

SPAIN

FILM LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	Production Company
A01/005	00180	FATHERPROOF BABIES	NUTRIBÉN	PRODUCT RANGE	TANGO Madrid	TANGO Madrid	FISH FILM Madrid / IN SITU Madrid
A01/052	02253	AMERICANS	OSCAR MAYER	SAUSAGE OSCAR MAYER	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	LA JOYA PRODUCCIONES Madrid
A01/053	02254	AMERICANS_MCKENZIE	OSCAR MAYER	SAUSAGE OSCAR MAYER	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	LA JOYA PRODUCCIONES Madrid
A01/054	02255	AMERICANS_EXPLOSION	OSCAR MAYER	SAUSAGES OSCAR MAYER	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	LA JOYA PRODUCCIONES Madrid
A01/074	02252	THEY KNOW IT	CALVO	CALVO TUNA	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	WIND Madrid
A03/056	01411	DJANGO	GMODELO	CORONA BEER	JWT SPAIN Madrid	JWT SPAIN Madrid	ARKLIN PRODUCCIONES Valladolid
A04/053	02256	GO HAVE A FANTA	COCA COLA	FANTA	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	CANADA Barcelona
A04/061	02714	VILLAGES	COCA COLA SPAIN	AQUARIUS	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid	TESAURO Madrid
A04/084	03280	FIRST TIME	SCHWEPPE	LEMON DRY	CHINA Madrid	CHINA Madrid	LANDIA Madrid
A04/085	03281	CLOSING	SCHWEPPE	LEMON DRY	CHINA Madrid	CHINA Madrid	LANDIA Madrid
A04/086	03282	WAITRESS	SCHWEPPE	LEMON DRY	CHINA Madrid	CHINA Madrid	LANDIA Madrid
A08/023	02055	FERRY	COMODYNES - DERMOFARM SA	COSMETIC	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid	HOGARTH Madrid
A08/024	02056	CABLE CAR	COMODYNES - DERMOFARM SA	COSMETIC	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid	HOGARTH Madrid
A08/025	02057	FREEFALL	COMODYNES - DERMOFARM SA	COSMETIC	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid	HOGARTH Madrid
A09/030	02120	TOOTHBRUSH MAN	SIGNAL	TOOTBRUSH	McCANN WORLDGROUP Barcelona	McCANN WORLDGROUP Barcelona	MALASPINA Barcelona
A09/031	02121	STRATOS	SIGNAL	TOOTHBRUSH	McCANN WORLDGROUP Barcelona	McCANN WORLDGROUP Barcelona	ALBINAÑA FILMS Barcelona
A09/032	02122	TOWN	SIGNAL	TOOTHBRUSH	McCANN WORLDGROUP Barcelona	McCANN WORLDGROUP Barcelona	ALBINAÑA FILMS Barcelona

FILM LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	Production Company
A10/015	01296	FLUTOWN	LABORATORIOS ALTER	COULDINA	SHACKLETON Madrid	SHACKLETON Madrid	BLUR PRODUCCIONES Madrid
A13/035	01382	GOODBYES	TOYOTA	TOYOTA RANGE	SAATCHI & SAATCHI SPAIN Madrid	SAATCHI & SAATCHI SPAIN Madrid	LANDIA Madrid / EXIT Madrid
A13/047	03291	TECHNOLOGY THAT THRILLS	VAESA	AUDI A4	DDB SPAIN Madrid	DDB SPAIN Madrid	PUENTE AÉREO Barcelona
A13/091	03240	ALDRIN	BMW	BMW PREMIUM SELECTION	S,C,P,F Barcelona	S,C,P,F Barcelona	PLUS-MUSIC Barcelona
A16/100	02624	THE GREATEST SPORT IN THE WORLD	DECATHLON ESPAÑA	DECATHLON	&ROSAS Barcelona	&ROSAS Barcelona	GARAGE FILMS Barcelona
A16/131	03239	TERRACE	IKEA	HOME FURNITURE	S,C,P,F Barcelona	S,C,P,F Barcelona	PUENTE AÉREO Barcelona
A18/053	02257	YOU WILL REMEMBER PERU	PROMPERU	TOURISM	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	OVIDEO Barcelona
A18/054	02123	ALITALIA	ALITALIA	AIRLINE	McCANN WORLDGROUP Barcelona	McCANN WORLDGROUP Barcelona	INDIO FILMS Madrid
A18/055	02124	ALITALIA 2	ALITALIA	AIRLINE	McCANN WORLDGROUP Barcelona	McCANN WORLDGROUP Barcelona	INDIO FILMS Madrid
A18/056	02125	ALITALIA 3	ALITALIA	AIRLINE	McCANN WORLDGROUP Barcelona	McCANN WORLDGROUP Barcelona	INDIO FILMS Madrid
A19/032	01295	BOY	GETXO PHOTO FESTIVAL	GETXOPHOTO	CONTRAPUNTO BARCELONA	CONTRAPUNTO BARCELONA	MAGNA PRODUCTIONS Barcelona
A19/036	01429	DO NOT WAIT TO GET OLD TO GO TO BENIDORM	LOW COST FESTIVAL	LOW COST FESTIVAL/ MUSIC FESTIVAL	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid	PICNIC Madrid
A19/110	02258	BORN FREE	SPANISH NATIONAL LOTTERY	EUROMILLIONS	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	CANADA Barcelona
A19/111	02259	VINEYARDS	SPANISH NATIONAL LOTTERY	PRIMITIVA	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	TESAURO Madrid
A19/117	02715	INTERVIEW	ATLETICO DE MADRID FC	ATLETICO DE MADRID FC	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid	BRAVO Madrid

FILM LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	Production Company
A20/013	00168	SPANIARDS	MARCA	SPORT NEWSPAPER	DOMMO Madrid	DOMMO Madrid	Debut Madrid
A21/135	02717	ORANGE	ING DIRECT	ING DIRECT	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid	BLUR PRODUCCIONES Madrid
A21/136	02718	TRAIN	ING DIRECT	ING DIRECT	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid	BLUR PRODUCCIONES Madrid
A21/137	02719	COMMENTATOR	ING DIRECT	ING DIRECT	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid	BLUR PRODUCCIONES Madrid
A21/138	02720	SUPERMARKET	ING DIRECT	ING DIRECT	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid	BLUR PRODUCCIONES Madrid
A21/153	02467	DIORAMAS	BANC SABADELL	EXPANSION ACCOUNT	S,C,P,F Barcelona	S,C,P,F Barcelona	WE FOLK London
A21/154	02468	GESTURE	BANC SABADELL	FINANTIAL PRODUCT	S,C,P,F Barcelona	S,C,P,F Barcelona	WE FOLK London
A21/160	00124	CAUGHT RED HANDED	IDEALISTA.COM	IDEALISTA.COM	ACIDMEDIA Madrid	ACIDMEDIA Madrid	ACIDMEDIA Madrid
A24/022	01431	THE MOST IMPORTANT	BANCO SANTANDER	BANCO SANTANDER / BANK	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid	COOL SHOT Madrid
A24/051	02260	NOT ONLY	MOVISTAR	SPONSORSHIP OF THE SPANISH FOOTBALL TEAM	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	LEE FILMS Madrid
A26/052	01415	WHAT IF WE STAND UP? - CHAIRS	COCA-COLA SERVICES	COCA-COLA REGULAR	PUBLICIS COMUNICACIÓN ESPAÑA Madrid	PUBLICIS COMUNICACIÓN ESPAÑA Madrid	AGOSTO Barcelona
A27/013	01297	NEVER GIVE UP	ONCE FOUNDATION & FSC INSERTA	PLAN FOR THE INTEGRATION INTO THE LABOUR MARKET OF YOUNG PEOPLE WITH DISABILITIES	SHACKLETON Madrid	SHACKLETON Madrid	SHACKLETON Madrid
A27/027	00089	THE WORST ENDING	DMD	RIGHT TO DIE WITH DIGNITY	TBWA\ESPAÑA Barcelona	TBWA\ESPAÑA Barcelona	OXIGENO Barcelona
A28/078	01744	WAR	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	CONTRAPUNTO BBDO Madrid	CONTRAPUNTO BBDO Madrid	MAX HATTLER London

FILM LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	Production Company
A28/079	02175	DEATH SHOULD BE THE END OF LIFE. NOT CANCER.	TV3 TELETHON	COLLECT DONATIONS FOR CONTINUED CANCER RESEARCH IN ORDER TO TRANSFORM CANCER INTO A CHRONIC ILLNESS.	OGILVY SPAIN Barcelona	OGILVY SPAIN Barcelona	ALBINAÑA FILMS Barcelona
B01/042	02633	STADISTICS - THE HEALTHY ELEVATOR	COCA COLA	COCA COLA	S,C,P,F Barcelona	S,C,P,F Barcelona	LAS PELICULAS DEL CANGREJO S.C.P. Barcelona
B01/120	02261	THE CV OF ALL OF US	CAMPOFRIO	CORPORATE IMAGE	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	LA JOYA PRODUCCIONES Madrid
B02/008	01298	144 HOURS ANTI-DRUG CAMPAIGN	ANTI-DRUG FOUNDATION (FAD)	CAMPAIGN AGAINST ALCOHOL CONSUMPTION	SHACKLETON Madrid	SHACKLETON Madrid	LA JOYA PRODUCCIONES Madrid
B02/044	02262	MIRRORS	L'OREAL	L'OREAL	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	BROTHER'S FILMS Madrid
B03/**	02469	OUR HOME MAKES US BETTER	IKEA	HOME FURNITURE	S,C,P,F Barcelona	S,C,P,F Barcelona	SOFA EXPERIENCE COMMUNICATIONS Barcelona
B03/071	01299	THE DICTATORSHIP OF HUNGER	ACTION AGAINST HUNGER - SPAIN	WORLD HUNGER DAY	SHACKLETON Madrid	SHACKLETON Madrid	SHACKLETON Madrid
B03/072	01302	OHLALAPPS	NEOSONO S.L.	OHLALAPPS	BEROOUND Madrid		BEROOUND Madrid
B03/114	02625	OH MY LOVE	DECATHLON	TROCATHLON	&ROSAS Barcelona	&ROSAS Barcelona	GARAGE FILMS Barcelona
B03/225	01433	COUNT ON ME	MCDONALD'S SISTEMAS DE ESPAÑA	MCDONALD'S / RESTAURANTS	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid	ONLY 925 Madrid
B03/245	02716	WE BELIEVE IN WHAT NO ONE BELIEVES	STUDENTS CLUB SAD	ASEFA STUDENTS	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid	FREELANCE FOR FREE MADRID
B03/328	02126	IMPROVISATIO N	VIADEN	WEBSITE	McCANN WORLDGROUP Barcelona	McCANN WORLDGROUP Barcelona	GOOD MORNING Barcelona

FILM LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	Production Company
B03/335	03260	ALZHR	AFA CÓRDOBA (ASOCIACIÓN ALZHEIMER Y OTRAS DEMENCIAS)	EL FIN ES PROMOVER LA LUCHA Y LA CONCIENCIACIÓN SOCIAL DEL ALZHEIMER.	LUXDIGITAL Cordoba		LUXDIGITAL Cordoba
B05/033	02165	A TOAST FROM OUTER SPACE	FREIXENET	SPARKLING WINE	JWT SPAIN Barcelona	JWT SPAIN Barcelona	IDEAMI Oviedo
B05/034	02166	HERE'S TO LIFE	FREIXENET	SPARKLING WINE	JWT SPAIN Barcelona	JWT SPAIN Barcelona	ISAAC BERROKAL Madrid
Total	61						

PRESS LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	
A01/072	05188	MERKEL	CAMPOFRIO	PIZZA	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	
A01/073	05189	BABY	CAMPOFRIO	PIZZA	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	
A01/074	05190	LOTTERY	CAMPOFRIO	PIZZA	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	
A02/003	00157	DINGER	PERFETTI VAN MELLE - CHUPA CHUPS	CHUPA CHUPS WITH GUM	TBWA\ESPAÑA Barcelona	TBWA\ESPAÑA Barcelona	
A02/004	00158	MARTÍ	PERFETTI VAN MELLE - CHUPA CHUPS	CHUPA CHUPS WITH GUM	TBWA\ESPAÑA Barcelona	TBWA\ESPAÑA Barcelona	
A02/005	00159	SAVANNA	PERFETTI VAN MELLE - CHUPA CHUPS	CHUPA CHUPS WITH GUM	TBWA\ESPAÑA Barcelona	TBWA\ESPAÑA Barcelona	
A04/002	00156	ROCKETSHEE P	VICHY CATALÁN	VICHY CATALÁN	TBWA\ESPAÑA Barcelona	TBWA\ESPAÑA Barcelona	
A04/066	05819	BOY BAND / PREGNANT GROUPIE / SCHWEPPE	SCHWEPPE	SCHWEPPE LEMON DRY	CHINA Madrid	CHINA Madrid	

PRESS LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A04/067	05820	CAVITY / IN-LAWS / SCHWEPES	SCHWEPES	SCHWEPES LEMON DRY	CHINA Madrid	CHINA Madrid
A08/060	04405	BIG EYE	COMODYNES - DERMOFARM SA	COSMETIC	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
A08/061	04406	ROAD	COMODYNES - DERMOFARM SA	COSMETIC	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
A08/062	04407	PLANE	COMODYNES - DERMOFARM SA	COSMETIC	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
A09/022	02650	COUPLE	INDASEC	CHELINOS / DIAPERS	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
A09/023	02652	NURSE	INDASEC	CHELINOS / DIAPERS	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
A10/096	01667	WORLD MARATHON	RECKITT BENCKISER	REFLEX SPRAY	CONTRAPUNTO BARCELONA	CONTRAPUNTO BARCELONA
A10/113	01721	EPHEMERAL ART - DRAGON	BAYER HISPANIA	BEPANTHOL	JWT SPAIN Barcelona	JWT SPAIN Barcelona
A10/114	01722	EPHEMERAL ART - ROSE	BAYER HISPANIA	BEPANTHOL	JWT SPAIN Barcelona	JWT SPAIN Barcelona
A10/115	01723	EPHEMERAL ART - VIRGIN	BAYER HISPANIA	BEPANTHOL	JWT SPAIN Barcelona	JWT SPAIN Barcelona
A10/129	01904	THREATS - LOCK	LABORATORIOS DEL DR. ESTEVE	DORMIDINA	HAVAS WORLDWIDE SPAIN Madrid	HAVAS WORLDWIDE SPAIN Madrid
A10/130	01906	OPERA SINGER	RECKITT BENCKISER ESPAÑA	STREPSILS	HAVAS WORLDWIDE SPAIN Madrid	HAVAS WORLDWIDE SPAIN Madrid
A10/131	01907	KARATEKA	RECKITT BENCKISER ESPAÑA	STREPSILS	HAVAS WORLDWIDE SPAIN Madrid	HAVAS WORLDWIDE SPAIN Madrid
A10/132	01908	UNDERWATER DIVER	RECKITT BENCKISER ESPAÑA	STREPSILS	HAVAS WORLDWIDE SPAIN Madrid	HAVAS WORLDWIDE SPAIN Madrid
A12/040	02180	BIC IDEA 1	BIC IBERIA	BIC GLASS	PUBLICIS COMUNICACIÓN ESPAÑA Madrid	PUBLICIS COMUNICACIÓN ESPAÑA Madrid
A12/041	02181	BIC IDEA 2	BIC IBERIA	BIC GLASS	PUBLICIS COMUNICACIÓN ESPAÑA Madrid	PUBLICIS COMUNICACIÓN ESPAÑA Madrid
A12/042	02182	BIC IDEA 3	BIC IBERIA	BIC GLASS	PUBLICIS COMUNICACIÓN ESPAÑA Madrid	PUBLICIS COMUNICACIÓN ESPAÑA Madrid

