

## Media Lions Winners - CANNES LIONS 2014

Cat. No	Entry No	Title	Advertiser	Product	Entrant / Agency	Country	Media Company	Prize
C01/011	00401	HAPPY ID	THE COCA-COLA COMPANY	COCA-COLA	McCANN LIMA	PERU	HAVAS Lima	Grand Prix
A01/078	02733	MAGIC OF FLYING	BRITISH AIRWAYS	BRITISH AIRWAYS	OGILVYONE LONDON	UNITED KINGDOM		Gold Lion
A02/092	02185	KAN KHAJURA TESAN	HINDUSTAN UNILEVER	KAN KHAJURA TESAN	PHD INDIA Mumbai / LOWE AND PARTNERS	INDIA	PHD INDIA Mumbai	Gold Lion
A03/045	01943	NIVEA SUN KIDS - PROTECTION AD	NIVEA	SUN BLOCK	WORLDWIDE Mumbai FCB BRASIL São Paulo	BRAZIL		Gold Lion
A04/078	02734	MAGIC OF FLYING	BRITISH AIRWAYS	BRITISH AIRWAYS	OGILVYONE LONDON	UNITED KINGDOM		Gold Lion
A04/086	01968	LUNA CORONA	CONSTELLATION BRANDS	CORONA EXTRA	CRAMER KRASSELT Chicago	USA	DELTA MEDIA Miami	Gold Lion
A05/029	00400	HAPPY ID	THE COCA-COLA COMPANY	COCA-COLA	McCANN LIMA	PERU	HAVAS Lima	Gold Lion
A06/082	02444	A RAINBOW FOR THE RAINBOW NATION	COCA-COLA SOUTH AFRICA	COCA-COLA	FCB SOUTH AFRICA Johannesburg	SOUTH AFRICA	THE MEDIA SHOP Johannesburg	Gold Lion
A08/125	02259	THE WORLD'S FIRST ALL-LEGO AD BREAK	WARNER BROS.	THE LEGO MOVIE	PHD London	UNITED KINGDOM	PHD London	Gold Lion
B01/145	02794	BANK JOB	BROTHERS IN ARMS	MENTORING	FCB NEW ZEALAND Auckland	NEW ZEALAND		Gold Lion
B03/165	02186	KAN KHAJURA TESAN	HINDUSTAN UNILEVER	KAN KHAJURA TESAN	PHD INDIA Mumbai / LOWE AND PARTNERS	INDIA	PHD INDIA Mumbai	Gold Lion
C08/042	02260	THE WORLD'S FIRST ALL-LEGO AD BREAK	WARNER BROS.	THE LEGO MOVIE	WORLDWIDE Mumbai PHD London	UNITED KINGDOM	PHD London	Gold Lion
C11/060	01002	SWEETIE	TERRE DES HOMMES NETHERLANDS	INTERNATIONAL CHILDRENS' AID ORGANIZATION	LEMZ Amsterdam	THE NETHERLANDS		Gold Lion
D01/074	01540	THE BEATS PILLS	BEATS BY DR. DRE	HOME ELECTRONICS (AUDIO)	R/GA London / R/GA Los Angeles, CA	UNITED KINGDOM		Gold Lion
A01/026	00793	THE SOCIAL SWIPE	BISCHÖFLICHES HILFSWERK MISEREOR	DONATIONS	KOLLE REBBE Hamburg	GERMANY		Silver Lion
A04/067	02443	A RAINBOW FOR THE RAINBOW NATION	COCA-COLA SOUTH AFRICA	COCA-COLA	FCB SOUTH AFRICA Johannesburg	SOUTH AFRICA	THE MEDIA SHOP Johannesburg	Silver Lion
A05/022	00314	VERY GOOD MANNERS	POLISH RED CROSS	GOOD CHILDHOOD	CHEIL POLAND Warsaw	POLAND		Silver Lion
A06/079	01774	18TH ZONE EMBASSY	FRITOLAY	TORTRIX	OMD GUATEMALA / BBDO GUATEMALA	GUATEMALA	OMD GUATEMALA	Silver Lion
