

Radio Lions Winners - CANNES LIONS 2014

Cat. No	Entry No	Title	Advertiser	Product	Entrant / Agency	Country	Production Company	Prize
A03/014	00973	1. TELECONFERENCE	LUCOZADE	LUCOZADE ENERGY DRINK	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	PRODUCE SOUND Johannesburg	Grand Prix Campaign
A03/015	00975	2. KIDS PARTY	LUCOZADE	LUCOZADE ENERGY DRINK	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	PRODUCE SOUND Johannesburg	Grand Prix Campaign
A03/016	00977	3. ENRIQUE CONCERT	LUCOZADE	LUCOZADE ENERGY DRINK	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	PRODUCE SOUND Johannesburg	Grand Prix Campaign
A01/041	01213	LIFE & DEATH IN NYC	MAGNUM	MAGNUM CLASSIC	LOLA Madrid	SPAIN	NO PROBLEM Madrid / OEO MUSIC	Gold Lion
A21/013	00363	HAPPY	TODO MEJORA FOUNDATION	TODO MEJORA FOUNDATION	TBWAIFREDERICK Santiago	CHILE	SOLO ESTUDIO Santiago	Gold Lion
B01/026	01012	LEBEAU	COMMERCIAL INSURANCE	TRAVEL INSURANCE	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	EARDRUM AUSTRALIA Sydney	Gold Lion Campaign
B01/027	01016	PEDRO	COMMERCIAL INSURANCE	TRAVEL INSURANCE	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	EARDRUM AUSTRALIA Sydney	Gold Lion Campaign
B01/028	01020	TIMMY	COMMERCIAL INSURANCE	TRAVEL INSURANCE	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	EARDRUM AUSTRALIA Sydney	Gold Lion Campaign
B02/070	00974	1. TELECONFERENCE	LUCOZADE	LUCOZADE ENERGY DRINK	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	PRODUCE SOUND Johannesburg	Gold Lion Campaign
B02/071	00976	2. KIDS PARTY	LUCOZADE	LUCOZADE ENERGY DRINK	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	PRODUCE SOUND Johannesburg	Gold Lion Campaign
B02/072	00978	3. ENRIQUE CONCERT	LUCOZADE	LUCOZADE ENERGY DRINK	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	PRODUCE SOUND Johannesburg	Gold Lion Campaign
B02/099	01214	LIFE & DEATH IN NEW YORK	MAGNUM	MAGNUM CLASSIC	LOLA Madrid	SPAIN	NO PROBLEM Madrid / OEO MUSIC	Gold Lion
B04/047	01241	RADIOMETRIES	EXITO GROUP	EXITO FOUNDATION	SANCHO BBDO Bogotá	COLOMBIA	LAIKA Bogotá / DIREKTOR FILMS Bogotá	Gold Lion
B04/050	01335	RAISING VOICES	COLEGIO LAS LOMAS ORAL	COLEGIO LAS LOMAS ORAL	OGILVY & MATHER ARGENTINA Buenos Aires	ARGENTINA	ORUGA CINE Buenos Aires	Gold Lion
A01/042	01215	LIFE & DEATH IN PARIS	MAGNUM	MAGNUM CLASSIC	LOLA Madrid	SPAIN	NO PROBLEM Madrid / OEO MUSIC	Silver Lion Campaign
A01/043	01217	LIFE & DEATH IN VENICE	MAGNUM	MAGNUM CLASSIC	LOLA Madrid	SPAIN	NO PROBLEM Madrid / OEO MUSIC	Silver Lion Campaign
A01/051	00856	ARGUMENT	MARS CHOCOLATE AUSTRALIA	M&M'S	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FLAGSTAFF STUDIOS Melbourne	Silver Lion Campaign
