

Film Craft Lions Winners - CANNES LIONS 2014

| Cat. No | Entry No | Title | Advertiser | Product | Entrant / Agency | Country | Production Company | Prize |
|---------|----------|--|-------------------------------|-------------------------|--|----------------|---|----------------------|
| A01/019 | 20220 | HONDA ILLUSIONS | HONDA | HONDA CR-V | mcgarrybowen London | UNITED KINGDOM | GORGEOUS London / THE MILL London | Gold Lion |
| A02/043 | 20250 | COOK'S RANGE | LURPAK | DAIRY | BLINK PRODUCTIONS London / WIEDEN+KENNEDY London | UNITED KINGDOM | BLINK PRODUCTIONS London | Gold Lion |
| A02/140 | 20783 | BOB DYLAN LIKE A ROLLING STONE | SONY MUSIC | ALBUM RELEASE | INTERLUDE New York | USA | WALTER PICTURES New York / PULSE FILMS London | Gold Lion |
| A02/147 | 20843 | THE EPIC SPLIT | VOLVO TRUCKS | THE NEW VOLVO FM | FORSMAN & BODENFORS Gothenburg | SWEDEN | FOLKE Stockholm | Gold Lion |
| A02/339 | 21770 | PICK THEM BACK UP | PROCTER & GAMBLE | CONSUMER PACKAGED GOODS | PARK PICTURES New York / WIEDEN+KENNEDY Portland | USA | PARK PICTURES New York | Gold Lion |
| A03/054 | 21418 | IAN UP FOR WHATEVER FILM | ANHEUSER-BUSCH | BUD LIGHT | BBDO NEW YORK | USA | HELO Los Angeles | Gold Lion |
| A04/025 | 20252 | COOK'S RANGE | LURPAK | DAIRY | BLINK PRODUCTIONS London / WIEDEN+KENNEDY London | UNITED KINGDOM | BLINK PRODUCTIONS London | Gold Lion |
| A05/051 | 20694 | FOCUS AND EXPLODE | DICK'S SPORTING GOODS | SPORTING GOODS | ANOMALY New York | USA | IMPERIAL WOODPECKER New York | Gold Lion |
| A06/012 | 20130 | BLAZED | NEW ZEALAND TRANSPORT AGENCY | DRUG DRIVING | CLEMENGER BBDO Wellington | NEW ZEALAND | CURIOUS FILM Auckland | Gold Lion |
| A06/084 | 20784 | BOB DYLAN LIKE A ROLLING STONE | SONY MUSIC | ALBUM RELEASE | INTERLUDE New York | USA | WALTER PICTURES New York / PULSE FILMS London | Gold Lion |
| A07/224 | 20706 | EITB-BETTER WITH MUSIC – OBAMA | EITB | RADIO EUSKADI | DIMENSION San Sebastian | SPAIN | DEBOLEX San Sebastian / IRUSOIN San Sebastian | Gold Lion Campaign |
| A07/225 | 20759 | EITB BETTER WITH MUSIC - MOURINHO | EITB | RADIO EUSKADI | DIMENSION San Sebastian | SPAIN | DEBOLEX San Sebastian / IRUSOIN San Sebastian | Gold Lion Campaign |
| A08/023 | 20602 | ADVENTURE AWAITS | ARLA FOODS | COOK'S RANGE | WAVE STUDIOS London / WIEDEN+KENNEDY London | UNITED KINGDOM | BLINK PRODUCTIONS London | Gold Lion |
| A09/014 | 20219 | ASSASSIN'S CREED IV BLACK FLAG, DEFY | UBISOFT | GAMING PROMO | MPC London / SID LEE Paris | UNITED KINGDOM | STINK London | Gold Lion |
| A10/110 | 21798 | THE SCARECROW | CHIPOTLE MEXICAN GRILL | FAST CASUAL DINING | CREATIVE ARTISTS AGENCY Los Angeles | USA | MOONBOT STUDIOS | Gold Lion |
| A11/040 | 20559 | BLAZED | NEW ZEALAND TRANSPORT AGENCY | DRUG DRIVING | CURIOUS FILM Auckland / CLEMENGER BBDO Wellington | NEW ZEALAND | CURIOUS FILM Auckland | Gold Lion |
