

* denotes entrant company

TITLE	ADVERTISER	PRODUCT	ADVERTISING AGENCY	COUNTRY	PRODUCTION COMPANY	COUNTRY
GRAND PRIX						
A02 Sweet Foods & Snacks						
GORILLA	CADBURY	DAIRY MILK	FALLON LONDON*	UNITED KINGDOM	BLINK London	UNITED KINGDOM
B01 Internet Film						
ENEMY WEAPON	MICROSOFT	XBOX 360/HALO 3' VIDEO GAME	McCANN WORLDGROUP, San Francisco*	USA	GO FILM Hollywood	USA
GRAVESITE	MICROSOFT	XBOX 360/HALO 3' VIDEO GAME	McCANN WORLDGROUP, San Francisco*	USA	MJZ Los Angeles	USA
JOHN 117/MONUMENT	MICROSOFT	XBOX 360/HALO 3' VIDEO GAME	McCANN WORLDGROUP, San Francisco*	USA	T.A.G. San Francisco	USA
COMBAT	MICROSOFT	XBOX 360/HALO 3' VIDEO GAME	IN HOUSE	USA	RSA FILMS Los Angeles*	USA
GOLD						
A02 Sweet Foods & Snacks						
TOUCH	MARS	SKITTLES SWEETS	TBWA\CHIAT\DAY, New York*	USA	MJZ Los Angeles	USA
A04 Non-Alcoholic Drinks						
BURST	CADBURY SCHWEPPE	SCHWEPPE	GEORGE PATTERSON Y&R, Melbourne*	AUSTRALIA	EXIT FILMS Melbourne	AUSTRALIA
A06 Household: Other						
PICNIC	HAVELLS SYLVANIA (THAILAND)	SYLVANIA LIGHT BULB	JEH UNITED BANGKOK*	THAILAND	PHENOMENA Bangkok	THAILAND
A08 Cosmetics & Beauty						
CHOCOLATE MAN	UNILEVER	AXE DARK TEMPTATION DEODORANT	VEGAOLMOSPONCE, Buenos Aires*	ARGENTINA	MJZ Los Angeles	USA
A11 Clothing, Footwear & Accessories						
NEXT LEVEL	NIKE	NIKE FOOTBALL	72ANDSUNNY, EI Segundo*	USA	ANONYMOUS CONTENT Culver City	USA
DAMN BOOTS	NOMIS	NOMIS FOOTBALL BOOTS	JOHANNES LEONARDO, New York*	USA	NEXUS PRODUCTIONS London	UNITED KINGDOM
A13 Cars						
CAKE	SKODA	SKODA FABIA	FALLON LONDON*	UNITED KINGDOM	GORGEOUS ENTERPRISES London	UNITED KINGDOM
NIGHT DRIVE	VOLKSWAGEN	VW GOLF	DDB LONDON*	UNITED KINGDOM	BISCUIT@INDEPENDENT London	UNITED KINGDOM
A15 Home Electronics & Audio-Visual						
PLAY-DOH	SONY	SONY BRAVIA LCD TV	FALLON LONDON*	UNITED KINGDOM	GORGEOUS ENTERPRISES London	UNITED KINGDOM
A19 Entertainment & Leisure						
DIORAMA	MICROSOFT	XBOX 360 'HALO 3' VIDEO GAME	McCANN WORLDGROUP, San Francisco*	USA	MJZ Los Angeles	USA
A23 Commercial Public Services						
SCORSESE	AT&T	AT&T	BBDO NEW YORK*	USA	O POSITIVE New York	USA
A25 Public Health & Safety						
AWARENESS TEST	TRANSPORT FOR LONDON	CYCLE SAFETY	WCRS, London*	UNITED KINGDOM	GORGEOUS ENTERPRISES London	UNITED KINGDOM
A26 Public Awareness Messages						
TAN HONG MING	PETRONAS	MERDEKA 2007	LEO BURNETT ADVERTISING, Kuala Lumpur*	MALAYSIA	MHZ FILMS Kuala Lumpur	MALAYSIA
A28 Best Use of Music						
DAMN BOOTS	NOMIS BOOTS	NOMIS SOCCER BOOTS	JOHANNES LEONARDO, New York*	USA	NEXUS PRODUCTIONS London	UNITED KINGDOM
