

Press Lions Winners - CANNES LIONS 2014

Cat. No	Entry No	Title	Advertiser	Product	Entrant / Agency	Country
A16/010	00289	CHRISTMAS LUNCH	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB London	UNITED KINGDOM
A16/011	00290	GRAVEL	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB London	UNITED KINGDOM
A16/012	00291	WIRE WOOL	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB London	UNITED KINGDOM
A16/013	00292	SINK PLUG	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB London	UNITED KINGDOM
A16/014	00293	TOOTHBRUSH	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB London	UNITED KINGDOM
A03/065	04326	PUNKS	ROTHAMMER	ROTHAMMER	PROLAM Y&R Santiago	CHILE
A03/066	04328	DUCK HUNTERS	ROTHAMMER	ROTHAMMER	PROLAM Y&R Santiago	CHILE
A03/067	04330	BIKERS	ROTHAMMER	ROTHAMMER	PROLAM Y&R Santiago	CHILE
A05/009	03961	JOYSTICK VS. FOOTBALL	UNILEVER	OMO	LOWE VIETNAM Ho Chi Minh City	VIETNAM
A05/010	03962	TABLET VS. TREE	UNILEVER	OMO	LOWE VIETNAM Ho Chi Minh City	VIETNAM
A05/011	03963	MOBILE VS SAND	UNILEVER	OMO	LOWE VIETNAM Ho Chi Minh City	VIETNAM
A06/024	01469	CHOO-CHOO	PROCTER & GAMBLE	DURACELL BATTERIES	GREY WORLDWIDE INDIA Mumbai	INDIA
A06/025	01472	REMOTE CONTROL	PROCTER & GAMBLE	DURACELL BATTERIES	GREY WORLDWIDE INDIA Mumbai	INDIA
A06/026	01475	CAMERA	PROCTER & GAMBLE	DURACELL BATTERIES	GREY WORLDWIDE INDIA Mumbai	INDIA
A07/028	01154	KNIVES 1	ZWILLING J. A. HENCKELS	KNIFE MANUFACTURER	HEREZIE Paris	FRANCE
A07/029	01155	KNIVES 2	ZWILLING J. A. HENCKELS	KNIFE MANUFACTURER	HEREZIE Paris	FRANCE
A07/030	01156	KNIVES 3	ZWILLING J. A. HENCKELS	KNIFE MANUFACTURER	HEREZIE Paris	FRANCE
A10/037	01530	QUEUE	BAYER BRASIL	CAFIASPIRIN	ALMAPBDO São Paulo	BRAZIL
A10/038	01531	FIRETRUCK	BAYER BRASIL	CAFIASPIRIN	ALMAPBDO São Paulo	BRAZIL
A11/069	04437	TART	STARCO FASHION GROUP	WOZ FOOTWEAR	Y&R DUBAI	UNITED ARAB EMIRATES
A11/070	04439	CLOWN	STARCO FASHION GROUP	WOZ FOOTWEAR	Y&R DUBAI	UNITED ARAB EMIRATES
A11/071	04441	BLONDE	STARCO FASHION GROUP	WOZ FOOTWEAR	Y&R DUBAI	UNITED ARAB EMIRATES
A13/072	02559	DOE & SEA-LION	JEEP FRANCE	JEEP	LEO BURNETT FRANCE Paris	FRANCE
A13/073	02561	ELEPHANT & SWAN	JEEP FRANCE	JEEP	LEO BURNETT FRANCE Paris	FRANCE
A13/074	02563	GIRAFFE & PENGUIN	JEEP FRANCE	JEEP	LEO BURNETT FRANCE Paris	FRANCE
A13/094	02924	DINNER	VOLKSWAGEN	POLO GTI	DDB MEXICO Mexico City	MEXICO
A13/095	02925	SOCCER	VOLKSWAGEN	POLO GTI	DDB MEXICO Mexico City	MEXICO
A13/096	02926	COLLEGE	VOLKSWAGEN	POLO GTI	DDB MEXICO Mexico City	MEXICO
A17/019	02364	CACTUS	McDONALD'S AUSTRIA	McDONALD'S BREAKFAST	DDB TRIBAL WIEN	AUSTRIA
A17/020	02367	BUBBLES	McDONALD'S AUSTRIA	McDONALD'S BREAKFAST	DDB TRIBAL WIEN	AUSTRIA
A17/021	02370	FIREWORKS	McDONALD'S AUSTRIA	McDONALD'S BREAKFAST	DDB TRIBAL WIEN	AUSTRIA
A19/017	00624	LIMOUSINE	INTRALOT	LA TINKA	PUBLICIS PERU Lima	PERU
A19/019	00626	DIRECTORY	INTRALOT	LA TINKA	PUBLICIS PERU Lima	PERU
A19/020	00627	GOLF	INTRALOT	LA TINKA	PUBLICIS PERU Lima	PERU
A19/021	00628	JEWERLY	INTRALOT	LA TINKA	PUBLICIS PERU Lima	PERU
A19/022	00629	JET	INTRALOT	LA TINKA	PUBLICIS PERU Lima	PERU

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A19/130	03753	NOTRE DAME DE PARIS	MUSEUM NATIONAL D'HISTOIRE NATURELLE	PARC ZOOLOGIQUE DE PARIS	PUBLICIS CONSEIL Paris	FRANCE
A19/131	03755	JARDIN DES TUILERIES	MUSEUM NATIONAL D'HISTOIRE NATURELLE	PARC ZOOLOGIQUE DE PARIS	PUBLICIS CONSEIL Paris	FRANCE
