAND
OPEN CUT SANDPIT	HASBRO	TONKA TOYS	DDB SYDNEY	AUSTRALIA
<b>A20 Publications &amp; Media</b>				
AIDS STATS	INDEPENDENT NEWSPAPERS	CAPE ARGUS NEWSPAPER	KING JAMES Cape Town	SOUTH AFRICA
<b>A25 Healthcare &amp; Prescription Drugs</b>				
ROBOT	GSK	PANADOL MENSTRUAL	OGILVY & MATHER SINGAPORE	SINGAPORE
<b>A26 Commercial Public Services</b>				
TEXT MESSAGING	ORANGE	ORANGE	SHALMOR AVNON AMICHAY/ Y&R Tel Aviv	ISRAEL
<b>A28 Public Health &amp; Safety</b>				
CATS - IMPOTENCE	ADVERTISERS WITHOUT BORDERS	ANTI-SMOKING MESSAGE	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA
<b>A01 Savoury Foods</b>				
FRIES	CAIRO FOOD INDUSTRIAL HEINZ EGYPT	HOT KETCHUP	LEO BURNETT BRUSSELS	BELGIUM 1 OF 3 CAMPAIGN
FISH	CAIRO FOOD INDUSTRIAL HEINZ EGYPT	HOT KETCHUP	LEO BURNETT BRUSSELS	BELGIUM 3 OF 3 CAMPAIGN
STEAK	CAIRO FOOD INDUSTRIAL HEINZ EGYPT	HOT KETCHUP	LEO BURNETT BRUSSELS	BELGIUM 2 OF 3 CAMPAIGN
PIG	VEGA MAYOR - FLORETTE	SALAD	GREY Barcelona	SPAIN 1 OF 4 CAMPAIGN
SHEEP	VEGA MAYOR - FLORETTE	SALAD	GREY Barcelona	SPAIN 2 OF 4 CAMPAIGN
COCK	VEGA MAYOR - FLORETTE	SALAD	GREY Barcelona	SPAIN 3 OF 4 CAMPAIGN
COW	VEGA MAYOR - FLORETTE	SALAD	GREY Barcelona	SPAIN 4 OF 4 CAMPAIGN
MARIA	GONDOLA VENEZIANA ITALIAN RESTAURANT	ANGEL HAIR PASTA	OGILVY SHANGHAI	CHINA 1 OF 2 CAMPAIGN
ANGELO	GONDOLA VENEZIANA ITALIAN RESTAURANT	ANGEL HAIR PASTA	OGILVY SHANGHAI	CHINA 2 OF 2 CAMPAIGN
<b>A03 Alcoholic Drinks</b>				
BREASTS	I-BREW	COOPERS BEER	JWT SINGAPORE	SINGAPORE 2 OF 2 CAMPAIGN
FACE	I-BREW	COOPERS BEER	JWT SINGAPORE	SINGAPORE 1 OF 2 CAMPAIGN
DAD'S FIRST	JIM BEAM	CANADIAN CLUB WHISKEY	ENERGY BBDO Chicago	USA 1 OF 3 CAMPAIGN
TWEEZED	JIM BEAM	CANADIAN CLUB WHISKEY	ENERGY BBDO Chicago	USA 2 OF 3 CAMPAIGN
GROUPIES	JIM BEAM	CANADIAN CLUB WHISKEY	ENERGY BBDO Chicago	USA 3 OF 3 CAMPAIGN
<b>A04 Non-Alcoholic Drinks</b>				
BALLOONS	DELTA CAFÉS	DELTA CAFÉS	EURO RSCG LISBON	PORTUGAL 3 OF 3 CAMPAIGN
TOURISM	DELTA CAFÉS	DELTA CAFÉS	EURO RSCG LISBON	PORTUGAL 2 OF 3 CAMPAIGN
STADIUM	DELTA CAFÉS	DELTA CAFÉS	EURO RSCG LISBON	PORTUGAL 3 OF 3 CAMPAIGN
SCIENTIST	BONAFIDE	COFFEE	CRAVEROLANIS Buenos Aires	ARGENTINA 1 OF 3 CAMPAIGN
SPY	BONAFIDE	COFFEE	CRAVEROLANIS Buenos Aires	ARGENTINA 2 OF 3 CAMPAIGN
GENERAL	BONAFIDE	COFFEE	CRAVEROLANIS Buenos Aires	ARGENTINA 3 OF 3 CAMPAIGN
<b>A05 Household: Cleaning Products</b>				