B03 Other Screens						

ALL APARTMENTS PROJECTED FILM	HBO	HBO VOYEUR	BBDO NEW YORK*	USA	RSA FILMS New York	USA
B04 Integrated Film						
VOYEUR INTEGRATED CAMPAIGN	HBO	HBO VOYEUR	BBDO NEW YORK*	USA	RSA FILMS New York	USA
A09 Toiletries						
BULLDOZER	PROCTER & GAMBLE	CREST TOOTHPASTE	SAATCHI & SAATCHI, New York*	USA	STATION FILM New York	USA
LICE	PROCTER & GAMBLE	CREST TOOTHPASTE	SAATCHI & SAATCHI, New York*	USA	STATION FILM New York	USA
PRE-NUP	PROCTER & GAMBLE	CREST TOOTHPASTE	SAATCHI & SAATCHI, New York*	USA	STATION FILM New York	USA
A17 Restaurants & Fast Food Outlets						
BURGER QUEEN	BURGER KING	BURGER KING	CRISPIN PORTER + BOGUSKY, Miami*	USA	SMUGGLER New York	USA
WHOPPER SWAP	BURGER KING	BURGER KING	CRISPIN PORTER + BOGUSKY, Miami*	USA	SMUGGLER New York	USA
A19 Entertainment & Leisure						
BON JOVIS	FILM SUEZ	BUENOS AIRES INTERNATIONAL INDEPENDENT FILM FESTIVAL	LA COMUNIDAD, Buenos Aires*	ARGENTINA	ARGENTINACINE Buenos Aires	ARGENTINA
TOM SELLECKS	FILM SUEZ	BUENOS AIRES INTERNATIONAL INDEPENDENT FILM FESTIVAL	LA COMUNIDAD, Buenos Aires*	ARGENTINA	ARGENTINACINE Buenos Aires	ARGENTINA
A20 Publications & Media						
SURPRISE	HBO	HBO	BBDO NEW YORK*	USA	RSA FILMS New York	USA
DINER	HBO	HBO	BBDO NEW YORK*	USA	RSA FILMS New York	USA
COUPLE	HBO	HBO	BBDO NEW YORK*	USA	RSA FILMS New York	USA
A23 Commercial Public Services						
AGENT	TRACFONE	NET10 MOBILE SERVICES	DROGA5, New York*	USA	WORLD LEADERS ENTERTAINMENT New York	USA
NIGHTS AND WEEKENDS	TRACFONE	NET10 MOBILE SERVICES	DROGA5, New York*	USA	WORLD LEADERS ENTERTAINMENT New York	USA
OBVIOUS	TRACFONE	NET10 MOBILE SERVICES	DROGA5, New York*	USA	WORLD LEADERS ENTERTAINMENT New York	USA
SHARK	TRACFONE	NET10 MOBILE SERVICES	DROGA5, New York*	USA	WORLD LEADERS ENTERTAINMENT New York	USA
BRAIN	TRACFONE	NET10 MOBILE SERVICES	DROGA5, New York*	USA	WORLD LEADERS ENTERTAINMENT New York	USA
SILVER						
A02 Sweet Foods & Snacks						
PINATA	MARS	CHOCOLATE MIX SKITTLES SWEETS	TBWA\CHIAT\DAY, New York*	USA	MJZ Los Angeles	USA
A04 Non-Alcoholic Drinks						
WAKE UP THAILAND	THAI ATLAS GLOBAL FOOD	D7 COFFEE	CREATIVE JUICE G1 (TBWA), Bangkok*	THAILAND	PHENOMENA Bangkok	THAILAND
IT'S MINE	COCA-COLA	COKE	WIEDEN+KENNEDY, Portland*	USA	MJZ Los Angeles	USA
A05 Household: Cleaning Products						
LITTLE BOY	PROCTER & GAMBLE	ARIEL DETERGENT	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires*	ARGENTINA	PALERMO FILMS Buenos Aires	ARGENTINA
A07 Home Appliances & Furnishings						
