

Cyber Lions Winners - CANNES LIONS 2014

Cat. No	Entry No	Title	Advertiser	Product	Entrant / Agency	Country	Prize	URLs
A02/054	01894	PHARRELL WILLIAMS - 24 HOURS OF HAPPY	UNIVERSAL / IAMOTHER	HAPPY	ICONOCLAST Paris	FRANCE	Grand Prix	http://24hoursofhappy.com/
F01/071	03470	LIVE TEST SERIES	VOLVO TRUCKS	THE NEW VOLVO FMX, THE NEW VOLVO FL, THE NEW VOLVO FM	FORSMAN & BODENFORS Gothenburg	SWEDEN	Grand Prix	http://casestudies.se/live-test-series-2cc69b2e
I01/061	03348	THE SCARECROW	CHIPOTLE MEXICAN GRILL	FAST CASUAL DINING	CREATIVE ARTISTS AGENCY Los Angeles	USA	Grand Prix	http://marketing.caacms.com/thescarecrow http://www.youtube.com/watch?v=Utnas5ScSE https://itunes.apple.com/app/id689470205&mt=8 http://www.youtube.com/watch?v=ko1G15PW9IU http://www.youtube.com/watch?v=m3ZOFIE5e4g
A01/029	01892	PHARRELL WILLIAMS - 24 HOURS OF HAPPY	UNIVERSAL / IAMOTHER	HAPPY	ICONOCLAST Paris	FRANCE	Gold Lion	http://24hoursofhappy.com/
A03/039	00409	SOUND OF HONDA / AYRTON SENNA 1989	HONDA MOTOR CO.	INTERNAVI	DENTSU Tokyo	JAPAN	Gold Lion	http://www.honda.co.jp/internavi-dots/dots-lab/senna1989/ http://as1989.com/
A03/160	03342	THE SCARECROW	CHIPOTLE MEXICAN GRILL	FAST CASUAL DINING	CREATIVE ARTISTS AGENCY Los Angeles	USA	Gold Lion	http://www.youtube.com/watch?v=Utnas5ScSE
A04/048	03343	THE SCARECROW	CHIPOTLE MEXICAN GRILL	FAST CASUAL DINING	CREATIVE ARTISTS AGENCY Los Angeles	USA	Gold Lion	http://www.youtube.com/watch?v=Utnas5ScSE
A07/024	01383	SWEETIE	TERRE DES HOMMES NETHERLAND S	INTERNATIONAL CHILDRENS' AID ORGANIZATION	LEMZ Amsterdam	THE NETHERLANDS	Gold Lion	http://www.youtube.com/sweetie https://www.youtube.com/watch?v=aGmKmVvCzkw
A07/037	01895	PHARRELL WILLIAMS - 24 HOURS OF HAPPY	UNIVERSAL / IAMOTHER	HAPPY	ICONOCLAST Paris	FRANCE	Gold Lion	http://24hoursofhappy.com/
A08/022	01896	PHARRELL WILLIAMS - 24 HOURS OF HAPPY	UNIVERSAL / IAMOTHER	HAPPY	ICONOCLAST Paris	FRANCE	Gold Lion	http://24hoursofhappy.com/
A10/057	01384	SWEETIE	TERRE DES HOMMES NETHERLAND S	INTERNATIONAL CHILDRENS' AID ORGANIZATION	LEMZ Amsterdam	THE NETHERLANDS	Gold Lion	http://www.youtube.com/sweetie
B01/016	03166	IF WE MADE IT	HEINEKEN	NEWCASTLE BROWN ALE	DROGA5 New York / CAVIAR DIGITAL Los Angeles	USA	Gold Lion	https://www.facebook.com/#!/newcastle?ref=ts http://awardentries.info/ifwemadeit/ http://www.ifwemadeit.com/focus-groups http://www.ifwemadeit.com/official-official-official-trailer
B02/010	03466	LIVE TEST SERIES & THE CHASE 360°	VOLVO TRUCKS	THE NEW VOLVO FMX, THE NEW VOLVO FL, THE NEW VOLVO FM	FORSMAN & BODENFORS Gothenburg	SWEDEN	Gold Lion	http://www.thechase360.com http://casestudies.se/the-chase-live-test-35348353
B07/014	02071	THE LAUNCH OF GREATNESS AWAITS	SONY	PLAYSTATION	BBH NEW YORK	USA	Gold Lion	http://playstation.greatnessawaits.com/ https://playstation.greatnessexchange.com/ http://bbhgraze.com/awards/cannes14/greatnessawaits/ http://www.youtube.com/watch?v=QOdW1OuZ1U0 http://www.youtube.com/user/playstation?annotation_id=annotation_4196007093&feature=iv&src_vid=Z9DE7XL6Q8&sub_confirmation=1
B13/013	01385	SWEETIE	TERRE DES HOMMES NETHERLAND S	INTERNATIONAL CHILDRENS' AID ORGANIZATION	LEMZ Amsterdam	THE NETHERLANDS	Gold Lion	http://avaaz.org/en/wcst/ http://www.youtube.com/sweetie
C02/053	01893	PHARRELL WILLIAMS - 24 HOURS OF HAPPY	UNIVERSAL / IAMOTHER	HAPPY	ICONOCLAST Paris	FRANCE	Gold Lion	http://24hoursofhappy.com/
E01/277	03110	MOST SHOCKING SECOND A DAY VIDEO	SAVE THE CHILDREN	A COMPELLING SHORT FILM TO HELP RAISE SUPPORT FOR THE WAR VICTIMS OF THE WAR IN SYRIA.	UNIT 9 London / DON'T PANIC London	UNITED KINGDOM	Gold Lion	http://www.youtube.com/watch?v=RBQ-loHfImQ