A07/029	00261	TROJAN MAILING	DHL	DELIVERY SERVICE	JUNG von MATT Stuttgart	GERMANY	MEC Düsseldorf	Silver Lion
A07/188	02762	FUCK THE POOR	THE PILION TRUST	YOUTH HOMELESSNESS CHARITY	PUBLICIS LONDON	UNITED KINGDOM		Silver Lion
A07/264	02646	THE GRAND THEFT	REED EXHIBITIONS VIENNA	MODEL MAKERS FAIR	OGILVY & MATHER VIENNA	AUSTRIA		Silver Lion
A07/313	01969	LUNA CORONA	CONSTELLATION BRANDS	CORONA EXTRA	CRAMER KRASSELT Chicago	USA	DELTA MEDIA Miami	Silver Lion
A08/132	02651	LIVE TEST SERIES	VOLVO TRUCKS	THE NEW VOLVO FMX, THE NEW VOLVO FL, THE NEW VOLVO FM	FORSMAN & BODENFORS Gothenburg	SWEDEN		Silver Lion
A08/143	02944	BALD CARTOONS	GRAACC	NGO	OGILVY BRASIL São Paulo	BRAZIL		Silver Lion
A08/177	02362	OSCARS SELFIE	SAMSUNG TELECOMMUNICATIONS AMERICA	SAMSUNG GALAXY NOTE 3	72ANDSUNNY Los Angeles, CA	USA	STARCOM MEDIAVEST GROUP New York	Silver Lion
B01/159	03112	THE FADING NEWS	RADIKAL	NEWSPAPER	TBWA ISTANBUL	TURKEY		Silver Lion
B02/246	02776	BENTLEY BURIAL	ABTO - BRAZILIAN ASSOCIATION OF ORGAN TRANSPLANTATION	ORGAN DONATION AWARENESS	LEO BURNETT TAILOR MADE São Paulo	BRAZIL		Silver Lion
B02/257	02961	IF WE MADE IT	HEINEKEN	NEWCASTLE BROWN ALE	STARCOM MEDIAVEST GROUP New York / DROGA5 New York	USA	STARCOM MEDIAVEST GROUP New York	Silver Lion
B03/092	01947	NIVEA SUN KIDS - PROTECTION APP	NIVEA	SUN BLOCK	FCB BRASIL São Paulo	BRAZIL		Silver Lion
C01/067	01948	NIVEA SUN KIDS - PROTECTION FOR CHILDREN	NIVEA	SUN BLOCK	FCB BRASIL São Paulo	BRAZIL		Silver Lion
C02/073	02655	LIVE TEST SERIES	VOLVO TRUCKS	THE NEW VOLVO FMX, THE NEW VOLVO FL, THE NEW VOLVO FM	FORSMAN & BODENFORS Gothenburg	SWEDEN		Silver Lion
C03/005	00140	THE SMART PHONE LINE	SAMSUNG NEW ZEALAND	GALAXY S4	COLENZO BBDO Auckland	NEW ZEALAND	STARCOM NEW	Silver Lion
C08/016	00540	IFC PRESENTS THE SPOILS OF BABYLON	IFC	IFC NETWORK/TELEVISION PROGRAM	FALLON Minneapolis / IFC New York City, NY	USA		Silver Lion
C10/050	01776	18TH ZONE EMBASSY	FRITOLAY	TORTRIX	OMD GUATEMALA / BBDO GUATEMALA	GUATEMALA	OMD GUATEMALA	Silver Lion
C10/071	03039	WHY BRING A CHILD INTO THIS WORLD?	UNILEVER	UNILEVER BRAND GLOBAL	DAVID Buenos Aires	ARGENTINA	PHD London / UNITED KINGDOM	Silver Lion
C11/050	00794	THE SOCIAL SWIPE	BISCHÖFLICHES HILFSWERK MISEREOR	DONATIONS	KOLLE REBBE Hamburg	GERMANY		Silver Lion
