

## **Brand Experience & Activation Lions**

**Rob Reilly, Global Creative Chairman, McCann Worldgroup, Global – Jury President**

Guillermo Tragant, Founder and Chief Creative Officer, Furia, Argentina

Geert Verdonck , Creative Director, TBWA\Belgium, Belgium

Fernando Guntovitch, Founder/CEO, The Group, Brazil

Nuala Byles, EVP, Executive Creative Director, Geometry, Canada

Martin Vinacur, President and Executive Creative Director, AldeA Santiago, Chile

Vivian Yong, Executive Creative Director, Wieden+Kennedy, China

Radouane Hadj Moussa, Chief Creative Officer, DDB Prague, Czech Republic

Juan Manuel Koenig, Chief Creative Officer, Koenig Communications, Ecuador

Souen Le Van, Creative Director, Buzzman, France

Giorgi Avaliani, Creative Director, Leavingstone, Georgia

Sandra Loibl, Executive Creative Director, Serviceplan, Germany

Josh Mullens, Global EP & Head of Projects, Will O'Rourke Experiential, Global

Beatrice Remy, Managing Director, LORE, Hong Kong

Levente Kovacs, Chief Creative Officer, White Rabbit Budapest, Hungary

Brijesh Jacob, Chief Creative Technologist, DDBMudra Group, India

Shani Gershi, VP Creative, Freelance, Israel

Francesco Bozza, Chief Creative Officer, FCB, Italy

Satoshi Otsuka, Communication Architect/Digital Creative, ADK, Japan

Marialejandra Urbina, Director of Planning and Strategy, MullenLowe Group, LATAM

Yasmina Baz, Regional Creative Director, Leo Burnett, Lebanon

Alexis Ospina, Chief Creative Officer, Y&R, Mexico

Emily Beautrais, Creative Director, Clemenger BBDO, New Zealand

Lanre Adisa, Managing Director & Chief Creative Officer, Noah's Ark, Nigeria

Ester Hjellum, Senior Art Director and Partner, Try, Norway

Juan Pablo Peschiera, Creative Director, Publicis, Peru

Agnieszka Klimczak, Creative Director, J. Walter Thompson, Poland

Pedro Pires, Founder Partner, Solid Dogma, Portugal

Johanna Santiago, Creative Director, J. Walter Thompson, Puerto Rico

Irina Pencea, Co-Founder and Managing Partner, Jazz, Romania

Daniele Pancetti, Executive Creative Director, FCB Moscow, Russia

Primus Nair, Executive Creative Director, BBDO Singapore, Singapore

Matt Ross, Executive Creative Director, King James, South Africa

Victoria Sunmie Lhie, Director of Experience Strategy, Cheil Worldwide, South Korea

Gil Blancafort, CEO and Founder, Yslandia, Spain

Linnea Lofjord, Head of Brand Design, NordDDB, Sweden

Dennis Lueck, Chief Creative Officer, Jung von Matt/Limmat, Switzerland

Satit Jantawiwat, Chief Creative Officer, Cheil, Thailand

Darre Van Dijk, Chief Creative Officer, TBWA\Neboko, The Netherlands

Lize Karaboga, Managing Partner, Ultra, Turkey

Juliana Paracencio, Regional Creative Director, Mamac Ogilvy & Mather Dubai, UAE

Vicki Maguire, Joint Chief Creative Officer, Grey Global, UK

Shirin Majid, Executive Creative Director, Cake, UK

Tiffany Rolfe, Chief Creative Officer and Partner, Co:collective, USA

Menno Kluin, Chief Creative Officer, 360i, USA

### **Creative Data Lions**

#### **Marc Maleh, Global Director, Havas, Global – Jury President**

Kim Bartkowski, Creative Director, Associate Partner, IBM iX, Australia

Alex Cheng, Vice President, Baidu and Chief Technology Officer, Baidu Search, China