E02/023	01898	PHARRELL WILLIAMS - 24 HOURS OF HAPPY	UNIVERSAL / IAMOTHER	HAPPY	ICONOCLAST Paris	FRANCE	Gold Lion	http://24hoursofhappy.com/
E03/038	03471	THE EPIC SPLIT	VOLVO TRUCKS	THE NEW VOLVO FM	FORSMAN & BODENFORS Gothenburg	SWEDEN	Gold Lion	https://www.youtube.com/watch?v=M7Fivfx5310
F03/021	01386	SWEETIE	TERRE DES HOMMES NETHERLAND S	INTERNATIONAL CHILDRENS' AID ORGANIZATION	LEMZ Amsterdam	THE NETHERLANDS	Gold Lion	http://youtube.com/sweetie
F06/048	01387	SWEETIE	TERRE DES HOMMES NETHERLAND S	INTERNATIONAL CHILDRENS' AID ORGANIZATION	LEMZ Amsterdam	THE NETHERLANDS	Gold Lion	http://www.youtube.com/sweetie

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F08/030	02126	THE COLLABORATORY	UNITED STATES AIR FORCE	GOVERNMENT	GSD&M Austin	USA	Gold Lion	http://collaboratory.airforce.com/
F10/006	01388	SWEETIE	TERRE DES HOMMES NETHERLANDS	INTERNATIONAL CHILDRENS' AID ORGANIZATION	LEMZ Amsterdam	THE NETHERLANDS	Gold Lion	http://www.youtube.com/sweetie
H02/007	00413	SOUND OF HONDA / AYRTON SENNA 1989	HONDA MOTOR CO.	INTERNAVI	DENTSU Tokyo	JAPAN	Gold Lion	http://as1989.com/
H03/014	03516	MAGIC OF FLYING	BRITISH AIRWAYS	BRITISH AIRWAYS	OGILVYONE LONDON	UNITED KINGDOM	Gold Lion	http://creative-awards.co.uk/2014/Magicofflying/
I01/131	03473	LIVE TEST SERIES INTEGRATED CAMPAIGN	VOLVO TRUCKS	THE NEW VOLVO FMX, THE NEW VOLVO FL, THE NEW VOLVO FM	FORSMAN & BODENFORS Gothenburg	SWEDEN	Gold Lion	http://casesudies.se/the-chase-live-test-35348353 https://www.youtube.com/playlist?list=PLKFJ3tQvd0jTHq0Zw0PUYtDTJGqj93bPe http://www.thechase360.com
A02/038	00892	KILLING KENNEDY	NATIONAL GEOGRAPHIC CHANNEL	TV PROGRAM	MULLEN Boston	USA	Silver Lion	http://kennedyandoswald.com
A03/055	00895	KILLING KENNEDY	NATIONAL GEOGRAPHIC CHANNEL	TV PROGRAM	MULLEN Boston	USA	Silver Lion	http://kennedyandoswald.com
A03/142	03241	GOOGLE NIGHT WALK	GOOGLE	GOOGLE BRAND	72ANDSUNNY Los Angeles, CA / 72ANDSUNNY Amsterdam / USA GOOGLE CREATIVE LAB London		Silver Lion	http://nightwalk.withgoogle.com/en/home
A03/149	03164	IFWEMADEIT.COM	HEINEKEN	NEWCASTLE BROWN ALE	DROGA5 New York / CAVIAR DIGITAL Los Angeles	USA	Silver Lion	http://awardentries.info/ffwemadeit/
A06/024	01812	THE NEW CREATIVES	ADOBE	ADOBE CREATIVE CLOUD	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	Silver Lion	http://www.iamthenewcreative.com/ http://www.myawardshows.com/2014/cannes/new-creative/
A06/039	03574	MAKE EVERY YARD COUNT	NIKE	NIKE CRICKET	JWT INDIA Mumbai / JWT INDIA Bangalore	INDIA	Silver Lion	http://www.nikecricket.in
A09/015	03165	IFWEMADEIT.COM	HEINEKEN	NEWCASTLE BROWN ALE	DROGA5 New York / CAVIAR DIGITAL Los Angeles	USA	Silver Lion	http://awardentries.info/ffwemadeit/
A10/038	00410	SOUND OF HONDA / AYRTON SENNA 1989	HONDA MOTOR CO.	INTERNAVI	DENTSU Tokyo	JAPAN	Silver Lion	http://www.honda.co.jp/internavi-dots/dots-lab/senna1989/ http://as1989.com/
A10/166	03513	MAGIC OF FLYING	BRITISH AIRWAYS	BRITISH AIRWAYS	OGILVYONE LONDON	UNITED KINGDOM	Silver Lion	http://creative-awards.co.uk/2014/Magicofflying/
A11/013	00898	KILLING KENNEDY	NATIONAL GEOGRAPHIC CHANNEL	TV PROGRAM/WEBSITE	MULLEN Boston	USA	Silver Lion	http://kennedyandoswald.com
A11/017	01897	PHARRELL WILLIAMS - 24 HOURS OF HAPPY	UNIVERSAL / IAMOTHER	HAPPY	ICONOCLAST Paris	FRANCE	Silver Lion	http://24hoursofhappy.com/
B05/001	00005	ALL EYES ON S4.	SWISSCOM	SAMSUNG GALAXY S4	HEIMAT Berlin	GERMANY	Silver Lion	http://www.all-eyes-on-s4.ch/ http://www.youtube.com/watch?v=CsGlzu2NzX0 http://www.s4-stare-down.com/
B07/008	00489	THE JOKER'S JOB INTERVIEW	WARNER BROS INTERACTIVE	VIDEO GAME	SID LEE Paris	FRANCE	Silver Lion	https://twitter.com/search?q=traquerbatman&src=typd http://www.youtube.com/watch?v=81R9Z3qFwP4 https://dl.dropboxusercontent.com/u/2251898/showmeto/bao.html