PRESS LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A12/043	02183	BIC IDEA 4	BIC IBERIA	BIC GLASS	PUBLICIS COMUNICACIÓN ESPAÑA Madrid	PUBLICIS COMUNICACIÓN ESPAÑA Madrid
A12/044	02184	BIC IDEA 5	BIC IBERIA	BIC GLASS	PUBLICIS COMUNICACIÓN ESPAÑA Madrid	PUBLICIS COMUNICACIÓN ESPAÑA Madrid
A13/072	01373	DESERT	GENERAL MOTORS	OPEL ANTARA	TAPSA/Y&R Madrid	TAPSA/Y&R Madrid
A13/073	01374	MOUNTAIN	GENERAL MOTORS	OPEL ANTARA	TAPSA/Y&R Madrid	TAPSA/Y&R Madrid
A13/076	01617	BETWEEN TWO CARS	MERCEDES BENZ	SMART	CONTRAPUNTO BBDO Madrid	CONTRAPUNTO BBDO Madrid
A13/096	01739	FOOTBRIDGE	FORD	FORD FOCUS ST	OGILVY SPAIN Madrid	OGILVY SPAIN Madrid
A13/126	03728	NIGHTMARE	SEAT	SEAT LEON	THE DRASIK STUDIO Barcelona	THE DRASIK STUDIO Barcelona / GREY LONDON
A13/128	03447	GLASS	VAESA	VW DUAL-ZONE CLIMATE TECHNOLOGY	DDB SPAIN Madrid	DDB SPAIN Madrid
A13/129	03449	STRANGERS	VOLKSWAGEN AG	VOLKSWAGEN UP!	DDB SPAIN Madrid	DDB SPAIN Madrid
A13/130	03450	FLAMES	VOLKSWAGEN AG	VOLKSWAGEN UP!	DDB SPAIN Madrid	DDB SPAIN Madrid
A13/131	03456	BROWN	VOLKSWAGEN AG	VW BEETLE CABRIOLET	DDB SPAIN Madrid	DDB SPAIN Madrid
A13/132	03451	PHOTOBOMB BAR	VAESA	VW GOLF REAR VIEW CAMERA	DDB SPAIN Madrid	DDB SPAIN Madrid
A13/133	03452	PHOTOBOMB MONUMENT	VAESA	VW GOLF REAR VIEW CAMERA	DDB SPAIN Madrid	DDB SPAIN Madrid
A13/134	03453	PHOTOBOMB RESTAURANT	VAESA	VW GOLF REAR VIEW CAMERA	DDB SPAIN Madrid	DDB SPAIN Madrid
A13/135	03460	THE THREE LITTLE PIGS	VAESA	VW TOURAN SAFETY PACK FOR CHILDREN	DDB SPAIN Madrid	DDB SPAIN Madrid
A13/136	03461	LITTLE RED RIDING HOOD	VAESA	VW TOURAN SAFETY PACK FOR CHILDREN	DDB SPAIN Madrid	DDB SPAIN Madrid
A13/137	03462	SNOW WHITE	VAESA	VW TOURAN SAFETY PACK FOR CHILDREN	DDB SPAIN Madrid	DDB SPAIN Madrid

PRESS LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A14/055	01371	TRUCK	GENERAL MOTORS	CARS	TAPSA/Y&R Madrid	TAPSA/Y&R Madrid
A14/061	01619	MOTHER	MERCEDES BENZ	MERCEDES BENZ	CONTRAPUNTO BBDO Madrid	CONTRAPUNTO BBDO Madrid
A14/091	01905	BEEEP - COLUMN	PEUGEOT	PEUGEOT	HAVAS WORLDWIDE SPAIN Madrid	HAVAS WORLDWIDE SPAIN Madrid
A14/128	03445	ESKIMO	VAESA	VW DUAL-ZONE CLIMATE TECHNOLOGY	DDB SPAIN Madrid	DDB SPAIN Madrid
A14/129	03446	RABBIT MOTEL	VAESA	VW FATIGUE DETECTION SYSTEM	DDB SPAIN Madrid	DDB SPAIN Madrid
A14/130	03457	MOTORCYCLE	VAESA	VOLKSWAGEN SIDE ASSIST	DDB SPAIN Madrid	DDB SPAIN Madrid
A14/131	03458	TRUCK	VAESA	VOLKSWAGEN SIDE ASSIST	DDB SPAIN Madrid	DDB SPAIN Madrid
A14/132	03459	BIKE	VAESA	VOLKSWAGEN SIDE ASSIST	DDB SPAIN Madrid	DDB SPAIN Madrid
A14/248	01375	TOOL-BOX	GENERAL MOTORS	OPEL MOVANO	TAPSA/Y&R Madrid	TAPSA/Y&R Madrid
A16/065	01368	MANSION	INTERFLORA	FLORAL DELIVERY	TAPSA/Y&R Madrid	TAPSA/Y&R Madrid
A16/066	01369	YATCH	INTERFLORA	FLORAL DELIVERY	TAPSA/Y&R Madrid	TAPSA/Y&R Madrid
A16/067	01370	MOTO	INTERFLORA	FLORAL DELIVERY	TAPSA/Y&R Madrid	TAPSA/Y&R Madrid
A18/056	01724	WORKAHOLIC	VIATGES CENTURY	TRAVEL AGENCY	JWT SPAIN Barcelona	JWT SPAIN Barcelona
A18/057	01725	HOUSEWIFE	VIATGES CENTURY	TRAVEL AGENCY	JWT SPAIN Barcelona	JWT SPAIN Barcelona
A19/074	02651	MOUSE AND CHEESE	SONY COMPUPTER ENTERTAINMENT	SONY PLAYSTATION	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
A19/075	02653	STELL BALL AND MAGNET	SONY COMPUPTER ENTERTAINMENT	SONY PLAYSTATION	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
A19/076	01702	SEA	ORCA	TRIATHLON CLOTHES	TIEMPO BBDO Barcelona	TIEMPO BBDO Barcelona
A19/077	01703	EARTH	ORCA	TRIATHLON CLOTHES	TIEMPO BBDO Barcelona	TIEMPO BBDO Barcelona
A19/200	04243	MICROTHEATHER BY 13TH STREET	NBC UNIVERSAL GLOBAL NETWORKS ESPAÑA S.L.U.	CALLE 13	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid
A20/197	04402	ROSA PARKS	MUY HISTORIA	MUY HISTORIA MAGAZINE	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid

PRESS LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A20/198	04403	ALOIS HITLER	MUY HISTORIA	MUY HISTORIA MAGAZINE	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
A20/199	04404	ALBERTO GRANADOS	MUY HISTORIA	MAGAZINE	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
A20/262	04244	DETECTIVE	NBC UNIVERSAL GLOBAL NETWORKS ESPAÑA S.L.U.	CALLE 13	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid
A21/091	04245	THINK OPINIONS	ING DIRECT	ING DIRECT	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid
A21/092	04246	THINK ADVERTISEME NT	ING DIRECT	ING DIRECT	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid
A26/029	02654	ARABIAN LETTER	CAMBRIDGE UNIVERSITY PRESS	CAMBRIDGE UNIVERSITY PRESS/ENGLISH TEACHING	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
A26/030	02655	JAPANESE TEXT	CAMBRIDGE UNIVERSITY PRESS	CAMBRIDGE UNIVERSITY PRESS/ENGLISH TEACHING	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
A27/007	01414	TIANANMEN	GMODELO	CORONA BEER	JWT SPAIN Madrid	JWT SPAIN Madrid
A27/008	01415	FISHERMEN	GMODELO	CORONA BEER	JWT SPAIN Madrid	JWT SPAIN Madrid
A27/009	01416	SURFERS	GMODELO	CORONA BEER	JWT SPAIN Madrid	JWT SPAIN Madrid
A27/010	01417	KITCHEN	GMODELO	CORONA BEER	JWT SPAIN Madrid	JWT SPAIN Madrid
A27/011	01418	LIVING ROOM	GMODELO	CORONA BEER	JWT SPAIN Madrid	JWT SPAIN Madrid
A28/161	05185	TSUNAMI	HOSPITALES NISA (NOSA, NUEVAS INVERSIONES EN SERVICIOS)	FUNDACIÓN ESPAÑOLA DEL CORAZÓN	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid
A28/162	05186	ATOMIC BOMB	HOSPITALES NISA (NOSA, NUEVAS INVERSIONES EN SERVICIOS)	FUNDACIÓN ESPAÑOLA DEL CORAZÓN	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid
A28/163	05187	AEROPLANE	HOSPITALES NISA (NOSA, NUEVAS INVERSIONES EN SERVICIOS)	FUNDACIÓN ESPAÑOLA DEL CORAZÓN	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid
A29/121	01492	USA FLAG	ACCEM	ACCEM ONG	DRAFTFCB SPAIN Madrid	DRAFTFCB SPAIN Madrid

PRESS LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A29/122	01493	UK FLAG	ACCEM	ACCEM ONG	DRAFTFCB SPAIN Madrid	DRAFTFCB SPAIN Madrid
A29/123	01494	ZIMBABWE FLAG	ACCEM	ACCEM ONG	DRAFTFCB SPAIN Madrid	DRAFTFCB SPAIN Madrid
A29/171	04408	MOBY DICK	MADRID BOOK PUBLISHERS ASSOCIATION	MADRID BOOK PUBLISHERS ASSOCIATION	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
A29/172	04410	QUIXOTE	MADRID BOOK PUBLISHERS ASSOCIATION	MADRID BOOK PUBLISHERS ASSOCIATION	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
A29/173	04412	THE LITTLE PRINCE	MADRID BOOK PUBLISHERS ASSOCIATION	MADRID BOOK PUBLISHERS ASSOCIATION	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
A30/007	01419	TOMATO	UNICEF	UNICEF	JWT SPAIN Madrid	JWT SPAIN Madrid
A30/008	01420	PENCIL	UNICEF	UNICEF	JWT SPAIN Madrid	JWT SPAIN Madrid
A30/009	01421	WATER	UNICEF	UNICEF	JWT SPAIN Madrid	JWT SPAIN Madrid
A30/056	01704	BOY	FUNDACIÓN ALIA2	NGO	TIEMPO BBDO Barcelona	TIEMPO BBDO Barcelona
A30/057	01705	GIRL	FUNDACIÓN ALIA2	NGO	TIEMPO BBDO Barcelona	TIEMPO BBDO Barcelona
B01/090	01618	MOTHER	MERCEDES BENZ	MERCEDES BENZ	CONTRAPUNTO BBDO Madrid	CONTRAPUNTO BBDO Madrid
B02/303	04409	QUIXOTE	MADRID BOOK PUBLISHERS ASSOCIATION	MADRID BOOK PUBLISHERS ASSOCIATION	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
B02/304	04411	THE LITTLE PRINCE	MADRID BOOK PUBLISHERS ASSOCIATION	MADRID BOOK PUBLISHERS ASSOCIATION	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
B02/305	04413	MOBY DICK	MADRID BOOK PUBLISHERS ASSOCIATION	MADRID BOOK PUBLISHERS ASSOCIATION	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
B03/203	04399	MOBY DICK	MADRID BOOK PUBLISHERS ASSOCIATION	MADRID BOOK PUBLISHERS ASSOCIATION	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
B03/204	04400	QUIXOTE	MADRID BOOK PUBLISHERS ASSOCIATION	MADRID BOOK PUBLISHERS ASSOCIATION	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid

PRESS LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
B03/221	03727	NIGHTMARE	SEAT	SEAT LEON	THE DRASIK STUDIO Barcelona	THE DRASIK STUDIO Barcelona / GREY LONDON
B03/236	03448	RABBIT MOTEL	VAESA	VW FATIGUE DETECTION SYSTEM	DDB SPAIN Madrid	DDB SPAIN Madrid
B05/130	04401	THE LITTLE PRINCE	MADRID BOOK PUBLISHERS ASSOCIATION	MADRID BOOK PUBLISHERS ASSOCIATION	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
Total	97					

OUTDOOR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A05/035	01584	WORLD MARATHON	RECKITT BENCKISER	REFLEX SPRAY	CONTRAPUNTO BARCELONA	CONTRAPUNTO BARCELONA
A05/115	02246	COUPLE	INDASEC	CHELINOS / DIAPERS	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
A05/116	02247	NURSE	INDASEC	CHELINOS / DIAPERS	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
A08/077	04815	DOGS	FORD	FORD VEHICLE RANGE	OGILVY SPAIN Madrid	OGILVY SPAIN Madrid
A08/078	04816	FLIP FLOP	FORD	FORD VEHICLE RANGE	OGILVY SPAIN Madrid	OGILVY SPAIN Madrid
A08/124	01564	2 IN 1	MERCEDES BENZ	SMART	CONTRAPUNTO BBDO Madrid	CONTRAPUNTO BBDO Madrid
A09/045	01604	FASHION, CLOSER-1	DIAGONAL MAR CENTRE	SHOPPING CENTRE	JWT SPAIN Barcelona	JWT SPAIN Barcelona
A09/046	01605	FASHION, CLOSER-2	DIAGONAL MAR CENTRE	SHOPPING CENTRE	JWT SPAIN Barcelona	JWT SPAIN Barcelona
A09/047	01606	FASHION, CLOSER-3	DIAGONAL MAR CENTRE	SHOPPING CENTRE	JWT SPAIN Barcelona	JWT SPAIN Barcelona
A09/086	04866	SANDWICH	VIPS RESTAURANT AND RETAIL	VIPS TAKE AWAY	LEO BURNETT IBERIA Madrid	LEO BURNETT IBERIA Madrid

OUTDOOR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A09/087	04867	SALAD	VIPS RESTAURANT AND RETAIL	VIPS TAKE AWAY	LEO BURNETT IBERIA Madrid	LEO BURNETT IBERIA Madrid
A09/088	04868	SUSHI	VIPS RESTAURANT AND RETAIL	VIPS TAKE AWAY	LEO BURNETT IBERIA Madrid	LEO BURNETT IBERIA Madrid
A11/073	02250	MOUSE AND CHEESE	SONY COMPUPTER ENTERTAINMENT	SONY PLAYSTATION	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
A11/074	02251	STEEL BALL AND MAGNET	SONY COMPUPTER ENTERTAINMENT	SONY PLAYSTATION	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
A11/082	03958	MICROTHEATER BY 13TH STREET	NBC UNIVERSAL GLOBAL NETWORKS ESPAÑA S.L.U.	CALLE 13	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid
A12/126	03959	DETECTIVE	NBC UNIVERSAL GLOBAL NETWORKS ESPAÑA S.L.U.	CALLE 13	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid
A15/017	02260	WELCOME	CAMBRIDGE UNIVERSITY PRESS	CAMBRIDGE UNIVERSITY PRESS/ENGLISH TEACHING	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
A15/018	02261	THANK YOU	CAMBRIDGE UNIVERSITY PRESS	CAMBRIDGE UNIVERSITY PRESS/ENGLISH TEACHING	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
A16/005	01331	FISHERMEN	GMODELO	CORONA BEER	JWT SPAIN Madrid	JWT SPAIN Madrid
A16/006	01332	SURFERS	GMODELO	CORONA BEER	JWT SPAIN Madrid	JWT SPAIN Madrid
A16/007	01333	LIVING ROOM	GMODELO	CORONA BEER	JWT SPAIN Madrid	JWT SPAIN Madrid
A16/008	01334	KITCHEN	GMODELO	CORONA BEER	JWT SPAIN Madrid	JWT SPAIN Madrid
A17/012	01335	TOMATO	UNICEF	UNICEF	JWT SPAIN Madrid	JWT SPAIN Madrid
A17/013	01336	WATER	UNICEF	UNICEF	JWT SPAIN Madrid	JWT SPAIN Madrid
A17/014	01337	PENCIL	UNICEF	UNICEF	JWT SPAIN Madrid	JWT SPAIN Madrid
A17/189	04340	ONLY FOR CHILDREN	FUNDACIÓN ANAR	HELP LINE FOR CHILDREN AND TEENAGERS	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid

OUTDOOR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A17/204	05657	DEATH SHOULD BE THE END OF LIFE. NOT CANCER.	TV3 TELETHON	COLLECT DONATIONS FOR CONTINUED CANCER RESEARCH IN ORDER TO TRANSFORM CANCER INTO A CHRONIC ILLNESS.	OGILVY SPAIN Barcelona	OGILVY SPAIN Barcelona
B01/001	00089	DINGER	PERFETTI VAN MELLE - CHUPA CHUPS	CHUPA CHUPS WITH GUM	TBWA\ESPAÑA Barcelona	TBWA\ESPAÑA Barcelona
B01/002	00090	MARTÍ	PERFETTI VAN MELLE - CHUPA CHUPS	CHUPA CHUPS WITH GUM	TBWA\ESPAÑA Barcelona	TBWA\ESPAÑA Barcelona
B01/003	00091	SAVANNA	PERFETTI VAN MELLE - CHUPA CHUPS	CHUPA CHUPS WITH GUM	TBWA\ESPAÑA Barcelona	TBWA\ESPAÑA Barcelona
B02/006	00088	ROCKETSHEE P	VICHY CATALÁN	VICHY CATALÁN	TBWA\ESPAÑA Barcelona	TBWA\ESPAÑA Barcelona
B02/109	05909	BOY BAND / PREGNANT GROUPIE / SCHWEPPE	SCHWEPPE	SCHWEPPE LEMON DRY	CHINA Madrid	CHINA Madrid
B02/110	05910	CAVITY / IN-LAWS / SCHWEPPE	SCHWEPPE	SCHWEPPE LEMON DRY	CHINA Madrid	CHINA Madrid
B04/085	02114	BLUEPRINTS	GROUPE SEB	ROWENTA	HAVAS WORLDWIDE SPAIN Madrid	HAVAS WORLDWIDE SPAIN Madrid
B05/084	01585	WORLD MARATHON	RECKITT BENCKISER	REFLEX SPRAY	CONTRAPUNTO BARCELONA	CONTRAPUNTO BARCELONA
B05/121	01601	EPHEMERAL ART - DRAGON	BAYER HISPANIA	BEPANTHOL	JWT SPAIN Barcelona	JWT SPAIN Barcelona
B05/122	01602	EPHEMERAL ART - ROSE	BAYER HISPANIA	BEPANTHOL	JWT SPAIN Barcelona	JWT SPAIN Barcelona
B05/123	01603	EPHEMERAL ART - VIRGIN	BAYER HISPANIA	BEPANTHOL	JWT SPAIN Barcelona	JWT SPAIN Barcelona
B05/127	02113	SHEEP	LABORATORIOS DEL DR. ESTEVE	DORMIDINA	HAVAS WORLDWIDE SPAIN Madrid	HAVAS WORLDWIDE SPAIN Madrid
B05/128	02118	OPERA SINGER	RECKITT BENCKISER ESPAÑA	STREPSILS	HAVAS WORLDWIDE SPAIN Madrid	HAVAS WORLDWIDE SPAIN Madrid

