

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
PAPER BATTLEFIELD	NIKE HONG KONG	NIKE BASKETBALL LEAGUE	McCANN WORLDGROUP, Causeway Bay	HONG KONG
Gold				
HAVAIANAS IDENTITY	SÃO PAULO ALPARGATAS	HAVAIANAS FOOTWEAR	ALMAPBBDO, São Paulo	BRAZIL
VINE	NOKIA	CELL PHONE	R/GA, New York	USA
JAMIE OLIVER RECIPES FOOD KITS	JAMIE OLIVER	RETAIL STORE	WILLIAMS MURRAY HAMM, London	UNITED KINGDOM
OFFICE GAMES	RICHARD HOUSE	CHILDREN'S HOSPICE CHARITY	THE PARTNERS, London	UNITED KINGDOM
CHEAPER THAN PAPER	THE ZIMBABWEAN	THEZIMBABWEAN NEWSPAPER, THEZIMBABWEAN.CO.UK	TBWAHUNTLASCARIS JOHANNESBURG	SOUTH AFRICA
ONION CALENDAR	WÜSTHOF	KNIVES	SERVICEPLAN, Munich	GERMANY
THE ALPINA WALL CALENDAR 2009	ALPINA FARBEN	ALPINA PAINT	SCHOLZ & FRIENDS HAMBURG	GERMANY
PIGLET	AGENCIA REGIONAL DE RECAUDACION	REGIONAL TAX COLLECTION AGENCY	F33, Murcia	SPAIN
COMING MOON	mitsubishi estate co & idee co	HAIKU EVENT	DENTSU KANSAI, Osaka	JAPAN
BUICK STYLE GUIDE	GENERAL MOTORS	BUICK	LEO BURNETT USA, Chicago	USA
SKIMMER	FALLON	ADVERTISING AGENCY	FALLON WORLDWIDE, Minneapolis	USA
MULTI-MEDIA COKE MACHINE	THE COCA-COLA COMPANY	COCA-COLA	SAPIENT INTERACTIVE, Miami	USA
NICK IDENTs	MTV NETWORKS GERMANY	NICK GERMANY	dyrdee Media, Berlin	GERMANY
COTO-TAMA	NHK ENTERPRISES	DIGITAL ART FESTIVAL TOKYO 2008	HAKUHODO, Tokyo	JAPAN
MISS DIOR CHÉRIE	DIOR	MISS DIOR CHERIE	PUBLICIS NET, Paris	FRANCE
2008 ONE SHOW EXHIBITION	YOSHIDA HIDEO MEMORIAL FOUNDATION	2008 ONE SHOW EXHIBITION	DENTSU, Tokyo	JAPAN
STREET TO SCHOOL	MAHARASHTRA JANAVIKAS KENDRA	BALWADI NIGHT SCHOOL	JWT INDIA, Mumbai	INDIA
KINETIC SCULPTURE	BMW GROUP	BMW	ART+COM, Berlin	GERMANY
MEDIATECTURE	BMW GROUP	BMW	ART+COM, Berlin	GERMANY
JME FOOD RANGE	JAMIE OLIVER	JAMIE OLIVER'S LIFESTYLE RANGE	PEARLFISHER, London	UNITED KINGDOM
GUT OGGAU WINE BOTTLES & WINE BOX	EDUARD TSCHEPPE	WINE GROWING ESTATE	JUNG von MATT, Vienna	AUSTRIA
COFFRE FORT VIKTOR&ROLF	L'ORÉAL	PERFUME	RAISON PURE, Paris	FRANCE
Silver				
WE CAMPAIGN DESIGN	THE ALLIANCE FOR CLIMATE PROTECTION	ENVIRONMENTAL AWARENESS	COLLINS:, New York	USA
CLARO IDENTITY	CLARO	CLARO TELECOMMUNICATIONS	GAD, Sao Paulo	BRAZIL
HUDSON GAVIN MARTIN IDENTITY	HUDSON GAVIN MARTIN	BOUTIQUE LEGAL PRACTICE	ALT GROUP, Auckland	NEW ZEALAND
BROKEN WINDOW	SULAKSHAN KULKARNI CRICKET ACADEMY	CRICKET ACADEMY	RED LION PUBLICIS, Mumbai	INDIA
COMING MOON	MITSUBISHI ESTATE & IDEE	HAIKU EVENT	DENTSU KANSAI, Osaka	JAPAN