B08/001	00023	THE HORNBAACH HAMMER	HORNBAACH	DIY / HOME IMPROVEMENT SUPERSTORES	HEIMAT Berlin	GERMANY	Silver Lion	http://hornbach.de/hammer https://www.youtube.com/watch?v=QeFx01lIsEc
B12/002	02324	STAY TOGETHER FAMILY PORTRAITS	SKYPE	VOICE-OVER-IP	PEREIRA & O'DELL San Francisco	USA	Silver Lion	http://skypestaytogether.com/ http://showcase.noagencyname.com/SkypeStayTogether/ https://www.youtube.com/playlist?list=PLaLRbjVhH6kJ0dCjNFgxlH1RSFYmTf05
B13/005	00606	CLIMATE NAME CHANGE	350 ACTION	ENVIRONMENTAL PUBLIC SERVICE	BARTON F. GRAF 9000 New York	USA	Silver Lion	http://www.climatenamechange.org/ http://www.youtube.com/watch?v=efAUCG90tb8
C01/049	03490	BE MOVED HUB	SONY	WEBSITE	WIEDEN+KENNEDY Portland	USA	Silver Lion	http://www.sony.com/bemoved
C02/036	00899	KILLING KENNEDY	NATIONAL GEOGRAPHIC CHANNEL	TV PROGRAM/WEBSITE	MULLEN Boston	USA	Silver Lion	http://kennedyandoswald.com
C02/103	02846	THE MOST SERIOUS GAME EVER	SNCF	TRANSPORT	TBWAIPARIS / TBWAIDAN PARIS Boulogne-Billancourt	FRANCE	Silver Lion	https://defi-ingenieurs.sncf.com/index.html
C03/038	03393	BEATS MUSIC	BEATS MUSIC	MUSIC STREAMING SERVICE	R/GA London	UNITED KINGDOM	Silver Lion	http://www.beatsmusic.com/ http://judgeseyesonly.com/beats-music
E01/071	00575	CLIMATE NAME CHANGE	350 ACTION	350 ACTION	FURLINED Los Angeles / BARTON F. GRAF 9000 New York	USA	Silver Lion	http://climatenamechange.org/ http://www.youtube.com/watch?v=efAUCG90tb8#t=20
E01/097	02482	DEAR FUTURE MOM	COORDOWN ONLUS	WORLD DOWN SYNDROME DAY	SAATCHI & SAATCHI Milan	ITALY	Silver Lion	http://www.youtube.com/watch?v=Ju-q4ONbtNU

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E01/239	01270	IF ONLY FOR A SECOND	MIMI FOUNDATION	SUPPORT AND WELLBEING CENTERS	LEO BURNETT FRANCE Paris	FRANCE	Silver Lion	http://www.youtube.com/watch?v=pMWU8dEKwXw http://www.mimi-foundation.org/en/foronlyforasecond.html
E03/030	02333	THE IMPOSSIBLE FAMILY PORTRAIT	SKYPE	VOICE-OVER-IP	PEREIRA & O'DELL San Francisco	USA	Silver Lion Campaign	http://skypestaytogether.com/denis/ http://www.youtube.com/watch?v=3MUohoDv3XE
E03/031	02334	THE ANIMAL FAMILY PORTRAIT	SKYPE	VOICE-OVER-IP	PEREIRA & O'DELL San Francisco	USA	Silver Lion Campaign	http://skypestaytogether.com/lindsay/ http://www.youtube.com/watch?v=KfVq6C8yzB4
E03/033	02336	THE BORN FRIENDS FAMILY PORTRAIT	SKYPE	VOICE-OVER-IP	PEREIRA & O'DELL San Francisco	USA	Silver Lion Campaign	http://skypestaytogether.com/sarahpaige/ http://www.youtube.com/watch?v=5nRkyQ11494
E03/099	02527	FARMED AND DANGEROUS RESTAURANT SERIES EPISODE 2	CHIPOTLE MEXICAN GRILL	FAST CASUAL DINING	PIRO New York	USA	Silver Lion Campaign	http://vimeo.com/user11472692/review/96207395/57d2b71b0e
E03/100	02528	FARMED AND DANGEROUS EPISODE 4	CHIPOTLE MEXICAN GRILL	FAST CASUAL DINING	PIRO New York	USA	Silver Lion Campaign	http://vimeo.com/user11472692/review/95875941/1acb412525
E04/005	00412	SOUND OF HONDA / AYRTON SENNA 1989	HONDA MOTOR CO.	INTERNAVI	DENTSU Tokyo	JAPAN	Silver Lion	http://www.honda.co.jp/internavi-dots/dots-lab/senna1989/#c1
F01/019	02065	BID FOR GREATNESS	SONY	PLAYSTATION	BBH NEW YORK	USA	Silver Lion	https://sony-bfg-staging.herokuapp.com/ http://bbhgraze.com/awards/cannes14/bidforgreatness/
F01/033	03708	TATTOO SKIN CANCER CHECK	SOL DE JANEIRO	SOL DE JANEIRO	OGILVY BRASIL São Paulo	BRAZIL	Silver Lion	http://www.tatuadorconsciente.com.br
F01/038	02121	THE COLLABORATORY	UNITED STATES AIR FORCE	GOVERNMENT	GSD&M Austin	USA	Silver Lion	http://collaboratory.airforce.com/
F01/044	02793	SPEAKING EXCHANGE	CNA	ENGLISH COURSE	FCB BRASIL São Paulo	BRAZIL	Silver Lion	http://www.openairawards.com/2014/cannes/speakingexchange_vc