A19/132	03757	QUARTIER LATIN	MUSEUM NATIONAL D'HISTOIRE NATURELLE	PARC ZOOLOGIQUE DE PARIS	PUBLICIS CONSEIL Paris	FRANCE
A25/033	03021	FORK	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC
A25/034	03023	EXHAUST	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC
A25/035	03025	KICKSTARTER	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC
A25/036	03027	PISTON	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC
A26/096	01974	SPEED LIMIT	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA Shanghai	CHINA
A26/097	01978	NO LEFT TURN	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA Shanghai	CHINA
A26/098	01982	NO TRUCKS	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA Shanghai	CHINA
A26/099	01983	NO U-TURN	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA Shanghai	CHINA
A26/100	01984	TRAFFIC LIGHT AHEAD	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA Shanghai	CHINA
A26/102	01986	NO ENTRY	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA Shanghai	CHINA
A26/229	03362	WILLIAM	CVV	EMOTIONAL SUPPORT HOTLINE	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
A26/230	03364	DADDY	CVV	EMOTIONAL SUPPORT HOTLINE	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
A26/231	03366	E.S.	CVV	EMOTIONAL SUPPORT HOTLINE	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
A27/203	03121	PORTRAITS AGAINST OBLIVION ANDRES BELLIZZI	AMNESTY INTERNATIONAL	ANNUAL REPORT	LOWE GINKGO Montevideo	URUGUAY
B03/348	02011	PROMETHEUS	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
B03/349	02014	MOBY DICK	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
B03/350	02017	FRANKENSTEIN	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
B03/351	02020	DRACULA	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
B03/352	02023	DON QUIXOTE	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
B03/353	02026	ALICE	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
B03/354	02029	D DAY	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
B05/247	03022	FORK	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC
B05/248	03024	EXHAUST	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC
B05/249	03026	KICKSTARTER	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC
B05/250	03028	PISTON	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC
A02/095	05118	JURY	UNILEVER DE PUERTO RICO	WALL'S	DDB LATINA PUERTO RICO San Juan	PUERTO RICO
A02/096	05119	LOAN	UNILEVER DE PUERTO RICO	WALL'S	DDB LATINA PUERTO RICO San Juan	PUERTO RICO
A02/097	05120	TICKET	UNILEVER DE PUERTO RICO	WALL'S	DDB LATINA PUERTO RICO San Juan	PUERTO RICO
A03/029	03136	UN	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMTY SINGAPORE	SINGAPORE
A03/031	03138	TROIS	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMTY SINGAPORE	SINGAPORE
A03/033	03140	CINQ	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMTY SINGAPORE	SINGAPORE

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A10/070	01451	KINDERGARTEN	NBTY(CHINA) TRADING	NEURO-PS	GREY GROUP CHINA Beijing	CHINA
A10/071	01452	PRIMARY SCHOOL	NBTY(CHINA) TRADING	NEURO-PS	GREY GROUP CHINA Beijing	CHINA
A11/003	00840	SUBWAY	RAY-BAN	RAY-BAN	MARCEL Paris	FRANCE
A11/004	00842	COP	RAY-BAN	RAY-BAN	MARCEL Paris	FRANCE
A12/047	03487	CYAN	ECOFILL	ORIGINAL INK CARTRIDGES	OGILVY & MATHER COLOMBIA Bogotá	COLOMBIA
