Entry Detail (PR)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency	Prize
A01/021	00423	REPLAY	GATORADE	ENERGY DRINK	TBWA\CHIAT\DAY LA	USA	TBWA\CHIAT\DAY LA	Grand Prix
A03/004	00122	CARWINISM	AUDI SWEDEN	CARS	PRIME PR Stockholm	SWEDEN	PRIME PR Stockholm	Gold Lion
A04/005	00543	CONCERT FOR THE PEOPLE	PHILHARMONIC ORCHESTRA OF HAMBURG	ORCHESTRA	JUNG von MATT Hamburg	GERMANY	JUNG von MATT Hamburg	Gold Lion
A10/022	00428	SNOWMEN AGAINST GLOBAL WARMING	ENTEGA VERTRIEBS	RENEWABLE ENERGY	DDB GERMANY BERLIN	GERMANY	DDB GERMANY BERLIN / JOHANSSEN & KRETSCHMER Berlin	Gold Lion
A11/006	00453	SAVE THE BALTIC SEA	BSAS 2010	ENVIRONMENTAL ACTION	TAIVAS Helsinki	FINLAND	TAIVAS Helsinki	Gold Lion
B01/013	00226	BABY ELEPHANT	ZOO ANTWERP	DIGITAL PLATFORM	BOONDOGGLE Leuven	BELGIUM	BOONDOGGLE Leuven	Gold Lion
B02/015	00131	SAVE CHRISTMAS	KRAFT FOODS SWEDEN/MARABOU	ALADDIN	PRIME PR Stockholm	SWEDEN	PRIME PR Stockholm / OGILVY STOCKHOLM	Gold Lion
B03/034	00545	CONCERT FOR THE PEOPLE	PHILHARMONIC ORCHESTRA OF HAMBURG	ORCHESTRA	JUNG von MATT Hamburg	GERMANY	JUNG von MATT Hamburg	Gold Lion
B03/048	00424	REPLAY	GATORADE	ENERGY DRINK	TBWA\CHIAT\DAY LA	USA	TBWA\CHIAT\DAY LA	Gold Lion
B03/072	00308	AUDITORIUM FOOTBALL	HEINEKEN ITALIA	BEER	BARABINO & PARTNERS Milan	ITALY	BARABINO & PARTNERS Milan / JWT ITALIA Milan	Gold Lion
C01/055	00309	AUDITORIUM FOOTBALL	HEINEKEN ITALIA	BEER	BARABINO & PARTNERS Milan	ITALY	BARABINO & PARTNERS Milan / JWT ITALIA Milan	Gold Lion
C01/057	00330	RIDING SHOTGUN WITH PAPA	PAPA JOHN'S INTERNATIONAL	PIZZA	FLEISHMAN-HILLARD ST LOUIS	USA	FLEISHMAN-HILLARD ST LOUIS	Gold Lion
A01/009	00118	SAVE CHRISTMAS	KRAFT FOODS SWEDEN/MARABOU	ALADDIN	PRIME PR Stockholm	SWEDEN	PRIME PR Stockholm / OGILVY STOCKHOLM	Silver Lion
A02/009	00264	FIGHT CERVICAL CANCER IN STYLE	GLAXOSMITHKLINE /J O'S TRUST	CERVICAL CANCER AWARENESS	WEBER SHANDWICK London	UNITED KINGDOM	WEBER SHANDWICK London / SLAM PR London	Silver Lion
A03/008	00361	THE FUN THEORY	VOLKSWAGEN SWEDEN	VOLKSWAGEN BLUEMOTION	DDB STOCKHOLM	SWEDEN	DDB STOCKHOLM	Silver Lion
A03/011	00265	BUILD A CAR	WIESMANN	SPORTS CARS	FAKTOR 3 Hamburg	GERMANY	FAKTOR 3 Hamburg	Silver Lion
A04/018	00418	TAKE OVER	WOZ DIE WOCHENZEITUNG	NEWSPAPER	SPILLMANN/FELSER/LEO BURNETT Zürich	SWITZERLAND	SPILLMANN/FELSER/LEO BURNETT Zürich	Silver Lion
A05/008	00225	BABY ELEPHANT	ZOO ANTWERP	ZOO PROMOTION	BOONDOGGLE Leuven	BELGIUM	BOONDOGGLE Leuven	Silver Lion
A06/002	00059	RIDING SHOTGUN WITH PAPA	PAPA JOHN'S INTERNATIONAL	BRAND AWARENESS	FLEISHMAN-HILLARD ST LOUIS	USA	FLEISHMAN-HILLARD ST LOUIS	Silver Lion
A06/005	00124	BOOK HAPPY MEAL	SWEDISH McDONALD'S	McDONALD'S	PRIME PR Stockholm	SWEDEN	PRIME PR Stockholm / DDB STOCKHOLM	Silver Lion
A06/007	00466	NEVER MIND THE POLLACKS	SAINSBURY'S	SUPERMARKET	HAVAS SPORTS & ENTERTAINMENT London	UNITED KINGDOM	CAKE MEDIA London	Silver Lion
A07/005	00498	FOREVER YOUNG	POSTEN	SWEDISH POST	ÅKESTAM HOLST Stockholm	SWEDEN	ÅKESTAM HOLST Stockholm	Silver Lion