F02/001	00026	THE HORNBACK HAMMER	HORNBACK	DIY / HOME IMPROVEMENT SUPERSTORES	HEIMAT Berlin	GERMANY	Silver Lion	http://www.hornbach.de/hammer https://www.youtube.com/watch?v=QeFxo1lIsEc
F04/041	02066	FIRST TO GREATNESS	SONY	PLAYSTATION	BBH NEW YORK	USA	Silver Lion	https://playstation.firsttogreatness.com http://bbhgraze.com/awards/cannes14/firsttogreatness/
F04/072	02123	THE COLLABORATORY	UNITED STATES AIR FORCE	GOVERNMENT	GSD&M Austin	USA	Silver Lion	http://collaboratory.airforce.com/
F04/094	03688	UNIVERSAL TYPEFACE	BIC DEUTSCHLAND	BIC PENCILS	DDB TRIBAL GROUP Düsseldorf	GERMANY	Silver Lion	http://www.theuniversaltypface.com
F04/097	03876	#SOMOSTODOSMACACOS #WEAREALLMONKEYS	NEYMAR JR	INSTITUCIONAL	LODUCCA São Paulo	BRAZIL	Silver Lion	http://www.weareallmonkeys.com/awards/cyber https://www.facebook.com/photo.php?v=682781225090897&amp;set=vb.148456285190063&amp;type=2&amp;theater https://www.facebook.com/neymarjr/photos/a.148480921854266.16269.148456285190063/682783198424033/?type=1&amp;theater https://twitter.com/neymarjr/status/460531677643542529 http://instagram.com/p/nTvbI8Rth0# https://twitter.com/neymarjr/status/460545252500467712
F05/025	03561	BENTLEY BURIAL	ABTO - BRAZILIAN ASSOCIATION OF ORGAN TRANSPLANTATION	ORGAN DONATION AWARENESS	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	Silver Lion	http://essemerece.com.br/bentley-burial https://www.facebook.com/ChiquinhoScarpa/photos/a.182702191788858.48459.165741103484967/584851284907278/?type=3&amp;theater#/ChiquinhoScarpa?fref=photo
F05/072	03162	ANNA KENDRICK: BEHIND THE SCENES OF THE - MEGA HUGE FOOTBALL AD WE ALMOST MADE	HEINEKEN	NEWCASTLE BROWN ALE	DROGA5 New York / CAVIAR DIGITAL Los Angeles	USA	Silver Lion	http://awardentries.info/itwemadeit/
F06/045	00562	BIGGEST ASSEMBLY EVER	PROCTER & GAMBLE	SECRET DEODORANT	LEO BURNETT CHICAGO	USA	Silver Lion	http://meanstinks.com/#videos https://plus.google.com/+secretmeanstinks/posts
F07/004	00355	THE AUTOCOMPLETE TRUTH	UN WOMEN	GENDER EQUALITY	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	Silver Lion	http://www.youtube.com/watch?v=IkNiGuW-0g8 https://twitter.com/UN/status/404779368322707457 https://twitter.com/search?q=%23womenshould&amp;src=hash
F08/015	02284	TA NO MAPA! (ON THE MAP)	AFROREGGAE	AFROREGGAE	JWT BRAZIL São Paulo	BRAZIL	Silver Lion	http://www.afroreggae.org/tanomapa/

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F11/021	02300	LEVI'S TOOLS	LEVI STRAUSS & CO.	APPAREL	AKQA New York / AKQA San Francisco / FAKE LOVE New York	USA	Silver Lion	http://stationtostation.com/ https://soundcloud.com/makeourmark https://twitter.com/search?q=%23makeourmark%20from%3ALEVIS&src=typd http://thevoted.com/levis/levis-tools/
F13/001	00657	NO SOCIAL NETWORK	TIGO - FACEBOOK	INTERNET & MOBILE	BIEDERMANN / McCANN Paraguay	PARAGUAY	Silver Lion	https://www.facebook.com/settings?tab=account&edited=language
G01/017	02847	THE MOST SERIOUS GAME EVER	SNCF	TRANSPORT	TBWAIPARIS / TBWAIDAN PARIS Boulogne-Billancourt	FRANCE	Silver Lion	https://defi-ingenieurs.sncf.com/index.html
H01/052	02796	SPEAKING EXCHANGE	CNA	ENGLISH COURSE	FCB BRASIL São Paulo	BRAZIL	Silver Lion	http://www.openairawards.com/2014/cannes/speakingexchange_vc
H01/061	03394	BEATS MUSIC	BEATS MUSIC	MUSIC STREAMING SERVICE	R/GA London	UNITED KINGDOM	Silver Lion	http://www.beatsmusic.com/ http://judgeseyesonly.com/beats-music
H02/001	00008	ALL EYES ON S4.	SWISSCOM	SAMSUNG GALAXY S4	HEIMAT Berlin	GERMANY	Silver Lion	http://www.s4-stare-down.com/
H03/010	02654	BLOWING IN THE WIND	APOTEK HJÄRTAT	APOLOSOPHY	ÅKESTAM HOLST Stockholm	SWEDEN	Silver Lion	https://vimeo.com/87648696