A12/048	03489	MAGENTA	ECOFILL	ORIGINAL INK CARTRIDGES	OGILVY & MATHER COLOMBIA Bogotá	COLOMBIA
A12/049	03491	YELLOW	ECOFILL	ORIGINAL INK CARTRIDGES	OGILVY & MATHER COLOMBIA Bogotá	COLOMBIA
A12/050	03493	BLACK	ECOFILL	ORIGINAL INK CARTRIDGES	OGILVY & MATHER COLOMBIA Bogotá	COLOMBIA
A13/126	03315	DESERTS	JEEP	NEW JEEP GRAND CHEROKEE 2014	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
A13/127	03316	FORESTS	JEEP	NEW JEEP GRAND CHEROKEE 2014	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
A13/128	03317	MOUNTAINS	JEEP	NEW JEEP GRAND CHEROKEE 2014	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
A14/113	01812	BOY	VAESA	VOLKSWAGEN	DDB SPAIN Madrid	SPAIN
A14/114	01813	GIRL	VAESA	VOLKSWAGEN	DDB SPAIN Madrid	SPAIN
A14/115	01814	DOG	VAESA	VOLKSWAGEN	DDB SPAIN Madrid	SPAIN
A14/116	00935	BLISSFUL DOG	PANASONIC	NANOE AUTOMOTIVE TECHNOLOGY	SAATCHI & SAATCHI Sydney	AUSTRALIA
A14/117	00937	CONFUSED DOG	PANASONIC	NANOE AUTOMOTIVE TECHNOLOGY	SAATCHI & SAATCHI Sydney	AUSTRALIA
A14/118	00939	WINDBLOWN DOG	PANASONIC	NANOE AUTOMOTIVE TECHNOLOGY	SAATCHI & SAATCHI Sydney	AUSTRALIA
A14/267	04434	FRIDGE	VOLKSWAGEN	VW PARK ASSIST	DDB ARGENTINA Buenos Aires	ARGENTINA
A14/268	04435	SHELVES	VOLKSWAGEN	VW PARK ASSIST	DDB ARGENTINA Buenos Aires	ARGENTINA
A15/036	03176	CALLS BRIDE	CANON	HOME APPLIANCES & FURNISHING	JWT MEXICO Mexico City	MEXICO
A15/037	03177	CALLS BOWLING	CANON	HOME APPLIANCES & FURNISHING	JWT MEXICO Mexico City	MEXICO
A15/038	03178	CALLS CHOIR	CANON	HOME APPLIANCES & FURNISHING	JWT MEXICO Mexico City	MEXICO
A15/066	03383	ELVIS	BOSE	NOISE CANCELLING HEADPHONES	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA
A15/067	03384	KURT	BOSE	NOISE CANCELLING HEADPHONES	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA
A15/068	03385	JAMES	BOSE	NOISE CANCELLING HEADPHONES	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA
A16/078	03283	BEARD	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK	USA
A16/079	03286	CLOSE	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK	USA
A16/080	03289	COSTUMES	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK	USA
A16/081	03292	SILLY	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK	USA
A16/082	03295	MUD	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK	USA
A16/083	03298	BIRD	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK	USA
A18/031	01662	CRACK	CITY LODGE	STUDENT FLIGHTS	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
A18/032	01663	SNOG	CITY LODGE	STUDENT FLIGHTS	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
A18/033	01664	SACK	CITY LODGE	STUDENT FLIGHTS	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
A19/087	03109	CAR	NEW YORK LOTTERY	NEW YORK LOTTERY	DDB NEW YORK	USA
A19/088	03112	JACUZZI	NEW YORK LOTTERY	NEW YORK LOTTERY	DDB NEW YORK	USA
A19/089	03115	SKI	NEW YORK LOTTERY	NEW YORK LOTTERY	DDB NEW YORK	USA
A19/090	03118	FIREPLACE	NEW YORK LOTTERY	NEW YORK LOTTERY	DDB NEW YORK	USA
A20/021	00398	BALANCE-WHITE HOUSE	EL OBSERVADOR	NEWSPAPER	HAVAS WORLDWIDE GURISA Montevideo	URUGUAY
A20/022	00399	BALANCE-REICHSTAG	EL OBSERVADOR	NEWSPAPER	HAVAS WORLDWIDE GURISA Montevideo	URUGUAY
A20/023	00400	BALANCE-KREMLIN	EL OBSERVADOR	NEWSPAPER	HAVAS WORLDWIDE GURISA Montevideo	URUGUAY
A24/067	02907	SUBLIMINAL 1	TERRA	PARENTAL CONTROL	DDB MEXICO Mexico City	MEXICO

