

Shortlist (Film Craft Lions)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency	Production Company
A01 (Art Direction)								
A01/010	20848	UGLY DUCKLING	AUDI	AUDI A5	PARK PICTURES New York	USA	BBH LONDON	PARK PICTURES London
A01/015	20953	J'ADORE	DIOR	PERFUME	TBWA\PARIS	FRANCE	TBWA\PARIS	WANDA PRODUCTIONS Saint-Denis La Plaine Cedex
A01/027	21322	THREE LITTLE PIGS	THE GUARDIAN	THE GUARDIAN	BBH LONDON	UNITED KINGDOM	BBH LONDON	RATTLING STICK London
A01/037	21621	DIPS DESPERADO	PEPSICO	DORITOS	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London	INDEPENDENT London
A01/055	20099	NOCTURNAL MIGRATION	LION	TOOHEYS EXTRA DRY	BMF Sydney	AUSTRALIA	BMF Sydney	EXIT FILMS Melbourne
A01/057	20110	TOY STORE	IF	INSURANCE	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg	CAMP DAVID Stockholm
A01/069	20260	INTRODUCIN G GOOGLE PLAY	GOOGLE	GOOGLE PLAY	GOOGLE Mountain View	USA	GOOGLE STUDIO G Mountain View	GOOGLE STUDIO G Mountain View / CAMP CREATIVE Berkeley
A01/081	20413	GAS POWERED EVERYTHING	NISSAN	LEAF	TBWA\CHIAT\DAY Los Angeles	USA	TBWA\CHIAT\DAY Los Angeles	MJZ Los Angeles
A01/088	20524	TEDXSUMMIT INTRO: THE POWER OF X	THE DOHA FILM INSTITUTE / TED	TEDXSUMMIT 2012	BIG PRODUCTION Paris	FRANCE	WE ARE PI Amsterdam	BIG PRODUCTION Paris
A01/106	20847	LE PRESIDENT	ANHEUSER-BUSCH INBEV	STELLA ARTOIS CIDRE	PARK PICTURES New York	USA	MOTHER London	PARK PICTURES New York
A01/110	20889	BEST JOB	PROCTER & GAMBLE	PROCTER & GAMBLE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	ANONYMOUS CONTENT Culver City
A01/144	21576	HOMES WITHIN HOMES	TALKTALK	TALKTALK	STINK London	UNITED KINGDOM	CHI & PARTNERS London	STINK London
A01/161	20104	OK GO - ALL IS NOT LOST	GOOGLE	GOOGLE CHROME	HAKUHODO Tokyo	JAPAN	HAKUHODO Tokyo	TYO ID DIVISION Tokyo / AOI ADVERTISING PROMOTION Tokyo

Shortlist (Film Craft Lions)