Paola Aldaz, VP Marketing, Mastercard, Colombia

Chloe Hawking, Chief Digital Director, OMG, EMEA

Kim O'Brien, Director, Data Science & Analytics, Publicis.Sapient, Global

Ryota Mochizuki, Managing Director, Accenture Interactive, Japan

Bas Korsten, Creative Partner, J. Walter Thompson Amsterdam, The Netherlands

Sebastian Tomich, SVP, Global Head of Advertising & Marketing Solutions, The New York Times, USA

Amy Avery, Chief Intelligence Officer, Droga5, USA

### **Creative eCommerce Lions**

**Nick Law, Global Chief Creative Officer, Publicis Groupe and President of Publicis Communications, Global – Jury President**

Cheelp Ong, Group Chief Creative Officer, 180.ai, Asia

Andrea Siqueira, Executive Creative Director, Isobar, Brazil

Dan Burdett, Senior Director of Marketing Innovation and Head of EMEA Marketing Lab, eBay, EMEA

Minah Kim, Director of User Experience, Cheil Worldwide, Global

Daniel Bonner, Global Chief Creative Officer, Wunderman, Global

Gemma Spence, Head of eCommerce, PHD Media Global Business, Global

Eric Jannon, VP Executive Creative Director, R/GA New York, USA

### **Creative Effectiveness Lions**

**Fernando Machado, Global Chief Marketing Officer, Burger King, Global – Jury President**

Paula Lindenberg, Vice President Marketing, AB-Inbev, Brazil

Harjot Singh, Chief Strategy Officer, McCann Worldgroup, EMEA

Jonny Bauer, Global Chief Strategy Officer, Droga5, Global

Michael Houston, Worldwide CEO, Grey Group, Global

Anuraag Trikha, Global Director, Marketing Communications, Heineken, Global

Kristina Duncan, VP Global Marketing Communications Barbie, Mattel, Global

Brent Nelsen, Chief Strategy Officer, Leo Burnett, North America

Jeeyoung Park, SVP, Corporate Communications & Head of Brand Marketing, Hanwha Group, South Korea

Crystal Rix, Chief Strategy Officer, BBDO New York, USA

### **Design Lions**

**Johnny Tan, Executive Creative Director, 72andSunny, APAC – Jury President**

Dominic Hofstede, Executive Creative Director, Maud Melbourne, Australia

Giovanni Vannucchi, Partner, Oz Estratégia+Design, Brazil

Vanessa Eckstein, Creative Director/Founder, Blok Design, Canada

Julia Deshayes, Art Director, TBWA\Paris, France

Katrin Oeding, CEO & Creative Director, Studio Oeding, Germany

Thomas Holst Sørensen, Creative Director, Global Design Innovation, LEGO, Global

Greg Quinton, Chief Creative Officer, Superunion, Global

Connie Birdsall, Sr. Partner and Global Creative Director, Lippincott, Global

Lulu Raghavan, Managing Director, Landor, India

Yuri Uenishi, Art Director, Dentsu Inc., Japan

Leonid Feigin, Creative Director, DDVB, Russia

Carola Gerlach, Former Creative Director, FutureBrand, Singapore

Vumile Mavumengwana, Designer, Creative Director, VM DSGN, South Africa

Ali Rez, Regional Creative Director - Middle East and Pakistan, BBDO, UAE

### **Digital Craft Lions**

**Jean Lin, Global CEO, Isobar, Global – Jury President**

Saulo Rodrigues, Executive Creative Director, Visual Design, R/GA, Brazil

Sanne Drogtop, Head of Integrated Production, Wieden+Kennedy Shanghai, China

Madison Wharton, Global Chief Production Officer, Kirshenbaum Bond Senegal & Partners, Global

Cathrine Movold, Service Designer and Digital Product Strategist, Catalyst Business Design, Norway