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A24/068	02908	SUBLIMINAL 2	TERRA	PARENTAL CONTROL	DDB MEXICO Mexico City	MEXICO
A24/069	02909	SUBLIMINAL 3	TERRA	PARENTAL CONTROL	DDB MEXICO Mexico City	MEXICO
A25/064	04449	MOUNTAIN	AUDI SCHWEIZ, AMAG	AUDI QUATTRO	Y&R DUBAI / Y&R GROUP SWITZERLAND Zürich	UNITED ARAB EMIRATES
A25/065	04451	RIVER	AUDI SCHWEIZ, AMAG	AUDI QUATTRO	Y&R DUBAI / Y&R GROUP SWITZERLAND Zürich	UNITED ARAB EMIRATES
A25/066	04453	DESERT	AUDI SCHWEIZ, AMAG	AUDI QUATTRO	Y&R DUBAI / Y&R GROUP SWITZERLAND Zürich	UNITED ARAB EMIRATES
A27/185	04548	RHINO	WWF	WWF	LEO BURNETT SYDNEY	AUSTRALIA
A27/186	04551	SHARK	WWF	WWF	LEO BURNETT SYDNEY	AUSTRALIA
A27/187	04554	TIGER	WWF	WWF	LEO BURNETT SYDNEY	AUSTRALIA
B01/156	04478	OBITUARY	ALS LEAGUE	NON-PROFIT ASSOCIATION	PUBLICIS BRUSSELS	BELGIUM
B02/196	03142	UN	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMTY SINGAPORE	SINGAPORE
B02/197	03143	DEUX	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMTY SINGAPORE	SINGAPORE
B02/198	03144	TROIS	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMTY SINGAPORE	SINGAPORE
B02/200	03146	CINQ	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMTY SINGAPORE	SINGAPORE
B02/436	04438	TART	STARCO FASHION GROUP	WOZ FOOTWEAR	Y&R DUBAI	UNITED ARAB EMIRATES
B02/437	04440	CLOWN	STARCO FASHION GROUP	WOZ FOOTWEAR	Y&R DUBAI	UNITED ARAB EMIRATES
B02/438	04442	BLONDE	STARCO FASHION GROUP	WOZ FOOTWEAR	Y&R DUBAI	UNITED ARAB EMIRATES
B02/439	04450	MOUNTAIN	AUDI SCHWEIZ, AMAG	AUDI QUATTRO	Y&R DUBAI / Y&R GROUP SWITZERLAND Zürich	UNITED ARAB EMIRATES
B02/440	04452	RIVER	AUDI SCHWEIZ, AMAG	AUDI QUATTRO	Y&R DUBAI / Y&R GROUP SWITZERLAND Zürich	UNITED ARAB EMIRATES
B02/441	04454	DESERT	AUDI SCHWEIZ, AMAG	AUDI QUATTRO	Y&R DUBAI / Y&R GROUP SWITZERLAND Zürich	UNITED ARAB EMIRATES
B02/571	05087	SISTER IN LAW	KANUKTE FLOWER&EVENT	FLOWER	TBWA ISTANBUL	TURKEY
B02/572	05088	LAS VEGAS	KANUKTE FLOWER&EVENT	FLOWER	TBWA ISTANBUL	TURKEY
B02/573	05089	SECRETARY	KANUKTE FLOWER&EVENT	FLOWER	TBWA ISTANBUL	TURKEY
B03/024	00689	BANK ROLL	SANTA CRUZ WINE STORE	WINE STORE	PUBLICIS BRASIL São Paulo / PUBLICIS WORLDWIDE Paris	BRAZIL
B03/025	00691	DUMB	SANTA CRUZ WINE STORE	WINE STORE	PUBLICIS BRASIL São Paulo / PUBLICIS WORLDWIDE Paris	BRAZIL
B03/026	00693	EX	SANTA CRUZ WINE STORE	WINE STORE	PUBLICIS BRASIL São Paulo / PUBLICIS WORLDWIDE Paris	BRAZIL
B03/027	00695	LESS TALK	SANTA CRUZ WINE STORE	WINE STORE	PUBLICIS BRASIL São Paulo / PUBLICIS WORLDWIDE Paris	BRAZIL
B03/028	00697	MASK	SANTA CRUZ WINE STORE	WINE STORE	PUBLICIS BRASIL São Paulo / PUBLICIS WORLDWIDE Paris	BRAZIL
B03/029	00699	NECK DOWN	SANTA CRUZ WINE STORE	WINE STORE	PUBLICIS BRASIL São Paulo / PUBLICIS WORLDWIDE Paris	BRAZIL
B03/125	02560	DOE & SEA-LION	JEEP FRANCE	JEEP	LEO BURNETT FRANCE Paris	FRANCE
B03/126	02562	ELEPHANT & SWAN	JEEP FRANCE	JEEP	LEO BURNETT FRANCE Paris	FRANCE
B03/127	02564	GIRAFFE & PENGUIN	JEEP FRANCE	JEEP	LEO BURNETT FRANCE Paris	FRANCE

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B03/131	03131	UN	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMTY SINGAPORE	SINGAPORE
B03/132	03132	DEUX	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMTY SINGAPORE	SINGAPORE
B03/133	03133	TROIS	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMTY SINGAPORE	SINGAPORE