A01/052	00857	TEARS	MARS CHOCOLATE AUSTRALIA	M&M'S	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FLAGSTAFF STUDIOS Melbourne	Silver Lion Campaign
A01/053	00858	REFILL	MARS CHOCOLATE AUSTRALIA	M&M'S	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FLAGSTAFF STUDIOS Melbourne	Silver Lion Campaign
A03/011	00370	THE ALPINE MARMOT	CAPI SPARKLING	MINERAL WATER	SAATCHI & SAATCHI Sydney	AUSTRALIA		Silver Lion Campaign
A03/012	00371	MARATHON CYCLISTS	CAPI SPARKLING	MINERAL WATER	SAATCHI & SAATCHI Sydney	AUSTRALIA		Silver Lion Campaign
A03/013	00372	TOILETS	CAPI SPARKLING	MINERAL WATER	SAATCHI & SAATCHI Sydney	AUSTRALIA		Silver Lion Campaign
A06/012	00965	BOYS	KIMBERLY-CLARKE	HUGGIES GOLD	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	STERLING SOUND Johannesburg	Silver Lion Campaign
A06/013	00966	GIRLS	KIMBERLY-CLARKE	HUGGIES GOLD	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	STERLING SOUND Johannesburg	Silver Lion Campaign
A07/063	01388	LISTEN TO YOUR LIVER	NATURE'S GARDEN	HEPALIVE	MARURI GREY Guayaquil	ECUADOR	MASSIVEMUSIC Amsterdam / MARURI	Silver Lion Campaign
A07/064	01390	TOTAL ECLIPSE OF THE LIVER	NATURE'S GARDEN	HEPALIVE	MARURI GREY Guayaquil	ECUADOR	MASSIVEMUSIC Amsterdam / MARURI	Silver Lion Campaign
A07/065	01392	DON'T GO BREAKING MY LIVER	NATURE'S GARDEN	HEPALIVE	MARURI GREY Guayaquil	ECUADOR	MASSIVEMUSIC Amsterdam / MARURI	Silver Lion Campaign
A07/066	01394	SHAPE OF MY LIVER	NATURE'S GARDEN	HEPALIVE	MARURI GREY Guayaquil	ECUADOR	MASSIVEMUSIC Amsterdam / MARURI	Silver Lion Campaign
A09/013	01002	TALKIES	MARS	PEDIGREE	COLENZO BBDO Auckland	NEW ZEALAND	NZ RADIO TRAINING SCHOOL Auckland	Silver Lion
A10/112	01260	COME TO THE STREETS	FIAT	FIAT	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	S DE SAMBA São Paulo	Silver Lion
A11/027	01122	ADULTEROUS	ORPI	REAL ESTATE	LES GAULOIS Puteaux	FRANCE	CHEZ JEAN Paris	Silver Lion Campaign
A11/028	01123	RETIREMENT	ORPI	REAL ESTATE	LES GAULOIS Puteaux	FRANCE	CHEZ JEAN Paris	Silver Lion Campaign
A13/014	00940	TOO OLD FOR IBIZA	FLIGHT CENTRE	STUDENT FLIGHTS	TBWAHUNTLASCARIS JOHANNESBURG	SOUTH AFRICA	PRODUCE SOUND Johannesburg	Silver Lion
A14/056	01426	BIRTHDAY PARTY	LA JUGUETERÍA HASBRO	GAME BOARD Pictionary	OGILVY GUATEMALA	GUATEMALA	30 SEGUNDOS Guatemala City	Silver Lion Campaign
A14/057	01427	LONE RANGER	LA JUGUETERÍA HASBRO	GAME BOARD Pictionary	OGILVY GUATEMALA	GUATEMALA	30 SEGUNDOS Guatemala City	Silver Lion Campaign
A16/024	01015	PEDRO	COMMERCIAL INSURANCE	TRAVEL INSURANCE	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	EARDRUM AUSTRALIA Sydney	Silver Lion Campaign