| A11/092 | 21062 | UNCONDITIONAL LOVE - GIRLS | HBO GO | HBO GO | O POSITIVE FILMS New York / SS+K New York | USA | O POSITIVE FILMS New York | Gold Lion Campaign |
| A11/093 | 21063 | WHAT'S HE IN - GAME OF THRONES | HBO GO | HBO GO | O POSITIVE FILMS New York / SS+K New York | USA | O POSITIVE FILMS New York | Gold Lion Campaign |
| A11/094 | 21064 | YOUR CHOICE - GIRLS | HBO GO | HBO GO | O POSITIVE FILMS New York / SS+K New York | USA | O POSITIVE FILMS New York | Gold Lion Campaign |
| A11/095 | 21065 | HAPPILY MARRIED - CURB YOUR ENTHUSIASM | HBO GO | HBO GO | O POSITIVE FILMS New York / SS+K New York | USA | O POSITIVE FILMS New York | Gold Lion Campaign |
| A01/046 | 20455 | THE MAN WHO COULDN'T SLOW DOWN | LVMH/MOET HENNESSY USA | HENNESSY | DROGA5 New York | USA | EPOCH FILMS New York City, NY / SPOT WELDERS New York / THE MILL New York | Silver Lion |
| A01/189 | 22030 | SCHWARTZ - THE SOUND OF TASTE | SCHWARTZ | SCHWARTZ FLAVOUR SHOTS | GREY LONDON | UNITED KINGDOM | PARTIZAN London | Silver Lion |
| A02/001 | 20015 | BLAZED | NEW ZEALAND TRANSPORT AGENCY | DRUG DRIVING | CURIOUS FILM Auckland / CLEMENGER BBDO Wellington | NEW ZEALAND | CURIOUS FILM Auckland | Silver Lion |
| A02/192 | 21202 | POSSIBILITIES | NIKE | NIKE | MJZ Los Angeles / WIEDEN+KENNEDY Portland | USA | MJZ Los Angeles | Silver Lion |
| A02/259 | 20800 | MISTAKES | NEW ZEALAND TRAFFIC AUTHORITY | SPEED | FINCH Sydney / CLEMENGER BBDO Wellington | AUSTRALIA | FINCH Sydney | Silver Lion |
| A02/281 | 21055 | FAITHFUL - TRUE DETECTIVE | HBO GO | HBO GO | O POSITIVE FILMS New York / SS+K New York | USA | O POSITIVE FILMS New York | Silver Lion Campaign |
| A02/282 | 21056 | HAPPILY MARRIED - CURB YOUR ENTHUSIASM | HBO GO | HBO GO | O POSITIVE FILMS New York / SS+K New York | USA | O POSITIVE FILMS New York | Silver Lion Campaign |
| A02/283 | 21057 | UNCONDITIONAL LOVE - GIRLS | HBO GO | HBO GO | O POSITIVE FILMS New York / SS+K New York | USA | O POSITIVE FILMS New York | Silver Lion Campaign |
| A02/285 | 21059 | YOUR CHOICE - GIRLS | HBO GO | HBO GO | O POSITIVE FILMS New York / SS+K New York | USA | O POSITIVE FILMS New York | Silver Lion Campaign |
| A04/044 | 20458 | THE MAN WHO COULDN'T SLOW DOWN | LVMH/MOET HENNESSY USA | HENNESSY | DROGA5 New York | USA | EPOCH FILMS New York City, NY / SPOT WELDERS New York / THE MILL New York | Silver Lion |
| A04/070 | 20844 | LEAVE THE WORLD BEHIND | VOLVO CARS CORPORATION (VCC) | VOLVO XC60 | FORSMAN & BODENFORS Gothenburg | SWEDEN | CAMP DAVID Stockholm | Silver Lion |
| A05/032 | 20469 | PICK THEM BACK UP | PROCTER & GAMBLE | P&G BRAND | JOINT EDITORIAL Portland, OR / WIEDEN+KENNEDY Portland | USA | PARK PICTURES Los Angeles, CA | Silver Lion |
| A05/134 | 21913 | MAKE EVERY YARD COUNT | NIKE | NIKE CRICKET | JWT INDIA Bangalore | INDIA | 1ST DECEMBER FILMS Bangalore | Silver Lion |
| A05/151 | 22080 | POSSIBILITIES | NIKE | NIKE | MJZ Los Angeles / WIEDEN+KENNEDY Portland | USA | MJZ Los Angeles | Silver Lion |