OUTDOOR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
B05/129	02119	KARATEKA	RECKITT BENCKISER ESPAÑA	STREPSILS	HAVAS WORLDWIDE SPAIN Madrid	HAVAS WORLDWIDE SPAIN Madrid
B05/130	02120	UNDERWATER DIVER	RECKITT BENCKISER ESPAÑA	STREPSILS	HAVAS WORLDWIDE SPAIN Madrid	HAVAS WORLDWIDE SPAIN Madrid
B05/276	02248	COUPLE	INDASEC	CHELINOS / DIAPERS	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
B05/277	02249	NURSE	INDASEC	CHELINOS / DIAPERS	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
B06/016	01539	SEA	ORCA	TRIATHLON CLOTHES	TIEMPO BBDO Barcelona	TIEMPO BBDO Barcelona
B06/017	01540	EARTH	ORCA	TRIATHLON CLOTHES	TIEMPO BBDO Barcelona	TIEMPO BBDO Barcelona
B07/049	02100	BIC IDEA 1	BIC IBERIA	BIC GLASS	PUBLICIS COMUNICACIÓN ESPAÑA Madrid	PUBLICIS COMUNICACIÓN ESPAÑA Madrid
B07/050	02101	BIC IDEA 2	BIC IBERIA	BIC GLASS	PUBLICIS COMUNICACIÓN ESPAÑA Madrid	PUBLICIS COMUNICACIÓN ESPAÑA Madrid
B07/051	02102	BIC IDEA 3	BIC IBERIA	BIC GLASS	PUBLICIS COMUNICACIÓN ESPAÑA Madrid	PUBLICIS COMUNICACIÓN ESPAÑA Madrid
B07/052	02103	BIC IDEA 4	BIC IBERIA	BIC GLASS	PUBLICIS COMUNICACIÓN ESPAÑA Madrid	PUBLICIS COMUNICACIÓN ESPAÑA Madrid
B07/053	02104	BIC IDEA 5	BIC IBERIA	BIC GLASS	PUBLICIS COMUNICACIÓN ESPAÑA Madrid	PUBLICIS COMUNICACIÓN ESPAÑA Madrid
B08/039	01418	DESERT	GENERAL MOTORS	OPEL ANTARA	TAPSA/Y&R Madrid	TAPSA/Y&R Madrid
B08/040	01419	MOUNTAIN	GENERAL MOTORS	OPEL ANTARA	TAPSA/Y&R Madrid	TAPSA/Y&R Madrid
B08/041	01420	TOOL-BOX	GENERAL MOTORS	OPEL MOVANO	TAPSA/Y&R Madrid	TAPSA/Y&R Madrid
B08/069	01565	SHADES	MERCEDES BENZ	MERCEDES BENZ	CONTRAPUNTO BBDO Madrid	CONTRAPUNTO BBDO Madrid
B08/070	01566	MOTHER	MERCEDES BENZ	MERCEDES BENZ	CONTRAPUNTO BBDO Madrid	CONTRAPUNTO BBDO Madrid

OUTDOOR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
B08/102	02116	STREETLAMP	PEUGEOT	PEUGEOT	HAVAS WORLDWIDE SPAIN Madrid	HAVAS WORLDWIDE SPAIN Madrid
B08/103	02117	COLUMN	PEUGEOT	PEUGEOT	HAVAS WORLDWIDE SPAIN Madrid	HAVAS WORLDWIDE SPAIN Madrid
B08/106	02989	ESKIMO	VAESA	VW DUAL-ZONE CLIMATE TECHNOLOGY	DDB SPAIN Madrid	DDB SPAIN Madrid
B08/107	02990	RABBIT MOTEL	VAESA	VW FATIGUE DETECTION SYSTEM	DDB SPAIN Madrid	DDB SPAIN Madrid
B08/108	02993	PHOTOBOMB BAR	VAESA	VW GOLF REAR VIEW CAMERA	DDB SPAIN Madrid	DDB SPAIN Madrid
B08/109	02994	PHOTOBOMB MONUMENT	VAESA	VW GOLF REAR VIEW CAMERA	DDB SPAIN Madrid	DDB SPAIN Madrid
B08/110	02995	PHOTOBOMB RESTAURANT	VAESA	VW GOLF REAR VIEW CAMERA	DDB SPAIN Madrid	DDB SPAIN Madrid
B08/111	02999	MOTORCYCLE	VAESA	VOLKSWAGEN SIDE ASSIST	DDB SPAIN Madrid	DDB SPAIN Madrid
B08/112	03000	TRUCK	VAESA	VOLKSWAGEN SIDE ASSIST	DDB SPAIN Madrid	DDB SPAIN Madrid
B08/113	03001	BIKE	VAESA	VOLKSWAGEN SIDE ASSIST	DDB SPAIN Madrid	DDB SPAIN Madrid
B08/114	03002	THE THREE LITTLE PIGS	VAESA	VW TOURAN SAFETY PACK FOR CHILDREN	DDB SPAIN Madrid	DDB SPAIN Madrid
B08/115	03003	LITTLE RED RIDING HOOD	VAESA	VW TOURAN SAFETY PACK FOR CHILDREN	DDB SPAIN Madrid	DDB SPAIN Madrid
B08/116	03004	SNOW WHITE	VAESA	VW TOURAN SAFETY PACK FOR CHILDREN	DDB SPAIN Madrid	DDB SPAIN Madrid
B08/218	05653	SHADES2	MERCEDES BENZ	MERCEDES BENZ	CONTRAPUNTO BBDO Madrid	CONTRAPUNTO BBDO Madrid
B09/050	02254	FART	CASA DE BICIS	BIKES SHOP	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
B09/051	02255	FINGER	CASA DE BICIS	BIKES SHOP	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
B09/052	02262	FRIES AND WI- FI	MCDONALD'S SISTEMAS DE ESPAÑA	MCDONALD'S / RESTAURANTS	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
B09/053	02263	COFFEE AND WI-FI	MCDONALD'S SISTEMAS DE ESPAÑA	MCDONALD'S / RESTAURANTS	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid

OUTDOOR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
B09/054	02264	HAMBURGUER AND WI-FI	MCDONALD'S SISTEMAS DE ESPAÑA	MCDONALD'S / RESTAURANTS	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
B10/016	01607	WORKAHOLIC	VIATGES CENTURY	TRAVEL AGENCY	JWT SPAIN Barcelona	JWT SPAIN Barcelona
B10/017	01608	SENIOR	VIATGES CENTURY	TRAVEL AGENCY	JWT SPAIN Barcelona	JWT SPAIN Barcelona
B10/018	01609	HOUSEWIFE	VIATGES CENTURY	TRAVEL AGENCY	JWT SPAIN Barcelona	JWT SPAIN Barcelona
B11/026	02252	MOUSE AND CHEESE	SONY COMPUPTER ENTERTAINMENT	SONY PLAYSTATION	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
B11/027	02253	STEEL BALL AND MAGNET	SONY COMPUPTER ENTERTAINMENT	SONY PLAYSTATION	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
B11/064	02996	AMATEUR	FIRA DE BARCELONA	SONIMAGFOTO & MULTIMEDIA SALON	DDB SPAIN Madrid	DDB SPAIN Madrid
B11/065	02997	EXPERT	FIRA DE BARCELONA	SONIMAGFOTO & MULTIMEDIA SALON	DDB SPAIN Madrid	DDB SPAIN Madrid
B11/066	02998	PROFESSIONAL	FIRA DE BARCELONA	SONIMAGFOTO & MULTIMEDIA SALON	DDB SPAIN Madrid	DDB SPAIN Madrid
B12/062	03393	ROSA PARKS	MUY HISTORIA	MUY HISTORIA MAGAZINE	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
B12/063	03394	ALOIS HITLER	MUY HISTORIA	MUY HISTORIA MAGAZINE	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
B12/064	03395	ALBERTO GRANADOS	MUY HISTORIA	MUY HISTORIA MAGAZINE	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
B15/019	02258	THANK YOU	CAMBRIDGE UNIVERSITY PRESS	CAMBRIDGE UNIVERSITY PRESS/ENGLISH TEACHING	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
B15/020	02259	WELCOME	CAMBRIDGE UNIVERSITY PRESS	CAMBRIDGE UNIVERSITY PRESS/ENGLISH TEACHING	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
B17/143	01541	BOY	FUNDACIÓN ALIA2	NGO	TIEMPO BBDO Barcelona	TIEMPO BBDO Barcelona
B17/144	01542	GIRL	FUNDACIÓN ALIA2	NGO	TIEMPO BBDO Barcelona	TIEMPO BBDO Barcelona
B17/180	03396	QIXOTE	MADRID BOOK PUBLISHERS ASSOCIATION	MADRID BOOK PUBLISHERS ASSOCIATION	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid

OUTDOOR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
B17/181	03397	MOBY DICK	MADRID BOOK PUBLISHERS ASSOCIATION	MADRID BOOK PUBLISHERS ASSOCIATION	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
B17/182	03398	THE LITTLE PRINCE	MADRID BOOK PUBLISHERS ASSOCIATION	MADRID BOOK PUBLISHERS ASSOCIATION	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
B17/271	04289	USA FLAG	ACCEM	ACCEM ONG	DRAFTFCB SPAIN Madrid	DRAFTFCB SPAIN Madrid
B17/272	04290	UK FLAG	ACCEM	ACCEM ONG	DRAFTFCB SPAIN Madrid	DRAFTFCB SPAIN Madrid
B17/273	04291	ZIMBABWE FLAG	ACCEM	ACCEM ONG	DRAFTFCB SPAIN Madrid	DRAFTFCB SPAIN Madrid
B17/315	05127	THE UNSTUCK POSTER	INTERNATIONAL COOPERATION	INTERNATIONAL COOPERATION	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid
C01/018	01084	MYMATTRESS SAVINGS BANK	DES'S	REST PRODUCTS	VCCP Madrid	VCCP Madrid
C01/109	02265	FRIES AND WI-FI, COFFEE AND WI-FI, HAMBURGER AND WI-FI	MCDONALD'S SISTEMAS DE ESPAÑA	MCDONALD'S / RESTAURANTS	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
C01/125	03522	REAL BANNER	COCA-COLA	COCA-COLA REGULAR AND COCA-COLA ZERO	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
C02/003	00040	SHOES ARE BORING. WEAR SNEAKERS	CONVERSE	CONVERSE	SANTA MARTA PUBLICIDAD Barcelona	SANTA MARTA PUBLICIDAD Barcelona
C02/037	01417	FATHER'S DAY	GOL TELEVISION	CHANNEL FOOTBALL	TAPSA/Y&R Madrid	TAPSA/Y&R Madrid
C02/068	02991	REAR VIEW COLLAR	VAESA	VW REAR VIEW ASSIST TECHNOLOGY	DDB SPAIN Madrid	DDB SPAIN Madrid
C02/069	02992	THE SHOULDER POKE	VAESA	VOLKSWAGEN SIDE ASSIST	DDB SPAIN Madrid	DDB SPAIN Madrid
C02/112	01599	SELF-ESTEEM BAG	DIAGONAL MAR CENTRE	SHOPPING CENTRE	JWT SPAIN Barcelona	JWT SPAIN Barcelona

OUTDOOR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
C02/118	04754	FROM TRASH TO TOY	FCC CITIZEN SERVICES	CHRISTMAS CAMPAIGN PROMOTIONAL GIVE-AWAY	SHACKLETON Madrid	SHACKLETON Madrid
C02/119	04755	BLESSED BAD GUYS	VODAFONE	VODAFONE MCLAREN MERCEDES FORMULA 1 TEAM COMIC BOOK	SHACKLETON Madrid	SHACKLETON Madrid
C02/149	03518	TOWN	SIGNAL	TOOTHBRUSH	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
C03/011	01330	TISSUE BOX	SONY PICTURES RELEASING ESPAÑA	MOVIE PRODCUTIONS	JWT SPAIN Madrid	JWT SPAIN Madrid
C03/168	02115	TOUCH ORCHESTRA	SONY	SONY	HAVAS WORLDWIDE SPAIN Madrid	HAVAS WORLDWIDE SPAIN Madrid
C03/196	05125	THE HAPPINESS DISPENSER	COCA COLA	COCA COLA	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid
C03/214	04795	FLY AND FLOWERS	RED HAT	RED HAT	FLY AND FLOWERS Barcelona	FLY AND FLOWERS Barcelona
C04/032	01085	YOUFEST	YOUFEST	YOUTUBE REAL LIFE CONCERT	VCCP Madrid	VCCP Madrid
C04/048	04288	THE FIRST AUCTION OF IDEAS THAT COULD NOT WAIT FOR THE BRIEF.	DRAFTFCB SPAIN	SELF PROMOTION AND BUSINESS	DRAFTFCB SPAIN Madrid	DRAFTFCB SPAIN Madrid
C04/115	04916	OPEN & TENNIS	MADRID MASTER OPEN TENNIS	MASTER TENNIS CHAMPIONSHIP	MOMENTUM MADRID Madrid	MOMENTUM MADRID Madrid
C04/132	03957	MICROTHEATER BY 13TH STREET	NBC UNIVERSAL GLOBAL NETWORKS ESPAÑA S.L.U.	CALLE 13	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid
C04/173	03519	TOOTHBRUSH MAN	SIGNAL	TOOTBRUSH	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona

OUTDOOR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
C04/189	03521	IMPROVISATIO N	VIADENO	WEBSITE	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
C05/048	04753	THE JOY SHUTTLE	REALE SEGUROS	MUCH BETTER PROJECT	SHACKLETON Madrid	SHACKLETON Madrid
C05/062	01600	WOOL THREAD	DIAGONAL MAR CENTRE	SHOPPING CENTRE	JWT SPAIN Barcelona	JWT SPAIN Barcelona
C05/072	04918	COLON CANCER PREVENTION	AECC	ASOCIACION ESPAÑOLA CONTRA EL CANCER	MOMENTUM MADRID Madrid	MOMENTUM MADRID Madrid
C06/010	01329	DJANGO	GMODELO	CORONA BEER	JWT SPAIN Madrid	JWT SPAIN Madrid
C06/086	05646	MOTHER'S DAY	DOVE	DOVE'S CORPORATE IMAGE	OGILVY SPAIN Barcelona	OGILVY SPAIN Barcelona
E02/142	01567	BULB	WWF ESPAÑA	WWF ESPAÑA	CONTRAPUNTO BBDO Madrid	CONTRAPUNTO BBDO Madrid
E02/143	01568	BEAR	WWF ESPAÑA	WWF ESPAÑA	CONTRAPUNTO BBDO Madrid	CONTRAPUNTO BBDO Madrid
E02/144	01569	WHALE	WWF ESPAÑA	WWF ESPAÑA	CONTRAPUNTO BBDO Madrid	CONTRAPUNTO BBDO Madrid
E02/145	01570	FOREST	WWF ESPAÑA	WWF ESPAÑA	CONTRAPUNTO BBDO Madrid	CONTRAPUNTO BBDO Madrid
E02/440	03390	QIXOTE	MADRID BOOK PUBLISHERS ASSOCIATION	MADRID BOOK PUBLISHERS ASSOCIATION	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
E02/441	03391	MOBY DICK	MADRID BOOK PUBLISHERS ASSOCIATION	MADRID BOOK PUBLISHERS ASSOCIATION	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
E03/203	03392	THE LITTLE PRINCE	MADRID BOOK PUBLISHERS ASSOCIATION	MADRID BOOK PUBLISHERS ASSOCIATION	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
Total	130					

RADIO LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	Production Company
A01/035	01001	WEATHERMAN	CALVO GROUP	CALVO TUNA	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	IMASBLUE Madrid
A01/036	01002	PLASMA	CALVO GROUP	CALVO TUNA	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	IMASBLUE Madrid
A01/037	01003	KEY	CALVO GROUP	CALVO TUNA	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	IMASBLUE Madrid
A02/026	00908	RADIO WINE	BODEGA VALONGA	WINE	McCANN WORLDGROUP Barcelona	McCANN WORLDGROUP Barcelona	POSPOAMBGRACIA Barcelona
A02/027	00909	RADIO WINE 2	BODEGA VALONGA	WINE	McCANN WORLDGROUP Barcelona	McCANN WORLDGROUP Barcelona	POSPOAMBGRACIA Barcelona
A02/028	00910	RADIO WINE 3	BODEGA VALONGA	WINE	McCANN WORLDGROUP Barcelona	McCANN WORLDGROUP Barcelona	POSPOAMBGRACIA Barcelona
A03/013	00911	RADIO SCHWEPES 2	SCHWEPES	SCHWEPES	McCANN WORLDGROUP Barcelona	McCANN WORLDGROUP Barcelona	ALLEHOP Barcelona
A03/014	00912	RADIO SCHWEPES 3	SCHWEPES	SCHWEPES	McCANN WORLDGROUP Barcelona	McCANN WORLDGROUP Barcelona	ALLEHOP Barcelona
A03/015	00913	RADIO SCHWEPES 4	SCHWEPES	SCHWEPES	McCANN WORLDGROUP Barcelona	McCANN WORLDGROUP Barcelona	ALLEHOP Barcelona
A10/100	01056	GPS - EHDI STOP&START ENGINE	CITROËN ESPAÑA	CITROËN ESPAÑA	HAVAS WORLDWIDE SPAIN Madrid	HAVAS WORLDWIDE SPAIN Madrid	OEO MUSIC Madrid
A10/105	01174	OFFICE	VOLKSWAGEN AG	VW SIGN ASSIST	DDB SPAIN Madrid	DDB SPAIN Madrid	GUTENBERG NETWORKS Chicago
A10/106	01175	BREAK-UP	VOLKSWAGEN AG	VW SIGN ASSIST	DDB SPAIN Madrid	DDB SPAIN Madrid	GUTENBERG NETWORKS Chicago
A14/032	00572	TYPEWRITERS	MONDO SONORO	MONDO SONORO /MUSIC MAGAZINE	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid	ROUND SOUND Madrid
A14/052	00996	SHOPPING	SPANISH NATIONAL LOTTERY	PRIMITIVA	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	IMASBLUE Madrid