BALL POINT / FELT TIP / FOUNTAIN PEN	AMNESTY INTERNATIONAL MALAYSIA	LETTER WRITING CAMPAIGN	SAATCHI & SAATCHI, Petaling Jaya	MALAYSIA
LOOP, WEAVE & ZIG ZAG	GARMIN GPS	GARMIN GPS	OGILVY SHANGHAI	CHINA
SPFW INVITATION TO HAVAIANAS	SÃO PAULO ALPARGATAS	HAVAIANAS FOOTWEAR	ALMAPBBDO, São Paulo	BRAZIL

LET'S START	GLAMMER EDUCATION	GLAMMER EDUCATION INSTITUTE OF HAIR DESIGN	Y&R THAILAND, Bangkok	THAILAND
SEEMED LIKE A GOOD IDEA AT THE TIME	WILLIAMS MURRAY HAMM	DESIGN AGENCY	WILLIAMS MURRAY HAMM, London	UNITED KINGDOM
MANCHESTER & CHESHIRE DOGS HOME BROCHURE	MANCHESTER & CHESHIRE DOGS HOME	DOGS HOME	THE CHASE CREATIVE CONSULTANTS, Manchester	UNITED KINGDOM
BRANDING SID LEE	SID LEE	DESIGN AGENCY	SID LEE, Montréal	CANADA
EVERY IMAGE HAS A SOUND	SAXSOFUNNY	SOUND PRODUCTION COMPANY	DDB BRASIL, São Paulo	BRAZIL
STAINBROIDERY	PROCTER & GAMBLE	TIDE DETERGENTS	LEO BURNETT INDIA, Mumbai	INDIA
X FACTOR	CARPHONE WAREHOUSE	MOBILE PHONE SHOP	CHI & PARTNERS, London	UNITED KINGDOM
NIKEID	NIKE	SPORTSWEAR	R/GA, New York	USA
PROCONTRA	LEADACADEMY	LEAD ACADEMY	SERVICEPLAN, Hamburg	GERMANY
WILLIE'S CACAO	EL TESORO	DARK CHOCOLATE	TAXI STUDIO, Bristol	UNITED KINGDOM
KARLSSON'S GOLD	THE SPIRITS OF GOLD	KARLSSON'S GOLD VODKA	THE BRAND UNION, Stockholm	SWEDEN
DR. MOELLER'S QUINCE	SCHNAPSBRENNEREI DR. THORSTEN MOELLER	DR. MOELLER'S QUINCE BRANDY	SERVICEPLAN, Munich	GERMANY
FROM THE COUNTRY OF PASSION	NICHIREI FOODS	ACEROLA FRUIT DRINK	DRILL, Tokyo	JAPAN
STORE+, THE STORE THAT SELLS HOPE	PORTUGUESE RED CROSS	HOPE STORE+	LEO BURNETT LISBOA	PORTUGAL
Bronze				
ASWAAQ SUPERMARKETS BRAND IDENTITY	ASWAAQ	ASWAAQ SUPERMARKETS	LANDOR ASSOCIATES, Dubai	UNITED ARAB EMIRATES
SIZE MATTERS	LUKAS LINDEMANN ROSINKSI	ADVERTISING AGENCY	LUKAS LINDEMANN ROSINSKI, Hamburg	GERMANY
GLOBAL HANDWASHING DAY IDENTITY	PROCTER & GAMBLE	GLOBAL HANDWASHING DAY	LANDOR ASSOCIATES, Cincinnati	USA
EARTH HOUR - VOTE EARTH DESIGN	WORLD WILDLIFE FUND FOR NATURE	ENVIRONMENTAL CHARITY	LEO BURNETT SYDNEY	AUSTRALIA
NO HOMOPHOBIA IDENTITY	ARCO-IRIS	NO HOMOPHOBIA CAMPAIGN	INDUSTRIA NACIONAL & DIALOGO DESIGN, Rio de Janeiro	BRAZIL
GOOD MOOD FABRIC	ATRIA	ATRIA FOOD PRODUCTION & PROCESSING COMPANY	TAIVAS, Helsinki	FINLAND
BLEEDING BILLBOARD	PAPAKURA & FRANKLIN DISTRICT COUNCIL	ROAD SAFETY	COLENZO BBDO, Auckland	NEW ZEALAND
NATURAL MEDIUM	TATIL DESIGN	CANNES 2008 WORKSHOP "DESIGNING NATURALLY"	TATIL DESIGN, Rio de Janeiro	BRAZIL
NEVER FORGET A FACE	BBC WILDLIFE FUND	WILDLIFE FUND	THE CHASE CREATIVE CONSULTANTS, Manchester	UNITED KINGDOM