Jeroen van der Meer, Executive Creative Director, MediaMonks, The Netherlands

Karen Boswell, Head of Innovations, adamandeveDDB, UK

Steve Jelley, Managing Director, Hammerhead VR, UK

Jennifer McBride, Director of Digital & Innovation, J. Walter Thompson, USA

Resh Sidhu, Creative Director, AKQA, USA

### **Direct Lions**

**Susan Credle, Global Chief Creative Officer, FCB, Global – Jury President**

Sergio Pollaccia, Chief Creative Officer/CEO, AMEN, Argentina

Jim Ingram, Founder & Chief Creative Tinker, Thinkerbell, Australia

Sophie De Plecker, Creative Director, Leo Burnett, Belgium

Paulo Coelho, Co-President & Chief Creative Officer, DM9DDB, Brazil

Barbara Williams, Executive Creative Director, Track DDB & Tribal Worldwide, Canada

Francisco Cavada, Executive Creative Director, Y&R Santiago, Chile

Daniel Bermudez, Founder & Chief Creative Officer, FANTÁSTICA / BOMBAL, Colombia

Klara Palmer, Group Creative Director, McCann Prague, Czech Republic

Michael Robert, Chief Creative Officer/Co-Founder, ROBERT/BOISEN & Like-minded, Denmark

Luis Campoverde, General Creative Director, Véritas DDB & Tribal Worldwide, Ecuador

Gaëtan du Peloux, Creative Director, Marcel Paris, France

Felix Fenz, Executive Creative Director, Grabarz & Partner, Germany

Gerrit Zinke, Managing Director and Partner, thjnk Hamburg, Germany

Carol Lam, President & Chief Creative Officer, Leo Burnett, Greater China

Prateek Bhardwaj, National Creative Director, McCann Worldgroup, India

Gina Ridenti, Group Executive Creative Director, TBWA, Italy

Shota Hatanaka, Integrated Campaign Director, Hakuhodo Kettle, Japan

Paola Mounla, Creative Director, J. Walter Thompson, Lebanon

Rocío Cuadra, Vice President Creative, Only If, Mexico

Lisa Fedyszyn, Group Creative Director, Ogilvy & Mather, New Zealand

Alexander Gjersøe, Creative Director & Partner, SMFB Oslo, Norway

Juan Carlos Gomez De La Torre, President, Chief Creative Officer, Circus Grey, Peru

Tomás Froes, Founder & Owner, MSTF Partners, Portugal

Sebastian Olar, Co-Creative Director, MAINSTAGE THE AGENCY, Romania

Polina Maguire, Creative Director, Havas, Russia

Lizi Hamer, Regional Creative Director, Octagon, Singapore

Neo Segola, Creative Director, FCB, South Africa

Kiyoung Kim, Executive Creative Director, Innocean Worldwide, South Korea

Anthony Chelvanathan, Group Creative Director, Leo Burnett, Sri Lanka

Karin Frisell, Senior Creative, Forsman & Bodenfors, Sweden

Sandra Genge, Managing Partner, Creative Strategy, FOUR Werbeagentur AG, Switzerland

Subun Khow, Chief Creative Officer, Dentsu One (Bangkok), Thailand

Kalle Hellzen, Executive Creative Director, 180 Kingsday, The Netherlands

Can Faga, Executive Creative Director, Publicis Istanbul, Turkey

Kapil Bhimekar, Associate Creative Director, Y&R Dubai, UAE

Victoria Fox, CEO, LIDA, UK

Katrina Encanto, Creative Director, MullenLowe London, UK

Corinna Falusi, Chief Creative Officer & Partner, Mother NY, USA

Alfonso Marian, Co-Chief Creative Officer, Ogilvy & Mather, USA

Chacho Puebla, Chief Creative Officer & Friend, MullenLowe, Western Europe & LATAM

### **Entertainment Lions**

**Debbi Vandeven, Global Chief Creative Officer, VML, Global – Jury President**

Claudia Cristovao, Head of Brand Studio, Google, APAC

Lisa Buchan, Director, Lisa Buchan Consultancy, EMEA

Alexandre Tan, VP Advertising & Brand Partnerships, Gameloft, France

Nils Rottsahl, Head of Edelman.ergo STUDIOS & Executive Producer, Edelman.ergo, Germany