ICE CREAM	PROCTER & GAMBLE SINGAPORE	FAB WASHING POWDER	LEO BURNETT/ARC WORLDWIDE SINGAPORE	SINGAPORE 1 OF 3 CAMPAIGN
KETCHUP	PROCTER & GAMBLE SINGAPORE	FAB WASHING POWDER	LEO BURNETT/ARC WORLDWIDE SINGAPORE	SINGAPORE 2 OF 3 CAMPAIGN
SOUP	PROCTER & GAMBLE SINGAPORE	FAB WASHING POWDER	LEO BURNETT/ARC WORLDWIDE SINGAPORE	SINGAPORE 3 OF 3 CAMPAIGN
PINK	MIR, HENKEL	MIR WOOL	TBWA/PARIS	FRANCE 1 OF 2 CAMPAIGN
YELLOW	MIR, HENKEL	MIR WOOL	TBWA/PARIS	FRANCE 2 OF 2 CAMPAIGN
<b>A07 Home Appliances &amp; Furnishings</b>				
FIREWORKS	WERU	NOISE PROTECTION WINDOWS BY WERU	SCHOLZ & FRIENDS Berlin	GERMANY 1 OF 3 CAMPAIGN
FIRING A SALUTE	WERU	NOISE PROTECTION WINDOWS BY WERU	SCHOLZ & FRIENDS Berlin	GERMANY 2 OF 3 CAMPAIGN
BELL TOWER	WERU	NOISE PROTECTION WINDOWS BY WERU	SCHOLZ & FRIENDS Berlin	GERMANY 3 OF 3 CAMPAIGN
<b>A08 Cosmetics &amp; Beauty</b>				
TOILET	PROCTER & GAMBLE MALAYSIA	SAFEGUARD ANTIBACTERIAL SOAP	SAATCHI & SAATCHI Petaling Jaya	MALAYSIA 1 OF 2 CAMPAIGN
PARK	PROCTER & GAMBLE MALAYSIA	SAFEGUARD ANTIBACTERIAL SOAP	SAATCHI & SAATCHI Petaling Jaya	MALAYSIA 2 OF 2 CAMPAIGN
OFFICE	PROCTER & GAMBLE	HEAD & SHOULDERS ANTI-DANDRUFF SHAMPOO	SAATCHI & SAATCHI Johannesburg	SOUTH AFRICA 1 OF 3 CAMPAIGN
NIGHTCLUB	PROCTER & GAMBLE	HEAD & SHOULDERS ANTI-DANDRUFF SHAMPOO	SAATCHI & SAATCHI Johannesburg	SOUTH AFRICA 2 OF 3 CAMPAIGN
POOL	PROCTER & GAMBLE	HEAD & SHOULDERS ANTI-DANDRUFF SHAMPOO	SAATCHI & SAATCHI Johannesburg	SOUTH AFRICA 3 OF 3 CAMPAIGN
<b>A10 OTC Pharmacy</b>				
HUNTER	JOHNSON & JOHNSON	DOLORMIN	KNSK WERBEAGENTUR Hamburg	GERMANY 1 OF 3 CAMPAIGN
WORKSHOP	JOHNSON & JOHNSON	DOLORMIN	KNSK WERBEAGENTUR Hamburg	GERMANY 2 OF 3 CAMPAIGN
BUILDING SITE	JOHNSON & JOHNSON	DOLORMIN	KNSK WERBEAGENTUR Hamburg	GERMANY 3 OF 3 CAMPAIGN
CAR	BUHL	PRIME CONDOMS	DRAFTFCB BUENOS AIRES	ARGENTINA 1 OF 4 CAMPAIGN
TREE	BUHL	PRIME CONDOMS	DRAFTFCB BUENOS AIRES	ARGENTINA 2 OF 4 CAMPAIGN
POOL	BUHL	PRIME CONDOMS	DRAFTFCB BUENOS AIRES	ARGENTINA 3 OF 4 CAMPAIGN
COLUMN	BUHL	PRIME CONDOMS	DRAFTFCB BUENOS AIRES	ARGENTINA 4 OF 4 CAMPAIGN
<b>A11 Clothing, Footwear &amp; Accessories</b>				
MIKHAIL GORBATCHEV	LOUIS VUITTON MALLETIER	LOUIS VUITTON	OGILVY & MATHER Paris	FRANCE 3 OF 4 CAMPAIGN
CATHERINE DENEUVE	LOUIS VUITTON MALLETIER	LOUIS VUITTON	OGILVY & MATHER Paris	FRANCE 4 OF 4 CAMPAIGN