B05/176	03754	NOTRE DAME DE PARIS	MUSEUM NATIONAL D'HISTOIRE NATURELLE	PARC ZOOLOGIQUE DE PARIS	PUBLICIS CONSEIL Paris	FRANCE
B05/177	03756	JARDIN DES TUILERIES	MUSEUM NATIONAL D'HISTOIRE NATURELLE	PARC ZOOLOGIQUE DE PARIS	PUBLICIS CONSEIL Paris	FRANCE
B05/178	03758	QUARTIER LATIN	MUSEUM NATIONAL D'HISTOIRE NATURELLE	PARC ZOOLOGIQUE DE PARIS	PUBLICIS CONSEIL Paris	FRANCE
A01/030	03464	LITTLE RED RIDING HOOD	UNILEVER	KNORR QUICK	BORGHI/LOWE São Paulo	BRAZIL
A01/031	03467	SUPER-HERO	UNILEVER	KNORR QUICK	BORGHI/LOWE São Paulo	BRAZIL
A01/032	03470	POPSTAR	UNILEVER	KNORR QUICK	BORGHI/LOWE São Paulo	BRAZIL
A02/033	01590	ASTRONAUTS	BAUDUCCO	BAUDUCCO TOAST	ALMAPBBDO São Paulo	BRAZIL
A02/034	01591	HOLMES	BAUDUCCO	BAUDUCCO TOAST	ALMAPBBDO São Paulo	BRAZIL
A02/051	02301	BEAR	MARS CHOCOLATE NORTH AMERICA	SNICKERS BITES	BBDO NEW YORK	USA
A04/015	01376	RUNNER	GRUPO PETRÓPOLIS	IRONAGE	Y&R SÃO PAULO	BRAZIL
A04/016	01377	SWIMMER	GRUPO PETRÓPOLIS	IRONAGE	Y&R SÃO PAULO	BRAZIL
A04/017	01378	CYCLIST	GRUPO PETRÓPOLIS	IRONAGE	Y&R SÃO PAULO	BRAZIL
A05/044	02254	BEAR	QROMA	DUKTO	FAHRENHEIT DDB Lima	PERU
A05/045	02256	ELEPHANT	QROMA	DUKTO	FAHRENHEIT DDB Lima	PERU
A05/054	03945	HANSEL AND GRETEL	OMO	DETERGENT	LOWE ISTANBUL	TURKEY
A05/055	03947	ALICE IN WONDERLAND	OMO	DETERGENT	LOWE ISTANBUL	TURKEY
A05/056	03949	FROG PRINCE	OMO	DETERGENT	LOWE ISTANBUL	TURKEY
A06/008	00630	ROBOT	DURACELL	DURACELL BATTERIES	PUBLICIS PERU Lima	PERU
A06/009	00631	HELICOPTER	DURACELL	DURACELL BATTERIES	PUBLICIS PERU Lima	PERU
A06/010	00632	CAR	DURACELL	DURACELL BATTERIES	PUBLICIS PERU Lima	PERU
A06/079	04098	ANGEL	BOXMAN	BOXMAN	M&CSAATCHI ABEL Johannesburg	SOUTH AFRICA
A06/080	04099	DRUM	BOXMAN	BOXMAN	M&CSAATCHI ABEL Johannesburg	SOUTH AFRICA
A06/081	04100	TEACUP	BOXMAN	BOXMAN	M&CSAATCHI ABEL Johannesburg	SOUTH AFRICA
A07/099	04890	CAT	INOVA	LED FLASHLIGHTS	OGILVY & MATHER CHILE Santiago	CHILE
A07/100	04891	TOY	INOVA	LED FLASHLIGHTS	OGILVY & MATHER CHILE Santiago	CHILE
A07/105	04958	HOUSE	GODREJ	SECURITY SOLUTIONS	JWT INDIA Mumbai	INDIA
A07/106	04959	ANTIQUÉ STORE	GODREJ	SECURITY SOLUTIONS	JWT INDIA Mumbai	INDIA
A07/107	04960	MUSIC STORE	GODREJ	SECURITY SOLUTIONS	JWT INDIA Mumbai	INDIA
A08/011	00545	SEDUCTIVE	UNILEVER	AXE BLACK PERFUME	ponce buenos aires	ARGENTINA
A08/012	00549	INTRIGUING	UNILEVER	AXE BLACK PERFUME	ponce buenos aires	ARGENTINA
A08/013	00553	HEROIC	UNILEVER	AXE BLACK PERFUME	ponce buenos aires	ARGENTINA
A08/014	00554	CLASSY	UNILEVER	AXE BLACK PERFUME	ponce buenos aires	ARGENTINA
A08/015	00555	SEXY	UNILEVER	AXE BLACK PERFUME	ponce buenos aires	ARGENTINA
A09/048	03382	IT LOOKS BIGGER	PHILIPS	BODYGROOMER	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA
A09/055	03766	BEAR	BADABULLE	CHILDCARE ACCESSORIES AND BABIES PRODUCTS	PUBLICIS CONSEIL Paris	FRANCE

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A09/056	03767	BUNNY	BADABULLE	CHILDCARE ACCESSORIES AND BABIES PRODUCTS	PUBLICIS CONSEIL Paris	FRANCE
A10/127	04421	BANK	JOHNSON & JOHNSON	KY GEL	DDB ARGENTINA Buenos Aires	ARGENTINA
A11/081	04912	THE KILLER	NETSHOES	FULL ID	DM9DDB São Paulo	BRAZIL
A11/082	04914	THE BRAIN	NETSHOES	FULL ID	DM9DDB São Paulo	BRAZIL
A11/083	04916	THE MAN	NETSHOES	FULL ID	DM9DDB São Paulo	BRAZIL
A11/084	04918	THE LUNG	NETSHOES	FULL ID	DM9DDB São Paulo	BRAZIL
A11/085	04921	THE CAPTAIN	NETSHOES	FULL ID	DM9DDB São Paulo	BRAZIL