A01/163	21108	GOOGLE CHROME - TANJORE	GOOGLE	GOOGLE CHROME	BBH INDIA Mumbai	INDIA	BBH INDIA Mumbai	EEKSAURUS Mumbai
A02 (Direction)								
A02/016	20822	THREE LITTLE PIGS	THE GUARDIAN	THE GUARDIAN	RATTLING STICK London	UNITED KINGDOM	BBH LONDON	RATTLING STICK London
A02/018	20851	UGLY DUCKLING	AUDI	AUDI A5	PARK PICTURES New York	USA	BBH LONDON	PARK PICTURES London
A02/032	21142	HISTORY MADE AND IN THE MAKING	CONVERSE	CONVERSE	SMUGGLER Hollywood	USA	ANOMALY New York	SMUGGLER Hollywood
A02/050	21419	THE NAME	ESPN	ESPN	BISCUIT FILMWORKS Los Angeles	USA	WIEDEN+KENNEDY New York	BISCUIT FILMWORKS Los Angeles
A02/052	21503	BEAR	CANAL +	CANAL +	BETC LUXE Paris	FRANCE	BETC LUXE Paris	SOIXANTE QUINZE Paris
A02/055	21623	HERO'S RETURN	CAMELOT	NATIONAL LOTTERY	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London	STINK London
A02/057	21625	DIPS DESPERADO	PEPSICO	DORITOS	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London	INDEPENDENT London
A02/070	20013	NOCTURNAL MIGRATION	LION	TOOHEYS EXTRA DRY	EXIT FILMS Melbourne	AUSTRALIA	BMF Sydney	EXIT FILMS Melbourne
A02/072	20021	I AM MUMBAI	BENNETT, COLEMAN & CO.	THE TIMES OF INDIA	RAMESH DEO PRODUCTIONS Mumbai	INDIA	TAPROOT INDIA Mumbai	RAMESH DEO PRODUCTIONS Mumbai
A02/080	20083	I CAN'T WAIT	ISPC	ISPC	OGILVY & MATHER Dublin	IRELAND	OGILVY & MATHER Dublin	BLINDER Dublin
A02/092	20162	POTATO PEELERS	MELBOURNE INTERNATIONAL FILM FESTIVAL	FILM FESTIVAL	THE SWEET SHOP Melbourne	AUSTRALIA	CLEMENGER BBDO MELBOURNE	THE SWEET SHOP Melbourne
A02/105	20250	SIESTA	COMEDY CENTRAL	TV NETWORK	WIEDEN + KENNEDY São Paulo	BRAZIL	WIEDEN + KENNEDY São Paulo	HUNGRY MAN Los Angeles
A02/149	20645	MEMORIES	VOLKSWAGEN	VW JETTA	DDB Sydney	AUSTRALIA	DDB Sydney	EXIT FILMS Melbourne
A02/179	20890	BEST JOB	PROCTER & GAMBLE	PROCTER & GAMBLE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	ANONYMOUS CONTENT Culver City
A02/180	20904	KENNY POWERS, MFCEO	K-SWISS	TUBES	CAVIAR Los Angeles	USA	72ANDSUNNY Los Angeles	CAVIAR Los Angeles

Shortlist (Film Craft Lions)

A02/190	20974	HANDLEBAR MOUSTACHE	HEINEKEN	HEINEKEN LIGHT	BISCUIT FILMWORKS Los Angeles	USA	WIEDEN+KENNEDY New York	BISCUIT FILMWORKS Los Angeles
A02/214	21012	DOG COLLAR	DIRECTV	TELECOMMU NICATIONS	MJZ Los Angeles	USA	GREY NEW YORK	MJZ Los Angeles
A02/257	21438	PLATOON	DIRECTV	TELECOMMU NICATIONS	GREY NEW YORK	USA	GREY NEW YORK	MJZ Los Angeles
A02/264	21528	MINERS	HEINEKEN	NEWCASTLE	DROGA5 New York	USA	DROGA5 New York	SMUGGLER New York
A02/278	21591	EQUALISM	CERVECERIA Y MALTERIA QUILMES	QUILMES	ARGENTINACINE Buenos Aires	ARGENTINA	YOUNG & RUBICAM BRANDS Buenos Aires	ARGENTINACINE Buenos Aires
A02/296	21004	SURFING	PUMA	PUMA SOCIAL	MJZ Los Angeles	USA	DROGA5 New York	MJZ Los Angeles
A02/319	20586	ALEC'S KIDNEY	NEW ERA	BASEBALL CAPS	HUNGRY MAN New York	USA	THE BROOKLYN BROTHERS New York	HUNGRY MAN New York
A02/327	20821	I WOULD RUN TO YOU	NIKE	NIKE FREE RUN+	RATTLING STICK London	UNITED KINGDOM	Wieden + Kennedy Portland	RATTLING STICK Los Angeles

A03 (Best Production Value)