STEFFI GRAF/ANDRE AGASSI	LOUIS VUITTON MALLETIER	LOUIS VUITTON	OGILVY & MATHER Paris	FRANCE 2 OF 4 CAMPAIGN
KEITH RICHARDS	LOUIS VUITTON MALLETIER	LOUIS VUITTON	OGILVY & MATHER Paris	FRANCE 1 OF 4 CAMPAIGN
BABY	DIESEL	FASHION JEANS & CLOTHING	MARCEL PARIS	FRANCE 2 OF 5 CAMPAIGN
LIPSTICK	DIESEL	FASHION JEANS & CLOTHING	MARCEL PARIS	FRANCE 1 OF 5 CAMPAIGN
PRAYER	DIESEL	FASHION JEANS & CLOTHING	MARCEL PARIS	FRANCE 3 OF 5 CAMPAIGN
STITCHES	DIESEL	FASHION JEANS & CLOTHING	MARCEL PARIS	FRANCE 4 OF 5 CAMPAIGN
BLIND MAN	DIESEL	FASHION JEANS & CLOTHING	MARCEL PARIS	FRANCE 5 OF 5 CAMPAIGN
BLUE	SAO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO Sao Paulo	BRAZIL 1 OF 3 CAMPAIGN
LIME	SAO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO Sao Paulo	BRAZIL 2 OF 3 CAMPAIGN
PURPLE	SAO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO Sao Paulo	BRAZIL 3 OF 3 CAMPAIGN
PLAYGROUND	WONDERBRA	WONDERBRA	PUBLICIS CONSEIL Paris	FRANCE

				2 OF 3 CAMPAIGN
SUPERMARKET	WONDERBRA	WONDERBRA	PUBLICIS CONSEIL Paris	FRANCE 1 OF 3 CAMPAIGN
PARK	WONDERBRA	WONDERBRA	PUBLICIS CONSEIL Paris	FRANCE 3 OF 3 CAMPAIGN
<b>A12 Miscellaneous</b>				
INFESTED SEA	INTERVET LABORATORIES	FLEA COLLAR	ZAPPING/M&C SAATCHI Madrid	SPAIN 1 OF 3 CAMPAIGN
PACITICK OCEAN	INTERVET LABORATORIES	FLEA COLLAR	ZAPPING/M&C SAATCHI Madrid	SPAIN 2 OF 3 CAMPAIGN
ATLANTICK OCEAN	INTERVET LABORATORIES	FLEA COLLAR	ZAPPING/M&C SAATCHI Madrid	SPAIN 3 OF 3 CAMPAIGN
BLUE	LUXOR WRITING INSTRUMENTS	HIGHLIGHTER PENS	LEO BURNETT INDIA Mumbai	INDIA 1 OF 2 CAMPAIGN
PINK	LUXOR WRITING INSTRUMENTS	HIGHLIGHTER PENS	LEO BURNETT INDIA Mumbai	INDIA 2 OF 2 CAMPAIGN
<b>A13 Cars</b>				
BIRD	VOLKSWAGEN	VW JETTA	ALMAPBBDO Sao Paulo	BRAZIL 1 OF 2 CAMPAIGN
DOG	VOLKSWAGEN	VW JETTA	ALMAPBBDO Sao Paulo	BRAZIL 2 OF 2 CAMPAIGN
COW	AUDI SA	AUDI S5	OGILVY SOUTH AFRICA Johannesburg	SOUTH AFRICA 1 OF 3 CAMPAIGN
ELVIS	AUDI SA	AUDI S5	OGILVY SOUTH AFRICA Johannesburg	SOUTH AFRICA 2 OF 3 CAMPAIGN
SPEED CAMERA	AUDI SA	AUDI S5	OGILVY SOUTH AFRICA Johannesburg	SOUTH AFRICA 3 OF 3 CAMPAIGN
<b>A14 Other Vehicles, Auto Products &amp; Services</b>				
FREDDIE	VOLKSWAGEN	VW RNS 510 NAVIGATION SYSTEM	DDB GERMANY BERLIN	GERMANY 1 OF 3 CAMPAIGN
MICHAEL	VOLKSWAGEN	VW RNS 510 NAVIGATION SYSTEM	DDB GERMANY BERLIN	GERMANY 2 OF 3 CAMPAIGN
