



Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
YUBARI	YUBARI RESORT	RESORT FACILITIES	BEACON COMMUNICATIONS, Tokyo	JAPAN
Gold				
STORE+ SELLS HOPE	PORTUGUESE RED CROSS	RED CROSS DONATIONS/HOPE	LEO BURNETT LISBOA	PORTUGAL
MAGIC SALAD PLATE	FOUR'N TWENTY	MEAT PIES	CLEMENGER BBDO MELBOURNE	AUSTRALIA
ADITHREAD	ADIDAS NEW ZEALAND / NEW ZEALAND RUGBY UNION	ALL BLACKS RANGE	TBWA\WHYBIN\TEQUILA, Auckland	NEW ZEALAND
WHEN WILL THE FRUIT BURST	PASCALL	FRUIT FLAVOURED SWEETS	DDB NEW ZEALAND, Auckland	NEW ZEALAND
LET IT RING	OVK/PARENTS OF CHILD ROAD VICTIMS	ROAD SAFETY MESSAGE	HAPPINESS BRUSSELS	BELGIUM
FRUIT BURST	PASCALL	FRUIT FLAVOURED SWEETS	DDB NEW ZEALAND, Auckland	NEW ZEALAND
MAGIC SALAD PLATE	FOUR'N TWENTY	MEAT PIES	CLEMENGER BBDO MELBOURNE	AUSTRALIA
TED696 PROJECT	LION NATHAN AUSTRALIA	TOOHEYS BEER 696ML	BMF, Sydney	AUSTRALIA
BABY MADE ON BOARD	DODGE	DODGE JOURNEY	PROXIMITY BBDO, Brussels	BELGIUM
ZUJI BEANS	ZUJI	TRAVEL BOOKING WEBSITE	HAPPY SOLDIERS, Sydney	AUSTRALIA
Silver				
TED696 PROJECT	LION NATHAN AUSTRALIA	TOOHEYS BEER 696ML	BMF, Sydney	AUSTRALIA
GAME OF DEATH	NOKIA	N96 BRUCE LEE LIMITED EDITION PHONE	JWT BEIJING	CHINA
STORE THAT SELLS HOPE	PORTUGUESE RED CROSS	RED CROSS DONATIONS/HOPE	LEO BURNETT LISBOA	PORTUGAL
UPLOAD CINEMA	FILM THEATRE DE UITKIJK	CINEMA SCREENING	LOWE/DRAFTFCB, Amsterdam	THE NETHERLANDS
VILLAGE WHERE NOTHING EVER HAPPENS	CONECT - SPECIALIZED COUNCIL OF PAY TV THEMATIC CHANNELS	PAY TV ADVERTISING/MIRAVETE VILLAGE	SHACKLETON, Madrid	SPAIN
SAVE THE WORDS	OXFORD FAJAR	OXFORD DICTIONARY	Y&R, Singapore	SINGAPORE
LISTEN	KOREA HEART FEDERATION	HEART DISEASE CAMPAIGN	CREATIVIA, Seoul	KOREA
VILLAGE WHERE NOTHING EVER HAPPENS	CONECT: SPECIALIZED COUNCIL OF PAY TV THEMATIC CHANNELS	PAY TV ADVERTISING/MIRAVETE VILLAGE	SHACKLETON, Madrid	SPAIN
BABY MADE ON BOARD	DODGE	DODGE JOURNEY	PROXIMITY BBDO, Brussels	BELGIUM
Bronze				
CARLTON DRAUGHT PLASTIC CUP	FOSTER'S GROUP	DRAUGHT BEER	CLEMENGER BBDO MELBOURNE	AUSTRALIA
LISTEN	KOREA HEART FEDERATION	HEART DISEASE CAMPAIGN	CREATIVIA, Seoul	KOREA
DROP THE BOMB	FOSTER'S GROUP	CARLTON DRAUGHT BEER	CLEMENGER BBDO MELBOURNE	AUSTRALIA
GAS STATION	SUZUKI	SUZUKI CARS	ROBERT/BOISEN & LIKE-MINDED, Copenhagen	DENMARK
WORLD'S 1ST EPHEMERAL MUSEUM	DIAGEO PORTUGAL	PAMPERO RUM	LEO BURNETT LISBOA	PORTUGAL
CHANGE YOUR NAME IN GEROLSTEINER	GEROLSTEINER	MINERAL WATER	MORTIERBRIGADE, Brussels	BELGIUM
VILLAGE WHERE NOTHING EVER HAPPENS	CONECT - SPECIALIZED COUNCIL OF PAY TV THEMATIC CHANNELS	PAY TV ADVERTISING/MIRAVETE VILLAGE	SHACKLETON, Madrid	SPAIN
LEGO	MYTOYS.DE	LEGO BRICK BOXES	LUKAS LINDEMANN ROSINSKI, Hamburg	GERMANY
DESKTOP INVADER	NHK ENTERPRISES	DIGITAL ART FESTIVAL	HAKUHODO, Tokyo	JAPAN

COMPUTERTAN	SKCIN	CHARITY SERVICES	McCANN ERICKSON LONDON	UNITED KINGDOM
TRAPPERS	ATRAPALO.COM	TRAVEL AGENCY	DOUBLEYOU, Barcelona	SPAIN
STAINBROIDERY	PROCTER & GAMBLE	TIDE DETERGENTS	LEO BURNETT INDIA, Mumbai	INDIA
CARLTON DRAUGHT PLASTIC CUP	FOSTER'S GROUP	DRAUGHT BEER	CLEMENGER BBDO MELBOURNE	AUSTRALIA
CARB RELIEF	LION NATHAN	TOOHEYS NEW WHITE STAG BEER	SAATCHI & SAATCHI AUSTRALIA, Sydney	AUSTRALIA
DROP THE BOMB	FOSTER'S GROUP	CARLTON DRAUGHT BEER	CLEMENGER BBDO MELBOURNE	AUSTRALIA
GAME OF DEATH	NOKIA	N96 BRUCE LEE LIMITED EDITION PHONE	JWT BEIJING	CHINA
TREEHOUSE RESTAURANT	YELLOW	YELLOW PAGES	COLENZO BBDO, Auckland	NEW ZEALAND
CORPORATE IMAGE	RUIZ NICOLI LÍNEAS	NIELSEN AWARDS	RUIZ NICOLI LINEAS, Madrid	SPAIN
SUPERSONICS	SUPERSONIC CPH	SOUND/MUSIC/RADIO PRODUCTION	SAATCHI & SAATCHI, Copenhagen	DENMARK
SPECIAL OLYMPICS MESSAGE RELAY	SPECIAL OLYMPICS JAPAN	SPECIAL OLYMPICS	SHIGAYA-GUMI, Tokyo	JAPAN
COMPUTERTAN	SKCIN	CHARITY SERVICES	McCANN ERICKSON LONDON	UNITED KINGDOM
ZUJI BEANS	ZUJI	TRAVEL BOOKING WEBSITE	HAPPY SOLDIERS, Sydney	AUSTRALIA
GAISFLOWERS	IFK GOTEBOG	FOOTBALL DERBY	ANR.BBDO, Gothenburg	SWEDEN
STORE THAT SELLS HOPE	PORTUGUESE RED CROSS	RED CROSS DONATIONS/HOPE	LEO BURNETT LISBOA	PORTUGAL