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The 50 Most Valuable Green Brands

Creating and managing brand value™

Interbrand | PERFORMANCE DATA PROVIDED BY Deloitte.

<b>01</b> TOYOTA 0 GAP = -2.6 	<b>02</b> JOHNSON & JOHNSON +2 GAP = 3.9 	<b>03</b> HONDA +4 GAP = -0.4 				
<b>04</b> VOLKSWAGEN +2 GAP = 4.2 	<b>05</b> HEWLETT-PACKARD 0 GAP = 11.7 	<b>06</b> PANASONIC +4 GAP = 16.7 				
<b>07</b> DELL +1 GAP = 8.1 	<b>08</b> SIEMENS -5 GAP = 16.9 	<b>09</b> DANONE +5 GAP = -2.6 				
<b>10</b> BMW +2 GAP = 4.7 	<b>11</b> CISCO -2 GAP = 17.5 	<b>12</b> 3M -10 GAP = 8.2 				
<b>13</b> APPLE 0 GAP = -1.3 	<b>14</b> L'ORÉAL PARIS +1 GAP = 16.9 	<b>15</b> FORD +5 GAP = 2.3 				
<b>16</b> MERCEDES-BENZ 0 GAP = 11.1 	<b>17</b> HYUNDAI -6 GAP = 5.7 	<b>18</b> SONY 0 GAP = 12.4 	<b>19</b> IBM 0 GAP = 12.1 	<b>20</b> NOKIA +2 GAP = 18.5 	<b>21</b> NISSAN NEW GAP = -7.5 	<b>22</b> ADIDAS +1 GAP = 4.7 
<b>23</b> COCA-COLA +4 GAP = -7.0 	<b>24</b> GE 0 GAP = 0.9 	<b>25</b> SAMSUNG 0 GAP = 6.8 	<b>26</b> NIKE -9 GAP = -7.2 	<b>27</b> INTEL -1 GAP = 9.7 	<b>28</b> PEPSI +1 GAP = 1.3 	<b>29</b> CANON -1 GAP = 8.8 
<b>30</b> ALLIANZ -9 GAP = -3.6 	<b>31</b> PHILIPS +1 GAP = 7.2 	<b>32</b> XEROX -1 GAP = 17.7 	<b>33</b> MICROSOFT -3 GAP = -11.5 	<b>34</b> SHELL -1 GAP = -5.8 	<b>35</b> KELLOGG'S +1 GAP = -5.8 	<b>36</b> STARBUCKS +6 GAP = 1.7 
<b>37</b> AVON 0 GAP = 5.1 	<b>38</b> CATERPILLAR -4 GAP = 8.6 	<b>39</b> IKEA 0 GAP = -10.4 	<b>40</b> SANTANDER 0 GAP = -0.7 	<b>41</b> SAP -3 GAP = -8.1 	<b>42</b> AXA -1 GAP = -2.5 	<b>43</b> UPS +6 GAP = 5.9 
<b>44</b> CITI +2 GAP = 7.8 	<b>45</b> McDONALD'S 0 GAP = -16.1 	<b>46</b> H&M NEW GAP = 5.7 	<b>47</b> CREDIT SUISSE -3 GAP = -0.2 	<b>48</b> NINTENDO -5 GAP = -5.7 	<b>49</b> HSBC -1 GAP = -0.2 	<b>50</b> UBS NEW GAP = 0.3 