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| A06/086 | 20846 | THE EPIC SPLIT | VOLVO TRUCKS | THE NEW VOLVO FM | FORSMAN & BODENFORS Gothenburg | SWEDEN | FOLKE Stockholm | Silver Lion |
| A06/110 | 20492 | CLIMATE NAME CHANGE | 350 ACTION | CLIMATE NAME CHANGE | BARTON F. GRAF 9000 New York | USA | FURLINED Los Angeles / BIG | Silver Lion |
| A06/120 | 21247 | YOUR CHOICE | HOME BOX OFFICE INC. | HBO GO | SS+K New York | USA | O POSITIVE FILMS New York | Silver Lion Campaign |
| A06/121 | 21248 | FAITHFUL | HOME BOX OFFICE INC. | HBO GO | SS+K New York | USA | O POSITIVE FILMS New York | Silver Lion Campaign |
| A06/122 | 21249 | UNCONDITIONAL LOVE | HOME BOX OFFICE INC. | HBO GO | SS+K New York | USA | O POSITIVE FILMS New York | Silver Lion Campaign |
| A06/123 | 21250 | HAPPILY MARRIED | HOME BOX OFFICE INC. | HBO GO | SS+K New York | USA | O POSITIVE FILMS New York | Silver Lion Campaign |
| A07/080 | 20849 | THE EPIC SPLIT | VOLVO TRUCKS | THE NEW VOLVO FM | FORSMAN & BODENFORS Gothenburg | SWEDEN | FOLKE Stockholm | Silver Lion |
| A07/092 | 21286 | PERFECT DAY | SONY | PLAYSTATION | BBH NEW YORK | USA | MJZ New York | Silver Lion |
| A08/010 | 20253 | HANDS | HONDA | HONDA BRAND FILM | FACTORY London / WIEDEN+KENNEDY London | UNITED KINGDOM | NEXUS PRODUCTIONS London | Silver Lion |
| A09/018 | 20283 | HANDS | HONDA UK | HONDA | NEXUS PRODUCTIONS London / WIEDEN+KENNEDY London | UNITED KINGDOM | NEXUS PRODUCTIONS London | Silver Lion |
| A09/051 | 20408 | BOX | BOT & DOLLY | BOT & DOLLY | BOT & DOLLY San Francisco | USA | BOT & DOLLY San Francisco | Silver Lion |
| A10/030 | 20346 | BEAR & HARE | JOHN LEWIS | CHRISTMAS | ADAM&EVEDDB London | UNITED KINGDOM | BLINKINK London / HORNET New York | Silver Lion |
| A11/051 | 20850 | THE EPIC SPLIT | VOLVO TRUCKS | THE NEW VOLVO FM | FORSMAN & BODENFORS Gothenburg | SWEDEN | FOLKE Stockholm | Silver Lion |
| A11/147 | 21243 | FIRST FLIGHT | VODAFONE GLOBAL | BRAND COMMUNICATIONS | AKQA London | UNITED KINGDOM | | Silver Lion |
| A01/163 | 21642 | DOCTOR | CORONATION FUND MANAGERS | CORONATION FUND MANAGERS | NET#WORK BBDO Johannesburg | SOUTH AFRICA | STINK London / STERLING SOUND Johannesburg | Bronze Lion |
| A02/063 | 20308 | FIRST KISS | WREN | CLOTHING, Fashion film | DURABLE GOODS Los Angeles | USA | DURABLE GOODS Los | Bronze Lion |
| A02/071 | 20353 | SAPEURS | DIAGEO | GUINNESS | AMV BBDO London | UNITED KINGDOM | MJZ LONDON London | Bronze Lion |
| A02/089 | 20456 | THE MAN WHO COULDN'T SLOW DOWN | LVHM/MOET HENNESSY USA | HENNESSY | DROGA5 New York | USA | EPOCH FILMS New York City, NY / SPOT WELDERS New | Bronze Lion |
| A02/194 | 21204 | MOMSONG | PROCTOR & GAMBLE | OLD SPICE | MJZ Los Angeles / WIEDEN+KENNEDY Portland | USA | MJZ Los Angeles | Bronze Lion |
| A02/212 | 21274 | PERFECT DAY | SONY | PLAYSTATION | BBH NEW YORK | USA | MJZ New York | Bronze Lion |
