

## Titanium and Integrated Lions Winners - CL2012

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency	Prize
A01/211	00421	NIKE+ FUEL BAND	NIKE	NIKE+ FUEL BAND	R/GA New York	USA	R/GA New York	Titanium Grand Prix
A01/115	00398	VIRTUAL 2PAC FOR COACHELLA	DR. DRE	2PAC ALBUM SALES	CHRONIC TOURING	USA	CHRONIC TOURING	Titanium Lion
A01/282	00300	TED WILLIAMS FIGHT HUNGER	KRAFT	KRAFT	CRISPIN PORTER + BOGUSKY Boulder	USA	CRISPIN PORTER + BOGUSKY Boulder	Titanium Lion
A01/367	00131	RIVERS OF LIGHT	MINISTRY OF DEFENSE	HUMANITARIAN DEMOBILIZATION PROGRAM	LOWE-SSP3 Bogotá	COLOMBIA	LOWE-SSP3 Bogotá	Titanium Lion
A01/485	00009	CONNECTING LIFELINES	HONDA MOTOR	INTERNAVI	DENTSU Tokyo	JAPAN	DENTSU Tokyo	Titanium Lion
A01/211	00421	NIKE+ FUEL BAND	NIKE	NIKE+ FUEL BAND	R/GA New York	USA	R/GA New York	Gold Lion
A01/217	00451	DAY ONE	PRUDENTIAL	PRUDENTIAL FINANCIAL	DROGA5 New York	USA	DROGA5 New York	Gold Lion
A01/047	00456	THE WINE IS OVER	DB BREWERIES	EXPORT DRY	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland	Silver Lion
A01/124	00296	SMALL BUSINESS GETS AN OFFICIAL DAY	AMERICAN EXPRESS	AMERICAN EXPRESS	CRISPIN PORTER + BOGUSKY Boulder	USA	CRISPIN PORTER + BOGUSKY Boulder / DIGITAS New York	Silver Lion
A01/353	00354	THE WHOLE PICTURE	THE GUARDIAN	THE GUARDIAN	BBH LONDON	UNITED KINGDOM	BBH LONDON	Silver Lion
A01/457	00337	MANO A MANO IN EL BAÑO	PROCTER & GAMBLE	OLD SPICE FRESH COLLECTION	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	Silver Lion
A01/483	00137	I HAVE ALREADY DIED.	ALS FOUNDATION NETHERLANDS	CHARITY	PUBLICIS Amsterdam	THE NETHERLANDS	PUBLICIS Amsterdam	Silver Lion
A01/013	00489	BID YOUR SWEAT	NIKE	NIKE +	JWT MEXICO Mexico City	MEXICO	JWT MEXICO Mexico City	Bronze Lion
A01/031	00056	MEMORIES FOR THE FUTURE	GOOGLE JAPAN	GOOGLE	HAKUHODO Tokyo	JAPAN	HAKUHODO Tokyo / HAKUHODO KETTLE Tokyo	Bronze Lion
A01/090	00307	LITTLE MARINA	TARGET	MISSONI FOR TARGET	MOTHER NEW YORK	USA	MOTHER NEW YORK	Bronze Lion
A01/233	00361	INTEGRATION DAY	COORDOWN ONLUS	WORLD DOWN SYNDROME DAY	SAATCHI & SAATCHI Milan	ITALY	SAATCHI & SAATCHI Milan	Bronze Lion
A01/292	00409	BHF - VINNIE	THE BRITISH HEART FOUNDATION	CHARITY	GREY LONDON	UNITED KINGDOM	GREY LONDON	Bronze Lion
A01/351	00326	STONES TELLING STORIES	GUNTER DEMNIG	STUMBLING STONES	JUNG von MATT Hamburg	GERMANY	JUNG von MATT Hamburg	Bronze Lion
A01/394	00202	MOBILE MEDIC	DEFENCE FORCE RECTRUITMENT	DEFENCE UNIVERSITY SPONSORSHIP	GEORGE PATTERSON Y&R Melbourne	AUSTRALIA	GEORGE PATTERSON Y&R Melbourne / VML Kansas City	Bronze Lion

**Total Entries:** 19