A16/025	01019	TIMMY	COMMERCIAL INSURANCE	TRAVEL INSURANCE	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	EARDRUM AUSTRALIA Sydney	Silver Lion Campaign
A18/025	01420	BUSHES	DIRECTV	TELECOMMUNICATIONS	GREY NEW YORK	USA	VISION POST New York	Silver Lion Campaign
A18/026	01422	MAGIC	DIRECTV	TELECOMMUNICATIONS	GREY NEW YORK	USA	VISION POST New York	Silver Lion Campaign

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A18/027	01424	SCREENSAVER	DIRECTV	TELECOMMUNICATIONS	GREY NEW YORK	USA	VISION POST New York	Silver Lion Campaign
A20/027	00979	MEETING - SAFE DRIVING PROGRAM	SAMSUNG	S-DRIVE	LEO BURNETT SYDNEY	AUSTRALIA	EARDRUM AUSTRALIA Sydney / SONG ZU Sydney	Silver Lion Campaign
A20/028	00980	DAD - SAFE DRIVING PROGRAM	SAMSUNG	S-DRIVE	LEO BURNETT SYDNEY	AUSTRALIA	EARDRUM AUSTRALIA Sydney / SONG	Silver Lion Campaign
A20/029	00981	BALLET - SAFE DRIVING PROGRAM	SAMSUNG	S-DRIVE	LEO BURNETT SYDNEY	AUSTRALIA	EARDRUM AUSTRALIA Sydney / SONG	Silver Lion Campaign
A21/038	01418	TOYS	STATES UNITED TO PREVENT GUN VIOLENCE	ANTI GUN VIOLENCE ORGANIZATION	GREY NEW YORK	USA	VISION POST New York	Silver Lion
B01/035	01231	GUN MUSIC: LULLABY	NEWTOWN ACTION COMMITTEE	PUBLIC AWARENESS	Y&R New York	USA	TONEFARMER New York	Silver Lion
B01/073	01389	LISTEN TO YOUR LIVER	NATURE'S GARDEN	HEPALIVE	MARURI GREY Guayaquil	ECUADOR	MASSIVEMUSIC Amsterdam / MARURI	Silver Lion Campaign
B01/074	01391	TOTAL ECLIPSE OF THE LIVER	NATURE'S GARDEN	HEPALIVE	MARURI GREY Guayaquil	ECUADOR	MASSIVEMUSIC Amsterdam / MARURI	Silver Lion Campaign
B01/075	01393	DON'T GO BREAKING MY LIVER	NATURE'S GARDEN	HEPALIVE	MARURI GREY Guayaquil	ECUADOR	MASSIVEMUSIC Amsterdam / MARURI	Silver Lion Campaign
B01/076	01395	SHAPE OF MY LIVER	NATURE'S GARDEN	HEPALIVE	MARURI GREY Guayaquil	ECUADOR	MASSIVEMUSIC Amsterdam / MARURI	Silver Lion Campaign
B02/052	01013	LEBEAU	COMMERCIAL INSURANCE	TRAVEL INSURANCE	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	EARDRUM AUSTRALIA Sydney	Silver Lion Campaign
B02/053	01017	PEDRO	COMMERCIAL INSURANCE	TRAVEL INSURANCE	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	EARDRUM AUSTRALIA Sydney	Silver Lion Campaign
B02/054	01021	TIMMY	COMMERCIAL INSURANCE	TRAVEL INSURANCE	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	EARDRUM AUSTRALIA Sydney	Silver Lion Campaign
B02/100	01216	LIFE & DEATH IN PARIS	MAGNUM	MAGNUM CLASSIC	LOLA Madrid	SPAIN	NO PROBLEM Madrid / OEO MUSIC	Silver Lion
B04/033	01001	K9FM	MARS	PEDIGREE	COLENZO BBDO Auckland	NEW ZEALAND	NZ RADIO TRAINING SCHOOL Auckland	Silver Lion
B04/077	01456	SPOT AGAINST SILENCE	AMNESTY INTERNATIONAL	HUMAN RIGHTS PROTECTION	DM9DDB São Paulo	BRAZIL	SILENCE Rio de Janeiro	Silver Lion