C11/227	02780	BENTLEY BURIAL	ABTO - BRAZILIAN ASSOCIATION OF ORGAN TRANSPLANTATION	ORGAN DONATION AWARENESS	LEO BURNETT TAILOR MADE São Paulo	BRAZIL		Silver Lion

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D01/186	02301	TRANSAVIA - EBAY	TRANSAVIA	AIRLINE COMPANY	LES GAULOIS Puteaux	FRANCE		Silver Lion
A01/012	00470	SKY NEWS ARABIA 'NOW AND FROM EVERYWHERE'	SKY NEWS ARABIA	MULTI-PLATFORM NEWS CHANNEL	UM DUBAI	UNITED ARAB EMIRATES	UM DUBAI	Bronze Lion
A02/069	02628	RADIOMETRIES	EXITO GROUP	EXITO FOUNDATION	SANCHO BBDO Bogotá	COLOMBIA	OMD COLOMBIA Bogotá	Bronze Lion
A02/071	02802	RESCUE RADIO, THE RESCUE CONTINUES	SAWA MNINJAH	RESCUE RADIO	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES		Bronze Lion
A02/076	02930	RAISING VOICES	COLEGIO LAS LOMAS ORAL	COLEGIO LAS LOMAS ORAL	OGILVY & MATHER ARGENTINA Buenos Aires	ARGENTINA		Bronze Lion
A03/002	00035	POCARI MUSIC PLAYER	OTSUKA PHARMACEUTICAL	POCARI SWEAT	DENTSU Tokyo	JAPAN		Bronze Lion
A03/056	01066	CHRONICLES OF THREATS	OSCE REPRESENTATIVE ON FREEDOM OF THE MEDIA/COMMISSION FOR THE INVESTIGATION OF MURDERS OF JOURNALISTS	COMMISSION FOR THE INVESTIGATION OF MURDERS OF JOURNALISTS	SAATCHI & SAATCHI Belgrade	SERBIA		Bronze Lion
A04/063	01821	BLOWING IN THE WIND	APOTEK HJÄRTAT	APOLOSOPHY	ÅKESTAM HOLST Stockholm	SWEDEN	STARCOM MEDIAVEST	Bronze Lion
A04/066	02228	HAVE A SEAT	NESTLÉ	KITKAT	JWT Amsterdam	NETHERLANDS		Bronze Lion
A05/175	03106	ETERNAL SEAT	ECUADORIAN FUTBOL ASSOCIATION	ANTI VIOLENCE CAMPAIGN	MARURI GREY Guayaquil	ECUADOR		Bronze Lion
A06/010	00164	RICE-CODE	INAKADATE VILLAGE	INAKADATE VILLAGE	HAKUHODO Tokyo	JAPAN	HAKUHODO DY MEDIA	Bronze Lion
A07/110	01126	DILL - THE RESTAURANT.	LIDL	SUPERMARKETS	INGO Stockholm	SWEDEN		Bronze Lion
A07/141	01696	AUSSIE BUILDERS	MARS AUSTRALIA	SNICKERS	CLEMENGER BBDO MELBOURNE	AUSTRALIA	STARCOM	Bronze Lion
A07/148	01765	DUPE	YARRA VALLEY WATER	WATER UTILITIES	OGILVY MELBOURNE	AUSTRALIA		Bronze Lion
A07/238	02134	PAY PER LAUGH	TEATRE NEU	THEATER	THE CYRANOS McCANN WORLDGROUP EUROPE Barcelona	SPAIN		Bronze Lion
A08/189	03198	FACE TO FRIENDS	NESTLÉ	NESCAFÉ	PUBLICIS CONSEIL Paris	FRANCE	ZENITHOPTIMEDIA	Bronze Lion
B01/014	00236	BANANA REPUBLIC	BANANA REPUBLIC	CHARITY	IRIS WORLDWIDE INDONESIA Jakarta	INDONESIA		Bronze Lion
B01/067	01548	FIAT LIVE STORE	FIAT	FIAT CARS	AGÉNCIACLICK ISOBAR São Paulo	BRAZIL		Bronze Lion