I01/058	03395	BEATS MUSIC	BEATS MUSIC	MUSIC STREAMING SERVICE	R/GA London	UNITED KINGDOM	Silver Lion	http://www.beatsmusic.com/ https://twitter.com/beatsmusic http://judgeseyesonly.com/beats-music
A01/044	03244	GOOGLE NIGHT WALK	GOOGLE	GOOGLE BRAND	72ANDSUNNY Los Angeles, CA / 72ANDSUNNY Amsterdam / USA GOOGLE CREATIVE LAB London		Bronze Lion	http://nightwalk.withgoogle.com/en/home
A02/026	00431	REMOTE CONTROL TOURIST	TOURISM VICTORIA	MELBOURNE	TOOL Los Angeles, CA / CLEMENGER BBDO MELBOURNE	USA	Bronze Lion	http://remotecontroltourist.com/ http://awardssubmit.net/remote-control-tourist/
A02/061	02669	A TRIP OUT TO SEA	GUY COTTEN	MARINE SECURITY GEAR - LIFEJACKETS	CLM BBDO Boulogne-Billancourt	FRANCE	Bronze Lion	http://www.sortieenmer.com
A02/076	02710	HEART OF THE ARCTIC	ROYAL CANADIAN MINT	PUBLIC SERVICE	COSSETTE Montreal	CANADA	Bronze Lion	http://www.foryourconsideration.ca/rcm
A02/079	00484	THE JOKER'S JOB INTERVIEW	WARNER BROS INTERACTIVE	VIDEO GAME	SID LEE Paris	FRANCE	Bronze Lion	https://dl.dropboxusercontent.com/u/2251898/showmeto/bao.html
A03/074	02314	THE BORN FRIENDS FAMILY PORTRAIT	SKYPE	VOICE-OVER-IP	PEREIRA & O'DELL San Francisco	USA	Bronze Lion	http://youtu.be/5nRkyQ11494
A03/156	03403	WORDSCANBEWEAPONS	CENTER FOR PSYCHOLOGICAL RESEARCH, SHENYANG	CENTER FOR PSYCHOLOGICAL RESEARCH	OGILVY BEIJING	CHINA	Bronze Lion	http://www.wordscanbewarepons.com
A04/021	00825	MOON	ING DIRECT	ING DIRECT	OGILVYONE Madrid	SPAIN	Bronze Lion	http://www.unahistoriaquedalavuelta.com/en/ http://www.essolotrabajo.com/2014/luna/en/web.html
A05/026	02713	HEART OF THE ARCTIC	ROYAL CANADIAN MINT	PUBLIC SERVICE	COSSETTE Montreal	CANADA	Bronze Lion	http://www.foryourconsideration.ca/rcm
A06/004	01002	THE ART PEOPLE	CHRISTIE'S	CHRISTIE'S AUCTION HOUSE	BBH London	UNITED KINGDOM	Bronze Lion	http://staging.christies.com/heartpeople/en-us/masterpieces
A06/019	02317	STAY TOGETHER FAMILY PORTRAITS	SKYPE	VOICE-OVER-IP	PEREIRA & O'DELL San Francisco	USA	Bronze Lion	http://skypestaytogether.com/ http://showcase.noagencyname.com/SkypeStayTogether/
A06/030	02497	GRAFFITI GENERAL	BETC	BETC DIGITAL	BETC DIGITAL Paris / BETC Paris	FRANCE	Bronze Lion	http://www.graffitigeneral.com/
A07/011	00604	CLIMATE NAME CHANGE	350 ACTION	ENVIRONMENTAL PUBLIC SERVICE	BARTON F. GRAF 9000 New York	USA	Bronze Lion	http://www.climatechange.org/ http://www.youtube.com/watch?v=efAUCG9oTb8
A07/045	03462	THE CHASE 360°	VOLVO TRUCKS	THE NEW VOLVO FL	FORSMAN & BODENFORS Gothenburg	SWEDEN	Bronze Lion	http://casestudies.se/the-chase-360-853e4d7
A07/078	02534	MELBOURNE REMOTE CONTROL TOURIST	TOURISM VICTORIA	TOURISM VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	Bronze Lion	http://agencyawards.com.au/cannes/remotecontroltourist/
A07/094	03344	THE SCARECROW	CHIPOTLE MEXICAN GRILL	FAST CASUAL DINING	CREATIVE ARTISTS AGENCY Los Angeles	USA	Bronze Lion	http://www.youtube.com/watch?v=IUtnas5ScSE
A08/051	02663	MINDTUNES	DIAGEO	SMIRNOFF	DUVAL GUILLAUME Antwerp	BELGIUM	Bronze Lion	http://somethingdigital.be/cases/smirnoff/mindtunes-ccb13/
A10/007	00777	LONG DISTANCE ART	VIENNA TOURIST BOARD	VIENNA TOURIST BOARD	JUNG von MATT Vienna	AUSTRIA	Bronze Lion	

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A10/041	00859	JUST A REFLEKTOR	ARCADE FIRE, INTERACTIVE FILM GOOGLE CHROME		GOOGLE CREATIVE LAB, DATA ARTS TEAM San Francisco / AATOA Montreal, QC	USA	Bronze Lion	http://www.justarefleksor.com
A10/042	00860	CODER	GOOGLE	EDUCATIONAL CODING PLATFORM	GOOGLE CREATIVE LAB New York	USA	Bronze Lion	http://googlecreativelab.github.io/coder/ https://www.youtube.com/watch?v=wH24YwdayFg
A10/098	00486	THE JOKER'S JOB INTERVIEW	WARNER BROS INTERACTIVE	VIDEO GAME	SID LEE Paris	FRANCE	Bronze Lion	https://dl.dropboxusercontent.com/u/2251898/showmeto/bao.html