Alexandra Ouzilleau, Global Head of Entertainment Partnerships, Havas Group, Global

Andre Llewellyn, Global Brand Strategy, Instagram, Global

Rafael Lazarini, Senior Vice President, Head of Business Development, Live Nation Entertainment, LATAM

Walid Kanaan, Chief Creative Officer, TBWA\RAAD, MENA

Reed Collins, Chief Creative Officer, Ogilvy & Mather, North Asia

Miguel Bemfica, Chief Creative Officer, MRM McCann, Spain

Alice Chou, Chief Creative Officer, Dentsu Inc., Taiwan

Bas Verhart, Founder, THINK School of Creative Leadership and DFFRNT Media, The Netherlands

Luke Southern, Managing Director, DRUM, UK

Jez Nelson, CEO & Chief Creative Officer, Somethin' Else, UK

Kristin Greene, Co-Founder/Principal, Flashpoint PR, USA

Elizabeth Lindsey, Managing Partner, Wasserman, USA

Ari Halper, Chief Creative Officer, FCB New York, USA

Rebecca Skinner, Managing Director / Executive Producer, Superprime Films, USA

Amy Emmerich, Chief Content Officer, Refinery29, USA

### **Film Lions**

**Luiz Sanches, Chief Creative Officer, Almap/BBDO, Brazil – Jury President**

Laura Visco, Creative Director, 72andSunny Amsterdam, Argentina

Jen Speirs, Deputy Executive Creative Director, BMF, Australia

Laura Esteves, Creative Director, Y&R, Brazil

Helen Pak, Chief Creative Officer, Grey Group Canada and President, Grey Toronto, Canada

Thomas Hoffmann, Creative Director and Owner, & Co., Denmark

Steffen Bärenfänger, Executive Creative Director, Mackevision, Germany

Fred Levron, Worldwide Creative Partner, FCB, Global

Senthil Kumar, Chief Creative Officer, J. Walter Thompson, India

Stefania Siani, Executive Creative Director, DLV BBDO, Italy

Takayuki Niizawa, Senior Creative Director, TBWA\Hakuhodo, Japan

Ariel Soto, VP & Chief Creative Officer, BBDO, Mexico

Koh Hwee Peng, Creative Partner, Blak Labs, Singapore

George Low, Creative Director, TBWA\Hunt\Lascaris JHB, South Africa

Isahac Oliver, Executive Creative Director, &Rosàs, Spain

Gustav Egerstedt, Executive Creative Director, Saatchi & Saatchi, Sweden

Asawin Phanichwatana, Executive Creative Director, GREYnJ UNITED, Thailand

Jessica Kersten, Co-Founder & Creative Director, Cloudfactory, The Netherlands

Valentine Freeman, Creative Director and Filmmaker, Other Animals, Inc., USA

Sally-Ann Dale, Chief Creation Officer, Droga5, USA

**Film Craft Lions**

**Diane McArter, Founder & President, Furlined, Global – Jury President**

Colin Renshaw, VFX Supervisor, Company Director, Alt.vfx, Australia

Alberto Lopes, Partner & Executive Producer, Vetor Zero, Brazil

Vibeke Nannerup, Founder & CEO, Liquidminds, Denmark



Dushan Drakalski, Chief Creative Officer, Y&R Productions, Europe

Masato Kosukegawa, Creative Director, Shiseido, Japan

Nick Bailey, Chairman, Independent, The Netherlands

James Bland, Partner, Blink, UK

Diane Jackson, Chief Production Officer, DDB Chicago, USA

Oliver Fuselier, Managing Partner, Tool of North America, USA

Gayle McCormick, Executive Producer, Ogilvy & Mather, USA

### **Glass: The Lion for Change**

**Madonna Badger, Founder/Chief Creative Officer, Badger & Winters, USA – Jury President**

Tea Uglow, Creative Director, Google, APAC

Rupen Desai, Vice Chairman for Asia-Pacific, Middle East & Africa, Edelman, APACMEA