B01/193	02403	MILKA LAST SQUARE	MONDELEZ INTERNATIONAL	FOOD	BUZZMAN Paris	FRANCE		Bronze Lion
B02/007	00080	ANIMAL STRIKE	PAW JUSTICE	CHARITY	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	OMD Auckland	Bronze Lion
B02/234	02531	MESSAGE BARTER	THE AKANKSHA FOUNDATION	THE AKANKSHA FOUNDATION SCHOOLS	OGILVY & MATHER INDIA Mumbai	INDIA		Bronze Lion
B02/255	02947	THE BEAUTY PATCH	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL	PHD London / UNITED	Bronze Lion
B02/264	03016	TRAVEL YOUR TWEET INTERESTING	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM	PHD London	Bronze Lion
B02/322	02327	#ESURANCESAVE30	ESURANCE	ESURANCE	STARCOM MEDIAVEST GROUP Chicago / LEO BURNETT CHICAGO	USA	STARCOM MEDIAVEST GROUP Chicago	Bronze Lion
B03/091	01914	SAFE DRIVING PROGRAM	SAMSUNG	S-DRIVE	LEO BURNETT SYDNEY	AUSTRALIA	STARCOM MEDIAVEST	Bronze Lion
B03/119	02139	PAY PER LAUGH	TEATRE NEU	THEATER	THE CYRANOS McCANN WORLDGROUP EUROPE Barcelona	SPAIN		Bronze Lion
B03/133	02662	PASS THE BALL	VODAFONE	VODAFONE	SRA. RUSHMORE Madrid	SPAIN	OMD SPAIN Madrid	Bronze Lion
C01/061	01585	ALMOST IDENTICAL	MONDELEZ INTERNATIONAL	BELDENT INFINIT	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	ARGENTINA	STARCOM MEDIAVEST GROUP Buenos Aires	Bronze Lion
C01/117	02727	THE LEGENDARY POSTERS	HEINEKEN	HEINEKEN	STARCOM MEDIAVEST GROUP Amsterdam / WIEDEN+KENNEDY AMSTERDAM	NETHERLANDS	STARCOM MEDIAVEST GROUP Amsterdam	Bronze Lion
C01/140	03107	BROKEN LIVER	NATURE'S GARDEN	HEPALIVE	MARURI GREY Guayaquil	ECUADOR		Bronze Lion
C01/157	02406	MILKA LAST SQUARE	MONDELEZ INTERNATIONAL	FOOD	BUZZMAN Paris	FRANCE		Bronze Lion
C03/008	00405	THE BOTTLED WALKMAN	SONY NEW ZEALAND	RETAIL ITEM - WATERPROOF HEADPHONES LAUNCH	FCB NEW ZEALAND Auckland	NEW ZEALAND		Bronze Lion
C04/009	00605	ANZ GAYTMS	ANZ	ANZ BANK	WHYBINTBWA GROUP MELBOURNE	AUSTRALIA	PHD Melbourne	Bronze Lion
C04/012	00666	THE LOSS GENERATOR	SBAB	BANKING	UM Stockholm / LE BUREAU Stockholm	SWEDEN	IUM Stockholm	Bronze Lion
C04/039	01757	MY BANK MY SPACE	BANCO POPULAR DE PUERTO RICO	BANK	JWT SAN JUAN San Juan	PUERTO RICO	MEDIA NET San Juan	Bronze Lion
C04/045	02867	REAL LIFE	ALLIANZ	INSURANCE PRODUCTS/SERVICES	OGILVY FRANCE Paris	FRANCE		Bronze Lion
C05/044	03005	MOVIE EMOJI	SINGTEL	SINGTEL MIO TV	OGILVY & MATHER SINGAPORE	SINGAPORE	MEC Singapore	Bronze Lion