A03/025	21323	THREE LITTLE PIGS	THE GUARDIAN	THE GUARDIAN	BBH LONDON	UNITED KINGDOM	BBH LONDON	RATTLING STICK London
A03/027	21531	MINERS	HEINEKEN	NEWCASTLE	DROGA5 New York	USA	DROGA5 New York	SMUGGLER New York
A03/031	21504	BEAR	CANAL +	CANAL +	BETC LUXE Paris	FRANCE	BETC LUXE Paris	SOIXANTE QUINZE Paris
A03/034	21627	DIPS DESPERADO	PEPSICO	DORITOS	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London	INDEPENDENT London
A03/068	20891	BEST JOB	PROCTER & GAMBLE	PROCTER & GAMBLE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	ANONYMOUS CONTENT Culver City
A03/086	21564	WALK OF SHAME	HARVEY NICHOLS	WOMENSWE AR	DDB UK London	UNITED KINGDOM	DDB UK London	OUTSIDER London

A04 (Cinematography)

A04/011	20826	THREE LITTLE PIGS	THE GUARDIAN	THE GUARDIAN	RATTLING STICK London	UNITED KINGDOM	BBH LONDON	RATTLING STICK London
A04/012	20859	UGLY DUCKLING	AUDI	AUDI A5	PARK PICTURES New York	USA	BBH LONDON	PARK PICTURES London

Shortlist (Film Craft Lions)

A04/019	21026	HISTORY MADE AND IN THE MAKING	CONVERSE	CONVERSE	ANOMALY New York	USA	ANOMALY New York	SMUGGLER Hollywood
A04/027	21277	GIVE FOR GOOD	ATD QUART MONDE	CHARITY	EURO RSCG 360 Puteaux	FRANCE	EURO RSCG 360 Puteaux	WIZZ Clichy
A04/063	20241	PROGRESS	DEUTSCHER CARITASVERB AND	PUBLIC AWARENESS MESSAGE	BBDO Germany Düsseldorf	GERMANY	BBDO PROXIMITY Düsseldorf	COBBLESTONE FILMPRODUCTION Berlin / STUDIO FUNK Düsseldorf
A04/075	20438	THE LONG WAIT	JOHN LEWIS	DEPARTMEN T STORE	BLINK PRODUCTIONS London	UNITED KINGDOM	ADAM & EVE London	BLINK PRODUCTIONS London
A04/085	20606	UNHATE	UNITED COLORS OF BENETTON	APPAREL	FABRICA Treviso	ITALY	FABRICA Treviso / 72ANDSUNNY NL Amsterdam	IDENTITY FILMS New York
A04/107	20892	IT'S HALFTIME IN AMERICA	CHRYSLER GROUP	CHRYSLER GROUP	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	CHELSEA PICTURES New York
A04/109	20894	BEST JOB	PROCTER & GAMBLE	PROCTER & GAMBLE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	ANONYMOUS CONTENT Culver City
A04/118	21094	LET NOTHING STOP YOU	VODAFONE EGYPT	BRAND AWARENESS	JWT Cairo	EGYPT	JWT Cairo	THE TALKIES Beirut / THE TALKIES CAIRO
A04/123	21153	KENTUCKY	TOYOTA	TOYOTA	SMUGGLER Hollywood	USA	SAATCHI & SAATCHI LA	SMUGGLER Hollywood
A04/129	21428	HANDLEBAR MOUSTACHE	HEINEKEN	HEINEKEN LIGHT	WIEDEN+KENNEDY New York	USA	WIEDEN+KENNEDY New York	BISCUIT FILMWORKS Los Angeles
A04/134	21533	MANNY	LVMH	HENNESSY	DROGA5 New York	USA	DROGA5 New York	HUNGRY MAN New York
A04/137	21582	SPARK	HONDA	HONDA	STINK London	UNITED KINGDOM	WIEDEN+KENNEDY London	STINK London
A04/138	21583	FLOWER POWER	VOLKSWAGEN	BEETLE	STINK London	UNITED KINGDOM	DDB London	STINK London
A04/150	21756	SASHA GREY FOR EQUAL PAY DAY	EQUAL PAY DAY	EQUAL PAY DAY	MORTIERBRIGADE Brussels	BELGIUM	MORTIERBRIGADE Brussels	CZAR.BE Brussels
A04/151	20780	ARRIVALS	SAMSONITE	CUBELITE & B-LITE	SAATCHI & SAATCHI BRUSSELS	BELGIUM	SAATCHI & SAATCHI BRUSSELS	CZAR Brussels / WESTERN PRODUCTIONS Barcelona