Judy John, CEO, Canada & Chief Creative Officer, North America, Leo Burnett

Jean Batthany, VP, Creative, Walt Disney Parks & Resorts, Global

Deidre Smalls-Landau, EVP, Global Chief Cross-Cultural Officer, UM and EVP, Managing Director of IDENTITY, Global

Charlotte Beers, Speaker, Author, Former CEO, Ogilvy & Mather, Global

Toyin Ojora Saraki, Philanthropist, Founder-President, Wellbeing Foundation Africa, Nigeria

David Guerrero, Creative Chairman, BBDO Guerrero, The Philippines

Rafael Rizuto, Chief Creative Officer – Founder, TBD, USA

### **Health & Wellness Lions**

**R.John Fidelino, Executive Creative Director, InterbrandHealth, Global – Jury President**

Carol Ong, President, Bebebalm, Asia

Cherie Davies, Creative Director, Sudler & Hennessey, Australia

Bruno Abner Rebelo, Creative Director, McCann Health, Brazil

Andre Hansen, Creative Director, Anthill Agency, Denmark

Orla Burke, Partner, EMEA Healthcare co-Lead, FleishmanHillard, EMEA

Tom Richards, Chief Creative Office, Havas Lynx, Europe

Alok Gadkar, General Manager & Executive Creative Director, The Classic Partnership, UAE

Melissa de Lusignan, Group Creative Director, The Hive Group, UK

Stephanie Berman, Former Partner & Chief Creative Officer, The Bloc, USA

Collette Douaihy, EVP, Executive Creative Director, Digitas Health, USA

### **Industry Craft Lions**

#### **Yang Yeo, Creative Kaiju , Hakuhodo Inc., APAC – Jury President**

Alessandra Sadock, Creative Director, Artplan, Brazil

Kaz Tsuburaku, Chief Creative Officer, Dentsu Shanghai, China

Tereza Sverakova, Chief Creative Officer, Y&R Prague, Czech Republic

Abbie Walsh, Group Director, Fjord, EALA

Cristiana Boccassini, Chief Creative Officer, Publicis Italy, Italy

Osborne Macharia, Owner & Photographer, K63 Studio, Kenya

Oskar Lübeck, Founder & Executive Creative Director, Bold, Sweden

Susan Young, EVP, Executive Creative Director, McCann New York, USA

Alvar Suñol, Co-President & Chief Creative Officer, ALMA DDB, USA

### **Innovation Lions**

#### **Tor Myhren, VP Marketing Communications, Apple, Global – Jury President**

Eco Moliterno, Chief Creative Officer, Accenture Interactive, Brazil

Bessie Lee, Founder & CEO, Withinlink, China

Frederic Josue, Director of 18 (Havas X) and Global Executive Advisor, Havas, Global

Tessa Conrad, Global Director of Operations, TBWA & DAN Worldwide, Global

Perry Nightingale, Executive Creative Technologist, Grey Global, Global

Eran Gefen, Founder, Gefen Team - Innovation Agency, Israel

Johan Pihl, Creative Director, Great Works, Sweden

Thecla Schaeffer, Chief Marketing Officer, G-Star, The Netherlands

Tracey Follows, Head of Strategy, Wired Consulting, WIRED, UK

### **Media Lions**

#### **Tim Castree, Global CEO, Wavemaker, Global – Jury President**

Martin Guirado, President, IPG Mediabrands, Argentina

Fiona Johnston, CEO, UM, Australia

Sophie Van Laer, Strategy Director, Initiative, Belgium

Cesar Toledo, Media VP, Tribal Worldwide, Brazil

Alain Desormiers, CEO, PHD and Touché!, Canada

Amrita Randhawa, CEO Asia Pacific & Executive Chair, Mindshare, China

Javier Urbaneja, Chief Creative Officer, Havas Tribu, Costa Rica

Stine Halberg, CEO, Publicis Media, Denmark

Hernando Eslava, Chief Executive Media Agencies, Peña Defilló Group, Dominican Republic