TRAVOLTA	VOLKSWAGEN	VW RNS 510 NAVIGATION SYSTEM	DDB GERMANY BERLIN	GERMANY 3 OF 3 CAMPAIGN
TRICYCLE	FORD	EXPEDITION	JWT MEXICO	MEXICO 1 OF 3 CAMPAIGN
KITTEN	FORD	EXPEDITION	JWT MEXICO	MEXICO 2 OF 3 CAMPAIGN
TORTOISE	FORD	EXPEDITION	JWT MEXICO	MEXICO 3 OF 3 CAMPAIGN
HUTS	VOLKSWAGEN	VW COMMERCIAL VEHICLES	DDB PARIS	FRANCE 1 OF 6 CAMPAIGN
CONCEPTION	VOLKSWAGEN	VW COMMERCIAL VEHICLES	DDB PARIS	FRANCE 2 OF 6 CAMPAIGN
POLIZEI	VOLKSWAGEN	VW COMMERCIAL VEHICLES	DDB PARIS	FRANCE 3 OF 6 CAMPAIGN
IDEALS	VOLKSWAGEN	VW COMMERCIAL VEHICLES	DDB PARIS	FRANCE 4 OF 6 CAMPAIGN
PSYCHEDELIC	VOLKSWAGEN	VW COMMERCIAL VEHICLES	DDB PARIS	FRANCE 5 OF 6 CAMPAIGN
VAN	VOLKSWAGEN	VW COMMERCIAL VEHICLES	DDB PARIS	FRANCE 6 OF 6 CAMPAIGN
<b>A17 Restaurants &amp; Fast Food Outlets</b>				
CHILDREN	LEGAL SEA FOODS	LEGAL SEA FOODS RESTAURANT	DEVITO/VERDI New York	USA 1 OF 3 CAMPAIGN
RETIRE	LEGAL SEA FOODS	LEGAL SEA FOODS RESTAURANT	DEVITO/VERDI New York	USA 2 OF 3 CAMPAIGN
REST	LEGAL SEA FOODS	LEGAL SEA FOODS RESTAURANT	DEVITO/VERDI New York	USA 3 OF 3 CAMPAIGN
<b>A18 Travel, Transport &amp; Tourism</b>				
EFFEL TOWER	COX & KINGS	TRAVEL AND TOUR COMPANY	SAATCHI & SAATCHI Mumbai	INDIA 1 OF 3 CAMPAIGN
LONDON BRIDGE	COX & KINGS	TRAVEL AND TOUR COMPANY	SAATCHI & SAATCHI Mumbai	INDIA 2 OF 3 CAMPAIGN
STATUE OF LIBERTY	COX & KINGS	TRAVEL AND TOUR COMPANY	SAATCHI & SAATCHI Mumbai	INDIA 3 OF 3 CAMPAIGN
KAMA SUTRA	ARUBA	HOLIDAY RESORTS	LEW'LARA\TBWA Sao Paulo	BRAZIL 1 OF 2 CAMPAIGN
MONEY	ARUBA	HOLIDAY RESORTS	LEW'LARA\TBWA Sao Paulo	BRAZIL 2 OF 2 CAMPAIGN



A19 Entertainment & Leisure				
BLUE	CLIMA CO.	BICYCLE LOCK	LEO BURNETT Bangkok	THAILAND 1 OF 3 CAMPAIGN
RED	CLIMA CO.	BICYCLE LOCK	LEO BURNETT Bangkok	THAILAND 2 OF 3 CAMPAIGN
YELLOW	CLIMA CO.	BICYCLE LOCK	LEO BURNETT Bangkok	THAILAND 3 OF 3 CAMPAIGN
GENEROUS DONATIONS	LUA VIET TOURS	CU CHI TUNNELS MUSEUM	SAATCHI & SAATCHI VIETNAM Ho Chi Minh City	VIETNAM 1 OF 2 CAMPAIGN
NOT BELOW	LUA VIET TOURS	CU CHI TUNNELS MUSEUM	SAATCHI & SAATCHI VIETNAM Ho Chi Minh City	VIETNAM 2 OF 2 CAMPAIGN
A20 Publications & Media				
DOLLAR	GAZETA MERCANTIL	GAZETA MERCANTIL NEWSPAPER	JWT BRASIL Sao Paulo	BRAZIL 1 OF 3 CAMPAIGN
YEN	GAZETA MERCANTIL	GAZETA MERCANTIL NEWSPAPER	JWT BRASIL Sao Paulo	BRAZIL 2 OF 3 CAMPAIGN