Shortlist (Film Craft Lions)

A05 (Editing)

A05/004	20439	RAINBOW	ARLA FOODS	LURPAK	BLINK PRODUCTIONS London	UNITED KINGDOM	WIEDEN+KENNEDY London	BLINK PRODUCTIONS London
A05/006	20529	KUWAIT RISING	RED BULL	ART OF MOTION	LOWE MENA Dubai	UNITED ARAB EMIRATES	LOWE MENA Dubai	LOWE MENA Dubai
A05/010	20544	THREE LITTLE PIGS	THE GUARDIAN	THE GUARDIAN	WORK London	UNITED KINGDOM	BBH LONDON	RATTLING STICK London
A05/038	21506	BEAR	CANAL +	CANAL +	BETC LUXE Paris	FRANCE	BETC LUXE Paris	SOIXANTE QUINZE Paris
A05/054	21784	FROM LOVE TO BINGO	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo	PARANOIDBR São Paulo
A05/059	20085	JUMPROPE	NIKE	NIKE SURFWEAR	harvest Santa Monica	USA		harvest Santa Monica
A05/078	20339	ADDICTION	NIKE	RUNNING	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo	DELIBISTROT FILMES São Paulo
A05/090	20468	LEGACY	LEVI STRAUSS & CO.	LEVI STRAUSS & CO.	JOINT EDITORIAL Portland	USA	WIEDEN+KENNEDY Portland	@radical.media New York
A05/093	20471	BEST JOB	PROCTER & GAMBLE	PROCTER & GAMBLE	JOINT EDITORIAL Portland	USA	WIEDEN+KENNEDY Portland	ANONYMOUS CONTENT Culver City
A05/106	20649	MEMORIES	VOLKSWAGEN	VW JETTA	DDB Sydney	AUSTRALIA	DDB Sydney	EXIT FILMS Melbourne
A05/122	21535	MANNY	LVMH	HENNESSY	DROGA5 New York	USA	DROGA5 New York	HUNGRY MAN New York
A05/129	20656	I WOULD RUN TO YOU	NIKE	NIKE FREE RUN+	WORK London	UNITED KINGDOM	WIEDEN+KENNEDY Portland	RATTLING STICK London

A06 (Script)

A06/006	20553	BANK TELLER	CANADIAN FILM FESTIVAL	CANADIAN FILM FESTIVAL	JWT Toronto	CANADA	JWT Toronto	RUCKUS FILMS Toronto
A06/015	20765	TRUE ORIGINS OF PIZZA	MR. PIZZA	PIZZA RESTAURANT	SS+K New York	USA	SS+K New York	ADDICT MEDIA FILMS Seoul
A06/037	21275	INDEPENDENCE	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	TBWA\PARIS	FRANCE	TBWA\PARIS	HENRY DE CZAR Paris
A06/046	21324	LIFE STORY	BARNARDO'S	CHILDREN'S CHARITY	BBH LONDON	UNITED KINGDOM	BBH LONDON	RATTLING STICK London

Shortlist (Film Craft Lions)