RADIO LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	Production Company
A14/053	00997	GETAFE FOOTBALL CLUB	SPANISH NATIONAL LOTTERY	PRIMITIVA	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	IMASBLUE Madrid
A14/054	00998	CAVIAR	SPANISH NATIONAL LOTTERY	PRIMITIVA	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	IMASBLUE Madrid
A14/055	00999	FERRARI	SPANISH NATIONAL LOTTERY	PRIMITIVA	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	IMASBLUE Madrid
A14/056	01000	JET	SPANISH NATIONAL LOTTERY	PRIMITIVA	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	IMASBLUE Madrid
A17/021	00993	HIROSHIMA	TRADSPOT	TRANSLATION COMPANY	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	IMASBLUE Madrid
A17/022	00994	IMPLANTS	TRADSPOT	TRANSLATION COMPANY	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	IMASBLUE Madrid
A17/023	00995	MISS UNIVERSE	TRADSPOT	TRANSLATION COMPANY	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	IMASBLUE Madrid
A22/035	00529	RUNTONES	ACTION AGAINST HUNGER	NGO	VCCP Madrid	VCCP Madrid	
A22/043	00567	MINES - BROTHER	UNICEF	UNICEF	JWT SPAIN Madrid	JWT SPAIN Madrid	LA PANADERIA Madrid
A22/044	00568	MINES- LEGS	UNICEF	UNICEF	JWT SPAIN Madrid	JWT SPAIN Madrid	LA PANADERIA Madrid
B04/028	00530	RADIO UNDERGROUND	DISCOS IMPRESCINDIBLES	RADIO UNDERGROUND	VCCP Madrid	VCCP Madrid	
B04/055	00914	RADIO SCHWEPES	SCHWEPES	SCHWEPES	McCANN WORLDGROUP Barcelona	McCANN WORLDGROUP Barcelona	ALLEHOP Barcelona
B04/059	01004	YAWN	LOTERÍAS Y APUESTAS DEL ESTADO (SPANISH NATIONAL LOTTERY)	EUROMILLIONS	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	IMASBLUE Madrid
B04/060	01005	FLAMENCO	LOTERÍAS Y APUESTAS DEL ESTADO (SPANISH NATIONAL LOTTERY)	EUROMILLIONS	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	IMASBLUE Madrid
B04/061	01006	ROLLERCOASTER	LOTERÍAS Y APUESTAS DEL ESTADO (SPANISH NATIONAL LOTTERY)	EUROMILLIONS	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	IMASBLUE Madrid

RADIO LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	Production Company
B04/072	01267	THINK OPINIONS	ING DIRECT	ING DIRECT	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid	QUINTO NIVEL Madrid
B04/073	01268	THINK ADVERTISMENT	ING DIRECT	ING DIRECT	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid	QUINTO NIVEL Madrid
Total	31						

CYBER LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	URL
A01/020	01182	CORNETTO LICK CHALLENGE	UNILEVER	CORNETTO CLASSICO	LOWE & PARTNERS Madrid	LOWE & PARTNERS Madrid	http://www.pleasebenicewithus.com/cannes/cornettolickchallenge/index.html http://www.cornettolickchallenge.com
A06/006	01809	WE HAVE ALL DAY TO THANK YOU	ING DIRECT	ING DIRECT	OGILVYONE Madrid	OGILVYONE Madrid	http://www.essolotrabajo.com/2013/tenemostodoeldia_cyberweb/en/index.html http://www.tenemostodoeldia.tv/sitePost.html
A07/039	02241	FADFEST	FAD (FOMENT DE LES ARTS I EL DISSENY)	FESTIVAL	S,C,P,F Barcelona	S,C,P,F Barcelona	http://www.fad.cat/opendesign/
A09/008	01644	HISTORY MAKES HISTORY	G+Y	WEBSITE	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid	http://www.workswelove.com/cannes/guernica http://www.lahistoriahacelahistoria.com/guernica/
A12/002	00926	THE TORTUISER	ONO	ONO / FIBER OPTIC	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid	http://www.hijury.com/cannes/ono/thetortuiser/ http://www.thetortuiser.com
A13/066	00901	DON AMANCIO	JWT	AUTOPROMO	JWT SPAIN Madrid	JWT SPAIN Madrid	http://cl2.es/festivals/amancio/ http://www.donamasquedonamancio.org/
A13/083	02063	144 HOURS ANTI-DRUG CAMPAIGN	ANTI-DRUG FOUNDATION (SPAIN)	CAMPAIGN AGAINST ALCOHOL CONSUMPTION	SHACKLETON Madrid	SHACKLETON Madrid	http://www.144horas.com/
A14/015	00900	ATP PERSPECTIVE	GMODELO	CORONA BEER	JWT SPAIN Madrid	JWT SPAIN Madrid	http://cl2.es/festivals/corona/perspectives/ http://www.coronaperspective.com
A14/028	01808	THE MONSTER THAT WOULDN'T LET CHILDREN GO TO SCHOOL	ING DIRECT	ING DIRECT	OGILVYONE Madrid	OGILVYONE Madrid	http://www.essolotrabajo.com/2013/elmonstruo_cyberweb/en/index.html http://www.elmonstruo.org/jury/
A14/059	02064	FROM TRASH TO TOY	FCC CITIZEN SERVICES	CHRISTMAS CAMPAIGN	SHACKLETON Madrid	SHACKLETON Madrid	http://www.fromtrashtotoy.com

CYBER LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	URL
A14/060	02089	SAN MIGUEL PRIMAVERA SOUND	SAN MIGUEL	BEER BRAND	S,C,P,F Barcelona	S,C,P,F Barcelona	http://www.cocobongo.tv/archive/sanmiguel_primavera_sound/
B01/023	01183	CORNETTO LICK CHALLENGE	UNILEVER	CORNETTO CLASSICO	LOWE & PARTNERS Madrid	LOWE & PARTNERS Madrid	http://www.pleasebenicewithus.com/cannes/cornettolickchallenge/index.html http://www.cornettolickchallenge.com https://www.facebook.com/Cornetto/app_237529819726718 http://www.youtube.com/watch?v=vPBpPmYGn7I http://www.youtube.com/watch?v=tNsm0VXmfWc https://itunes.apple.com/us/app/Cornetto-Lick-Challenge/id624493795?mt=8
B01/035	01810	THE MONSTER	ING DIRECT	ING DIRECT	OGILVYONE Madrid	OGILVYONE Madrid	http://www.essolotrabajo.com/2013/elmonstruo_cybercampaign/en/index.html http://www.elmonstruo.org/jury/ http://www.youtube.com/watch?v=MQEtDLyy6eg
C03/015	00927	THE TORTUISER	ONO	ONO / FIBER OPTIC	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid	http://vimeo.com/60820312 http://www.hijury.com/cannes/ono/thetortuiser/banner/banner.html
C03/032	01691	REAL BANNER	COCA-COLA	COCA-COLA REGULAR AND COCA-COLA ZERO	McCANN WORLDGROUP Barcelona	McCANN WORLDGROUP Barcelona / THE CYRANOS Barcelona	http://vimeo.com/65376972 http://realbanner.tumblr.com/
C06/003	02121	CLICK IF YOU CAN	VAESA	VW GOLF GTI	DDB SPAIN Madrid	DDB SPAIN Madrid	http://www.itsonlyworkbutilikeit.com/clickifyoucan_en http://www.itsonlyworkbutilikeit.com/clickifyoucan_en/banner
D02/049	01240	WAR	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	CONTRAPUNTO BBDO Madrid	CONTRAPUNTO BBDO Madrid	http://www.ai2festivales2013.com
D03/038	01645	HISTORY MAKES HISTORY	G+Y	WEBSITE	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid	http://www.lahistoriahacelahistoria.com/guernica/ http://www.workswelove.com/cannes/guernica
D03/043	01811	THE MONSTER	ING DIRECT	ING DIRECT	OGILVYONE Madrid	OGILVYONE Madrid	http://www.elmonstruo.org/jury/ http://www.essolotrabajo.com/2013/elmonstruo_cyberanimation/en/index.html
D03/044	01241	WAR	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	CONTRAPUNTO BBDO Madrid	CONTRAPUNTO BBDO Madrid	http://www.ai2festivales2013.com
D05/058	00928	FREE WI-FI	MCDONALD'S SISTEMAS DE ESPAÑA	MCDONALD'S / RESTAURANTS	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid	http://www.hijury.com/cannes/mcdonalds/wifi/

CYBER LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	URL
D05/087	01692	TOWN	SIGNAL	TOOTHBRUSH	McCANN WORLDGROUP Barcelona	McCANN WORLDGROUP Barcelona / THE CYRANOS Barcelona	http://vimeo.com/65375908
D05/112	01184	CORNETTO LICK CHALLENGE	UNILEVER	CORNETTO CLASSICO	LOWE & PARTNERS Madrid	LOWE & PARTNERS Madrid	http://www.pleasebenicewithus.com/cannes/cornettolickchallenge/index.html http://www.cornettolickchallenge.com
D06/027	00902	ATP PERSPECTIVE	GMODELO	CORONA BEER	JWT SPAIN Madrid	JWT SPAIN Madrid	http://cl2.es/festivals/corona/perspectives/ http://www.coronaperspective.com
D06/056	01242	WAR	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	CONTRAPUNTO BBDO Madrid	CONTRAPUNTO BBDO Madrid	http://www.ai2festivales2013.com
D06/066	02245	ENTER THE GAME	KONAMI	VIDEOGAMES/DUR ABLE GOODS	HAVAS MEDIA GROUP Madrid	HAVAS MEDIA GROUP Madrid	https://www.konami-pes2013.com/enterthegame.es/
D09/054	00903	ATP PERSPECTIVE	GMODELO	CORONA BEER	JWT SPAIN Madrid	JWT SPAIN Madrid	http://cl2.es/festivals/corona/perspectives/ http://www.coronaperspective.com
D09/058	00815	THE HIDDEN BEER	SENADOR VOLSTEAD	ALCOHOLIC DRINK, BEER.	CHEIL WORLDWIDE SPAIN Madrid	CHEIL WORLDWIDE SPAIN Madrid	https://vimeo.com/65657109 http://www.senadorvolstead.com/eng/#/home
E01/021	01646	BIC FILES	BIC	BIC FILES	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid	http://www.workswelove.com/cannes/bicfiles/ http://www.bicfiles.com/
E01/049	00125	DESKTOP	GMODELO	CORONA BEER	JWT SPAIN Madrid	JWT SPAIN Madrid	http://www.coronasavethebeach.org/save-the-beach-desktop-en/
E01/072	02333	SILENCER	MUNDO VENTANAS	TERMOPLAST	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid	http://www.workswelove.com/cannes/silencer http://www.termoplastsilencer.com/ts/index-en.html
E02/118	01643	SAVE KITTENS	RENAULT	RENAULT MEGANE & SCENIC	ORBITAL PROXIMITY Madrid	ORBITAL PROXIMITY Madrid	http://www.heyjudge.com/cannes13/gatitos/ http://www.heyjudge.com/sites/gatitos_en/marco.html
E02/130	02122	POLOWERS	VAESA	VW POLO	DDB SPAIN Madrid	DDB SPAIN Madrid	http://www.itonlyworkbutilikeit.com/polowers_en/ http://www.polowers.com/application
E02/136	02438	MY TIME IS NOW	NIKE	NIKE FOOTBALL	DOUBLEYOU Barcelona	DOUBLEYOU Barcelona	http://vimeo.com/46107351 https://nike.dyapps.com/sol12/
E03/**	01693	AMNESTY	AMNESTY INTERNATIONAL	CHARITIES	McCANN WORLDGROUP Barcelona	McCANN WORLDGROUP Barcelona / THE CYRANOS Barcelona	http://vimeo.com/66826981
E03/017	01185	CORNETTO LICK CHALLENGE	UNILEVER	CORNETTO CLASSICO	LOWE & PARTNERS Madrid	LOWE & PARTNERS Madrid	http://www.pleasebenicewithus.com/cannes/cornettolickchallenge/index.html http://www.cornettolickchallenge.com/en_gb/

CYBER LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	URL
E04/072	00943	THE BIGGEST FLIGHT SIMULATOR IN HISTORY.	VUELING	AIRLINE	TIEMPO BBDO Barcelona	TIEMPO BBDO Barcelona	https://vimeo.com/64373828
E04/089	02246	ENTER THE GAME	KONAMI	VIDEOGAMES/DURABLE GOODS	HAVAS SPORTS & ENTERTAINMENT Madrid	HAVAS SPORTS & ENTERTAINMENT Madrid	https://www.konami-pes2013.com/enterthegame.es/
F01/010	02065	#SNATCHDESPERADOS	BEER DESPERADOS (HEINEKEN)	#SNATCH DESPERADOS PARTIES	SHACKLETON Madrid	SHACKLETON Madrid	http://www.judgingishard.com/campana/cannes/snatch http://portfolio.judgingishard.com/cervezasuniversales/2012/snatchemail/mail.html
F01/013	01756	THE FIRST EMAIL TEST DRIVE	VOLKSWAGEN-AUDI ESPAÑA	AUDI ICC (BRAND)	CP PROXIMITY Barcelona	CP PROXIMITY Barcelona	http://www.testdriveaudiicc.com/cannes/emails/emailing_barcelona_eng.html http://www.testdriveaudiicc.com/cannes/
F01/014	02123	BLOCKED IMAGES	VAESA	VOLKSWAGEN GENUINE PARTS®	DDB SPAIN Madrid	DDB SPAIN Madrid	http://www.itonlyworkbutilikeit.com/Blockedimages_en http://www.volkswagenonlineteam.es/_temp/pixel/VW_CRM_Email_browser.html
F02/145	01841	ARCTIC	GREENPEACE	GREENPEACE	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid	http://pinterest.com/greenpeaceesp/salvar-el-%C3%A1rtico/
G01/121	00904	WORLD KINDNESS DAY	GOMDELO	CORONA	JWT SPAIN Madrid	JWT SPAIN Madrid	http://diadelaamabilidad.com/en/
G01/122	00929	DO NOT WAIT TO GET OLD TO GO TO BENIDORM	LOW COST FESTIVAL	LOW COST FESTIVAL/ MUSIC FESTIVAL	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid	http://www.hijury.com/cannes/lowcost_festival/ http://www.youtube.com/watch?feature=player_embedded&v=DeysxujzbRo
G01/250	00760	FINTONIC GYM	FINTONIC	INTERNET TOOL	LA DESPENSA Madrid	LA DESPENSA Madrid	http://www.ciudadcreativa.es/festivales/cannes2013/fintonic/ http://www.youtube.com/watch?feature=player_embedded&v=xh5pY3WYZcg
G01/281	00917	WHAT IF WE STAND UP?	COCA-COLA SERVICES	COCA-COLA REGULAR	PUBLICIS COMUNICACIÓN ESPAÑA Madrid	PUBLICIS COMUNICACIÓN ESPAÑA Madrid	http://www.youtube.com/watch?v=I0SdBBdHCUI&list=PLhsHKagFfPEhF1BvasppHSVJaTfKx6kmi http://www.youtube.com/watch?v=0TaNqzbd9a0&feature=youtu.be
G01/388	02066	THE DICTATORSHIP OF HUNGER	ACTION AGAINST HUNGER - SPAIN	WORLD HUNGER DAY	SHACKLETON Madrid	SHACKLETON Madrid	http://www.judgingishard.com/campana/cannes/fach http://youtu.be/uQ7xnsrEB9g