ION EGLIN SMALL PRINTED DESIGN	ION EGLIN	LAWYER	RUF LANZ, Zurich	SWITZERLAND
SHARK, CALF AND CROCODILE	WWF	ENVIRONMENTAL CHARITY	JWT SINGAPORE	SINGAPORE
ART RESTORATION	NALINI PRABHAKAR	ART RESTORER	OGILVY & MATHER, Mumbai	INDIA
PAPER MYSTERIES	SÖDRA CELL	PAPER PULP	GARBERGS REKLAMBYRÅ, Stockholm	SWEDEN
ECO DIARY	CELL C	CELLULAR OPERATOR	NET#WORK BBDO JOHANNESBURG	SOUTH AFRICA
FACES OF EVIL	DAS COMITEE	PUBLISHING COMPANY	DAS COMITEE, Hamburg	GERMANY
HIGH 5	ENABLIS	CHARITABLE ORGANISATION	COSSETTE, Montréal	CANADA
THE BOOK OF OREGON	TRAVEL OREGON	SELF PROMOTION BOOK	WIEDEN+KENNEDY, Portland	USA
T-SHIRT	ROLAND SEMPRIE	PERSONAL TRAINER	GJP ADVERTISING + DESIGN, Toronto	CANADA
EVERY STORY HAS A BEGINNING	ROLAND BERGER STRATEGY CONSULTANTS	RECRUITING OF STRATEGY CONSULTANTS	GÜRTLERBACHMANN WERBUNG, Hamburg	GERMANY
SIT SHIT ON MUSIC FESTIVALS	RADIO STATION STUDIO BRUSSELS	RADIO STATION	MORTIERBRIGADE, Brussels	BELGIUM
IKEA SALE	IKEA MALAYSIA	IKEA	LOWE & PARTNERS KUALA LUMPUR	MALAYSIA

BARBECUE	VISION ART	3M POST-IT STICKY NOTES	PUBLICIS COMMUNICATIONS MALAYSIA, Petaling Jaya	MALAYSIA
ALL AGAINST EACH OTHER	AMNESTY INTERNATIONAL	HUMAN RIGHTS ORGANISATION	LEO BURNETT LISBOA	PORTUGAL
SEE FURTHER	FIAT	STILO BLACKMOTION CAR	AGÊNCIACLICK, São Paulo	BRAZIL
ARJUNA THE ARCHER	SULEKHA.COM	YELLOW PAGES ONLINE DIRECTORY	JWT INDIA, Mumbai	INDIA
THAT'S NOT COOL	AD COUNCIL	AD COUNCIL	R/GA, New York	USA
SONY @ IFA 2008	SONY EUROPE	SONY ELECTRONICS & ENTERTAINMENT	FREESTATE, London	UNITED KINGDOM
REVERSE GRAFFITI PROJECT	THE CLOROX COMPANY	CLOROX BLEACH	DDB WEST, San Francisco	USA
LG FIVE	H.Y. GROUP	LG SCREENS	SHIMONI FINKELSTEIN DRAFTFCB, Tel Aviv	ISRAEL
NETWORK MANAGING BRAND TO A SERVICES BRAND	AEROPORTS DE PARIS	PARISIAN AIRPORT	W&CIE, Paris	FRANCE
ST.PAULI CHAPEL	FC ST.PAULI SOCCER CLUB	FC ST.PAULI SOCCER CLUB	JUNG von MATT, Hamburg	GERMANY
NEWSPAPER TO NEW PAPER PROJECT	ICHIDA GARDEN	FRUIT AND VEGATABLES	DENTSU, Tokyo	JAPAN
HONEYTUBE	ANTHONY'S GARAGE WINERY	FOOD	KOLLE REBBE, Hamburg	GERMANY
MR SINGH'S BANGRAS	MR SINGH'S BANGRAS	SAUSAGES	THE PARTNERS, London	UNITED KINGDOM
SILVER HILLS BAKERY PACKAGING	SILVER HILLS BAKERY	BAKERY	DDB CANADA/VANCOUVER	CANADA
STAG BEETLE, DRAGON FLY & FIRE SALAMANDER	WEINGUT ANDREAS TSCHEPPE	TSCHEPPE WINES	DEMNER MERLICEK & BERGMANN, Vienna	AUSTRIA
PUCKO	ARLA	CHOCOLATE DRINK	NEUMEISTER, Stockholm	SWEDEN
SIX SCENTS FRAGRANCE INITIATIVE	SYMRISE	FRAGRANCE RANGE	METAPROJECT, New York	USA