

## Mobile Lions Winners - CANNES LIONS 2014

Cat. No	Entry No	Title	Advertiser	Product	Entrant / Agency	Country	Prize
H01/026	00828	PROTECTION AD	NIVEA	NIVEA SUN KIDS	FCB BRASIL São Paulo	BRAZIL	Grand Prix
A01/032	00826	PROTECTION AD	NIVEA	NIVEA SUN KIDS	FCB BRASIL São Paulo	BRAZIL	Gold Lion
A02/022	00880	PAY PER LAUGH	TEATRE NEU	THEATER	THE CYRANOS McCANN WORLDGROUP EUROPE Barcelona	SPAIN	Gold Lion
A03/023	00628	ALVIO	QOL	RESPIRATORY APP	R/GA New York	USA	Gold Lion
A04/006	00212	RACER	GOOGLE	MULTI-PLAYER, MULTI-DEVICE MOBILE CHROME EXPERIMENT	GOOGLE CREATIVE LAB New York	USA	Gold Lion
B03/006	01086	OFFLINE BOOK	MATH PAPER PRESS	PRINTED BOOKS	DDB GROUP SINGAPORE	SINGAPORE	Gold Lion
C03/016	01079	SAT-JF14	RECORD COLLECTION	MUSIC ALBUM - JOHN FRUSCIANTE	LODUCCA São Paulo	BRAZIL	Gold Lion
G01/026	01199	ELO TEDDY BEAR	AMARAL CARVALHO HOSPITAL	HEALTHCARE/CANCER HOSPITAL	DM9DDB São Paulo	BRAZIL	Gold Lion
H01/020	00487	BLOODY TUBE	BASCULE INC.	M.I.E.S.(MASSIVE INTERACTIVE ENTERTAINMENT SYSTEM)	BASCULE Tokyo	JAPAN	Gold Lion
H01/037	01053	MINUTE OF SILENCE	RSL AUSTRALIA	ANZAC APPEAL	DDB GROUP MELBOURNE	AUSTRALIA	Gold Lion
I03/051	00794	A TRIP OUT TO SEA	GUY COTTEN	MARINE SECURITY GEAR - LIFEJACKETS	CLM BBDO Boulogne-Billancourt	FRANCE	Gold Lion
J02/019	00859	THE KAN KHAJURA STATION	UNILEVER INDIA	AN ON DEMAND ENTERTAINMENT CHANNEL ON A MOBILE PHONE.	LOWE AND PARTNERS WORLDWIDE Mumbai	INDIA	Gold Lion
A01/068	01158	CATCH A PLANE	S7 AIRLINES	S7 AIRLINES	LEO BURNETT MOSCOW	RUSSIA	Silver Lion
A04/029	00720	THE GUARDIAN ANGEL	ASSOCIATION OF WOMEN FOR ACTION AND RESEARCH (AWARE)	NON-PROFIT	JWT SINGAPORE	SINGAPORE	Silver Lion
A04/036	01076	EASY WAY LYRICS	EASY WAY LANGUAGE CENTER	EASY WAY LANGUAGE CENTER	LODUCCA São Paulo	BRAZIL	Silver Lion
A04/055	00601	WAKE UP & SMELL THE BACON	KRAFT FOODS	OSCAR MAYER	360i New York	USA	Silver Lion
A04/060	01131	BABOLAT PLAY	BABOLAT	CONNECTED TENNIS RACKET AND TENNIS SOCIAL NETWORK	OGILVY FRANCE Paris	FRANCE	Silver Lion
C02/028	00862	UNLOCK LESSONS	VIVO/TELEFONICA	APP	Y&R SÃO PAULO	BRAZIL	Silver Lion
D04/001	00246	PENNY THE PIRATE	LUXOTTICA	OPSM KIDS EYE SCREENING TOOL	SAATCHI & SAATCHI Sydney	AUSTRALIA	Silver Lion
E02/006	00989	THE GOAL SCREEN	GIRAFFAS	GIRAFFAS	MOOD\TBWA São Paulo	BRAZIL	Silver Lion
G01/015	00893	MOVIE EMOJI	SINGTEL	SINGTEL MIO TV	OGILVY & MATHER SINGAPORE	SINGAPORE	Silver Lion
I01/018	00667	WRITTEN IN THE STARS	AKQA	STARS	AKQA New York	USA	Silver Lion
I01/020	00209	MOON	ING DIRECT	ING DIRECT	OGILVYONE Madrid	SPAIN	Silver Lion
I03/028	00395	THE LIFE-SAVING CABLE	AZERFON	CHARGING CABLE	Y&R Moscow	RUSSIA	Silver Lion
I05/017	00877	RIP CURL SEARCH GPS	RIP CURL	SURFING SPORTSWEAR & EQUIPMENT	VML Sydney	AUSTRALIA	Silver Lion
I05/039	01252	BABOLAT PLAY	BABOLAT	CONNECTED TENNIS RACKET AND TENNIS SOCIAL NETWORK	OGILVY FRANCE Paris	FRANCE	Silver Lion
J02/004	00036	FOOD PHOTOS SAVE LIVES	UNICEF	PUBLIC AWARENESS	FCB NEW ZEALAND Auckland	NEW ZEALAND	Silver Lion
J03/031	01141	UNIVERSAL TYPEFACE	BIC DEUTSCHLAND	BIC PENCILS	DDB TRIBAL GROUP Düsseldorf / DDB TRIBAL DÜSSELDORF	GERMANY	Silver Lion
J04/002	00056	HAIRTAGPROJECT	THE LOUNGE HAIR SALON	HAIR DONATION CAMPAIGN	BBDO PROXIMITY THAILAND Bangkok	THAILAND	Silver Lion
J04/026	00917	FRIEND COMPASS	MOMONDO GROUP LTD	TRAVEL COMPARISON WEBSITE / TRAVEL SEARCH ENGINE	McCANN LONDON	UNITED KINGDOM	Silver Lion
A01/033	00874	RIP CURL SEARCH GPS	RIP CURL	SURFING SPORTSWEAR & EQUIPMENT	VML Sydney	AUSTRALIA	Bronze Lion
A02/013	00670	GLASSES.COM FOR IPAD	GLASSES.COM	EYEWEAR RETAIL	GLASSES.COM Draper	USA	Bronze Lion
A02/017	00741	VIDEO STAMP	AUSTRALIA POST	AUSTRALIA POST VIDEO STAMP	CLEMENGER BBDO MELBOURNE	AUSTRALIA	Bronze Lion
A03/010	00758	CONNECTED WITH PERU	MOVISTAR	TELECOMMUNICATIONS	Y&R Lima	PERU	Bronze Lion
A04/045	00320	SMART TOYS	SAMSUNG SPAIN	TABKIDS	CHEIL SPAIN Madrid	SPAIN	Bronze Lion
C01/023	00827	PROTECTION AD	NIVEA	NIVEA SUN KIDS	FCB BRASIL São Paulo	BRAZIL	Bronze Lion