CYBER LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	URL
G01/443	01694	STRATOS	SIGNAL	TOOTHBRUSH	McCANN WORLDGROUP Barcelona	McCANN WORLDGROUP Barcelona / THE CYRANOS Barcelona	https://vimeo.com/65375906 https://www.facebook.com/Signal/app_344948482295013 http://www.youtube.com/signaloralcare
G01/444	01695	TOOTHBRUSH MAN	SIGNAL	TOOTHBRUSH	McCANN WORLDGROUP Barcelona	McCANN WORLDGROUP Barcelona / THE CYRANOS Barcelona	http://vimeo.com/65375907 https://www.facebook.com/Signal/app_344948482295013 http://www.youtube.com/signaloralcare
G01/445	01696	TOWN	SIGNAL	TOOTHBRUSH	McCANN WORLDGROUP Barcelona	McCANN WORLDGROUP Barcelona / THE CYRANOS Barcelona	http://vimeo.com/65375908 https://www.facebook.com/Signal/app_344948482295013 http://www.youtube.com/signaloralcare
G01/446	01697	IMPROVISATIO N	VIADEN	WEBSITE	McCANN WORLDGROUP Barcelona	McCANN WORLDGROUP Barcelona / THE CYRANOS Barcelona	http://vimeo.com/65375909
G02/057	01812	THE MONSTER	ING DIRECT	ING DIRECT	OGILVYONE Madrid	OGILVYONE Madrid	http://www.essolotrabajo.com/2013/elmonstruo_cyberonlinevideo/en/index.html http://www.elmonstruo.org/jury/

Total 52**DIRECT LIONS**

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/025	00600	THE STORY LION WITHOUT TESTICLES	CHELLO MULTICANAL. CANAL HISTORIA	TV CHANNEL	D6 Madrid	D6 Madrid
A01/034	01716	FROM TRASH TO TOY	FCC CITIZEN SERVICES	CHRISTMAS CAMPAIGN	SHACKLETON Madrid	SHACKLETON Madrid
A01/035	01717	BLESSED BAD GUYS	VODAFONE	VODAFONE MCLAREN MERCEDES FORMULA 1 TEAM	SHACKLETON Madrid	SHACKLETON Madrid
A01/036	01791	REAR VIEW COLLAR	VAESA	VW REAR VIEW ASSIST TECHNOLOGY	DDB SPAIN Madrid	DDB SPAIN Madrid

DIRECT LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/040	01370	PET FOOD RELEASE	AFFINITY PETCARE	COMUNIMALS	CP PROXIMITY Barcelona	CP PROXIMITY Barcelona
A02/030	00680	THE HIDDEN BEER	SENADOR VOLSTEAD	ALCOHOLIC DRINK, BEER.	CHEIL WORLDWIDE SPAIN Madrid	CHEIL WORLDWIDE SPAIN Madrid
A02/034	00672	FATHER'S DAY	GOL TELEVISION	CHANNEL FOOTBALL	TAPSA/Y&R Madrid	TAPSA/Y&R Madrid
A02/048	02046	PIÑATA	NBC UNIVERSAL GLOBAL NETWORKS ESPAÑA S.L.U.	CALLE 13	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid
A02/049	02047	THE WISEMEN'S HEAD	NBC UNIVERSAL GLOBAL NETWORKS ESPAÑA S.L.U.	CALLE 13	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid
A02/058	01718	THE BEST LAID PLANS	SHACKLETON	CHRISTMAS & NEW YEARS CAMPAIGN	SHACKLETON Madrid	SHACKLETON Madrid
A02/063	01240	STAINED SHIRT	FAIRY FOR CLOTHES	WASHING DETERGENT FOR CLOTHES	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
A02/080	01456	POOPS EXPRESS	BRUNETE'S CITY COUNCIL	CIVIC AWARENESS CAMPAIGN	McCANN ERICKSON MADRID	McCANN ERICKSON MADRID
A02/092	02298	LUNCH BOX EXPRESS	NESTLÉ	LA COCINERA	TIEMPO BBDO Barcelona	TIEMPO BBDO Barcelona
A03/041	00780	TAILOR MADE BY LAND ROVER EVOQUE	LAND ROVER	LAND ROVER EVOQUE	OGILVY SPAIN Madrid	OGILVY SPAIN Madrid
A03/122	01241	THE LAST MOVEMENT	CRIS CONTRA EL CÁNCER	FUNDACIÓN DE INVESTIGACIÓN PARA VENCER AL CÁNCER	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
A03/130	00853	OPEN & TENNIS	MUTUA OPEN & TENNIS	OPEN TENNIS	MOMENTUM MADRID Madrid	MOMENTUM MADRID Madrid
A03/139	01233	THE FIRST AUCTION OF IDEAS THAT COULD NOT WAIT FOR THE BRIEF.	DRAFTFCB SPAIN	SELF PROMOTION AND BUSSINESS	DRAFTFCB SPAIN Madrid	DRAFTFCB SPAIN Madrid

DIRECT LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A03/168	01307	MAGIC PILLS	COCA-COLA	COCA-COLA REGULAR	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
A03/169	01308	TOWN	SIGNAL	TOOTHBRUSH	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
A03/174	01457	MIRRORS	L'OREAL	L'OREAL	McCANN ERICKSON MADRID	McCANN ERICKSON MADRID
A03/175	01458	HAM COURIER	NAVIDUL	NAVIDUL CURED HAM	McCANN ERICKSON MADRID	McCANN ERICKSON MADRID
A03/179	01547	TOUCH ORCHESTRA	SONY	SONY	HAVAS WORLDWIDE SPAIN Madrid	HAVAS WORLDWIDE SPAIN Madrid
A04/065	01792	THE SHOULDER POKE	VAESA	VOLKSWAGEN SIDE ASSIST	DDB SPAIN Madrid	DDB SPAIN Madrid
A04/090	00852	ASOCIACION ESPAÑOLA CONTRA EL CANCER	AECC	COLON CANCER (PARKING)	MOMENTUM MADRID Madrid	MOMENTUM MADRID Madrid
A04/113	01356	SELF-ESTEEM BAG	DIAGONAL MAR CENTRE	SHOPPING CENTRE	JWT SPAIN Barcelona	JWT SPAIN Barcelona
A05/019	01719	NEVER GIVE UP PLAN	ONCE FOUNDATION & FSC INSERTA	PLAN FOR THE INTEGRATION INTO THE LABOUR MARKET OF YOUNG PEOPLE WITH DISABILITIES	SHACKLETON Madrid	SHACKLETON Madrid
A06/027	01242	ONLY FOR CHILDREN	FUNDACIÓN ANAR	HELP LINE FOR CHILDREN AND TEENAGERS	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
B01/050	01720	144 HOURS ANTI-DRUG CAMPAIGN	ANTI-DRUG FOUNDATION (FAD)	CAMPAIGN AGAINST ALCOHOL CONSUMPTION	SHACKLETON Madrid	SHACKLETON Madrid
B01/064	01243	BIC FILES	BIC	BIC FILES	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
B01/071	00773	WHITE TIDE	GMODELO	CORONA BEER	JWT SPAIN Madrid	JWT SPAIN Madrid

DIRECT LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
B01/098	01309	REAL BANNER	COCA-COLA	COCA-COLA REGULAR AND COCA-COLA ZERO	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
B01/101	01431	THE MONSTER	ING DIRECT	ING DIRECT	OGILVYONE Madrid	OGILVYONE Madrid
B02/044	01793	#FOODSHARE FILTER	MANOS UNIDAS	NGO - AGAINST THE HUNGER	DDB SPAIN Madrid	DDB SPAIN Madrid
B02/067	00785	FREE WI-FI	MCDONALD'S SISTEMAS DE ESPAÑA	MCDONALD'S / WI- FI	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
B02/114	02651	RUNNING TOGETHER	AXA INSURANCE	AXA CHARITY RACE SPONSORSHIP	LEO BURNETT IBERIA Madrid	LEO BURNETT IBERIA Madrid
B03/097	01794	POLOWERS	VAESA	VW POLO	DDB SPAIN Madrid	DDB SPAIN Madrid
B04/006	01721	#SNATCH DESPERADOS	BEER DESPERADOS (HEINEKEN)	#SNATCH DESPERADOS PARTIES	SHACKLETON Madrid	SHACKLETON Madrid
B04/007	01795	BLOCKED IMAGES	VAESA	VOLKSWAGEN GENUINE PARTS®	DDB SPAIN Madrid	DDB SPAIN Madrid
B04/009	01371	THE FIRST EMAIL TEST DRIVE	VOLKSWAGEN- AUDI ESPAÑA	AUDI ICC (BRAND)	CP PROXIMITY Barcelona	CP PROXIMITY Barcelona
B04/015	00689	1859	ACTION AGAINST HUNGER	NGO	VCCP Madrid	VCCP Madrid
B04/023	01459	MISTAKEN EMAIL	INTERNATIONAL COOPERATION	INTERNATIONAL COOPERATION	McCANN ERICKSON MADRID	McCANN ERICKSON MADRID
B05/024	01310	AMNESTY	AMNESTY SPAIN	CHARITY	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
B05/029	02056	SILENCER	MUNDO VENTANAS	TERMOPLAST	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
C01/018	02048	VILLAGES	COCA COLA SPAIN	AQUARIUS	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid
C01/027	01372	ŠKODA CHANGE MY CAR	VOLKSWAGEN-AUDI ESPAÑA	SKODA YETI	CP PROXIMITY Barcelona	CP PROXIMITY Barcelona

DIRECT LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
C01/030	01234	THE FIRST AUCTION OF IDEAS THAT COULD NOT WAIT FOR THE BRIEF.	DRAFTFCB SPAIN	SELF PROMOTION AND BUSSINESS	DRAFTFCB SPAIN Madrid	DRAFTFCB SPAIN Madrid
C02/003	00103	THE HAMLESS CHRISTMAS	AGENCIA TANGO	ADVERTISING	TANGO Madrid	TANGO Madrid
C02/017	00673	FATHER'S DAY	GOL TELEVISION	CHANNEL FOOTBALL	TAPSA/Y&R Madrid	TAPSA/Y&R Madrid
C02/024	01373	AUDI ICC	VOLKSWAGEN- AUDI ESPAÑA	AUDI (BRAND)	CP PROXIMITY Barcelona	CP PROXIMITY Barcelona
C03/046	01796	REAR VIEW COLLAR	VAESA	VW REAR VIEW ASSIST TECHNOLOGY	DDB SPAIN Madrid	DDB SPAIN Madrid
C04/010	00681	THE HIDDEN BEER	SENADOR VOLSTEAD	ALCOHOLIC DRINK, BEER.	CHEIL WORLDWIDE SPAIN Madrid	CHEIL WORLDWIDE SPAIN Madrid
C04/019	01374	PET FOOD RELEASE	AFFINITY PETCARE	COMUNIMALS	CP PROXIMITY Barcelona	CP PROXIMITY Barcelona
C04/025	00690	MYMATTRESS SAVINGS BANK	DES'S	REST PRODUCTS	VCCP Madrid	VCCP Madrid
D01/073	00854	HAMS WITHOUT BORDERS	CAMPOFRIO	NAVIDUL	MOMENTUM MADRID Madrid	MOMENTUM MADRID Madrid
D01/089	01311	REAL BANNER	COCA-COLA	COCA-COLA REGULAR AND COCA-COLA ZERO	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
D02/015	00781	TAILOR MADE BY LAND ROVER EVOQUE	LAND ROVER	LAND ROVER EVOQUE	OGILVY SPAIN Madrid	OGILVY SPAIN Madrid
D02/034	01797	BLOCKED IMAGES	VAESA	VOLKSWAGEN GENUINE PARTS®	DDB SPAIN Madrid	DDB SPAIN Madrid
D02/035	01798	THE SHOULDER POKE	VAESA	VOLKSWAGEN SIDE ASSIST	DDB SPAIN Madrid	DDB SPAIN Madrid
D02/036	01799	POLOWERS	VAESA	VW POLO	DDB SPAIN Madrid	DDB SPAIN Madrid
D02/039	01375	AUDI ICC	VOLKSWAGEN- AUDI ESPAÑA	AUDI (BRAND)	CP PROXIMITY Barcelona	CP PROXIMITY Barcelona

DIRECT LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
D02/040	01376	ŠKODA CHANGE MY CAR	VOLKSWAGEN- AUDI ESPAÑA	SKODA YETI	CP PROXIMITY Barcelona	CP PROXIMITY Barcelona
D02/078	02652	JEEP LEGENDARY ACCESSORIES	JEEP (FIAT GROUP)	JEEP	LEO BURNETT IBERIA Madrid	LEO BURNETT IBERIA Madrid
D03/017	00691	MYMATTRESS SAVINGS BANK	DES'S	REST PRODUCTS	VCCP Madrid	VCCP Madrid
D04/019	01722	THE JOY SHUTTLE	REALE SEGUROS	MUCH BETTER PROJECT	SHACKLETON Madrid	SHACKLETON Madrid
D05/013	01723	FLUTOWN	LABORATORIOS ALTER	COULDINA	SHACKLETON Madrid	SHACKLETON Madrid
D05/014	01724	BLESSED BAD GUYS	VODAFONE	VODAFONE MCLAREN MERCEDES FORMULA 1 TEAM	SHACKLETON Madrid	SHACKLETON Madrid
D05/030	01312	TOOTHBRUSH MAN	SIGNAL	TOOTBRUSH	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
D05/031	01313	TOWN	SIGNAL	TOOTHBRUSH	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
D05/032	01314	STRATOS	SIGNAL	TOOTHBRUSH.	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
D05/043	00786	THE TORTUISER	ONO	ONO / FIBER OPTIC	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
D07/041	00784	FREE WI-FI	MCDONALD'S SISTEMAS DE ESPAÑA	MCDONALD'S / WI- FI	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
D08/018	02049	PIÑATA	NBC UNIVERSAL GLOBAL NETWORKS ESPAÑA S.L.U.	CALLE 13	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid
D08/019	02050	THE WISEMEN'S HEAD	NBC UNIVERSAL GLOBAL NETWORKS ESPAÑA S.L.U.	CALLE 13	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid
D08/024	00601	THE STORY OF LION WITHOUT TESTICLES	CHELLO MULTICANAL. CANAL HISTORIA	TV CHANNEL	D6 Madrid	D6 Madrid

DIRECT LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
D09/012	01315	IMPROVISATIO N	VIADCO	WEBSITE	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
D10/040	01725	FROM TRASH TO TOY	FCC CITIZEN SERVICES	CHRISTMAS CAMPAIGN	SHACKLETON Madrid	SHACKLETON Madrid
D10/041	01726	THE BEST LAID PLANS	SHACKLETON	CHRISTMAS & NEW YEARS CAMPAIGN	SHACKLETON Madrid	SHACKLETON Madrid
D10/057	00787	I LIKE TO PLAY - T-SHIRT PACK	SONY COMPUPTER ENTERTAINMENT	SONY PLAYSTATION	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
D10/062	01316	MAGIC PILLS	COCA-COLA	COCA-COLA REGULAR	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
D10/064	01460	MIRRORS	L'OREAL	L'OREAL	McCANN ERICKSON MADRID	McCANN ERICKSON MADRID
D11/003	00066	DONATE YOUR STAR	SAVE THE CHILDREN	MEDICAL ATTENTION FOR CHILDREN	EL LABORATORIO Madrid	EL LABORATORIO Madrid
D11/053	01800	#FOODSHARE FILTER	MANOS UNIDAS	NGO - AGAINST THE HUNGER	DDB SPAIN Madrid	DDB SPAIN Madrid
D11/063	01245	THE LAST MOVEMENT	CRIS CONTRA EL CÁNCER	FUNDACIÓN DE INVESTIGACIÓN PARA VENCER AL CÁNCER	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
D11/064	01246	ONLY FOR CHILDREN	FUNDACIÓN ANAR	HELP LINE FOR CHILDREN AND TEENAGERS	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
D11/080	01317	AMNESTY	AMNESTY SPAIN	CHARITY	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
D11/081	01432	THE MONSTER	ING DIRECT	ING DIRECT	OGILVYONE Madrid	OGILVYONE Madrid
D12/069	01727	DICTATORSHIP OF HUNGER	ACTION AGAINST HUNGER - SPAIN	WORLD HUNGER DAY	SHACKLETON Madrid	SHACKLETON Madrid

DIRECT LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
D12/070	01728	144 HOURS ANTI-DRUG CAMPAIGN	ANTI-DRUG FOUNDATION (FAD)	CAMPAIGN AGAINST ALCOHOL CONSUMPTION	SHACKLETON Madrid	SHACKLETON Madrid
D12/071	01729	NEVER GIVE UP PLAN	ONCE FOUNDATION & FSC INSERTA	PLAN FOR THE INTEGRATION INTO THE LABOUR MARKET OF YOUNG PEOPLE WITH DISABILITIES	SHACKLETON Madrid	SHACKLETON Madrid
D12/126	01461	POOPS EXPRESS	BRUNETE'S CITY COUNCIL	CIVIC AWARENESS CAMPAIGN	McCANN ERICKSON MADRID	McCANN ERICKSON MADRID
Total	90					

MEDIA LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/011	00466	ANTENA 3 & LASEXTA HOP	ATRESMEDIA	ANTENA 3 / LASEXTA	AFTERSHARE.TV Barcelona	AFTERSHARE.TV Barcelona
A01/015	00613	HONDA CIVIC PSICODRIVING	HONDA	CIVIC	STARCOM MEDIAVEST GROUP Madrid	STARCOM MEDIAVEST GROUP Madrid
A01/018	00628	DOVE MOTHER'S DAY	UNILEVER	DOVE	MINDSHARE SPAIN Madrid	MINDSHARE SPAIN Madrid
A01/025	01008	DJANGO DRINK RESPONSIBLY	GMODELO	CORONA BEER	JWT SPAIN Madrid	JWT SPAIN Madrid
A01/031	01197	WE WANT TO TURN THINGS AROUND	GOVERNMENT OF NAVARRE	WE WANT TO TURN THINGS AROUND	GAP'S Pamplona	GAP'S Pamplona
A01/086	00809	CAUGHT RED HANDED	IDEALISTA	IDEALISTA.COM	ACIDMEDIA Madrid	ACIDMEDIA Madrid