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A07/007	00301	BOVAP	SOUZA BARROS STOCK BROKERAGE FIRM	ONLINE STOCK TRADING TOOL	LIVEAD São Paulo	BRAZIL	LIVEAD São Paulo	Silver Lion
A08/014	00249	LOVE CODE	LG	MOBILE PHONE	McCANN WORLDGROUP THAILAND Bangkok	THAILAND	McCANN WORLDGROUP THAILAND Bangkok	Silver Lion
A09/002	00043	LOVE CAKE PROJECT	WORLD VISION JAPAN	CHILD SPONSOR DONATION PROGRAMME	DENTSU PUBLIC RELATIONS Tokyo	JAPAN	DENTSU PUBLIC RELATIONS Tokyo	Silver Lion
A09/041	00200	SUN SOUND	THE CANCER COUNCIL	SKIN CANCER PREVENTION	THREE DRUNK MONKEYS Sydney	AUSTRALIA	THREE DRUNK MONKEYS Sydney	Silver Lion
A10/004	00041	THE LAUNCH OF SHIPBUILDING HERO	SANOYAS HISHINO MEISHO CORPORATION	SHIP BUILDER	DENTSU KANSAI Osaka	JAPAN	DENTSU KANSAI Osaka	Silver Lion
A10/015	00214	I KNEW IT	OLYMPIKUS	BRAZILIAN OLYMPIC COMMITTEE SPONSOR	DCS Porto Alegre	BRAZIL	DCS Porto Alegre / BOCA Porto Alegre	Silver Lion
A10/040	00267	SOCIABLE DRIVE	FORD MOTOR COMPANY	CARS	OGILVY PUBLIC RELATIONS WORLDWIDE Washington	USA	OGILVY PUBLIC RELATIONS WORLDWIDE Washington	Silver Lion
A12/004	00149	MATE FROM THE PAST	CITY OF WARSAW PROMOTION DEPARTMENT	EDUCATIONAL CAMPAIGN	SAN MARKOS Warsaw	POLAND	SAN MARKOS Warsaw	Silver Lion
A12/007	00156	DECAMERONE STOCKHOLM	VÅRDGUIDEN, STOCKHOLM COUNTY COUNCIL	VACCINATION AND HEALTH SERVICE	PRIME PR Stockholm	SWEDEN	PRIME PR Stockholm / QUATTROPORTE Stockholm	Silver Lion
A14/005	00069	BEAUTY IN EVERY LETTER	NHN	HANGEUL CHARACTERS AWARENESS	NHN Seongnam	KOREA	NHN Seongnam	Silver Lion
A14/013	00523	THE MARATHON FOR WATER	LIDL	PROJECT VIVA	LEO BURNETT IBERIA	PORTUGAL	LEO BURNETT IBERIA	Silver Lion
A15/008	00426	PEE IN THE SHOWER	SOS ATLANTIC FOREST FOUNDATION	INSTITUTIONAL	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo	Silver Lion
A16/009	00161	VIRTUAL PILGRIMAGE	CATHOLIC CHURCH	RELIGIOUS WEBSITE	JOTABEQU GREY San José	COSTA RICA	JOTABEQU GREY San José	Silver Lion
B02/001	00007	STANISLAV	MINISTRY OF JUSTICE	CYBERCRIME AWARENESS CAMPAIGN	KONG Amsterdam	THE NETHERLANDS	KONG Amsterdam	Silver Lion
B02/041	00349	PHOTOCHAINS	CANON AUSTRALIA	EOS PHOTOCHAINS	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY	Silver Lion
B03/029	00271	THE PACIFIC NATIONAL HONOR FLIGHT	HBO	VETERANS EVENT	CIVIC ENTERTAINMENT GROUP New York	USA	CIVIC ENTERTAINMENT GROUP New York	Silver Lion
B05/005	00228	LITTLE VOICE, BIG SOUND	PHOENIX	BRAND AWARENESS	THE PRACTICE Bucharest	ROMANIA	THE PRACTICE Bucharest	Silver Lion
B05/010	00461	A VILLAGE OF EXPERTS	MICROSOFT	WINDOWS 7	BUNGALOW 25 Madrid	SPAIN	BUNGALOW 25 Madrid	Silver Lion
B05/014	00260	TAILORED BY ENGLAND	UMBRO	ENGLAND KIT LAUNCH 2009	EXPOSURE London	UNITED KINGDOM	EXPOSURE London	Silver Lion
B06/015	00305	A VILLAGE OF EXPERTS	MICROSOFT	WINDOWS 7	BUNGALOW 25 Madrid	SPAIN	BUNGALOW 25 Madrid	Silver Lion
C01/045	00414	WOMEN AGAINST LAZY STUBBLE	PROCTER & GAMBLE	SHAVING PRODUCTS	BBDO Mumbai	INDIA	BBDO Mumbai	Silver Lion

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C02/005	00212	AM I NUMBER 12?	WORLD HEPATITIS ALLIANCE	FUNDRAISING CAMPAIGN	FLEISHMAN-HILLARD London	UNITED KINGDOM	FLEISHMAN-HILLARD London	Silver Lion

Total Entries: 44

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