A06/047	21325	THREE LITTLE PIGS	THE GUARDIAN	THE GUARDIAN	BBH LONDON	UNITED KINGDOM	BBH LONDON	RATTLING STICK London
A06/050	21367	THE COUNTER DEMORALIZA TION	EDITORIAL DOSSIER	LAPIZ DE PLATINO	Y&R BUENOS AIRES	ARGENTINA	Y&R BUENOS AIRES	FIGHT FILMS Buenos Aires
A06/052	21455	EQUALISM	CERVECERIA Y MALTERIA QUILMES	QUILMES	Y&R BUENOS AIRES	ARGENTINA	Y&R BUENOS AIRES	ARGENTINACINE Buenos Aires
A06/058	21507	BEAR	CANAL +	CANAL +	BETC LUXE Paris	FRANCE	BETC LUXE Paris	SOIXANTE QUINZE Paris
A06/060	21638	DIPS DESPERADO	PEPSICO	DORITOS	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London	INDEPENDENT London
A06/099	20242	GOING HOME	DAIMLER	SMART FORTWO CAR	BBDO GERMANY Düsseldorf	GERMANY	BBDO PROXIMITY Düsseldorf	COBBLESTONE FILMPRODUCTION Hamburg
A06/116	20559	DEAR SOPHIE	GOOGLE	GOOGLE CHROME	BBH NEW YORK	USA	BBH NEW YORK / GOOGLE CREATIVE LAB New York	
A06/142	21307	THE MOST CREATIVE COUNTRY IN THE WORLD	CAANZ	AXIS AWARD SHOW OPENING FILM	SPECIAL GROUP Auckland	NEW ZEALAND	SPECIAL GROUP Auckland	DIGITAL POST Auckland
A06/151	21431	SHAKE ON IT	ESPN	ESPN	WIEDEN+KENNEDY New York	USA	WIEDEN+KENNEDY New York	BISCUIT FILMWORKS Los Angeles
A06/152	21432	THE NAME	ESPN	ESPN	WIEDEN+KENNEDY New York	USA	WIEDEN+KENNEDY New York	BISCUIT FILMWORKS Los Angeles
A06/153	21437	PLATOON	DIRECTV	TELECOMMU NICATIONS	GREY NEW YORK	USA	GREY NEW YORK	MJZ Los Angeles
A06/156	21441	HOUSE	DIRECTV	TELECOMMU NICATIONS	GREY NEW YORK	USA	GREY NEW YORK	MJZ Los Angeles
A06/171	20928	INTERNET	BC HYDRO	POWER SMART	DDB CANADA/VANCOUVE R	CANADA	DDB CANADA/VANCOUVE R	SOFT CITIZEN Toronto
A06/184	21570	TAXI DRIVER	VOLKSWAGEN	SEE FILM DIFFERENTL Y	DDB UK London	UNITED KINGDOM	DDB UK London	STINK London

A07 (Best Use of Music)

A07/032	21070	BACK TO THE START	CHIPOTLE	FAST FOOD	CREATIVE ARTISTS AGENCY Los Angeles	USA	CREATIVE ARTISTS AGENCY Los Angeles	NEXUS PRODUCTIONS Lo
---------	-------	----------------------	----------	-----------	--	-----	--	-------------------------

Shortlist (Film Craft Lions)