THE BIG TEST	SECOM CO.	HOME SECURITY SERVICE	DENTSU, Tokyo*	JAPAN	GEEK PICTURES Tokyo	JAPAN
CORENT	BRANDT	WASHING MACHINE	DDB PARIS*	FRANCE	MR HYDE Paris	FRANCE
A08 Cosmetics & Beauty						
HUNGRY LIKE THE BRUCE	PROCTER & GAMBLE	OLD SPICE BODY SPRAY	WIEDEN+KENNEDY, Portland*	USA	BISCUIT FILMWORKS Los Angeles	USA
IS IT RIGHT FOR ME?	PROCTER & GAMBLE	OLD SPICE HAIR AND BODY WASH	WIEDEN+KENNEDY, Portland*	USA	SMITH AND JONES FILMS North Hollywood	USA
A13 Cars						

ONE DAY	RENAULT ARGENTINA	RENAULT/DACIA LOGAN	PUBLICIS COMUNICACION ESPANA, Madrid*	SPAIN	FILMIC Buenos Aires	ARGENTINA
DOG	VOLKSWAGEN	VW POLO	DDB LONDON*	UNITED KINGDOM	BISCUIT@INDEPENDENT London	UNITED KINGDOM
A15 Home Electronics & Audio-Visual						
MUSIC PIECES	SONY	WALKMAN	FALLON LONDON*	UNITED KINGDOM	ACADEMY London	UNITED KINGDOM
A16 Retail Stores						
INTERVIEW	EXCLUSIVE BOOKS	FANATICS BOOK CLUB	OGILVY SOUTH AFRICA, Johannesburg*	SOUTH AFRICA	JUMP Cape Town	SOUTH AFRICA
A18 Travel, Transport & Tourism						
BIRTHDAY GIRL	THRIFTY	CAR & TRUCK RENTALS	JWT SYDNEY*	AUSTRALIA	PLAZA FILMS Sydney	AUSTRALIA
A20 Publications & Media						
GAS	NEO SPORTS	SPORTS TELEVISION CHANNEL	OGILVY & MATHER, Mumbai*	INDIA	NIRVANA FILMS Bangalore	INDIA
BEARD	PLAY TV	PLAY TV	F/NAZCA SAATCHI & SAATCHI, Sao Paulo*	BRAZIL	PRODUTORA DE CINEMA E FILMES ASSOCIADOS Sao Paulo	BRAZIL
A21 Banking, Investment & Insurance						
BEAUTIFUL	ALLAN GRAY LIMITED	INVESTMENT COMPANY	KING JAMES, Cape Town*	SOUTH AFRICA	VELOCITY FILMS Johannesburg	SOUTH AFRICA
A22 Business Equipment & Services						
EXCEPTION	FEDEX	FEDEX	BBDO NEW YORK*	USA	O POSITIVE New York	USA
A23 Commercial Public Services						
BILL	TRACFONE	NET10 MOBILE SERVICES	DROGA5, New York*	USA	PARK PICTURES New York	USA
A24 Corporate Image						
TRAIN	HYDRO	OIL & ENERGY COMPANY	DDB OSLO*	NORWAY	MOTION BLUR Oslo	NORWAY
AVIATOR	JCPENNEY	JCPENNEY STORES	SAATCHI & SAATCHI, New York*	USA	MJZ Los Angeles	USA
A25 Public Health & Safety						
KILL THE GUN	CHOICE FM	GUN CRIME	ABBOTT MEAD VICKERS BBDO, London*	UNITED KINGDOM	THERAPY FILMS London	UNITED KINGDOM
A26 Public Awareness Messages						
TEST	CASA DO ZEZINHO	CHILD POVERTY INDIFFERENCE AWARENESS	ALMAPBBDO, Sao Paulo*	BRAZIL	CINEMACENTRO Sao Paulo	BRAZIL
A27 Fundraising & Appeals						
HANGING MAN	SAMARITANS	SAMARITANS CHARITY	ABBOTT MEAD VICKERS BBDO, London*	UNITED KINGDOM	ROGUE London	UNITED KINGDOM
A28 Best Use of Music						
MUSIC PIECES	SONY	WALKMAN	FALLON LONDON*	UNITED KINGDOM	ACADEMY London	UNITED KINGDOM
B01 Internet Film						
SWEAR JAR	ANHEUSER BUSCH	BUD LIGHT	DDB CHICAGO*	USA	HUNGRY MAN Santa Monica	USA
THE KEY TO RESERVA	FREIXENET	CAVA FREIXENET CARTA NEVADA RESERVA CHAMPAGNE	JWT SPAIN, Barcelona*	SPAIN	RSA FILMS New York	USA
B04 Integrated Film						
THE KEY TO RESERVA	FREIXENET	CAVA FREIXENET CARTA NEVADA RESERVA CHAMPAGNE	JWT SPAIN, Barcelona*	SPAIN	RSA FILMS New York	USA
A03 Alcoholic Drinks						
OUT	COORS BREWERS	CARLING BEER	BEATTIE McGUINNESS BUNGAY, London*	UNITED KINGDOM	SONNY London	UNITED KINGDOM
SPACE	COORS BREWERS	CARLING BEER	BEATTIE McGUINNESS BUNGAY, London*	UNITED KINGDOM	SONNY London	UNITED KINGDOM
A04 Non-Alcoholic Drinks						
ELEVATOR SMALL TALK TONY	PEPSI-QTG CANADA	DIET 7UP SOFT DRINK	BBDO CANADA, Toronto*	CANADA	SONS AND DAUGHTERS Toronto	CANADA
EMOTICON SUSAN	PEPSI-QTG CANADA	DIET 7UP SOFT DRINK	BBDO CANADA, Toronto*	CANADA	SONS AND DAUGHTERS Toronto	CANADA
CAN'T DRINK	THE COCA-COLA COMPANY	COCA-COLA ZERO	WIEDEN+KENNEDY AMSTERDAM*	THE NETHERLANDS	PASSION PICTURES London	UNITED KINGDOM
LIAR	THE COCA-COLA COMPANY	COCA-COLA ZERO	WIEDEN+KENNEDY AMSTERDAM*	THE NETHERLANDS	PASSION PICTURES London	UNITED KINGDOM
BRAIN	THE COCA-COLA COMPANY	COCA-COLA ZERO	WIEDEN+KENNEDY AMSTERDAM*	THE NETHERLANDS	PASSION PICTURES London	UNITED KINGDOM

A10 Pharmacy						
RESTROOM	NOVARTIS	BUCKLEY'S COUGH SYRUP	SAATCHI & SAATCHI, New York*	USA	SAATCHI & SAATCHI New York	USA
CARDIO	NOVARTIS	BUCKLEY'S COUGH SYRUP	SAATCHI & SAATCHI, New York*	USA	SAATCHI & SAATCHI New York	USA
SPRING BREAK	NOVARTIS	BUCKLEY'S COUGH SYRUP	SAATCHI & SAATCHI, New York*	USA	SAATCHI & SAATCHI New York	USA
A16 Retail Stores						
BED LINEN SET	LANCEFINAL	LANCEFINAL ONLINE MARKETPLACE	LEO BURNETT BRASIL, Sao Paulo*	BRAZIL	ZEPPELIN FILMES Sao Paulo	BRAZIL
SHIRT	LANCEFINAL	LANCEFINAL ONLINE MARKETPLACE	LEO BURNETT BRASIL, Sao Paulo*	BRAZIL	ZEPPELIN FILMES Sao Paulo	BRAZIL
HAIR	LANCEFINAL	LANCEFINAL ONLINE MARKETPLACE	LEO BURNETT BRASIL, Sao Paulo*	BRAZIL	ZEPPELIN FILMES Sao Paulo	BRAZIL
FLAG	LANCEFINAL	LANCEFINAL. ONLINE MARKETPLACE	LEO BURNETT BRASIL, Sao Paulo*	BRAZIL	ZEPPELIN FILMES Sao Paulo	BRAZIL
A24 Corporate Image						
CONFERENCE CALL	FEDEX	FEDEX CUP	BBDO NEW YORK*	USA	O POSITIVE New York	USA
ASSISTANT	FEDEX	FEDEX CUP	BBDO NEW YORK*	USA	O POSITIVE New York	USA
INTO GOLF	FEDEX	FEDEX CUP	BBDO NEW YORK*	USA	O POSITIVE New York	USA
BRONZE						
A01 Savoury Foods						
TANTRUM	CAMPBELL'S	CAMPBELL'S SOUPS	BBDO MEXICO, Mexico City*	MEXICO	VIETNAME FILMS Mexico City	MEXICO
A02 Sweet Foods & Snacks						
NON-BLINKING WOMAN	MORINAGA & CO.	CARRÉ DE CHOCOLAT CHOCOLATE BOX	DENTSU, Tokyo*	JAPAN	MOTHERS Tokyo	JAPAN
BEST PART OF THE MUFFIN	WRIGLEY	LIFESAVERS CANDY	ENERGY BBDO, Chicago*	USA	HUNGRY MAN Santa Monica	USA
CONSTRUCTION	KELLOGG'S	ALL-BRAN CEREAL	LEO BURNETT USA, Chicago*	USA	BISCUIT FILMWORKS Los Angeles	USA
A03 Alcoholic Drinks						
SKYTROOP	FOSTER'S GROUP	CARLTON DRAUGHT BEER	CLEMENGER BBDO MELBOURNE*	AUSTRALIA	PLAZA FILMS Sydney	AUSTRALIA
TIPPING POINT	DIAGEO	DRAUGHT GUINNESS	ABBOTT MEAD VICKERS BBDO, London*	UNITED KINGDOM	MJZ London	UNITED KINGDOM
SEA	DIAGEO	SMIRNOFF VODKA	JWT, London*	UNITED KINGDOM	RATTLING STICK London	UNITED KINGDOM
A04 Non-Alcoholic Drinks						
KISSES	PEPSICO BEVERAGES ARGENTINA	TONIC WATER	BBDO ARGENTINA, Buenos Aires*	ARGENTINA	AWARDS CINE Buenos Aires	ARGENTINA
A05 Household: Cleaning Products						
ROBOBOY	UNILEVER	OMO LAUNDRY DETERGENT	BBH, London*	UNITED KINGDOM	BIKINI London	UNITED KINGDOM
A06 Household: Other						
SPEED	MATSUSHITA ELECTRIC INDUSTRIAL CO.	OXYRIDE BATTERIES	HAKUHODO, Tokyo	JAPAN	HAT Tokyo*	JAPAN
A08 Cosmetics & Beauty						
QUAKE	UNILEVER	AXE QUAKE DEODORANT	VEGAOLMOSPONCE, Buenos Aires*	ARGENTINA	REBOLUCION Buenos Aires	ARGENTINA
AUDITORIUM	RECKITT BENCKISER	CLEARASIL ULTRA KIT	EURO RSCG WORLDWIDE, New York*	USA	OPC Toronto	CANADA
A09 Toiletries						
KARIS	PHILIPS	SATINELLE RAZOR	DDB LONDON*	UNITED KINGDOM	SONNY London	UNITED KINGDOM
A11 Clothing, Footwear & Accessories						
LEAVE NOTHING	NIKE	NIKE FOOTBALL	WIEDEN+KENNEDY, Portland*	USA	ALTURAS REDFISH FILMS Santa Monica	USA
A13 Cars						
EXPERT	VOLKSWAGEN	VW POLO CONCEPT TDI	AGENCE .V., Saint Ouen*	FRANCE	LES TELECREATEURS Paris	FRANCE
NEVERENDING ROAD	RENAULT	RENAULT MÉGANE GT	PUBLICIS COMUNICACION ESPANA, Madrid*	SPAIN	GARLIC FILMS Madrid	SPAIN
ENJOY THE EVERYDAY	VOLKSWAGEN	VW GOLF	DDB LONDON*	UNITED KINGDOM	OUTSIDER London	UNITED KINGDOM
CONSTRUCTION	AUDI UK	AUDI R8	BBH, London*	UNITED KINGDOM	PARTIZAN London	UNITED KINGDOM
A14 Other Vehicles, Auto Products & Services						
FINANCE DIRECTOR	VOLKSWAGEN	AUTOMOBILE	DDB NEW ZEALAND,	NEW ZEALAND	AUTOMATIC Auckland	NEW ZEALAND

		MANUFACTURER	Auckland*			
HAIL	CHEVROLET	LUV DMAX TRUCK	McCANN ERICKSON COLOMBIA, Bogota*	COLOMBIA	McCANN ERICKSON COLOMBIA Bogota	COLOMBIA
A16 Retail Stores						
MOMENT OF TRUTH	BOOTS	BOOTS	MOTHER, London*	UNITED KINGDOM	ANONYMOUSCONTENT@INDEPENDENT London	
UNITED KINGDOM						
SPEED DRESSING	JCPENNEY	JCPENNEY RETAIL STORES	SAATCHI & SAATCHI, New York	USA	EPOCH FILMS New York*	USA
A18 Travel, Transport & Tourism						
TEAM BUILDING	AMERICAN AIRLINES	AIRLINE	TM ADVERTISING, Dallas*	USA	MOXIE PICTURES Santa Monica	USA
A19 Entertainment & Leisure						
SYMPHONY IN RED	CONCERT HALL DORTMUND	CONCERT HALL DORTMUND - SEASON 2007/2008	JUNG von MATT, Hamburg*	GERMANY	SEHSUCHT Hamburg	GERMANY
PANTS	HOODINY	CYLOOP MUSIC WEBSITE	LA COMUNIDAD, Miami Beach*	USA	NUNCHAKU CINE Buenos Aires	ARGENTINA
FEAR	NATIONAL BASKETBALL ASSOCIATION	NBA PLAYOFFS	GOODBY SILVERSTEIN & PARTNERS, San Francisco*	USA	BOB INDUSTRIES Santa Monica	USA
A20 Publications & Media						
ADOPT SCI FI	NBC UNIVERSAL GLOBAL NETWORKS	SCI FI CHANNEL	BETC EURO RSCG, Paris*	FRANCE	QUAD Paris	FRANCE
IDEAL MAN	GQ	MEN'S MAGAZINE	DDB PARIS*	FRANCE	LA PAC Paris	FRANCE
A21 Banking, Investment & Insurance						
AMBULANCE	CENTRAAL BEHEER ACHMEA	INSURANCE COMPANY	DDB AMSTERDAM*	THE NETHERLANDS	STINK London	UNITED KINGDOM
A22 Business Equipment & Services						
STORK	MONSTER.COM	JOB SEARCH WEBSITE	BBDO NEW YORK*	USA	RATTLING STICK London	UNITED KINGDOM
A23 Commercial Public Services						
DOG	NETCOM	TELECOM SERVICE	McCANN NORWAY, Oslo*	NORWAY	4 1/2 Oslo	NORWAY
BUTCHER	AT&T	AT&T	BBDO NEW YORK*	USA	EPOCH FILMS New York	USA
REWIND TV	ORANGE	TV ON DEMAND	PUBLICIS CONSEIL, Paris*	FRANCE	WANDA PRODUCTIONS Paris	FRANCE
RABBIT	COMCAST	HIGH SPEED INTERNET	GOODBY SILVERSTEIN & PARTNERS, San Francisco*	USA	BISCUIT FILMWORKS Los Angeles	USA
CREATION OF THE LIST	BOUYGUES TELECOM	TELECOMUNICATION SERVICES	DDB PARIS*	FRANCE	TOKIB PRODUCTIONS Paris	FRANCE
A24 Corporate Image						
ROB LOWE	ORANGE	ORANGE	MOTHER, London*	UNITED KINGDOM	HUNGRY MAN London	UNITED KINGDOM
TOY STORY	VOLKSWAGEN	VW	DDB LONDON*	UNITED KINGDOM	RATTLING STICK London	UNITED KINGDOM
CLAP	MTN	MOBILE TELEPHONE NETWORK	METROPOLITANREPUBLIC, Johannesburg		VELOCITY FILMS Johannesburg	SOUTH AFRICA
WAR	UNIMED	ANTI-SMOKING	F/NAZCA SAATCHI & SAATCHI, Sao Paulo*	BRAZIL	TRIBBO POST Sao Paulo	BRAZIL
A25 Public Health & Safety						
NAIL	WORKERS' COMPENSATION BOARD NOVA SCOTIA	WORKPLACE SAFETY AWARENESS	EXTREME GROUP, Halifax*	CANADA	RPM PRODUCTIONS Halifax	CANADA
A26 Public Awareness Messages						
EXECUTION	NOBODY'S CHILDREN FOUNDATION/NASK	SAFER INTERNET ACADEMY PROGRAM	McCANN ERICKSON POLSKA, Warsaw*	POLAND	DYNAMO FILMS Warsaw	POLAND
DIFFERENT LIVES	MTV ASIA EXIT FOUNDATION	HUMAN TRAFFICKING AWARENESS	COLMAN RASIC CARRASCO, Sydney*	AUSTRALIA	REVOLVER Sydney	AUSTRALIA
RACE	PETRONAS	MERDEKA 2007	LEO BURNETT ADVERTISING, Kuala Lumpur*	MALAYSIA	MHZ FILMS Kuala Lumpur	MALAYSIA
A27 Fundraising & Appeals						
TENTACLE	DUNKELZIFFER	HELP FOR SEXUALLY ABUSED CHILDREN	RED RABBIT WERBEAGENTUR, Hamburg*	GERMANY	ROKKIT London	UNITED KINGDOM
A28 Best Use of Music						
HUNGRY LIKE THE BRUCE	PROCTER & GAMBLE	OLD SPICE BODY SPRAY	WIEDEN+KENNEDY, Portland*	USA	BISCUIT FILMWORKS Los Angeles	USA
DIORAMA	MICROSOFT	XBOX 360/HALO 3' VIDEO GAME	McCANN WORLDGROUP, San Francisco*	USA	MJZ Los Angeles	USA

B01 Internet Film						
THE WATCHER	HBO	HBO VOYEUR.COM	BBDO NEW YORK	USA	RSA FILMS Los Angeles*	USA
B03 Other Screens						
NEW WORLD OF COKE	THE COCA-COLA COMPANY	COCA-COLA	WIEDEN+KENNEDY AMSTERDAM*	THE NETHERLANDS	PSYOP New York	USA
A04 Non-Alcoholic Drinks						
ROCKER	COCA-COLA	COCA-COLA	SANTO BUENOS AIRES*	ARGENTINA	LANDIA Buenos Aires	ARGENTINA
CHAINSAW	COCA-COLA	COCA-COLA	SANTO BUENOS AIRES*	ARGENTINA	LANDIA Buenos Aires	ARGENTINA
SPA	COCA-COLA	COCA-COLA	SANTO BUENOS AIRES*	ARGENTINA	LANDIA Buenos Aires	ARGENTINA
BEE	COCA-COLA	COCA-COLA	SANTO BUENOS AIRES*	ARGENTINA	LANDIA Buenos Aires	ARGENTINA
MONKEY	COCA-COLA	COCA-COLA	SANTO BUENOS AIRES*	ARGENTINA	LANDIA Buenos Aires	ARGENTINA
TALL MAN	COCA-COLA	COCA-COLA	SANTO BUENOS AIRES*	ARGENTINA	LANDIA Buenos Aires	ARGENTINA
STATUE	COCA-COLA	COCA-COLA	SANTO BUENOS AIRES*	ARGENTINA	LANDIA Buenos Aires	ARGENTINA
ZOMBIE	COCA-COLA	COCA-COLA	SANTO BUENOS AIRES*	ARGENTINA	LANDIA Buenos Aires	ARGENTINA
A21 Banking, Investment & Insurance						
ELEVATOR	PACIFIC BLUE CROSS	HEALTH INSURANCE	DDB CANADA VANCOUVER*	CANADA	INDUSTRY FILMS Toronto	CANADA
METAL SHOP	PACIFIC BLUE CROSS	HEALTH INSURANCE	DDB CANADA VANCOUVER*	CANADA	INDUSTRY FILMS Toronto	CANADA
A25 Public Health & Safety						
PUPPET	AMERICAN LEGACY FOUNDATION	ANTI-SMOKING AWARENESS	ARNOLD, Boston*	USA	VICE FILMS Brooklyn	USA
GUN STORE	AMERICAN LEGACY FOUNDATION	ANTI-SMOKING AWARENESS	ARNOLD, Boston*	USA	VICE FILMS Brooklyn	USA
ACTOR INTERVIEW	AMERICAN LEGACY FOUNDATION	ANTI-SMOKING AWARENESS	ARNOLD, Boston*	USA	VICE FILMS Brooklyn	USA
B03 Other Screens						
"THE GAMEKILLERS" - EPISODE 1	UNILEVER	AXE DEODORANT	BBH, New York*	USA	@radical.media New York	USA
"THE GAMEKILLERS" - EPISODE 2	UNILEVER	AXE DEODORANT	BBH, New York*	USA	@radical.media New York	USA
"THE GAMEKILLERS" - EPISODE 3	UNILEVER	AXE DEODORANT	BBH, New York*	USA	@radical.media New York	USA
"THE GAMEKILLERS" - EPISODE 4	UNILEVER	AXE DEODORANT	BBH, New York*	USA	@radical.media New York	USA
"THE GAMEKILLERS" - EPISODE 5	UNILEVER	AXE DEODORANT	BBH, New York*	USA	@radical.media New York	USA