| A02/409 | 21011 | HONDA ILLUSIONS | HONDA | HONDA CR-V | mcgarrybowen London | UNITED KINGDOM | GORGEOUS London / THE MILL London | Bronze Lion |
| A02/423 | 21391 | THE POWER INSIDE: EPISODE 1 | INTEL + TOSHIBA | TOSHIBA LAPTOP WITH INTEL INSIDE | PEREIRA & O'DELL San Francisco | USA | FURLINED Los Angeles / TOOL OF NORTH AMERICA Santa | Bronze Lion Campaign |
| A02/424 | 22105 | THE POWER INSIDE: EPISODE 2 | INTEL + TOSHIBA | TOSHIBA LAPTOP WITH INTEL INSIDE | PEREIRA & O'DELL San Francisco | USA | FURLINED Los Angeles / TOOL Los Angeles, CA / ZOIC | Bronze Lion Campaign |
| A02/425 | 22109 | THE POWER INSIDE: EPISODE 3 | INTEL + TOSHIBA | TOSHIBA LAPTOP WITH INTEL INSIDE | PEREIRA & O'DELL San Francisco | USA | FURLINED Los Angeles / TOOL Los Angeles, CA / ZOIC | Bronze Lion Campaign |
| A02/426 | 22113 | THE POWER INSIDE - EPISODE 4 | INTEL + TOSHIBA | TOSHIBA LAPTOP WITH INTEL INSIDE | PEREIRA & O'DELL San Francisco | USA | FURLINED Los Angeles / TOOL Los Angeles, CA / ZOIC | Bronze Lion Campaign |
| A02/427 | 22117 | THE POWER INSIDE - EPISODE 5 | INTEL + TOSHIBA | TOSHIBA LAPTOP WITH INTEL INSIDE | PEREIRA & O'DELL San Francisco | USA | FURLINED Los Angeles / TOOL Los Angeles, CA / ZOIC | Bronze Lion Campaign |
| A02/428 | 22121 | THE POWER INSIDE - EPISODE 6 | INTEL + TOSHIBA | TOSHIBA LAPTOP WITH INTEL INSIDE | PEREIRA & O'DELL San Francisco | USA | FURLINED Los Angeles / TOOL Los Angeles, CA / ZOIC | Bronze Lion Campaign |
| A03/007 | 20199 | SWARM | LEXUS INTERNATIONAL | LEXUS | CHI & PARTNERS London | UNITED KINGDOM | ROGUE FILMS London | Bronze Lion |
| A03/015 | 20358 | SAPEURS | DIAGEO | GUINNESS | AMV BBDO London | UNITED KINGDOM | MJZ LONDON London | Bronze Lion |
| A03/090 | 22078 | POSSIBILITIES | NIKE | NIKE | MJZ Los Angeles / WIEDEN+KENNEDY Portland | USA | MJZ Los Angeles | Bronze Lion |
| A04/015 | 20125 | COMETS | DIAGEO AUSTRALIA | SMIRNOFF DOUBLE BLACK | EXIT FILMS Melbourne, VIC / LEO BURNETT SYDNEY | AUSTRALIA | EXIT FILMS Melbourne, VIC | Bronze Lion |
| A04/071 | 20845 | THE EPIC SPLIT | VOLVO TRUCKS | THE NEW VOLVO FM | FORSMAN & BODENFORS Gothenburg | SWEDEN | FOLKE Stockholm | Bronze Lion |
| A04/078 | 21096 | BODY & SOUL | SRT VIPER/CHRYSLER | SRT VIPER | SMUGGLER Los Angeles, CA / THE RICHARDS GROUP Dallas | USA | SMUGGLER Los Angeles, CA / SPOTMAKERS Dallas | Bronze Lion |
| A04/085 | 21213 | POSSIBILITIES | NIKE | NIKE | MJZ Los Angeles / WIEDEN+KENNEDY Portland | USA | MJZ Los Angeles | Bronze Lion |
| A04/162 | 21774 | PICK THEM BACK UP | PROCTER & GAMBLE | CONSUMER PACKAGED GOODS | PARK PICTURES New York / WIEDEN+KENNEDY Portland | USA | PARK PICTURES New York | Bronze Lion |
| A06/004 | 20045 | PEP TALK | NETFLIX CANADA | ENTERTAINMENT | DDB CANADA Vancouver, BC | CANADA | PARTNERS FILM Toronto / CYCLE MEDIA Vancouver / WAVE SOUND PRODUCTIONS Vancouver | Bronze Lion |