A07/055	21447	PLAY RAMIREZ	MTV BRASIL	MTV	LODUCCA São Paulo	BRAZIL	LODUCCA São Paulo	PARANOIDBR São Paulo
A07/099	20159	THROUGH THE AGES	JOHN LEWIS	DEPARTMEN T STORE	LELAND MUSIC London	UNITED KINGDOM	ADAM & EVE London	RATTLING STICK London
A07/114	20365	VINYL 40	RECKITT BENCKISER	DUREX PERFORMAX CONDOMS	EURO RSCG LONDON	UNITED KINGDOM	EURO RSCG LONDON	ACADEMY FILMS London
A07/149	20562	LADY GAGA	GOOGLE	GOOGLE CHROME	BBH NEW YORK	USA	BBH NEW YORK / GOOGLE CREATIVE LAB New York	
A07/153	20614	UNHATE	UNITED COLORS OF BENETTON	APPAREL	FABRICA Treviso	ITALY	FABRICA Treviso / 72ANDSUNNY NL Amsterdam	IDENTITY FILMS New York
A07/154	20659	DO WHAT YOU WANT	SPANISH STATE LOTTERY	EUROMILLIO NES	SHACKLETON Madrid	SPAIN	SHACKLETON Madrid	AGOSTO Barcelona
A07/161	20839	KINECT EFFECT	MICROSOFT XBOX	XBOX KINECT	Q DEPARTMENT New York	USA	TWOFIFTEENMCCA NN San Francisco	ANONYMOUS CONTENT Culver City
A07/164	20896	BEST JOB	PROCTER & GAMBLE	PROCTER & GAMBLE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	ANONYMOUS CONTENT Culver City
A07/176	21309	OK GO	CHEVROLET	CHEVY SONIC	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco	CAVIAR Los Angeles
A07/180	21466	TOADS	CAMPOFRIO	HAM	McCANN ERICKSON SPAIN Madrid	SPAIN	McCANN ERICKSON SPAIN Madrid	PLANTA FILMS Madrid
A07/206	21302	I WOULD RUN TO YOU	NIKE	NIKE FREE RUN+	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	RATTLING STICK Los Angeles
A07/221	21774	IS THE NEW	FOLLOW MAGAZINE	FOLLOW MAGAZINE	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo	AD STUDIO São Paulo

A08 (Sound Design)

A08/001	20040	TRAILER	101 LONDON	FRENCH CONNECTIO N	WAVE STUDIOS London	UNITED KINGDOM	101 London	ONESIX7 PRODUCTIONS London
A08/024	21333	THREE LITTLE PIGS	THE GUARDIAN	THE GUARDIAN	BBH LONDON	UNITED KINGDOM	BBH LONDON	RATTLING STICK London
A08/049	20048	RAINBOW	ARLA FOODS	LURPAK	WAVE STUDIOS London	UNITED KINGDOM	WIEDEN+KENNEDY London	BLINK PRODUCTIONS London
A08/055	20086	JUMPROPE	NIKE	NIKE SURFWEAR	harvest Santa Monica	USA		harvest Santa Monica

Shortlist (Film Craft Lions)

A08/056	20135	THE BARK SIDE	VOLKSWAGEN	VW BEETLE	DEUTSCH Los Angeles	USA	DEUTSCH Los Angeles	CAVIAR Los Angeles
A08/062	20243	PROGRESS	DEUTSCHER CARITASVERB AND	PUBLIC AWARENESS MESSAGE	BBDO GERMANY Düsseldorf	GERMANY	BBDO PROXIMITY Düsseldorf	COBBLESTONE FILMPRODUCTION Berlin / STUDIO FUNK Düsseldorf
A08/064	20261	INTRODUCIN G GOOGLE PLAY	GOOGLE	GOOGLE PLAY	GOOGLE Mountain View	USA	GOOGLE STUDIO G Mountain View	GOOGLE STUDIO G Mountain View / CAMP CREATIVE Berkeley

A09 (Visual Effects)