A02/009	00647	BEST DRESSED	HEINEKEN	DOS EQUIS	HAVAS WORLDWIDE New York	USA	OUTSIDE EDIT + DESIGN New York	Bronze Lion
A05/019	00589	CHEETAH	OLYMPUS MALAYSIA	OLYMPUS OM-D E-M10	BBDO PROXIMTY SINGAPORE	SINGAPORE	SONG ZU SINGAPORE Singapore	Bronze Lion Campaign
A05/020	00590	JUSTIN	OLYMPUS MALAYSIA	OLYMPUS OM-D E-M10	BBDO PROXIMTY SINGAPORE	SINGAPORE	SONG ZU SINGAPORE Singapore	Bronze Lion Campaign
A05/026	01129	GACA	ELECTROLUX	WASHING MACHINES	DDB MEXICO Mexico City	MEXICO	DNA Mexico City	Bronze Lion Campaign
A05/027	01130	HANDBAR	ELECTROLUX	WASHING MACHINES	DDB MEXICO Mexico City	MEXICO	DNA Mexico City	Bronze Lion Campaign
A05/028	01131	PACAPU	ELECTROLUX	WASHING MACHINES	DDB MEXICO Mexico City	MEXICO	DNA Mexico City	Bronze Lion Campaign
A06/006	00784	SURPRISE PARTY	COLGATE PALMOLIVE	COLGATE PLAX MOUTHWASH	Y&R SOUTH AFRICA Cape Town	SOUTH AFRICA	STERLING SOUND Johannesburg	Bronze Lion Campaign
A06/007	00786	TEACHER GREETING	COLGATE PALMOLIVE	COLGATE PLAX MOUTHWASH	Y&R SOUTH AFRICA Cape Town	SOUTH AFRICA	STERLING SOUND Johannesburg	Bronze Lion Campaign
A06/008	00788	WEDDING	COLGATE PALMOLIVE	COLGATE PLAX MOUTHWASH	Y&R SOUTH AFRICA Cape Town	SOUTH AFRICA	STERLING SOUND Johannesburg	Bronze Lion Campaign
A06/020	01358	BEACH	UNILEVER	DOVE BRAND	OGILVY & MATHER LONDON	UNITED KINGDOM	JUNGLE GROUP London	Bronze Lion
A10/052	00115	THE SINGING CHILDREN OF THE R33	VOLKSWAGEN	VOLKSWAGEN GENUINE PARTS	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA	THE WORK ROOM Cape Town	Bronze Lion
A10/101	01168	PRECOGNITION	TOYOTA SOUTH AFRICA MOTORS	LEXUS ADAPTIVE LIGHTS	FCB SOUTH AFRICA Johannesburg	SOUTH AFRICA	SONOVISION STUDIOS Johannesburg	Bronze Lion
A10/110	00923	BYCICLE	VOLKSWAGEN	SIDE ASSIST	DDB ARGENTINA Buenos Aires	ARGENTINA	LA PIRADA Buenos Aires	Bronze Lion
A14/018	00689	MONEY	CINE LAS AMERICAS	CINE LAS AMERICAS	LATINWORKS Austin	USA	PERSONAL MUSIC Miami	Bronze Lion
A15/005	00031	SERIES+ _MAJORCRIMES_BOAT	TELEVISION BELL MEDIA	TV CHANNEL	BLEUBLANCROUGE Montreal	CANADA	SONART Montreal	Bronze Lion Campaign
A15/006	00032	SERIES+ _MAJORCRIMES_GUN	TELEVISION BELL MEDIA	TV CHANNEL	BLEUBLANCROUGE Montreal	CANADA	SONART Montreal	Bronze Lion Campaign
A15/007	00033	SERIES+ _MAJORCRIMES_KIDNAPPING	TELEVISION BELL MEDIA	TV CHANNEL	BLEUBLANCROUGE Montreal	CANADA	SONART Montreal	Bronze Lion Campaign
A15/008	00034	SERIES+ _MAJORCRIMES_SHOVEL	TELEVISION BELL MEDIA	TV CHANNEL	BLEUBLANCROUGE Montreal	CANADA	SONART Montreal	Bronze Lion Campaign
A15/029	00967	MAY DAY FOLEY	MULTICHOICE DSTV	DISCOVERY CHANNEL	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	PRODUCE SOUND Johannesburg	Bronze Lion Campaign