| A06/014 | 20132 | MISTAKES | NEW ZEALAND TRANSPORT AGENCY | SPEED | CLEMENGER BBDO Wellington | NEW ZEALAND | FINCH Sydney | Bronze Lion |
| A06/198 | 22081 | MOMSONG | PROCTER & GAMBLE | OLD SPICE | MJZ Los Angeles / WIEDEN+KENNEDY Portland | USA | MJZ Los Angeles | Bronze Lion |

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| A07/084 | 21796 | THE SCARECROW | CHIPOTLE MEXICAN GRILL | FAST CASUAL DINING | CREATIVE ARTISTS AGENCY Los Angeles | USA | MOONBOT STUDIOS Shreveport | Bronze Lion |
| A07/162 | 21887 | MOMSONG | OLD SPICE | PERSONAL CARE | WIEDEN+KENNEDY Portland | USA | MJZ Los Angeles | Bronze Lion |
| A07/163 | 21888 | PICK THEM BACK UP | PROCTER & GAMBLE | CONSUMER PACKAGED GOODS | WIEDEN+KENNEDY Portland | USA | JOINT EDITORIAL Portland, OR | Bronze Lion |
| A10/128 | 21651 | PENS | AMNESTY INTERNATIONAL | AMNESTY INTERNATIONAL | TROUBLEMAKERS.TV Paris / TBWA\PARIS | FRANCE | TROUBLEMAKERS.TV Paris | Bronze Lion |
| A10/140 | 21017 | SQUIRREL | DIAGEO | SMITHWICK'S | THE MILL London / ADAM&EVEDDB London | UNITED KINGDOM | GORGEOUS London | Bronze Lion |
| A11/015 | 20375 | SAPEURS | DIAGEO | GUINNESS | AMV BBDO London | UNITED KINGDOM | MJZ LONDON London | Bronze Lion |
| A11/048 | 20835 | PREGNANCY | NIMBLE | LOAN SERVICE | THE SWEET SHOP London / PROXIMITY BRISBANE / COLENSO BBDO Auckland | UNITED KINGDOM | THE SWEET SHOP Melbourne | Bronze Lion |
| A11/068 | 21410 | ALMOST IDENTICAL | MONDELEZ INTERNATIONAL | BELDENT INFINIT | DEL CAMPO SAATCHI & SAATCHI Buenos Aires | ARGENTINA | AGOSTO BUENOS AIRES | Bronze Lion |
| A11/175 | 22104 | THE POWER INSIDE: EPSIODE 1 | INTEL + TOSHIBA | TOSHIBA LAPTOP WITH INTEL INSIDE | PEREIRA & O'DELL San Francisco | USA | FURLINED Los Angeles / TOOL Los Angeles, CA / ZOIC | Bronze Lion Campaign |
| A11/176 | 22108 | THE POWER INSIDE: EPISODE 2 | INTEL + TOSHIBA | TOSHIBA LAPTOP WITH INTEL INSIDE | PEREIRA & O'DELL San Francisco | USA | FURLINED Los Angeles / TOOL Los Angeles, CA / ZOIC | Bronze Lion Campaign |
| A11/177 | 22112 | THE POWER INSIDE - EPISODE 3 | INTEL + TOSHIBA | TOSHIBA LAPTOP WITH INTEL INSIDE | PEREIRA & O'DELL San Francisco | USA | FURLINED Los Angeles / TOOL Los Angeles, CA / ZOIC | Bronze Lion Campaign |
| A11/178 | 22116 | THE POWER INSIDE - EPISODE 4 | INTEL + TOSHIBA | TOSHIBA LAPTOP WITH INTEL INSIDE | PEREIRA & O'DELL San Francisco | USA | FURLINED Los Angeles / TOOL Los Angeles, CA / ZOIC | Bronze Lion Campaign |
| A11/179 | 22120 | THE POWER INSIDE: EPISODE 5 | INTEL + TOSHIBA | TOSHIBA LAPTOP WITH INTEL INSIDE | PEREIRA & O'DELL San Francisco | USA | FURLINED Los Angeles / TOOL Los Angeles, CA / ZOIC | Bronze Lion Campaign |
| A11/180 | 22124 | THE POWER INSIDE: EPISODE 6 | INTEL + TOSHIBA | TOSHIBA LAPTOP WITH INTEL INSIDE | PEREIRA & O'DELL San Francisco | USA | FURLINED Los Angeles / TOOL Los Angeles, CA / ZOIC | Bronze Lion Campaign |

Total Awards: 66