A11/086	04922	THE WARRIOR	NETSHOES	FULL ID	DM9DDB São Paulo	BRAZIL
A12/001	00134	ANGEL VS DEMON	NEWELL RUBBERMAID	PAPERMATE LIQUID PAPER	TBWA\KUALA LUMPUR	MALAYSIA
A12/002	00135	WIZARD VS WITCH	NEWELL RUBBERMAID	PAPERMATE LIQUID PAPER	TBWA\KUALA LUMPUR	MALAYSIA
A12/003	00136	PERSEUS VS MEDUSA	NEWELL RUBBERMAID	PAPERMATE LIQUID PAPER	TBWA\KUALA LUMPUR	MALAYSIA
A12/019	01772	NORBERT	MARS INC. / PEDIGREE	PEDIGREE	BBDO GERMANY Berlin	GERMANY
A12/020	01773	WILSON	MARS INC. / PEDIGREE	PEDIGREE	BBDO GERMANY Berlin	GERMANY
A12/021	01774	SANDRA	MARS INC. / PEDIGREE	PEDIGREE	BBDO GERMANY Berlin	GERMANY
A13/059	01584	CENTRAL PARK	AUDI BRASIL	A6 ALLROAD QUATTRO	ALMAPBBDO São Paulo	BRAZIL
A13/060	01585	HYDE PARK	AUDI BRASIL	A6 ALLROAD QUATTRO	ALMAPBBDO São Paulo	BRAZIL
A13/061	01586	IPANEMA BEACH	AUDI BRASIL	A6 ALLROAD QUATTRO	ALMAPBBDO São Paulo	BRAZIL
A13/065	01420	BLIND	PEUGEOT	SKY WINDOW	Y&R SÃO PAULO	BRAZIL
A13/066	01421	BROTHERS	PEUGEOT	SKY WINDOW	Y&R SÃO PAULO	BRAZIL
A13/067	01422	GRANDMA	PEUGEOT	SKY WINDOW	Y&R SÃO PAULO	BRAZIL
A14/065	01106	SPORTS CAR	HOWARD'S AUTO BODY	BODY SHOP	FITZGERALD+CO Atlanta	USA
A14/066	01107	VINTAGE CAR	HOWARD'S AUTO BODY	BODY SHOP	FITZGERALD+CO Atlanta	USA
A14/067	01108	TRUCK	HOWARD'S AUTO BODY	BODY SHOP	FITZGERALD+CO Atlanta	USA
A14/093	01532	MOOSE	AUDI BRASIL	AUDI PRE SENSE	ALMAPBBDO São Paulo	BRAZIL
A14/094	01533	CHILD	AUDI BRASIL	AUDI PRE SENSE	ALMAPBBDO São Paulo	BRAZIL
A14/123	02372	GRANDSTAND	VW	PARK ASSIST	DDB TRIBAL WIEN	AUSTRIA
A15/004	00533	SAILOR/NURSE/KISS	LEICA	100 YEARS OF LEICA PHOTOGRAPHY	GEOMETRY GLOBAL GERMANY Berlin / GEOMETRY GLOBAL GERMANY Frankfurt	GERMANY
A15/005	00534	NAPALM/GIRL/ROAD	LEICA	100 YEARS OF LEICA PHOTOGRAPHY	GEOMETRY GLOBAL GERMANY Berlin / GEOMETRY GLOBAL GERMANY Frankfurt	GERMANY
A16/069	02387	GROTESQUE APPLE	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris	FRANCE
A16/070	02389	DISFIGURED EGGPLANT	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris	FRANCE
A16/071	02391	UGLY CARROT	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris	FRANCE
A16/072	02393	RIDICULOUS POTATO	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris	FRANCE
A16/073	02395	FAILED LEMON	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris	FRANCE
A17/034	04141	BIG MAC LEGENDS - DARTH VADER	McDONALDS	McDONALDS	DDB Sydney	AUSTRALIA
A17/035	04142	BIG MAC LEGENDS - SUPERMAN	McDONALDS	McDONALDS	DDB Sydney	AUSTRALIA
A20/098	01550	BILL	EDITORA TODAS AS CULTURAS	TOP MAGAZINE	ALMAPBBDO São Paulo	BRAZIL
A20/099	01553	MARK	EDITORA TODAS AS CULTURAS	TOP MAGAZINE	ALMAPBBDO São Paulo	BRAZIL
A20/100	01556	TRUMP	EDITORA TODAS AS CULTURAS	TOP MAGAZINE	ALMAPBBDO São Paulo	BRAZIL
A20/111	01425	MONKEY	PENGUIN COMPANHIA DAS LETRAS	PENGUIN	Y&R SÃO PAULO	BRAZIL

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A20/114	01431	GIANT	PENGUIN COMPANHIA DAS LETRAS	PENGUIN	Y&R SÃO PAULO	BRAZIL
A20/115	01433	WINDMILLS	PENGUIN COMPANHIA DAS LETRAS	PENGUIN	Y&R SÃO PAULO	BRAZIL
A20/174	03475	CLOCK 1 (NYC)	RUNNERS MAGAZINE	MAGAZINE	BORGHI/LOWE São Paulo	BRAZIL
A20/175	03478	CLOCK 2 (PARIS)	RUNNERS MAGAZINE	MAGAZINE	BORGHI/LOWE São Paulo	BRAZIL
A20/176	03054	PAUL	MTV	VH1	GREY ARGENTINA Buenos Aires	ARGENTINA
A20/177	03055	TINA	MTV	VH1	GREY ARGENTINA Buenos Aires	ARGENTINA
A20/178	03056	BILLY	MTV	VH1	GREY ARGENTINA Buenos Aires	ARGENTINA