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C01/033	00634	THE NIKE SB APP	NIKE	APPAREL	R/GA New York	USA	Bronze Lion
C03/020	01025	BEATS MUSIC	BEATS MUSIC	MUSIC STREAMING SERVICE	R/GA London	UNITED KINGDOM	Bronze Lion
D01/010	00638	ALVIO	QOL	RESPIRATORY APP	R/GA New York	USA	Bronze Lion
E02/002	00213	RACER	GOOGLE	MULTI-PLAYER, MULTI-DEVICE MOBILE CHROME EXPERIMENT	GOOGLE CREATIVE LAB New York	USA	Bronze Lion
E04/004	00303	DUMB WAYS TO DIE: GAME	METRO TRAINS	PUBLIC TRANSPORT	McCANN MELBOURNE	AUSTRALIA	Bronze Lion
F01/013	00814	STRIP COMMERCE	LOJAS MARISA	MARISA LINGERIE	ALMAPBBDO São Paulo	BRAZIL	Bronze Lion
G01/031	00584	MESSAGES	RED CROSS	TELCEL	JWT MEXICO Mexico City	MEXICO	Bronze Lion
H01/038	01106	ANDROID KIT KAT	NESTLÉ	KIT KAT	JWT LONDON	UNITED KINGDOM	Bronze Lion
I02/013	00218	KILLING KENNEDY	NATIONAL GEOGRAPHIC CHANNEL	TV PROGRAM/WEBSITE	MULLEN Boston	USA	Bronze Lion
I02/037	00520	THE ROLEX DAYTONA EXPERIENCE	ROLEX	ROLEX DAYTONA	FIRSTBORN New York City, Ny	USA	Bronze Lion
I03/019	00263	GET WELL KIT	SANOFI-AVENTIS GROUP	GET WELL KIT	GEOMETRY GLOBAL Moscow / OGILVY COMMONHEALTH Moscow	RUSSIA	Bronze Lion
I03/055	00808	SAFE DRIVING PROGRAM	SAMSUNG	S-DRIVE	LEO BURNETT SYDNEY	AUSTRALIA	Bronze Lion
I04/026	01082	EASY WAY LYRICS	EASY WAY LANGUAGE CENTER	EASY WAY LANGUAGE CENTER	LODUCCA São Paulo	BRAZIL	Bronze Lion
I04/034	01197	NOT A STUPID COVER	LIVRARIA CULTURA	BOOKSTORE	DM9DDB São Paulo	BRAZIL	Bronze Lion
I05/026	00718	GAME OF PHONES	VIRGIN MOBILE AUSTRALIA	VIRGIN MOBILE	HAVAS WORLDWIDE AUSTRALIA Sydney	AUSTRALIA	Bronze Lion
J03/005	00031	GT RIDE	KIA MOTORS EUROPE	KIA PRO_CEE'D GT	LA RED Hamburg	GERMANY	Bronze Lion
J03/027	00822	THE SAMBA TABLE	AMBEV	ANTARCTICA	ALMAPBBDO São Paulo	BRAZIL	Bronze Lion
J03/052	01089	UNSELFIE	TYPHOON YOLANDA APPEAL	FUNDRAISING	BBDO GUERRERO Makati City	THE PHILIPPINES	Bronze Lion

**Total Awards: 54**