

Title	Advertiser/Client	Product/Service	Entrant Company	Country	Production Company	Country
Grand Prix Campaign						
DANCER	VIRGIN ATLANTIC AIRLINE	UPPER CLASS TRAVEL	NET#WORK BBDO JOHANNESBURG *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
DOG	VIRGIN ATLANTIC AIRLINE	UPPER CLASS TRAVEL	NET#WORK BBDO JOHANNESBURG *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
FERRET	VIRGIN ATLANTIC AIRLINE	UPPER CLASS TRAVEL	NET#WORK BBDO JOHANNESBURG *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
Gold Campaign						
PUPPIES	NATIONAL THOROUGHBRED RACING ASSOCIATION	HORSE RACING EVENTS	DEVITO/VERDI, New York *	USA	BAR 1 PRODUCTIONS, New York	USA
DANCE CLUB	NATIONAL THOROUGHBRED RACING ASSOCIATION	HORSE RACING EVENTS	DEVITO/VERDI, New York *	USA	BAR 1 PRODUCTIONS, New York	USA
OKTOBERFEST	NATIONAL THOROUGHBRED RACING ASSOCIATION	HORSE RACING EVENTS	DEVITO/VERDI, New York *	USA	BAR 1 PRODUCTIONS, New York	USA
SON	NATIONAL THOROUGHBRED RACING ASSOCIATION	HORSE RACING EVENTS	DEVITO/VERDI, New York *	USA	BAR 1 PRODUCTIONS, New York	USA
Silver						
MR. GOLF TOURNAMENT QUIET SIGN HOLDER	ANHEUSER-BUSCH	BUD LIGHT BEER	DDB, Chicago *	USA	CHICAGO RECORDING COMPANY	USA
STREET	GOOGLE TURKEY	SEARCH ENGINE TIPS	GREY ISTANBUL *	TURKEY	MELODIKA, Istanbul	TURKEY
Bronze						
TALE	WRIGLEY'S	ECLIPSE BREATH FRESHENING GUM	BBDO CHILE, Santiago *	CHILE	PRODUCTORA MUSICAL CLIO, Santiago	CHILE
CRISIS	BRUSSELS AIRLINES	LOW-PRICE AIR TRAVEL	DUVAL GUILLAUME BRUSSELS *	BELGIUM	SONICVILLE, Brussels	BELGIUM
ANNIE	NORSK KRISESENTERFORBUND	SHELTER FOR ABUSED WOMEN	TRY ADVERTISING AGENCY, Oslo *	NORWAY	VERDENS STERKESTE MANN, Oslo	NORWAY
REAL ATTACK	SHARK LIFE	SHARK CONSERVATION	GREY SOUTH AFRICA, Johannesburg *	SOUTH AFRICA	FREQ'NCY, Johannesburg	SOUTH AFRICA
VANDANA	AMERICAN INDIA FOUNDATION	CHILD LITERACY MESSAGE	REDIFFUSION Y&R, Mumbai *	INDIA	RHAPSODY, Mumbai	INDIA
Bronze Campaign						
POOL	PROCTER & GAMBLE	GAIN LAUNDRY DETERGENT	LEO BURNETT TORONTO *	CANADA	EGGPLANT PRODUCTIONS, Toronto	CANADA
SPANISH	PROCTER & GAMBLE	GAIN LAUNDRY DETERGENT	LEO BURNETT TORONTO *	CANADA	EGGPLANT PRODUCTIONS, Toronto	CANADA
CRUMPLE	PROCTER & GAMBLE	GAIN LAUNDRY DETERGENT	LEO BURNETT TORONTO *	CANADA	EGGPLANT PRODUCTIONS, Toronto	CANADA
MORNING	PROCTER & GAMBLE	GAIN LAUNDRY DETERGENT	LEO BURNETT TORONTO *	CANADA	EGGPLANT PRODUCTIONS, Toronto	CANADA
BILLBOARD	TOYOTA NEW ZEALAND	TOYOTA PRIUS	SAATCHI & SAATCHI NZ, Auckland *	NEW ZEALAND	LIQUID STUDIOS, Auckland	NEW ZEALAND
NEWSPAPER AD	TOYOTA NEW ZEALAND	TOYOTA PRIUS	SAATCHI & SAATCHI NZ, Auckland *	NEW ZEALAND	LIQUID STUDIOS, Auckland	NEW ZEALAND
DIRECT MAIL	TOYOTA NEW ZEALAND	TOYOTA PRIUS	SAATCHI & SAATCHI NZ, Auckland *	NEW ZEALAND	LIQUID STUDIOS, Auckland	NEW ZEALAND
FRANÇOIS	DOMINO'S PIZZA	SUPER LITE THIN PIZZA	S-W-H, Amsterdam *	THE NETHERLANDS	S-W-H, Amsterdam	THE NETHERLANDS
FEELINGS	DOMINO'S PIZZA	SUPER LITE THIN PIZZA	S-W-H, Amsterdam *	THE NETHERLANDS	S-W-H, Amsterdam	THE NETHERLANDS
SEX AND THE CITY	DOMINO'S PIZZA	SUPER LITE THIN PIZZA	S-W-H, Amsterdam *	THE NETHERLANDS	S-W-H, Amsterdam	THE NETHERLANDS

WALK-IN CLOSET	DOMINO'S PIZZA	SUPER LITE THIN PIZZA	S-W-H, Amsterdam *	THE NETHERLANDS	S-W-H, Amsterdam	THE NETHERLANDS
INTERIOR DECORATING	DOMINO'S PIZZA	SUPER LITE THIN PIZZA	S-W-H, Amsterdam *	THE NETHERLANDS	S-W-H, Amsterdam	THE NETHERLANDS
HENRY	OFFICE DEPOT	XEROX CERTIFIED PRINT SPECIALISTS	Y&R, New York *	USA	SOUND LOUNGE, New York	USA
JUNE	OFFICE DEPOT	OFFICE SUPPLIES	Y&R, New York *	USA	SOUND LOUNGE, New York	USA
CHAMPAGNE GLASS	EPA	SCHOOL OF ART & DESIGN	ALMAPBBDO, São Paulo *	BRAZIL	A VOZ DO BRASIL, São Paulo	BRAZIL
NAIL CLIPPER	EPA	SCHOOL OF ART & DESIGN	ALMAPBBDO, São Paulo *	BRAZIL	A VOZ DO BRASIL, São Paulo	BRAZIL
CELL	UK DEPARTMENT FOR TRANSPORT	ANTI DRINK-DRIVING MESSAGE	LEO BURNETT, London *	UNITED KINGDOM	GRAND CENTRAL SOUND STUDIOS, London	UNITED KINGDOM
CUSTODY	UK DEPARTMENT FOR TRANSPORT	ANTI DRINK-DRIVING MESSAGE	LEO BURNETT, London *	UNITED KINGDOM	GRAND CENTRAL SOUND STUDIOS, London	UNITED KINGDOM
SEARCH	UK DEPARTMENT FOR TRANSPORT	ANTI DRINK-DRIVING MESSAGE	LEO BURNETT, London *	UNITED KINGDOM	GRAND CENTRAL SOUND STUDIOS, London	UNITED KINGDOM