A20/244	01666	DIANA TUNNEL	MAIL & GUARDIAN	MAIL & GUARDIAN	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
A20/245	01667	NAPALM GIRL	MAIL & GUARDIAN	MAIL & GUARDIAN	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
A20/246	01668	MANDELA IN PRISON	MAIL & GUARDIAN	MAIL & GUARDIAN	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
A22/019	01301	TH	TILIBRA	SWINGLINE PAPER SHREDDER	TALENT São Paulo	BRAZIL
A22/020	01302	GR	TILIBRA	SWINGLINE PAPER SHREDDER	TALENT São Paulo	BRAZIL
A22/021	01303	MO	TILIBRA	SWINGLINE PAPER SHREDDER	TALENT São Paulo	BRAZIL
A23/024	03340	WAR	LEMONADE FILMS	LEMONADE FILMS	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
A23/025	03341	EROTIC	LEMONADE FILMS	LEMONADE FILMS	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
A23/026	03342	DRAMA	LEMONADE FILMS	LEMONADE FILMS	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
A24/034	01834	POP	POPAKADEMIE BADEN-WÜRTTEMBERG	IMAGE - POPAKADEMIE BADEN-WÜRTTEMBERG	DDB TRIBAL GROUP Düsseldorf	GERMANY
A24/035	01836	RAP	POPAKADEMIE BADEN-WÜRTTEMBERG	IMAGE - POPAKADEMIE BADEN-WÜRTTEMBERG	DDB TRIBAL GROUP Düsseldorf	GERMANY
A24/036	01838	RAPSONG	POPAKADEMIE BADEN-WÜRTTEMBERG	IMAGE - POPAKADEMIE BADEN-WÜRTTEMBERG	DDB TRIBAL GROUP Düsseldorf	GERMANY
A24/037	01840	ROCKSONG	POPAKADEMIE BADEN-WÜRTTEMBERG	IMAGE - POPAKADEMIE BADEN-WÜRTTEMBERG	DDB TRIBAL GROUP Düsseldorf	GERMANY
A24/038	01842	TECHNO	POPAKADEMIE BADEN-WÜRTTEMBERG	IMAGE - POPAKADEMIE BADEN-WÜRTTEMBERG	DDB TRIBAL GROUP Düsseldorf	GERMANY
A24/046	01567	PHOTOGRAPHY AND DRAWING 1	ESCOLA PANAMERICANA DE ARTE E DESIGN	PHOTOGRAPHY AND DRAWING COURSES	ALMAPBBDO São Paulo	BRAZIL
A24/047	01569	PHOTOGRAPHY AND DRAWING 2	ESCOLA PANAMERICANA DE ARTE E DESIGN	PHOTOGRAPHY AND DRAWING COURSES	ALMAPBBDO São Paulo	BRAZIL
A24/048	01571	PHOTOGRAPHY AND DRAWING 3	ESCOLA PANAMERICANA DE ARTE E DESIGN	PHOTOGRAPHY AND DRAWING COURSES	ALMAPBBDO São Paulo	BRAZIL
A26/055	01723	ROQUEFORT	SANTA CASA DE MISERICÓRDIA DE SÃO PAULO	ANTI-OBESITY	Y&R SÃO PAULO	BRAZIL
A26/056	01724	PISTACHIO	SANTA CASA DE MISERICÓRDIA DE SÃO PAULO	ANTI-OBESITY	Y&R SÃO PAULO	BRAZIL
A26/057	01725	JAMON	SANTA CASA DE MISERICÓRDIA DE SÃO PAULO	ANTI-OBESITY	Y&R SÃO PAULO	BRAZIL
A26/175	02319	GARY	BUSINESS IN THE COMMUNITY	BUSINESS IN THE COMMUNITY	LEO BURNETT LONDON	UNITED KINGDOM
A26/176	02321	KELLY	BUSINESS IN THE COMMUNITY	BUSINESS IN THE COMMUNITY	LEO BURNETT LONDON	UNITED KINGDOM
A26/177	02323	MARK	BUSINESS IN THE COMMUNITY	BUSINESS IN THE COMMUNITY	LEO BURNETT LONDON	UNITED KINGDOM
A26/318	05006	A	ACCIDENT PREVENTION NETWORK	ACCIDENT PREVENTION NETWORK	OGILVY & MATHER Bangkok	THAILAND
A26/319	05007	B	ACCIDENT PREVENTION NETWORK	ACCIDENT PREVENTION NETWORK	OGILVY & MATHER Bangkok	THAILAND

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A26/320	05008	P	ACCIDENT PREVENTION NETWORK	ACCIDENT PREVENTION NETWORK	OGILVY & MATHER Bangkok	THAILAND
A27/129	03013	WALL	AFAL (NATIONAL ALZHEIMER'S ASSOCIATION)	ANNIVERSARY IMAGE	McCANN MADRID Madrid	SPAIN
A27/130	03014	LEAGUES	AFAL (NATIONAL ALZHEIMER'S ASSOCIATION)	ANNIVERSARY IMAGE	McCANN MADRID Madrid	SPAIN
A27/131	03015	TIAN'ANMEN	AFAL (NATIONAL ALZHEIMER'S ASSOCIATION)	ANNIVERSARY IMAGE	McCANN MADRID Madrid	SPAIN
A27/158	03331	FIREFIGHTER	ABTO - BRAZILIAN ASSOCIATION OF ORGAN DONATION AWARENESS	ORGAN TRANSPLANTATION	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