A09/001	20175	FLYING OBJECTS	NEW ZEALAND TRANSPORT AGENCY	ROAD SAFETY	FINCH Sydney	AUSTRALIA	CLEMENGER BBDO Wellington	FINCH Sydney
A09/007	20739	THURSDAY ARVO	TRANSPORT ACCIDENT COMMISSION	ANTI-SPEEDING AWARENESS	REVOLVER Sydney	AUSTRALIA	GREY MELBOURNE	REVOLVER Sydney
A09/015	21508	BEAR	CANAL +	CANAL +	BETC LUXE Paris	FRANCE	BETC LUXE Paris	SOIXANTE QUINZE Paris
A09/019	20005	NOCTURNAL MIGRATION	LION	TOOHEYS EXTRA DRY	Alt.VFX Queensland	AUSTRALIA	BMF Sydney	EXIT FILMS Melbourne
A09/026	20098	TO MICHAEL	SONY COMPUTER ENTERTAINMENT AMERICA	PLAYSTATION 3	THE MILL L.A.	USA	DEUTSCH Los Angeles	IMPERIAL WOODPECKER New York
A09/027	20111	CLIMBER	SCA HYGIENE PRODUCTS	LIBERO - DIAPERS	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg	ANDERS SKOG FILMS Stockholm
A09/117	21394	L'ODYSSÉE	CARTIER	JEWELLERY	MARCEL Paris	FRANCE	MARCEL Paris	QUAD Paris
A09/121	20574	YOUNGER, LONGER	QUIT	ANTI-SMOKING	HUNGRY MAN New York	USA	IRIS WORLDWIDE London	HUNGRY MAN London

A10 (Animation)

A10/010	21071	BACK TO THE START	CHIPOTLE	FAST FOOD	CREATIVE ARTISTS AGENCY Los Angeles	USA	CREATIVE ARTISTS AGENCY Los Angeles	NEXUS PRODUCTIONS London
A10/017	21648	SEA	TWININGS	TWININGS TEA	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London	PSYOP New York
A10/022	20006	NOCTURNAL MIGRATION	LION	TOOHEYS EXTRA DRY	Alt.VFX Queensland	AUSTRALIA	BMF Sydney	EXIT FILMS Melbourne

Shortlist (Film Craft Lions)

A10/031	20090	GULP	NOKIA	NOKIA N8	AARDMAN ANIMATIONS Bristol	UNITED KINGDOM	WIEDEN+KENNEDY London	AARDMAN ANIMATIONS Bristol
A10/034	20096	HOMES WITHIN HOMES	TALK TALK	TALKTALK	CHI & PARTNERS London	UNITED KINGDOM	CHI & PARTNERS London	STINK London
A10/041	20209	METAMORPH OSIS	OXFAM NEW ZEALAND	GOOD BOOKS - ONLINE CHARITY BOOK STORE	BUCK Los Angeles	USA	STRING THEORY Auckland	BUCK Los Angeles
A10/049	20292	CURRICULU M VITAE	SKODA AUTO	HR DEPARTMEN T	BAKERY FILMS Hamburg	GERMANY	LEAGAS DELANEY PRAHA	BAKERY FILMS Hamburg / WEAREFLINK Hamburg
A10/050	20296	HUMMINGBIR D	AUDI	A6 AVANT	THE MILL London	UNITED KINGDOM	BBH LONDON	KNUCKLEHEAD London
A10/061	20408	ACCELERAT OR	LAND ROVER	RANGE ROVER SPORT	RKCR/Y&R London	UNITED KINGDOM	RKCR/Y&R London	HUNGRY MAN London / TAG WORLDWIDE GROUP London
A10/123	21339	BEHIND BARS	COLLECTIF URGENCE DARFOUR	STOPBESHIR .COM	BEING Boulogne Billancourt	FRANCE	BEING Boulogne Billancourt	PASSION PARIS
A10/130	21403	DEATHS	91 ROCK	91 ROCK	JWT BRAZIL São Paulo	BRAZIL	JWT BRAZIL São Paulo	PARANOIDBR São Paulo
A10/139	21518	HEDGEHOG	VOLKSWAGEN	GOLF	WANDA PRODUCTIONS Saint -Denis La Plaine Cedex	FRANCE	AGENCE .V. Saint- Ouen	WANDA PRODUCTIONS Saint-Denis La Plaine Cedex
A10/155	21115	T-MAN	TIENSE SUIKER/SUCR ES DE TIRLEMONT	TIENSE SUIKER/SUC RES DE TIRLEMONT	EURO RSCG BRUSSELS	BELGIUM	EURO RSCG BRUSSELS	CZAR Brussels

Total Entries: 131