MEDIA LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A02/051	01782	RADIO SCHWEPPE	COCA-COLA COMPANY	SPRITE	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
A02/063	00884	RADIO UNDERGROUND	DISCOS IMPRESCINDIBLES	MUSIC LABEL	VCCP Madrid	VCCP Madrid
A02/068	01949	YAWN	LOTERÍAS Y APUESTAS DEL ESTADO (SPANISH NATIONAL LOTTERY)	EUROMILLIONS	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid
A04/045	01701	ONLY FOR CHILDREN	FUNDACIÓN ANAR	HELP LINE FOR CHILDREN AND TEENAGERS	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
A05/130	01845	SELF-ESTEEM BAG	DIAGONAL MAR CENTRE	SHOPPING CENTRE	JWT SPAIN Barcelona	JWT SPAIN Barcelona
A05/174	02261	THE SHOULDER POKE	VAESA	VOLKSWAGEN SIDE ASSIST	DDB SPAIN Madrid	DDB SPAIN Madrid
A05/175	02262	REAR VIEW COLLAR	VAESA	VW REAR VIEW ASSIST TECHNOLOGY	DDB SPAIN Madrid	DDB SPAIN Madrid
A06/001	00045	RED HAT'S GREEN SIDE	RED HAT	RED HAT	FLY AND FLOWERS Barcelona	FLY AND FLOWERS Barcelona
A06/102	00885	MYMATTRESS SAVINGS BANK	DES'S	REST PRODUCTS	VCCP Madrid	VCCP Madrid
A07/008	00092	THE BIGGEST 3D HOLOGRAPHIC PROJECTION IN EUROPE.	BMW	SERIE 3	TANGO Madrid	TANGO Madrid
A07/073	00980	THE PARROTS TRAINING CAMP	SONY PICTURES RELEASING DE ESPAÑA	PIRATES	BUNGALOW25 Madrid	BUNGALOW25 Madrid
A07/114	01702	THE LAST MOVEMENT	CRIS CONTRA EL CÁNCER	FUNDACIÓN DE INVESTIGACIÓN PARA VENCER AL CÁNCER	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
A07/186	02519	MICROTHEATER BY 13TH STREET	NBC UNIVERSAL GLOBAL NETWORKS ESPAÑA S.L.U.	CALLE 13	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid

MEDIA LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A07/222	01783	SIGNAL CASE	SIGNAL	TOOTHBRUSH	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
A07/253	00886	YOUFEST	YOUFEST	YOUTUBE REAL LIFE CONCERT	VCCP Madrid	VCCP Madrid / DRAFTFCB SPAIN Madrid
A07/261	01950	MIRRORS	L'OREAL	L'ORÉAL PARIS	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid
A07/303	03041	STADISTICS - THE HEALTHY ELEVATOR	COCA COLA	COCA COLA	S,C,P,F Barcelona	S,C,P,F Barcelona
A08/002	00026	CONECTANDO ESPAÑA	VODAFONE	VODAFONE 3G	OMD SPAIN Madrid	OMD SPAIN Madrid
A08/033	00614	HONDA CIVIC PSICODRIVING	HONDA	CIVIC	STARCOM MEDIATEST GROUP Madrid	STARCOM MEDIATEST GROUP Madrid
A08/108	01400	YU: DON'T MISS ANYTHING	VODAFONE	TARIFA VODAFONE YU	WINK Madrid	WINK Madrid
A08/119	00534	BRIGHTEN UP YOUR SPIRITS!	CAMPOFRÍO	CAMPOFRÍO - COLD MEATS	ZENITH Madrid	NEWCAST MADRID
A08/153	01784	IMPROVISATIO N	VIADEN	WEBSITE	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
A08/173	01006	BALLANTUNES	PERNOD RICARD	BALLANTINE'S	OPTIMEDIA Madrid	OPTIMEDIA Madrid
A09/***	01785	AMNESTY	AMNISTY INTERNATIONAL	CHARITY	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
A09/012	00147	DESKTOP	GMODELO	CORONA	JWT SPAIN Madrid	JWT SPAIN Madrid
A09/034	00627	CORNETTO: SUMMER OF MUSIC	UNILEVER	FOODS	MINDSHARE SPAIN Madrid	MINDSHARE SPAIN Madrid
A09/069	01703	BIC FILES	BIC	BIC FILES	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid

MEDIA LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A09/091	02532	SILENCER	MUNDO VENTANAS	TERMOPLAST	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
A09/101	02914	FREE WI-FI	MCDONALD'S SISTEMAS DE ESPAÑA	MCDONALD'S / WI-FI	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
A09/126	02453	ENTER THE GAME	KONAMI	VIDEOGAMES/DURABLE GOODS	HAVAS SPORTS & ENTERTAINMENT Madrid	HAVAS SPORTS & ENTERTAINMENT Madrid
A09/132	01786	REAL BANNER	COCA-COLA	COCA-COLA REGULAR AND COCA-COLA ZERO	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
A09/146	01007	BALLANTUNES	PERNOD RICARD	BALLANTINE'S	OPTIMEDIA Madrid	OPTIMEDIA Madrid
A09/159	02263	CLICK IF YOU CAN	VAESA	VW GOLF GTI	DDB SPAIN Madrid	DDB SPAIN Madrid
A10/277	02264	POLOWERS	VAESA	VW POLO	DDB SPAIN Madrid	DDB SPAIN Madrid
A11/023	00873	THE HIDDEN BEER	SENADOR VOLSTEAD	ALCOHOLIC DRINK, BEER.	CHEIL WORLDWIDE SPAIN Madrid	CHEIL WORLDWIDE SPAIN Madrid
A11/047	01705	SAFE DRIVE	SEAT	SEAT LEON TIREDNESS ASSYST	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
A11/067	02536	CATS IN THE DARK	CERVEZA ZERO VUIT	BEER	DDB SPAIN Madrid	DDB SPAIN Madrid
A11/102	02461	MI HYUNDAI FAN PARK APP	HYUNDAI	MOTOR COMPANY	MOBEXT (HAVAS MEDIA) Madrid	MOBEXT (HAVAS MEDIA) Madrid
A11/140	02265	#FOODSHARE FILTER	MANOS UNIDAS	NGO - AGAINST THE HUNGER	DDB SPAIN Madrid	DDB SPAIN Madrid
A11/141	02266	START-STOP	VAESA	AUDI START-STOP SYSTEM	DDB SPAIN Madrid	DDB SPAIN Madrid
A11/142	02267	CRASH ZOOM	VAESA	VOLKSWAGEN FRONT ASSIST	DDB SPAIN Madrid	DDB SPAIN Madrid
B01/119	01401	YU: DON'T MISS ANYTHING	VODAFONE	TARIFA VODAFONE YU	WINK Madrid	WINK Madrid
B01/143	02520	SPONSOR THINKING	ING DIRECT	ING DIRECT	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid
B01/172	02463	ENTER THE GAME	KONAMI	VIDEOGAMES/DURABLE GOODS	HAVAS SPORTS & ENTERTAINMENT Madrid	HAVAS SPORTS & ENTERTAINMENT Madrid

MEDIA LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
C01/124	01787	STRATOS	SIGNAL	TOOTHBRUSH	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
C01/125	01788	TOOTHBRUSH MAN	SIGNAL	TOOTHBRUSH	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
C01/126	01789	TOWN	SIGNAL	TOOTHBRUSH	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
C02/003	00093	THE BIGGEST 3D HOLOGRAPHIC PROJECTION IN EUROPE.	BMW	SERIE 3	TANGO Madrid	TANGO Madrid
C02/053	02467	HYUNDAI FAN PARK EURO 2012	HYUNDAI	I30 / IX35	HAVAS MEDIA GROUP Madrid	INNOCEAN WORLDWIDE Madrid
C02/070	02268	CLICK IF YOU CAN	VAESA	VW GOLF GTI	DDB SPAIN Madrid	DDB SPAIN Madrid
C02/071	02269	POLOWERS	VAESA	VW POLO	DDB SPAIN Madrid	DDB SPAIN Madrid
C02/072	02270	REAR VIEW COLLAR	VAESA	VW REAR VIEW ASSIST TECHNOLOGY	DDB SPAIN Madrid	DDB SPAIN Madrid
C03/001	00027	ARE YOU MADE OF SPORT?	ASICS	RUNNING	OMD SPAIN Madrid	OMD SPAIN Madrid
C03/017	00883	MYMATTRESS SAVINGS BANK	DES'S	REST PRODUCTS	VCCP Madrid	VCCP Madrid / EUROPAPRESS Madrid
C03/039	02533	SILENCER	MUNDO VENTANAS	TERMOPLAST	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
C03/057	02468	ENTER THE GAME	KONAMI	VIDEOGAMES/DUR ABLE GOODS	HAVAS SPORTS & ENTERTAINMENT Madrid	HAVAS SPORTS & ENTERTAINMENT Madrid
C05/033	01402	YU: DON'T MISS ANYTHING	VODAFONE	TARIFA VODAFONE YU	WINK Madrid	WINK Madrid

MEDIA LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
C06/045	01790	ALITALIA S/L	ALITALIA	AIRLINE	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
C07/049	01015	FREE WI-FI	MCDONALD'S SISTEMAS DE ESPAÑA	MCDONALD'S / WI- FI	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
C08/016	00851	FATHER'S DAY	GOL TELEVISION	CHANNEL FOOTBALL	TAPSA/Y&R Madrid	TAPSA/Y&R Madrid
C08/019	00981	THE PARROTS TRAINING CAMP	SONY PICTURES RELEASING DE ESPAÑA	PIRATES	BUNGALOW25 Madrid	BUNGALOW25 Madrid
C08/039	02521	MICROTHEATH ER BY 13TH STREET	NBC UNIVERSAL GLOBAL NETWORKS ESPAÑA S.L.U.	CALLE 13	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid
C11/***	01791	AMNESTY	AMNISTY INTERNATIONAL	CHARITY	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
C11/062	01199	WE WANT TO TURN THINGS AROUND	GOVERNMENT OF NAVARRE	WE WANT TO TURN THINGS AROUND	GAP'S Pamplona	GAP'S Pamplona
C11/078	01707	THE LAST MOVEMENT	CRIS CONTRA EL CÁNCER	FUNDACIÓN DE INVESTIGACIÓN PARA VENCER AL CÁNCER	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
C11/079	01708	ONLY FOR CHILDREN	FUNDACIÓN ANAR	HELP LINE FOR CHILDREN AND TEENAGERS	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
C11/214	02271	#FOODSHARE FILTER	MANOS UNIDAS	NGO - AGAINST THE HUNGER	DDB SPAIN Madrid	DDB SPAIN Madrid
Total	73					

PROMO & ACTIVATION LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/096	00748	FINTONIC GYM	FINTONIC	ONLINE TOOL	LA DESPENSA Madrid	LA DESPENSA Madrid

PROMO & ACTIVATION LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/109	00807	YOUFEST	YOUFEST	YOUTUBE REAL LIFE CONCERT	VCCP Madrid	VCCP Madrid
A01/120	00879	THE HOUSE OF FASHION	LUXOTTICA	VOGUE EYEWEAR	POSTERSCOPE IBERIA Madrid	POSTERSCOPE IBERIA Madrid
A01/123	00901	TAILOR MADE BY LAND ROVER EVOQUE	LAND ROVER	LAND ROVER EVOQUE	OGILVY SPAIN Madrid	OGILVY SPAIN Madrid
A01/126	00916	MINERA	FESTIVAL INTERNACIONAL DEL CANTE DE LAS MINAS	FESTIVAL INTERNACIONAL DEL CANTE DE LAS MINAS	GERMINAL COMUNICACIÓN MURCIA	GERMINAL COMUNICACIÓN MURCIA
A01/137	00975	COLON CANCER (STORE)	AECC	ASOCIACION ESPAÑOLA CONTRA EL CANCER	MOMENTUM MADRID Madrid	MOMENTUM WORLDWIDE SPAIN Madrid
A01/138	00976	HAMS WITHOUT BORDERS	CAMPOFRIO	NAVIDUL	MOMENTUM MADRID Madrid	MOMENTUM WORLDWIDE SPAIN Madrid
A01/196	01480	THE LAST MOVEMENT	CRIS CONTRA EL CÁNCER	FUNDACIÓN DE INVESTIGACIÓN PARA VENCER AL CÁNCER	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
A01/210	01562	TOOTHBRUSH MAN	SIGNAL	TOOTHBRUSH	McCANN WORLDGROUP Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
A01/211	01563	TOWN	SIGNAL	TOOTHBRUSH	McCANN WORLDGROUP Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
A01/231	01724	AECC LOTTERIES	AECC (SPANISH ASSOCIATION AGAINST CANCER)	LOTTERY FOR AECC	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid
A01/243	01832	TOUCH ORCHESTRA	SONY	SONY	HAVAS WORLDWIDE SPAIN Madrid	HAVAS WORLDWIDE SPAIN Madrid
A01/302	02278	ENTER THE GAME	KONAMI	VIDEOGAMES / DURABLE GOODS	HAVAS SPORTS & ENTERTAINMENT Madrid	HAVAS SPORTS & ENTERTAINMENT Madrid

PROMO & ACTIVATION LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A02/047	00749	IKEA PEAJËN	IKEA	NEW STORE	LA DESPENSA Madrid	LA DESPENSA Madrid
A02/056	00977	COLON CANCER (PARKING)	AECC	ASOCIACION ESPAÑOLA CONTRA EL CANCER	MOMENTUM MADRID Madrid	MOMENTUM WORLDWIDE SPAIN Madrid
A02/057	00978	OPEN & TENNIS	MUTUA OPEN & TENNIS	OPEN TENNIS	MOMENTUM MADRID Madrid	MOMENTUM WORLDWIDE SPAIN Madrid
A02/084	01626	SELF-ESTEEM BAG	DIAGONAL MAR CENTRE	SHOPPING CENTRE	JWT SPAIN Barcelona	JWT SPAIN Barcelona
A02/090	01725	HAM COURIER	NAVIDUL	NAVIDUL CURED HAM	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid
A02/105	02087	THE SHOULDER POKE	VAESA	VOLKSWAGEN SIDE ASSIST	DDB SPAIN Madrid	DDB SPAIN Madrid
A02/106	02088	REAR VIEW COLLAR	VAESA	VW REAR VIEW ASSIST TECHNOLOGY	DDB SPAIN Madrid	DDB SPAIN Madrid
A02/163	02503	NIKE FC247 - ANYTIME, ANYWHERE.	NIKE	NIKE FOOTBALL	DOUBLEYOU Barcelona	DOUBLEYOU Barcelona
A03/004	00117	THE BIGGEST 3D HOLOGRAPHIC PROJECTION IN EUROPE.	BMW	SERIE 3	TANGO Madrid	TANGO Madrid
A03/060	01481	ONLY FOR CHILDREN	FUNDACIÓN ANAR	HELP LINE FOR CHILDREN AND TEENAGERS	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
A03/070	01726	THE HAPPINESS CASH DISPENSER	COCA COLA	COCA COLA	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid
A04/019	00750	OPEL MOKKA	GENERAL MOTORS	OPEL MOKKA	LA DESPENSA Madrid	LA DESPENSA Madrid
A04/041	02131	TAXI	RIBEIRO	MINICUOTAS RIBEIRO	EL ALMACEN Barcelona	EL ALMACEN Barcelona
A05/**	01564	AMNESTY	AMNESTY SPAIN	CHARITY	McCANN WORLDGROUP Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona

PROMO & ACTIVATION LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A05/028	00795	THE HIDDEN BEER	SENADOR VOLSTEAD	ADVERTISING	CHEIL WORLDWIDE SPAIN Madrid	CHEIL WORLDWIDE SPAIN Madrid
A05/031	00877	FOX CRIME INSTALLER	FOX CRIME	INSTALLER	BUNGALOW25 Madrid	BUNGALOW25 Madrid
A05/032	00878	THE PARROTS TRAINING CAMP	SONY PICTURES RELEASING DE ESPAÑA	PIRATES	BUNGALOW25 Madrid	BUNGALOW25 Madrid
A06/014	00808	MYMATTRESS SAVINGS BANK	DES'S	REST PRODUCT	VCCP Madrid	VCCP Madrid
A06/031	01565	REAL BANNER	COCA COLA	COCA-COLA REGULAR AND COCA-COLA ZERO	McCANN WORLDGROUP Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
A06/036	01728	MIRRORS	L'OREAL	L'OREAL	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid
A07/013	00671	THE STORY OF LION WITHOUT TESTICLES	CHELLO MULTICANAL CANAL HISTORIA	TV CHANNEL	D6 Madrid	D6 Madrid
A07/016	00809	RADIO UNDERGROUN D	DISCOS IMPRESCINDIBLES	MUSIC LABEL	VCCP Madrid	VCCP Madrid
A07/032	02003	FLUTOWN	LABORATORIOS ALTER	COULDINA	SHACKLETON Madrid	SHACKLETON Madrid
A07/044	02336	VILLAGES	COCA COLA SPAIN	AQUARIUS	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid
A08/012	00777	DEAD	ASK MUSIC	MUSIC STUDIO	TAPSA/Y&R Madrid	TAPSA/Y&R Madrid
A08/014	01049	WE WANT TO TURN THINGS AROUND	GOVERNMENT OF NAVARRE	WE WANT TO TURN THINGS AROUND	GAP'S Pamplona	GAP'S Pamplona
A08/023	02132	SCADNER	RIBEIRO	MINICUOTAS RIBEIRO	EL ALMACEN Barcelona	EL ALMACEN Barcelona
A10/017	00921	ANTIVIHRUS	NORTON BY SYMANTEC	ANTIVIRUS	TIEMPO BBDO Barcelona	TIEMPO BBDO Barcelona
A10/042	01474	THE FIRST AUCTION OF IDEAS THAT COULD NOT WAIT FOR THE BRIEF.	DRAFTFCB SPAIN	SELF PROMOTION AND BUSSINES	DRAFTFCB SPAIN Madrid	DRAFTFCB SPAIN Madrid