A27/159	03333	LIFEGUARD	ABTO - BRAZILIAN ASSOCIATION OF ORGAN DONATION AWARENESS	ORGAN TRANSPLANTATION	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
B01/116	03363	WILLIAM	CVV	EMOTIONAL SUPPORT HOTLINE	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
B01/117	03365	DADDY	CVV	EMOTIONAL SUPPORT HOTLINE	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
B01/118	03367	E.S.	CVV	EMOTIONAL SUPPORT HOTLINE	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
B01/167	05092	I WISH MY SON HAD CANCER	HARRISON'S FUND	HARRISON'S FUND	AIS London	UNITED KINGDOM
B02/145	02009	HOLMES	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
B02/146	02012	PROMETHEUS	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
B02/147	02015	MOBY DICK	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
B02/148	02018	FRANKENSTEIN	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
B02/149	02021	DRACULA	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
B02/150	02024	DON QUIXOTE	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
B02/151	02027	ALICE	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
B02/152	02030	D-DAY	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
B02/207	02362	CACTUS	McDONALD'S AUSTRIA	McDONALD'S BREAKFAST	DDB TRIBAL WIEN	AUSTRIA
B02/208	02365	BUBBLES	McDONALD'S AUSTRIA	McDONALD'S BREAKFAST	DDB TRIBAL WIEN	AUSTRIA
B02/209	02368	FIREWORKS	McDONALD'S AUSTRIA	McDONALD'S BREAKFAST	DDB TRIBAL WIEN	AUSTRIA
B02/509	02546	DOE & SEA-LION	JEEP FRANCE	JEEP	LEO BURNETT FRANCE Paris	FRANCE
B02/510	02547	ELEPHANT & SWAN	JEEP FRANCE	JEEP	LEO BURNETT FRANCE Paris	FRANCE
B02/511	02548	GIRAFFE & PENGUIN	JEEP FRANCE	JEEP	LEO BURNETT FRANCE Paris	FRANCE
B03/113	01574	WHY DO THEY SMILE SO MUCH	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBDO São Paulo	BRAZIL
B03/114	01577	IT'S EASY TO EXPLAIN	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBDO São Paulo	BRAZIL
B03/115	01580	LAND OF CONTRASTS	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBDO São Paulo	BRAZIL
B03/231	02255	BEAR	QROMA	DUKTO	FAHRENHEIT DDB Lima	PERU
B03/232	02257	ELEPHANT	QROMA	DUKTO	FAHRENHEIT DDB Lima	PERU
B03/279	03548	PLASTIC KIDS	SM PRIME HOLDINGS INC.	SM ECO BAG	LOWE PHILIPPINES Makati City	THE PHILIPPINES
B03/280	03549	PLASTIC GRANDMA	SM PRIME HOLDINGS INC.	SM ECO BAG	LOWE PHILIPPINES Makati City	THE PHILIPPINES
B03/281	03550	PLASTIC DUDES	SM PRIME HOLDINGS INC.	SM ECO BAG	LOWE PHILIPPINES Makati City	THE PHILIPPINES
B05/082	01976	SPEED LIMIT	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA Shanghai	CHINA
B05/083	01979	NO U-TURN	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA Shanghai	CHINA
B05/171	03319	TUNNEL	FIAT	FIAT	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
B05/172	03321	CURVE	FIAT	FIAT	LEO BURNETT TAILOR MADE São Paulo	BRAZIL

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B05/173	03323	TREE	FIAT	FIAT	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
B05/242	04385	CRUCIFIXION	OFI ARTE STORE	BRUSHES	BADILLO SAATCHI & SAATCHI Guaynabo	PUERTO RICO
B05/243	04387	DECAPITATION	OFI ARTE STORE	PAINT BRUSHES	BADILLO SAATCHI & SAATCHI Guaynabo	PUERTO RICO
B05/244	04389	DINNER	OFI ARTE STORE	BRUSHES	BADILLO SAATCHI & SAATCHI Guaynabo	PUERTO RICO

Total Awards:

95

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