B02/009	02772	KOMBI'S LAST WISHES	VOLKSWAGEN	KOMBI	ALMAPBBDO São Paulo	BRAZIL	Bronze Lion	http://kombi.vw.com.br/en http://www.551121615600.com/awards/2013/vw_kombi/eng
B03/011	03670	LABELS AGAINST WOMEN	P&G PHILIPPINES	PANTENE	BBDO GUERRERO Makati City	THE PHILIPPINES	Bronze Lion	https://www.facebook.com/media/set/?set=a.723015071055807.1073741832.14714834864.2485&type=3 https://www.youtube.com/watch?v=kOjNcZvwjxl
B04/010	03578	MAKE EVERY YARD COUNT	NIKE	NIKE CRICKET	JWT INDIA Mumbai / JWT INDIA Bangalore	INDIA	Bronze Lion	http://www.nikecricket.in
B07/013	02058	GT6: FIRST LOVE	SONY	PLAYSTATION	BBH NEW YORK	USA	Bronze Lion	http://playstation.gt6firstlove.com/ http://cannessubmission2014.com/submission/firstlove/ http://www.youtube.com/watch?v=DgWnfTs-QQ
B09/001	01474	THE WOMAN WHO CAN'T WATCH MOVIES	CANAL+ SPAIN	CANAL+ SPAIN	FCB SPAIN Madrid	SPAIN	Bronze Lion	http://dejadenzawilhelm.com https://twitter.com/RIP_Wilhelm https://itunes.apple.com/es/app/rip-wilhelm/id833597031?mt=8 https://www.youtube.com/watch?v=n6ltdHID9JE
B13/023	03373	MESSAGE BARTER	THE AKANKSHA FOUNDATION	THE AKANKSHA FOUNDATION SCHOOLS	OGILVY & MATHER INDIA Mumbai	INDIA	Bronze Lion	http://www.akanksha.org/ https://www.youtube.com/watch?v=8vB08d_9q8c https://www.youtube.com/watch?v=VUUEk0d20Qk https://www.youtube.com/watch?v=HfPxaqSAQLo
B13/027	03765	I TOUCH MYSELF	CANCER COUNCIL	BREAST CANCER	JWT Sydney / SOAP CREATIVE Sydney	AUSTRALIA	Bronze Lion	http://awards.itouchmyself.org https://twitter.com/touchmyselforg http://instagram.com/itouchmyselfproject https://www.youtube.com/watch?v=FeaO2Brrf8
C01/045	03315	BYC TOOLS PAGE	PRUDENTIAL	RETIREMENT PLANNING	DROGA5 New York	USA	Bronze Lion	http://www.bringyourchallenges.com/tools http://awardentries.info/byctools/
C01/048	03467	THE CHASE 360°	VOLVO TRUCKS	THE NEW VOLVO FL	FORSMAN & BODENFORS Gothenburg	SWEDEN	Bronze Lion	http://casestudies.se/the-chase-360-853e4d7
C02/096	02538	MELBOURNE REMOTE CONTROL TOURIST	TOURISM VICTORIA	TOURISM VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	Bronze Lion	http://agencyawards.com.au/cannes/remotectltoirtourist/ http://remotectltoirtourist.com/
C03/004	00791	BUILD WITH CHROME	GOOGLE & LEGO	GOOGLE CHROME & LEGO	NORTH KINGDOM Skelleftea	SWEDEN	Bronze Lion	http://www.buildwithchrome.com/
C03/032	02790	SPEAKING EXCHANGE	CNA	ENGLISH COURSE	FCB BRASIL São Paulo	BRAZIL	Bronze Lion	http://www.openairawards.com/2014/cannes/speakingexchange_vc
D01/008	01099	MISSING PERSON PRE-ROLL	AUSTRALIAN FEDERAL POLICE	FEDERAL POLICE AGENCY OF THE COMMONWEALTH OF AUSTRALIA	VML Sydney	AUSTRALIA	Bronze Lion	http://www.ourawardswork.com/awards/wp-content/uploads/2013/08/insitubig.jpg http://www.ourawardswork.com/awards/australian-federal-police-2/the-missing-person-pre-roll-showcase/ http://www.ourawardswork.com/awards/wp-content/uploads/2013/10/danielokeeffev3.mov
D01/050	03518	'KNOW YOUR ENGLISH' WEB BANNERS	BRITISH COUNCIL SINGAPORE	PRIVATE EDUCATION	GREY GROUP Singapore	SINGAPORE	Bronze Lion	http://www.knowyouenglishbanner.com
D02/006	00110	MISSING PERSON PRE-ROLL	AUSTRALIAN FEDERAL POLICE	FEDERAL POLICE AGENCY OF THE COMMONWEALTH OF AUSTRALIA	VML Sydney	AUSTRALIA	Bronze Lion	http://www.ourawardswork.com/awards/australian-federal-police-2/the-missing-person-pre-roll-showcase/ http://www.ourawardswork.com/awards/wp-content/uploads/2013/10/danielokeeffev3.mov
D02/051	03521	'KNOW YOUR ENGLISH' WEB BANNERS	BRITISH COUNCIL	PRIVATE EDUCATION	GREY GROUP Singapore	SINGAPORE	Bronze Lion	http://www.knowyouenglishbanner.com
E01/122	01301	LOOK INSIDE.™: MICK EBELING	INTEL	BRAND	VENABLES BELL & PARTNERS San Francisco	USA	Bronze Lion	https://www.youtube.com/watch?v=ol19t3VWhQ