EURO	GAZETA MERCANTIL	GAZETA MERCANTIL NEWSPAPER	JWT BRASIL Sao Paulo	BRAZIL 3 OF 3 CAMPAIGN
A21 Banking, Investment & Insurance				
SHANGHAI - CHICAGO	WESTERN UNION	MONEY TRANSFER	SAATCHI & SAATCHI VIETNAM Ho Chi Minh City	VIETNAM 1 OF 4 CAMPAIGN
HONG KONG - NY	WESTERN UNION	MONEY TRANSFER	SAATCHI & SAATCHI VIETNAM Ho Chi Minh City	VIETNAM 2 OF 4 CAMPAIGN
SYDNEY - TORONTO	WESTERN UNION	MONEY TRANSFER	SAATCHI & SAATCHI VIETNAM Ho Chi Minh City	VIETNAM 3 OF 4 CAMPAIGN
SINGAPORE - LA	WESTERN UNION	MONEY TRANSFER	SAATCHI & SAATCHI VIETNAM Ho Chi Minh City	VIETNAM 4 OF 4 CAMPAIGN
A22 Business Equipment & Services				
BALLET	MONSTER.COM	JOB SEARCH WEBSITE	JWT HK Hong Kong	HONG KONG 1 OF 3 CAMPAIGN
SOLDIER	MONSTER.COM	JOB SEARCH WEBSITE	JWT HK Hong Kong	HONG KONG 2 OF 3 CAMPAIGN
SUMO	MONSTER.COM	JOB SEARCH WEBSITE	JWT HK Hong Kong	HONG KONG 3 OF 3 CAMPAIGN
A26 Commercial Public Services				
ICE CREAM MACHINE	JOBSINTOWN.DE	ONLINE RECRUITMENT	SCHOLZ & FRIENDS Berlin	GERMANY 1 OF 3 CAMPAIGN
JUKEBOX	JOBSINTOWN.DE	ONLINE RECRUITMENT	SCHOLZ & FRIENDS Berlin	GERMANY 2 OF 3 CAMPAIGN
KIDDY-RIDE	JOBSINTOWN.DE	ONLINE RECRUITMENT	SCHOLZ & FRIENDS Berlin	GERMANY 3 OF 3 CAMPAIGN
A27 Corporate Image				
BEETLE	VOLKSWAGEN	CORPORATE	ALMAPBBDO Sao Paulo	BRAZIL 1 OF 3 CAMPAIGN
FOX	VOLKSWAGEN	CORPORATE	ALMAPBBDO Sao Paulo	BRAZIL 2 OF 3 CAMPAIGN
SAVEIRO	VOLKSWAGEN	CORPORATE	ALMAPBBDO Sao Paulo	BRAZIL 3 OF 3 CAMPAIGN
A28 Public Health & Safety				
GIRLS	AIDES	AIDS AWARENESS	TBWA\PARIS	FRANCE 1 OF 2 CAMPAIGN
BOY	AIDES	AIDS AWARENESS	TBWA\PARIS	FRANCE 2 OF 2 CAMPAIGN
A29 Public Awareness Messages				
AFRICAN	AMNESTY INTERNATIONAL PORTUGAL	AMNESTY INTERNATIONAL	McCANN ERICKSON Lisbon	PORTUGAL 1 OF 2 CAMPAIGN
MUSLIM	AMNESTY INTERNATIONAL PORTUGAL	AMNESTY INTERNATIONAL	McCANN ERICKSON Lisbon	PORTUGAL 2 OF 2 CAMPAIGN
CARDS	COMPANIONS FOR SENIORS	COMPANIONS FOR SENIORS	Y&R CHICAGO	USA 3 OF 3 CAMPAIGN
PIANO	COMPANIONS FOR SENIORS	COMPANIONS FOR SENIORS	Y&R CHICAGO	USA 1 OF 3 CAMPAIGN
SHOE	COMPANIONS FOR SENIORS	COMPANIONS FOR SENIORS	Y&R CHICAGO	USA 2 OF 3 CAMPAIGN
ARCHERY	AMNESTY INTERNATIONAL	HUMAN RIGHTS AWARENESS	TBWA\PARIS	FRANCE 1 OF 3 CAMPAIGN
WEIGHTLIFTING	AMNESTY INTERNATIONAL	HUMAN RIGHTS AWARENESS	TBWA\PARIS	FRANCE 2 OF 3 CAMPAIGN
SWIMMING	AMNESTY INTERNATIONAL	HUMAN RIGHTS AWARENESS	TBWA\PARIS	FRANCE 3 OF 3 CAMPAIGN



