



## RANKING DE REDES

| <i><b>AGENCIA</b></i> | <i><b>LISTA CORTA</b></i> | <i><b>ORO</b></i> | <i><b>PLATA</b></i> | <i><b>BRONCE</b></i> | <i><b>GP</b></i> | <i><b>PUNTOS</b></i> |
|-----------------------|---------------------------|-------------------|---------------------|----------------------|------------------|----------------------|
| MCCANN WORLDGROUP     | 83                        | 5                 | 13                  | 19                   |                  | 1179                 |
| DDB WORLDWIDE         | 40                        | 9                 | 8                   | 6                    | 2                | 1020                 |
| BBDO WORLDWIDE        | 28                        | 8                 | 7                   | 3                    | 2                | 879                  |
| OGILVY & MATHER       | 29                        | 3                 | 7                   | 7                    | 2                | 667                  |
| SAATCHI & SAATCHI     | 27                        | 6                 | 3                   | 6                    |                  | 536                  |