E01/188	02809	ANNA KENDRICK: BEHIND THE SCENES OF THE MEGA HUGE GAME DAY AD NEWCASTLE ALMOST M	HEINEKEN	NEWCASTLE BROWN ALE	DROGA5 New York	USA	Bronze Lion	http://www.ifwemadeit.com/anna-kendrick
E01/232	00084	WESTJET CHRISTMAS MIRACLE: REAL-TIME GIVING	WESTJET	AIRLINE	WESTJET Calgary	CANADA	Bronze Lion	http://www.youtube.com/watch?v=zIElvi2MuEk

Cyber Lions Winners - CANNES LIONS 2014

E02/009	00861	JUST A REFLEKTOR	GOOGLE	INTERACTIVE FILM	GOOGLE CREATIVE LAB, DATA ARTS TEAM San Francisco	USA	Bronze Lion	http://www.justareflector.com/
E02/014	01154	BOB DYLAN LIKE A ROLLING STONE	SONY MUSIC	BOB DYLAN BOX SET RELEASE	INTERLUDE New York	USA	Bronze Lion	http://demo.in.fm/awards/dylan/
E03/024	02341	THE POWER INSIDE: EPISODE 5	INTEL + TOSHIBA	TOSHIBA LAPTOP WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	Bronze Lion Campaign	https://www.youtube.com/watch?v=MJHwV3B6XyM
E03/025	02342	THE POWER INSIDE: EPISODE 6	INTEL + TOSHIBA	TOSHIBA LAPTOP WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	Bronze Lion Campaign	https://www.youtube.com/watch?v=8AqIEYLZvqo
E03/026	02337	THE POWER INSIDE: EPISODE 1	INTEL + TOSHIBA	TOSHIBA LAPTOP WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	Bronze Lion Campaign	https://www.youtube.com/watch?v=FOgELa5nCKA
E03/027	02338	THE POWER INSIDE: EPISODE 2	INTEL + TOSHIBA	TOSHIBA LAPTOP WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	Bronze Lion Campaign	https://www.youtube.com/watch?v=Og2Yy5cmV8
E03/028	02339	THE POWER INSIDE: EPISODE 3	INTEL + TOSHIBA	TOSHIBA LAPTOP WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	Bronze Lion Campaign	https://www.youtube.com/watch?v=FaWK2brXTMo
E03/029	02340	THE POWER INSIDE: EPISODE 4	INTEL + TOSHIBA	TOSHIBA LAPTOP WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	Bronze Lion Campaign	https://www.youtube.com/watch?v=RCZ9bhSxqsM
E03/053	02021	APPRECIATION	HOME BOX OFFICE INC.	HBO GO	SS+K New York	USA	Bronze Lion Campaign	https://www.youtube.com/watch?v=NPISkby-bk&list=PLO79iP69FaZO5Fc19tliJOZ8QN8dDa3cc
E03/054	02022	FAITHFUL	HOME BOX OFFICE INC.	HBO GO	SS+K New York	USA	Bronze Lion Campaign	https://www.youtube.com/watch?v=EKnwouBWKg8&list=PLO79iP69FaZO5Fc19tliJOZ8QN8dDa3cc
E03/055	02023	UNCONDITIONAL LOVE	HOME BOX OFFICE INC.	HBO GO	SS+K New York	USA	Bronze Lion Campaign	https://www.youtube.com/watch?v=x6xGnuT3vvg&list=PLO79iP69FaZO5Fc19tliJOZ8QN8dDa3cc
E03/056	02024	YOUR CHOICE	HOME BOX OFFICE INC.	HBO GO	SS+K New York	USA	Bronze Lion Campaign	https://www.youtube.com/watch?v=Y_wuFgbymME&list=PLO79iP69FaZO5Fc19tliJOZ8QN8dDa3cc
F01/056	03686	UNIVERSAL TYPEFACE	BIC DEUTSCHLAND	BIC PENCILS	DDB TRIBAL GROUP Düsseldorf	GERMANY	Bronze Lion	http://www.theuniversaltypface.com
F03/100	01210	#BRINGDOWNTHEKING	SKY TELEVISION	GAME OF THRONES SEASON 4 LAUNCH	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	Bronze Lion	https://twitter.com/downwithjoffrey https://twitter.com/search?q=%23bringdowntheking&src=hash http://awards.iwihost.com/bringdowntheking/
F03/101	02403	GOWEST	STOCKHOLM PRIDE	STOCKHOLM PRIDE FESTIVAL	M&C SAATCHI STOCKHOLM	SWEDEN	Bronze Lion	http://gowest2013.herokuapp.com/ https://twitter.com/teganandsara/status/334516267224530945 https://twitter.com/bjornborg/status/334644587916296192 https://twitter.com/maria_s/status/334631685247348736 http://brutalsimplicity.se/gowest/
F04/074	02544	MELBOURNE REMOTE CONTROL TOURIST	TOURISM VICTORIA	TOURISM VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	Bronze Lion	http://agencyawards.com.au/cannes/remotecontroltourist/
F04/089	03539	THE EMPTY PROJECT	SHOPPING VILLALOBOS	INSTITUCIONAL	LODUCCA São Paulo	BRAZIL	Bronze Lion	http://www.theemptyproject.com/cocreation http://www.theemptyproject.com/ https://twitter.com/search?q=%23TheEmptyShop&src=typd