Neil Hurman, Chief Advisory Officer, OMD, EMEA

Chris Skinner, President, UM, EMEA

Andreas Bahr, Founder and Member of the Board, Fluent AG, Europe

Severine Six, CEO, All Response Media, France

Tino Krause, CEO, Mediacom, Germany

Greg James, Global Chief Strategy Officer, Havas Media Group, Global

Izzy Hedges, EVP, International Media, Vizeum, Global

Nigel Conway, Head of Global Media, Nestle, Global

Rajni Menon, CEO, Carat, India

Ran Bar-On, CEO & Partner, Mediacom, Israel

Chiara Tescari, Managing Partner, OMD, Italy

Sanshiro Shimada, General Manager, Hakuhodo DY Media Partners, Japan

Lina Rivero, Strategy & Innovation Director, Havas, LATAM

Ravi Rao, CEO, Mindshare, MENA

Marta Ruiz-Cuevas, CEO, Publicis Media, Mexico

Nigel Douglas, CEO, OMD, New Zealand

Marie-Louise Alvær, Managing Director, PHD, Norway

Patrick Van Ginhoven, CEO, OMG, Peru

Dana Bulat, General Manager, United Media Services, Romania

Natalia Kiryanova, CEO, Wavemaker, Russia

Wayne Bishop, Managing Director, PHD, South Africa

Ester Garcia Cosin, General Manager, Havas Media Group, Spain

Niclas Fröberg, Chairman & Founder, Tre Kronor Media, Sweden

Nannette Passberg, Account Director, Carat, Switzerland

Pathamawan Sathaporn, Managing Director, Mindshare, Thailand

Danielle Pak, Head of Comms & Digital Strategy, Wieden+Kennedy Amsterdam, The Netherlands

Tolga Uner, CEO, Mediacom, Turkey

Amy Armstrong, CEO, Initiative, USA

Diana Bojaj, EVP, Managing Partner, Global Connections Planning, UM/J3 , USA

Kendra Hatcher King, VP, Strategy and Consulting, South Region Lead, SapientRazorfish, USA

### **Mobile Lions**

**Jay Morgan, Innovations Director, The Monkeys, Australia – Jury President**

Fabio Simoes, Executive Creative Director & Digital Creative Director, FCB , Brazil

Fura Johannesdottir, VP Executive Creative Director, Publicis.Sapient, EMEA

Aurélie de Villeneuve, Executive Creative Director, 5emeGauche Herezie Group, France

Oliver Drost, Chief Creative Officer, deepblue networks, Germany

Andrew Keller, Global Creative Director, Facebook Creative Shop, Global

Flavio Fabbri, Digital Chief Creative Officer, Armando Testa Group, Italy

Kyoko Yonezawa, Creative Technologist, Dentsu Inc., Japan

Harsh Kapadia, Executive Creative Director, VML, UK

Ari Weiss, Chief Creative Officer NA, DDB Worldwide, USA

### **Entertainment Lions for Music**

**Lori Feldman, EVP Strategic Marketing, Warner Bros. Records, USA – Jury President**

Kito Siqueira, Music & Sound Producer, Satellite Audio, Brazil

Jeannette Perez, President of Global Synch & Brand Partnerships, Kobalt | AWAL, Global

Jackie Jantos, Vice President, Brand & Creative, Spotify, Global

Leo Premutico, Co-Founder & Chief Creative Officer, Johannes Leonardo, Global

Sander van Maarschalkerweerd, Founding Partner & CEO, Sizzer Group, The Netherlands

Mike O'Keefe, VP 4th Floor Creative, Sony Music , UK

Jocelyn Brown, Executive Producer, Squeak E Clean Productions, USA

Joel Simon, CEO & Chief Creative Officer, JSM Music, USA

### **Outdoor Lions**

**Chris Garbutt, Chief Creative Officer, TBWA, Global – Jury President**

Mariana Borga, Creative Director, J. