

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
BEST JOB IN THE WORLD	TOURISM QUEENSLAND	ISLANDS OF THE GREAT BARRIER REEF	CUMMINSNITRO, Brisbane	AUSTRALIA
PR Lion				
PROTECTING FUTURES	PROCTER & GAMBLE	FEMININE HYGIENE	MS&L, New York	USA
WORLD'S FIRST EPHEMERAL MUSEUM	DIAGEO PORTUGAL	PAMPERO RUM	LEO BURNETT LISBOA	PORTUGAL
LOVE DISTANCE	SAGAMI RUBBER INDUSTRIES	CONTRACEPTIVE	GT, Tokyo	JAPAN
ZURICH'S BEING SOLD	CABARET VOLTAIRE	CABARET	SPILLMANN/FELSER/LEO BURNETT, Zurich	SWITZERLAND
YUBARI	YUBARI RESORT	TOWN PROMOTION	BEACON COMMUNICATIONS, Tokyo	JAPAN
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KHEDE KASRA	HARIRI FOUNDATION	WOMEN EMPOWERMENT PROGRAM	LEO BURNETT BEIRUT	LEBANON
SELLING HOPE	PORTUGUESE RED CROSS	CHARITY AWARENESS	LEO BURNETT LISBOA	PORTUGAL
BRING BACK PEACE	CAMARA DE COMERCIO DE COSTA RICA/ASOCIACION DE FAMILIARES VICTIMAS DE HOMICIDIO	ANTI-CRIME CAMPAIGN	DDB COSTA RICA, San José	COSTA RICA
THE GREAT SCHLEP	JEWISH COUNCIL FOR EDUCATION AND RESEARCH	PRESIDENTIAL CAMPAIGN	DROGA5, New York	USA
HONEY, LET'S LICK THE PROBLEM	THE HAAGEN-DAZS BRAND	FROZEN DESSERT	KETCHUM, San Francisco	USA
ONE THOUSAND CASMURROS	TV GLOBO	TV MINI-SERIES	LIVEAD, São Paulo	BRAZIL
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BEAUTIFUL GAME	SPORTECH	THE NEW FOOTBALL POOLS	RESONATE, London	UNITED KINGDOM
PIGS ARE WORTH IT!	BPEX	PIG INDUSTRY PRICES	WEBER SHANDWICK, London	UNITED KINGDOM
GUINNESS RALLY	DIAGEO-GUINNESS USA	BEER	TAYLOR, New York	USA
EARTH HOUR	WORLD WILDLIFE FUND FOR NATURE	GLOBAL WARMING AWARENESS	LEO BURNETT SYDNEY	AUSTRALIA