PROMO & ACTIVATION LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A10/055	02004	BLESSED BAD GUYS	VODAFONE	SPONSORSHIP VODAFONE MCLAREN MERCEDES FORMULA 1 TEAM	SHACKLETON Madrid	SHACKLETON Madrid
A11/025	00908	THE TORTUISER	ONO	ONO / FIBER OPTIC	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
A12/028	00909	FREE WI-FI	MCDONALD'S SISTEMAS DE ESPAÑA	MCDONALD'S / WI-FI	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
A12/047	01482	BIC FILES	BIC	BIC FILES	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
A12/048	01484	SAVE DRIVE	SEAT	SEAT LEON TIREDNESS ASSYST	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
A12/072	02089	START-STOP	VAESA	AUDI START-STOP SYSTEM	DDB SPAIN Madrid	DDB SPAIN Madrid
A12/080	02350	SILENCER	MUNDO VENTANAS	TERMOPLAST	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
A12/103	02504	THE JINGLE DETECTOR	HERO	HERO JAM	DOUBLEYOU Barcelona	DOUBLEYOU Barcelona
A13/147	02090	#FOODSHARE FILTER	MANOS UNIDAS	NGO - AGAINST THE HUNGER	DDB SPAIN Madrid	DDB SPAIN Madrid
A13/148	02091	POLOWERS	VAESA	VW POLO	DDB SPAIN Madrid	DDB SPAIN Madrid
A13/149	02133	CHALLENGE RIBEIRO	RIBEIRO	MINICUOTAS RIBEIRO	EL ALMACEN Barcelona	EL ALMACEN Barcelona
B01/057	01566	REAL BANNER	COCA COLA	COCA-COLA REGULAR AND COCA-COLA ZERO	McCANN WORLDGROUP Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
B02/030	01567	RADIO WINE	BODEGA VALONGA	WINE	McCANN WORLDGROUP Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
B03/036	01640	PET FOOD RELEASE	AFFINITY PETCARE	COMUNIMALS	CP PROXIMITY Barcelona	CP PROXIMITY Barcelona
B03/039	01729	MIRRORS	L'OREAL	L'OREAL	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid
B03/051	02008	FLUTOWN	LABORATORIOS ALTER	COULDINA	SHACKLETON Madrid	SHACKLETON Madrid

PROMO & ACTIVATION LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
B04/016	00810	MYMATTRESS SAVINGS BANK	DES'S	REST PRODUCTS	VCCP Madrid	VCCP Madrid
B04/057	02282	ENTER THE GAME	KONAMI	VIDEOGAMES / DURABLE GOODS	HAVAS SPORTS & ENTERTAINMENT Madrid	HAVAS SPORTS & ENTERTAINMENT Madrid
B05/017	00910	FREE WI-FI	MCDONALD'S SISTEMAS DE ESPAÑA	MCDONALD'S / WI-FI	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
B05/033	01627	HUGGING SEASON	DIAGONAL MAR CENTRE	SHOPPING CENTRE	JWT SPAIN Barcelona	JWT SPAIN Barcelona
B05/059	02134	CHALLENGE RIBEIRO	RIBEIRO	MINICUOTAS RIBEIRO	EL ALMACEN Barcelona	EL ALMACEN Barcelona
B05/060	02135	TAXI	RIBEIRO	MINICUOTAS RIBEIRO	EL ALMACEN Barcelona	EL ALMACEN Barcelona
B06/003	00118	THE BIGGEST 3D HOLOGRAPHIC PROJECTION IN EUROPE.	BMW	SERIE 3	TANGO Madrid	TANGO Madrid
B06/027	00751	OPEL MOKKA	OPEL	OPEL MOKKA	LA DESPENSA Madrid	LA DESPENSA Madrid
B06/030	00902	TAILOR MADE BY LAND ROVER EVOQUE	LAND ROVER	LAND ROVER EVOQUE	OGILVY SPAIN Madrid	OGILVY SPAIN Madrid
B06/037	01641	AUDI ICC	VOLKSWAGEN- AUDI ESPAÑA	AUDI (BRAND)	CP PROXIMITY Barcelona	CP PROXIMITY Barcelona
B06/038	01642	ŠKODA CHANGE MY CAR	VOLKSWAGEN- AUDI ESPAÑA	ŠKODA YETI	CP PROXIMITY Barcelona	CP PROXIMITY Barcelona
B06/048	02092	START-STOP	VAESA	AUDI START-STOP SYSTEM	DDB SPAIN Madrid	DDB SPAIN Madrid
B06/049	02093	THE SHOULDER POKE	VAESA	VOLKSWAGEN SIDE ASSIST	DDB SPAIN Madrid	DDB SPAIN Madrid
B06/050	02094	POLOWERS	VAESA	VW POLO	DDB SPAIN Madrid	DDB SPAIN Madrid
B06/051	02095	REAR VIEW COLLAR	VAESA	VW REAR VIEW ASSIST TECHNOLOGY	DDB SPAIN Madrid	DDB SPAIN Madrid
B06/070	03006	JEEP LEGENDARY ACCESSORIES	JEEP	JEEP	LEO BURNETT IBERIA Madrid	LEO BURNETT IBERIA Madrid

PROMO & ACTIVATION LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
B07/071	02819	OUJA BOARD	REAL OVIEDO	REAL OVIEDO (FOOTBALL CLUB)	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
B08/012	00672	THE HISTORY OF THE LAST SUPPER	CHELLO MULTICANAL. CANAL HISTORIA	TV CHANNEL	D6 Madrid	D6 Madrid
B08/013	00673	THE STORY OF LION WITHOUT TESTICLES	CHELLO MULTICANAL. CANAL HISTORIA	TV CHANNEL	D6 Madrid	D6 Madrid
B08/015	00779	FATHER'S DAY	GOL TELEVISION	CHANNEL FOOTBALL	TAPSA/Y&R Madrid	TAPSA/Y&R Madrid
B08/031	01485	HISTORY MAKES HISTORY	GYJ ESPAÑA	WEBSITE	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
B09/015	00752	FINTONIC GYM	FINTONIC	INTERNET TOOL	LA DESPENSA Madrid	LA DESPENSA Madrid
B09/037	02005	THE JOY SHUTTLE	REALE SEGUROS	MUCH BETTER PROJECT	SHACKLETON Madrid	SHACKLETON Madrid
B10/005	00922	LUNCH BOX EXPRESS	NESTLÉ	LA COCINERA	TIEMPO BBDO Barcelona	TIEMPO BBDO Barcelona
B10/009	01568	IMPROVISATION	VIADCO	WEBSITE	McCANN WORLDGROUP Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
B11/041	01475	THE FIRST AUCTION OF IDEAS THAT COULD NOT WAIT FOR THE BRIEF.	DRAFTFCB SPAIN	SELF PROMOTION AND BUSSINESS	DRAFTFCB SPAIN Madrid	DRAFTFCB SPAIN Madrid
B11/044	01569	MAGIC PILLS	COCA COLA	COCA-COLA REGULAR	McCANN WORLDGROUP Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
B11/057	02006	FROM TRASH TO TOY	FCC CITIZEN SERVICES	CHRISTMAS CAMPAIGN	SHACKLETON Madrid	SHACKLETON Madrid
B11/058	02007	THE BEST LAID PLANS	SHACKLETON	CHRISTMAS & NEW YEARS CAMPAIGN	SHACKLETON Madrid	SHACKLETON Madrid
B11/078	01639	MOTHER'S DAY	DOVE	DOVE	OGILVY SPAIN Barcelona	OGILVY SPAIN Barcelona

PROMO & ACTIVATION LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
B11/094	03007	RUNNING TOGETHER	AXA INSURANCE	AXA CHARITY RACE SPONSORSHIP	LEO BURNETT IBERIA Madrid	LEO BURNETT IBERIA Madrid
B12/016	00911	THE TORTUISER	ONO	ONO / FIBER OPTIC	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
B12/028	01570	STRATOS	SIGNAL	TOOTHBRUSH	McCANN WORLDGROUP Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
B12/029	01571	TOOTHBRUSH MAN	SIGNAL	TOOTHBRUSH	McCANN WORLDGROUP Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
B12/030	01572	TOWN	SIGNAL	TOOTHBRUSH	McCANN WORLDGROUP Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
B12/047	02009	BLESSED BAD GUYS	VODAFONE	SPONSORSHIP VODAFONE MCLAREN MERCEDES FORMULA 1 TEAM	SHACKLETON Madrid	SHACKLETON Madrid
B13/004	00058	DONATE YOUR STAR	SAVE THE CHILDREN	MEDICAL ATTENTION FOR CHILDREN	EL LABORATORIO Madrid	EL LABORATORIO Madrid
B13/049	00979	COLON CANCER (PARKING)	AECC	ASOCIACION ESPAÑOLA CONTRA EL CANCER	MOMENTUM MADRID Madrid	MOMENTUM WORLDWIDE SPAIN Madrid
B13/050	00980	COLON CANCER (STORE)	AECC	ASOCIACION ESPAÑOLA CONTRA EL CANCER	MOMENTUM MADRID Madrid	MOMENTUM WORLDWIDE SPAIN Madrid
B13/070	01486	THE LAST MOVEMENT	CRIS CONTRA EL CÁNCER	FUNDACIÓN DE INVESTIGACIÓN PARA VENCER AL CÁNCER	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
B13/071	01487	ONLY FOR CHILDREN	FUNDACIÓN ANAR	HELP LINE FOR CHILDREN AND TEENAGERS	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
B13/095	02010	DICTATORSHIP OF HUNGER	ACTION AGAINST HUNGER - SPAIN	WORLD HUNGER DAY	SHACKLETON Madrid	SHACKLETON Madrid

PROMO & ACTIVATION LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
B13/102	02096	#FOODSHARE FILTER	MANOS UNIDAS	NGO - AGAINST THE HUNGER	DDB SPAIN Madrid	DDB SPAIN Madrid
B14/057	01048	WE WANT TO TURN THINGS AROUND	GOVERNMENT OF NAVARRE	WE WANT TO TURN THINGS AROUND	GAP'S Pamplona	GAP'S Pamplona
B14/112	02011	NEVER GIVE UP PLAN	ONCE FOUNDATION & FSC INSERTA	PLAN FOR THE INTEGRATION INTO THE LABOUR MARKET OF YOUNG PEOPLE WITH DISABILITIES	SHACKLETON Madrid	SHACKLETON Madrid
C01/041	00780	FATHER'S DAY	GOL TELEVISION	CHANNEL FOOTBALL	TAPSA/Y&R Madrid	TAPSA/Y&R Madrid
C01/042	00811	MYMATTRESS SAVINGS BANK	DES'S	REST PRODUCTS	VCCP Madrid	VCCP Madrid
C01/055	01047	WE WANT TO TURN THINGS AROUND	GOVERNMENT OF NAVARRE	WE WANT TO TURN THINGS AROUND	GAP'S Pamplona	GAP'S Pamplona
C01/085	01730	IT'S NOT SWEDISH	AFAL CONTIGO	VILLAFAL	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid
C01/112	02283	ENTER THE GAME	KONAMI	VIDEOGAMES / DURABLE GOODS	HAVAS SPORTS & ENTERTAINMENT Madrid	HAVAS SPORTS & ENTERTAINMENT Madrid
Total	108					

TITANIUM AND INTEGRATED LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/034	00350	SPONSOR THINKING	ING DIRECT	ING DIRECT	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid
A01/090	00432	ONLY FOR CHILDREN	FUNDACIÓN ANAR	HELP LINE FOR CHILDREN AND TEENAGERS	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
A01/160	00281	MYMATTRESS SAVINGS BANK	DES'S	REST PRODUCTS	VCCP Madrid	VCCP Madrid

TITANIUM AND INTEGRATED LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/290	00349	VILLAGES	COCA COLA SPAIN	AQUARIUS	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid
A01/387	00191	YU: DON'T MISS ANYTHING	VODAFONE	TARIFA VODAFONE YU	WINK Madrid	WINK Madrid
Total	5					

DESIGN LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/142	01155	BEAUTIFUL DRAMA	WWF ESPAÑA	WWF ESPAÑA	CONTRAPUNTO BBDO Madrid	CONTRAPUNTO BBDO Madrid
A04/038	01112	WINE LOCO	BODEGAS CANOPY	WINE	LOWE & PARTNERS Madrid	LOWE & PARTNERS Madrid
A07/013	00200	THE HAMLESS CHRISTMAS	AGENCIA TANGO	ADVERTISING	TANGO Madrid	TANGO Madrid
A08/045	00858	CAFÉS LA ESTRELLA BOOK	NESTLÉ	CAFÉS LA ESTRELLA - COFFEE	LA DESPENSA Madrid	LA DESPENSA Madrid
A08/048	00907	MYMATTRESS SAVINGS BANK	DES'S	REST PRODUCTS	VCCP Madrid	VCCP Madrid
A08/055	00983	I LIKE TO PLAY - T-SHIRT PACK	SONY COMPUPTER ENTERTAINMENT	SONY PLAYSTATION	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
A08/116	01697	FROM TRASH TO TOY	FCC CITIZEN SERVICES	CHRISTMAS CAMPAIGN TOYS & MAILING	SHACKLETON Madrid	SHACKLETON Madrid
A08/117	01700	BLESSED BAD GUYS	VODAFONE	VODAFONE MCLAREN MERCEDES FORMULA 1 TEAM	SHACKLETON Madrid	SHACKLETON Madrid
A08/130	02416	JEEP LEGENDARY ACCESSORIES	JEEP (FIAT GROUP)	JEEP	LEO BURNETT IBERIA Madrid	LEO BURNETT IBERIA Madrid

DESIGN LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A11i/010	01698	BLESSED BAD GUYS	VODAFONE	VODAFONE MCLAREN MERCEDES FORMULA 1 TEAM	SHACKLETON Madrid	SHACKLETON Madrid
A11ii/061	01156	BEAUTIFUL DRAMA	WWF ESPAÑA	WWF ESPAÑA	CONTRAPUNTO BBDO Madrid	CONTRAPUNTO BBDO Madrid
A12ii/041	01000	PETS	FORD	FORD VEHICLES RANGE	OGILVY SPAIN Madrid	OGILVY SPAIN Madrid
A12ii/059	01590	INEXCUSABLE	FORD	FORD VEHICLES RANGE	OGILVY SPAIN Madrid	OGILVY SPAIN Madrid
A13v/006	01153	WAR	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	CONTRAPUNTO BBDO Madrid	CONTRAPUNTO BBDO Madrid
B01/034	01113	CORNETTO LICK CHALLENGE	UNILEVER	CORNETTO CLASSICO	LOWE & PARTNERS Madrid	LOWE & PARTNERS Madrid
B01/036	01154	WAR	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	CONTRAPUNTO BBDO Madrid	CONTRAPUNTO BBDO Madrid
B02/019	00986	THE BIGGEST FLIGHT SIMULATOR IN HISTORY.	VUELING	AIRLINE	TIEMPO BBDO Barcelona	TIEMPO BBDO Barcelona
C02/006	00908	MYMATTRESS SAVINGS BANK	DES'S	REST PRODUCTS	VCCP Madrid	VCCP Madrid
C03/013	00984	I LIKE TO PLAY - T-SHIRT PACK	SONY COMPUTER ENTERTAINMENT	SONY PLAYSTATION	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
C05/045	00987	ISH	ROCA	ISH	TIEMPO BBDO Barcelona	TIEMPO BBDO Barcelona
D01ii/021	00889	A GOLD EXPLOSION	NESTLÉ ESPAÑA	NESTLÉ GOLD	CB'A GRAELL DESIGN SOLUTIONS Barcelona	CB'A GRAELL DESIGN SOLUTIONS Barcelona
D02i/005	00859	4 ALMAS	BODEGAS SEÑORÍO DE SOMALO	WINE BOTTLE	LA DESPENSA Madrid	LA DESPENSA Madrid
D05/009	01699	FROM TRASH TO TOY	FCC CITIZEN SERVICES	CHRISTMAS CAMPAIGN TOYS & MAILING	SHACKLETON Madrid	SHACKLETON Madrid
D07/023	00988	MEME TOYS	TIEMPO BBDO	AGENCY PROMOTION	TIEMPO BBDO Barcelona	TIEMPO BBDO Barcelona
D07/062	02417	JEEP LEGENDARY ACCESSORIES	JEEP (FIAT GROUP)	JEEP	LEO BURNETT IBERIA Madrid	LEO BURNETT IBERIA Madrid