F04/093	03582	MAKE EVERY YARD COUNT	NIKE	NIKE CRICKET	JWT INDIA Mumbai	INDIA	Bronze Lion	http://www.nikecricket.in
F05/037	03766	I TOUCH MYSELF	CANCER COUNCIL	BREAST CANCER	JWT Sydney	AUSTRALIA	Bronze Lion	http://awards.itouchmyself.org
F05/042	02124	GOODBYE 80S	RADIOSHACK	ELECTRONICS RETAIL STORE	GSD&M Austin	USA	Bronze Lion	http://80s.radioshack.com/gameover/ https://twitter.com/RadioShack/status/430132000868282368
F06/004	00097	ANIMAL STRIKE	PAW JUSTICE	CHARITY	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	Bronze Lion	http://awards.iwihost.com/AnimalStrike/Website/ https://www.youtube.com/watch?v=ByZkfmwWHTk
F06/105	02696	THE JOKER'S JOB INTERVIEW	WARNER BROS INTERACTIVE	VIDEO GAME	SID LEE Paris	FRANCE	Bronze Lion	https://dl.dropboxusercontent.com/u/2251898/showmeto/bao.html
F06/129	03891	HELLO MY NAME MEANS	J&J	JOHNSON'S BABY	DM9DDB São Paulo	BRAZIL	Bronze Lion	http://69.59.17.174/names/
F07/003	00530	MOB CITY TWITTER SCRIPT	TNT	MOB CITY	DEUTSCH New York	USA	Bronze Lion	http://mobscript.com/ https://twitter.com/MobCityTNT
F08/016	03274	THE LAST COMMENT	BURGER KING	BURGER KING	BUZZMAN Paris	FRANCE	Bronze Lion	https://www.facebook.com/burgerkingfranceofficiel/posts/272532016240779
F08/026	00497	THE JOKER'S JOB INTERVIEW	WARNER BROS INTERACTIVE	VIDEO GAME	SID LEE Paris	FRANCE	Bronze Lion	https://dl.dropboxusercontent.com/u/2251898/showmeto/bao.html
F09/001	00656	NO SOCIAL NETWORK	TIGO - FACEBOOK	INTERNET & MOBILE	BIEDERMANN / McCANN Paraguay	PARAGUAY	Bronze Lion	https://www.facebook.com/settings?tab=account&edited=language

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F10/011	02330	AIRBNB #SOCHIPROBLEMS	AIRBNB	TRAVEL RENTALS	PEREIRA & O'DELL San Francisco	USA	Bronze Lion	https://twitter.com/Airbnb/status/431608554932670465 https://twitter.com/Airbnb/statuses/431836481095606272 http://showcase.noagencyname.com/sochi/
F11/017	02794	SPEAKING EXCHANGE	CNA	ENGLISH COURSE	FCB BRASIL São Paulo	BRAZIL	Bronze Lion	http://www.openairawards.com/2014/cannes/speakingexchange_vc
F12/016	01365	ROPA COMPROMETIDA 2013	AMNISTÍA INTERNACIONAL	AMNISTÍA INTERNACIONAL	LA DESPENSA Madrid	SPAIN	Bronze Lion	http://ciudadcreativa.es/festivales/cannes2014/amnesty/
H01/048	02969	RIP CURL SEARCH GPS	RIP CURL	SURFING SPORTSWEAR & EQUIPMENT	VML Sydney	AUSTRALIA	Bronze Lion	http://bit.ly/1my94cz http://ripcurlsearchgps.com/welcome/
H01/065	02301	LEVI'S TOOLS	LEVI STRAUSS & CO.	APPAREL	AKQA New York / AKQA San Francisco / FAKE LOVE New York	USA	Bronze Lion	http://thevoted.com/levis/levis-tools/
H02/003	00778	LONG DISTANCE ART	VIENNA TOURIST BOARD	VIENNA TOURIST BOARD	JUNG von MATT Vienna	AUSTRIA	Bronze Lion	
H02/008	00864	UNNUMBERED SPARKS	GOOGLE	INTERACTIVE SCULPTURE	GOOGLE CREATIVE LAB, DATA ARTS TEAM San Francisco	USA	Bronze Lion	http://www.unnumberedsparks.com/
H02/014	00222	PASSPORT BEER FRIDGE	MOLSON CANADIAN	BEER	RETHINK Vancouver	CANADA	Bronze Lion	
H03/001	02237	GOOGLE OUTSIDE	GOOGLE UK	OUTDOOR DIGITAL POSTERS	R/GA London / GOOGLE UK London	UNITED KINGDOM	Bronze Lion	http://judgeseyesonly.com/google-outside
H03/016	00755	THE SMART PHONE LINE	SAMSUNG NEW ZEALAND	GALAXY S4	COLENZO BBDO Auckland	NEW ZEALAND	Bronze Lion	http://www.thesmartphoneline.co.nz
H04/009	02239	THE NIKE SB APP - TRICK TREE	NIKE	APPAREL	R/GA New York	USA	Bronze Lion	http://nikesbapp.com/ http://judgeseyesonly.com/nike-sb-trick-tree
I01/038	02548	MELBOURNE REMOTE CONTROL TOURIST	TOURISM VICTORIA	TOURISM VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	Bronze Lion	http://agencyawards.com.au/cannes/remotecomroltourist/
Total Awards:		145						