A15/030	00970	HOEDOWN FOLEY	MULTICHOICE DSTV	DISCOVERY CHANNEL	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	PRODUCE SOUND Johannesburg	Bronze Lion Campaign
A15/065	01336	YMCA	BILLBOARD	BILLBOARD MAGAZINE	OGILVY BRASIL São Paulo	BRAZIL	MARROQUINO MUSIC São Paulo	Bronze Lion Campaign
A15/066	01337	R.E.S.P.C.T	BILLBOARD	BILLBOARD MAGAZINE	OGILVY BRASIL São Paulo	BRAZIL	MARROQUINO MUSIC São Paulo	Bronze Lion Campaign
A15/067	01338	BLACK OR WHITE	BILLBOARD	BILLBOARD MAGAZINE	OGILVY BRASIL São Paulo	BRAZIL	MARROQUINO MUSIC São Paulo	Bronze Lion Campaign
A16/041	01112	CAMILA	STATE INSURANCE BANK	ROAD SAFETY	Y&R URUGUAY Montevideo	URUGUAY	TONO Montevideo	Bronze Lion Campaign
A16/042	01113	RODRIGO	STATE INSURANCE BANK	ROAD SAFETY	Y&R URUGUAY Montevideo	URUGUAY	TONO Montevideo	Bronze Lion Campaign
A19/008	01370	LIFE IS MUSIC - EAT SLEEP RAVE REPEAT	STUDIO BRUSSELS	STUDIO BRUSSELS	MORTIERBRIGADE Brussels	BELGIUM	SONICVILLE Brussels	Bronze Lion Campaign
A19/009	01373	LIFE IS MUSIC - SHOW ME LOVE	STUDIO BRUSSELS	STUDIO BRUSSELS	MORTIERBRIGADE Brussels	BELGIUM	SONICVILLE Brussels	Bronze Lion Campaign
A20/038	00262	HER GOODBYE	CAPEL	CAPEL	McCANN ERICKSON Santiago	CHILE	CLIO EXPRESS Santiago	Bronze Lion Campaign

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A20/039	00263	HIS GOODBYE	CAPEL	CAPEL	McCANN ERICKSON Santiago	CHILE	CLIO EXPRESS Santiago	Bronze Lion Campaign
A20/041	01240	RADIOMETRIES	EXITO GROUP	EXITO FOUNDATION	SANCHO BBDO Bogotá	COLOMBIA	LAIKA Bogotá / DIREKTOR FILMS Bogotá	Bronze Lion
A21/021	01227	GUN MUSIC: LULLABY	NEWTOWN ACTION COMMITTEE	PUBLIC AWARENESS	Y&R New York	USA	TONEFARMER New York	Bronze Lion
A22/021	00760	TSUNAMI	CHILEAN RED CROSS	RESTORING FAMILY LINKS	JWT CHILE Santiago	CHILE	PRODUCTORA MUSICAL CLIO Santiago	Bronze Lion
A22/042	00866	PROJECT ENGLISH DAY 2	ONE SCHOOL AT A TIME	NON-PROFIT ORGANISATION	JOE PUBLIC Johannesburg	SOUTH AFRICA		Bronze Lion Campaign
A22/043	00867	PROJECT ENGLISH DAY 3	ONE SCHOOL AT A TIME	NON-PROFIT ORGANISATION	JOE PUBLIC Johannesburg	SOUTH AFRICA		Bronze Lion Campaign
A22/045	00869	PROJECT ENGLISH DAY 5	ONE SCHOOL AT A TIME	NON-PROFIT ORGANISATION	JOE PUBLIC Johannesburg	SOUTH AFRICA		Bronze Lion Campaign
B02/068	00969	MAY DAY FOLEY	MULTICHOICE DSTV	DISCOVERY CHANNEL	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	PRODUCE SOUND Johannesburg	Bronze Lion Campaign
B02/069	00972	HOEDOWN FOLEY	MULTICHOICE DSTV	DISCOVERY CHANNEL	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	PRODUCE SOUND Johannesburg	Bronze Lion Campaign
B04/062	00283	ZZZ RADIO - PAMPERS	P&G DISTRIBUTING PHILIPPINES, INC.	PAMPERS DIAPERS	ACE SAATCHI & SAATCHI Manila	THE PHILIPPINES		Bronze Lion

Total Awards: **49**