DESIGN LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
E02/025	00833	VIBO_FAST TRACK TO MAGIC MOMENTS	VIAJES IBERIA (ORIZONIA)	TRAVEL SERVICES, INDIVIDUALS DIVISION	SAFFRON BRAND CONSULTANTS Madrid	SAFFRON BRAND CONSULTANTS Madrid
E02/052	00834	VOLOTEA_EX-CENTRICITY	VOLOTEA AIRLINES	AIRLINE'S BRAND	SAFFRON BRAND CONSULTANTS Madrid	SAFFRON BRAND CONSULTANTS Madrid
E03/023	01532	AND YOU DIDN'T EVEN KNOW	UNITED NATIONS	MILLENNIUM CAMPAIGN	WYSIWYG Madrid	WYSIWYG Madrid
E03/037	00989	WE ARE WATER FOUNDATION	WE ARE WATER FOUNDATION	WE ARE WATER FOUNDATION	TIEMPO BBDO Barcelona	TIEMPO BBDO Barcelona
Total	29					

PR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/023	00421	MYMATTRESS SAVINGS BANK	DES'S	MATTRESS MANUFACTURER	VCCP Madrid	VCCP Madrid / EUROPAPRESS Madrid
A01/025	01075	VILLAGES	COCA COLA SPAIN	AQUARIUS	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid
A01/049	00812	PET FOOD RELEASE	AFFINITY PETCARE	COMUNIMALS	CP PROXIMITY Barcelona	CP PROXIMITY Barcelona
A03/022	00460	TAILOR MADE BY LAND ROVER	LAND ROVER	LAND ROVER EVOQUE	OGILVY SPAIN Madrid	OGILVY SPAIN Madrid
A04/006	01076	MICROTHEATHER BY 13TH STREET	NBC UNIVERSAL GLOBAL NETWORKS ESPAÑA S.L.U.	CALLE 13	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid
A04/008	00359	THE STORY OF LION WITHOUT TESTICLES	CHELLO MULTICANAL. CANAL HISTORIA	TV CHANNEL	D6 Madrid	D6 Madrid
A09/***	01155	AMNESTY	AMNESTY	CHARITY	McCANN WORLDGROUP Barcelona	McCANN WORLDGROUP Barcelona

PR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A09/002	00022	DONATE YOUR STAR	SAVE THE CHILDREN	MEDICAL ATTENTION FOR CHILDREN	EL LABORATORIO Madrid	EL LABORATORIO Madrid
A09/041	00760	THE LAST MOVEMENT	CRIS CONTRA EL CÁNCER	FUNDACIÓN DE INVESTIGACIÓN PARA VENCER AL CÁNCER	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
A09/042	00761	ONLY FOR CHILDREN	FUNDACIÓN ANAR	HELP LINE FOR CHILDREN AND TEENAGERS	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
A09/088	00508	ASOCIACION ESPAÑOLA CONTRA EL CANCER	AECC	COLON CANCER (PARKING)	MOMENTUM MADRID Madrid	MOMENTUM MADRID Madrid
A10/030	00859	ECOPOWERED	ACCIONA	ACCIONA	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid
A13/006	00422	1859	ACTION AGAINST HUNGER	NGO	VCCP Madrid	VCCP Madrid
A14/049	00459	WHITE TIDE	GMODELO	CORONA BEER	JWT SPAIN Madrid	JWT Spain Madrid / EL SEÑOR GOLDWIND Madrid
B01/037	00979	#SNATCH DESPERADOS	BEER DESPERADOS (HEINEKEN)	#SNATCH DESPERADOS PARTIES	SHACKLETON Madrid	SHACKLETON Madrid
B03/031	00423	YOUFEST	YOUFEST	YOUTUBE REAL LIFE CONCERT	VCCP Madrid	VCCP Madrid / DRAFTFCB SPAIN Madrid
B03/034	01077	MICROTHEATER BY 13TH STREET	NBC UNIVERSAL GLOBAL NETWORKS ESPAÑA S.L.U.	CALLE 13	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid
B03/065	00755	THE FIRST AUCTION OF IDEAS THAT COULD NOT WAIT FOR THE BRIEF.	DRAFTFCB SPAIN	SELF PROMOTION AND BUSINESS	DRAFTFCB SPAIN Madrid	ACCION COMUNICACION MADRID / DRAFTFCB SPAIN Madrid
B03/066	00762	THE LAST MOVEMENT	CRIS CONTRA EL CÁNCER	FUNDACIÓN DE INVESTIGACIÓN PARA VENCER AL CÁNCER	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
B04/007	01078	CONTADOR	FLEX	FLEX	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid

PR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
B06/035	00756	THE FIRST AUCTION OF IDEAS THAT COULD NOT WAIT FOR THE BRIEF	DRAFTFCB SPAIN	SELF PROMOTION AND BUSINESS	DRAFTFCB SPAIN Madrid	DRAFTFCB SPAIN Madrid / ACCION COMUNICACION MADRID
B07/017	00424	MYMATTRESS SAVINGS BANK	DES'S	MATTRESS MANUFACTURER	VCCP Madrid	VCCP Madrid / EUROPAPRESS Madrid
B07/040	00813	PET FOOD RELEASE	AFFINITY PETCARE	COMUNIMALS	CP PROXIMITY Barcelona	CP PROXIMITY Barcelona
Total	23					

FILM CRAFT LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	Production Company
A01/070	20787	DO NOT WAIT TO GET OLD TO GO TO BENIDORM	LOW COST FESTIVAL	LOW COST FESTIVAL/ MUSIC FESTIVAL	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid	PICNIC Madrid
A01/087	20936	WAR	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	CONTRAPUNTO BBDO Madrid	CONTRAPUNTO BBDO Madrid	MAX HATTLER London
A03/092	21957	THE NEW SEAT TOLEDO - THE LEGEND IS BACK	SEAT S.A.	SEAT TOLEDO	GREY ESPAÑA Barcelona	GREY LONDON	THE GANG Madrid
A07/248	21218	TRIBUTE TO MOTHERS	SKIP	SKIP	OGILVY SPAIN Barcelona	OGILVY SPAIN Barcelona	RCR FILMS Barcelona
A08/055	20937	WAR	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	CONTRAPUNTO BBDO Madrid	CONTRAPUNTO BBDO Madrid	MAX HATTLER London
A10/052	20729	SENSATIONS	GALICIA DISTILLERY	RENUAGE BRANDY	TRIZZ Barcelona	MARIYA GANZHENKO kiev	TRIZZ Barcelona

FILM CRAFT LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	Production Company
A10/066	20938	WAR	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	CONTRAPUNTO BBDO Madrid	CONTRAPUNTO BBDO Madrid	MAX HATTLER London
Total	7						

MOBILE LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	
A01/034	00387	FREE WI-FI	MCDONALD'S SISTEMAS DE ESPAÑA	MCDONALD'S / RESTAURANTS	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid	
A02/018	00304	DEAD	ASK MUSIC	MUSIC STUDIO	TAPSA/Y&R Madrid		
A02/054	00883	CATS IN THE DARK	CERVEZA ZERO VUIT	BEER	DDB SPAIN Madrid	DDB SPAIN Madrid	
A04/047	00781	START-STOP	VAESA	AUDI START-STOP SYSTEM	DDB SPAIN Madrid	DDB SPAIN Madrid	
B01/009	00321	THE HIDDEN BEER	SENADOR VOLSTEAD	ALCOHOLIC DRINK, BEER.	CHEIL WORLDWIDE SPAIN Madrid	CHEIL WORLDWIDE SPAIN Madrid	
C01/035	00424	AMIGOS DE LAS BODEGAS	CODORNIU	AMIGOS DE LAS BODEGAS (LOYALTY PROGRAM)	MUBIQUO Barcelona	Ammiga App Agency Barcelona	
C01/036	00425	NESTLÉ SHOPPING LIST	NESTLÉ SA	NESTLÉ SHOPPING LIST & COUPONS APP	MUBIQUO Barcelona	Ammiga App Agency Barcelona	
C01/039	00782	START-STOP	VAESA	AUDI START-STOP SYSTEM	DDB SPAIN Madrid	DDB SPAIN Madrid	
C01/058	00598	SAVE DRIVE	SEAT	SEAT LEON TIREDNESS ASSYST	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid	
C01/070	00882	CATS IN THE DARK	CERVEZA ZERO VUIT	BEER	DDB SPAIN Madrid	DDB SPAIN Madrid	
C02/028	00426	SHELL LUBRICANTS	SHELL INTERNATIONAL B.V.	SHELL LUBRICANTS APP	MUBIQUO Barcelona	MUBIQUO Barcelona	
C02/046	01046	RUNNING TOGETHER	AXA INSURANCE	AXA CHARITY RACE SPONSORSHIP	LEO BURNETT IBERIA Madrid	LEO BURNETT IBERIA Madrid	

MOBILE LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
C03/007	00587	N BY JORGE DREXLER	JORGE DREXLER	APPSONGS	WAKE APP! Madrid	WAKE APP! Madrid
C03/027	00427	CHICCO BABY BOOK	CHICCO (ARTSANA S.P.A)	CHICCO PHOTO BABY BOOK APP	MUBIQUO Barcelona	MUBIQUO Barcelona
C05/015	00784	#FOODSHARE FILTER	MANOS UNIDAS	NGO - AGAINST THE HUNGER	DDB SPAIN Madrid	DDB SPAIN Madrid
D01/033	00428	MTG NO LIMITS INNOVATION	METALOGENIA S.A.	INTERACTIVE TOOL FOR IPAD, DEVELOPED TO BRING USERS A STEP CLOSER TO MTG'S INNOVATIVE SERVICES AND PRODUCTS.	MUBIQUO Barcelona	Ammiga App Agency Barcelona
H01/028	00355	QR ART	COCA-COLA	COCA-COLA LIGHT	POSTERSCOPE IBERIA Madrid	POSTERSCOPE IBERIA Madrid
H01/054	00605	DEAD	ASK MUSIC	MUSIC STUDIO	TAPSA/Y&R Madrid	TAPSA/Y&R Madrid
H01/060	00682	I OFF YOU	TELEFONICA (MOVISTAR)	MOBILE APPLICATION	WYSIWYG Madrid	WYSIWYG Madrid
I03/038	00388	FREE WI-FI	MCDONALD'S SISTEMAS DE ESPAÑA	MCDONALD'S / RESTAURANTS	TBWA\ESPAÑA Madrid	TBWA\ESPAÑA Madrid
I03/041	00783	#FOODSHARE FILTER	MANOS UNIDAS	NGO - AGAINST THE HUNGER	DDB SPAIN Madrid	DDB SPAIN Madrid
Total	21					

CREATIVE EFFECTIVENESS LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/109	00006	BANK OF MEMORIES	FUNDACION REINA SOFIA	SOCIAL CONSCIOUSNESS	CONTRAPUNTO BBDO Madrid	CONTRAPUNTO BBDO Madrid
Total	1					

**BRANDED CONTENT & ENTERTAINMENT
LIONS**

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/012	00296	WORLD KINDNESS DAY	GMODELO	CORONA BEER	JWT SPAIN Madrid	JWT SPAIN Madrid
A01/030	00167	HONDA CIVIC PSICODRIVING	HONDA	CIVIC	STARCOM MEDIAVEST GROUP Madrid	STARCOM MEDIAVEST GROUP Madrid
A02/001	00007	CONNECTING SPAIN	VODAFONE	VODAFONE 3G	OMD SPAIN Madrid	OMD SPAIN Madrid
A02/016	00151	BRIGHTEN UP YOUR SPIRITS!	CAMPOFRÍO	CAMPOFRÍO - COLD MEATS	ZENITH Madrid	ZENITH Madrid
A02/023	00210	THE STORY LION WITHOUT TESTICLES	CHELLO MULTICANAL. CANAL HISTORIA	TV CHANNEL	D6 Madrid	D6 Madrid
A02/058	00427	YU: DON'T MISS ANYTHING	VODAFONE	TARIFA VODAFONE YU	WINK Madrid	WINK Madrid
A02/067	00619	MIRRORS	L'OREAL	L'OREAL	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid
A02/107	00681	144 HOURS ANTI-DRUG CAMPAIGN	ANTI-DRUG FOUNDATION (FAD)	CAMPAIGN AGAINST ALCOHOL CONSUMPTION	SHACKLETON Madrid	SHACKLETON Madrid
A02/123	00378	STRATOS	SIGNAL	TOOTBRUSH	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
A02/124	00377	MAGIC PILLS	COCA-COLA	COCA-COLA REGULAR	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
A02/125	00380	TOWN	SIGNAL	TOOTBRUSH	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
A02/126	00381	IMPROVISATIO N	VIADEO	WEBSITE	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona

**BRANDED CONTENT & ENTERTAINMENT
LIONS**

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A02/127	00379	TOOTHBRUSH MAN	SIGNAL	TOOTBRUSH	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
A03/003	00158	THE FOCUS CHALLENGE	FORD	FORD FOCUS	MINDSHARE SPAIN Madrid	MINDSHARE SPAIN Madrid
A03/017	00297	DJANGO	GMODELO	CORONA BEER	JWT SPAIN Madrid	JWT SPAIN Madrid
A04/040	00428	YU: DON'T MISS ANYTHING	VODAFONE	TARIFA VODAFONE YU	WINK Madrid	WINK Madrid
A04/042	00592	YOUR TOAST	FREIXENET	FREIXENET / SPARKLING WINE	JWT SPAIN Barcelona	JWT SPAIN Barcelona
A05/063	00253	YOUFEST	YOUFEST	YOUTUBE REAL LIFE CONCERT	VCCP Madrid	VCCP Madrid / DRAFTFCB SPAIN Madrid
A05/070	00546	THE LAST MOVEMENT	CRIS CONTRA EL CÁNCER	FUNDACIÓN DE INVESTIGACIÓN PARA VENCER AL CÁNCER	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
A05/145	00762	ENTER THE GAME	KONAMI	VIDEOGAMES/DURABLE GOODS	HAVAS MEDIA GROUP Madrid	HAVAS MEDIA GROUP Madrid / KONAMI Madrid
A05/146	00779	MICROTHEATER BY 13TH STREET	NBC UNIVERSAL GLOBAL NETWORKS ESPAÑA S.L.U.	CALLE 13	SRA. RUSHMORE Madrid	SRA. RUSHMORE Madrid
A06/031	00314	HECHO CON TUS SUEÑOS (MADE WITH YOUR DREAMS)	SUCHARD (MONDELEZ)	SUCHARD TURRÓN	OGILVY SPAIN Madrid	OGILVY SPAIN Madrid
A06/066	00294	BALLANTUNES	PERNOD RICARD	BALLANTINE'S	OPTIMEDIA Madrid	OPTIMEDIA Madrid
A08/***	00382	AMNESTY	AMNESTY INTERNATIONAL	CHARITY	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
A08/039	00763	ENTER THE GAME	KONAMI	VIDEOGAMES/DURABLE GOODS	HAVAS MEDIA GROUP Madrid	HAVAS MEDIA GROUP Madrid / KONAMI Madrid
A09/058	00548	SAFE DRIVE	SEAT	APP SEAT	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid

**BRANDED CONTENT & ENTERTAINMENT
LIONS**

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A09/072	00429	YU: DON'T MISS ANYTHING	VODAFONE	TARIFA VODAFONE YU	WINK Madrid	WINK Madrid
A09/080	00620	THE VIRTUAL MUSEUM	COCA-COLA	COCA-COLA	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid
A09/109	00364	CORNETTO LICK CHALLENGE	UNILEVER	CORNETTO CLASSICO	LOLA LOWE MADRID	LOLA LOWE MADRID
A09/170	00383	REAL BANNER	COCA-COLA	COCA-COLA REGULAR AND COCA-COLA ZERO	THE CYRANOS Barcelona	THE CYRANOS Barcelona / McCANN WORLDGROUP Barcelona
A10/052	00430	YU: DON'T MISS ANYTHING	VODAFONE	TARIFA VODAFONE YU	WINK Madrid	WINK Madrid
A10/109	00764	ENTER THE GAME	KONAMI	VIDEOGAMES/DURABLE GOODS	HAVAS MEDIA GROUP Madrid	HAVAS MEDIA GROUP Madrid / KONAMI Madrid
Total	32					

INNOVATION LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/057	00079	MY MATTRESS SAVINGS BANK	DES'S	DIGITAL CAMPAIGN AND PRODUCT DEVELOPMENT	VCCP Madrid	VCCP Madrid
A01/205	00268	ONLY FOR CHILDREN	FUNDACIÓN ANAR	HELP LINE FOR CHILDREN AND TEENAGERS	GREY ESPAÑA Madrid	GREY ESPAÑA Madrid
A01/248	00178	THE HAPPINESS CASH DISPENSER	COCA COLA	COCA COLA IMAGE CAMPAIGN	McCANN ERICKSON Madrid	McCANN ERICKSON Madrid
Total	3					

Grand Total

763