C05/055	02273	GHITA – THE SOCIAL SHEPHERD	VODAFONE ROMANIA	TELECOM	UM ROMANIA Bucharest / BV McCANN ERICKSON ROMANIA Bucharest	ROMANIA	UM ROMANIA Bucharest	Bronze Lion
C06/047	03017	TRAVEL YOUR TWEET INTERESTING	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM	PHD London	Bronze Lion

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C07/013	00602	LITERACY STORE	McDONALDS	McDONALDS	LEO BURNETT CHICAGO	USA		Bronze Lion
C07/021	01310	THE BOOK THAT MADE ME	WATERSTONES	BOOKS	OMD UK London	UNITED KINGDOM	OMD UK London	Bronze Lion
C07/045	02205	I SEE FRIES	McDONALDS	McDONALD'S FRIES	DDB Sydney	AUSTRALIA	OMD SYDNEY	Bronze Lion
C08/051	03113	THE FADING NEWS	RADIKAL	NEWSPAPER	TBWAIISTANBUL	TURKEY		Bronze Lion
C10/058	02577	WE WERE THERE	BNP PARIBAS	BANK & ASSURANCES	SID LEE Paris	FRANCE		Bronze Lion
C11/012	00205	THE STREET STORE	THE HAVEN NIGHT SHELTER	PUBLIC AWARENESS/CHARITY	M&C SAATCHI ABEL Cape Town	SOUTH AFRICA		Bronze Lion
C11/013	00237	BANANA REPUBLIC	BANANA REPUBLIC	CHARITY	IRIS WORLDWIDE INDONESIA Jakarta	INDONESIA		Bronze Lion
C11/105	01772	DUPE	YARRA VALLEY WATER	WATER UTILITIES	OGILVY MELBOURNE	AUSTRALIA		Bronze Lion
C11/162	01411	SEARCHING FOR HEARTS - PONLE CORAZÓN	FUNDACIÓN PERUANA DE CANCER	SERVICE	MEDIA CONNECTION BPN Lima / FCB MAYO Lima	PERU	MEDIA CONNECTION BPN Lima	Bronze Lion
C11/241	02939	RAISING VOICES	COLEGIO LAS LOMAS ORAL	COLEGIO LAS LOMAS ORAL	OGILVY & MATHER ARGENTINA Buenos Aires	ARGENTINA		Bronze Lion
C11/242	02953	BALD CARTOONS	GRAACC	NGO	OGILVY BRASIL São Paulo	BRAZIL		Bronze Lion
D01/006	00141	THE SMART PHONE LINE	SAMSUNG NEW ZEALAND	GALAXY S4	COLENZO BBDO Auckland	NEW ZEALAND	STARCOM NEW	Bronze Lion
D01/028	00541	THE SPOILS OF BABYLON PREMIERE	IFC	IFC NETWORK/TELEVISION PROGRAM	FALLON Minneapolis / IFC New York City, NY	USA		Bronze Lion
D01/127	01605	WHATEVER HAPPENS INTEGRATED CAMPAIGN	ANHEUSER-BUSCH	BUD LIGHT	BBDO NEW YORK	USA	STARCOM New York	Bronze Lion
D01/146	02578	WE WERE THERE	BNP PARIBAS	BANK & ASSURANCES	SID LEE Paris	FRANCE		Bronze Lion
D01/188	02337	THE FIRST AIDS-FREE GENERATION	BANK OF AMERICA	BANK OF AMERICA	STARCOM MEDIAVEST GROUP Chicago / HILL HOLLIDAY Boston	USA	STARCOM MEDIAVEST GROUP Chicago	Bronze Lion

Total Awards:

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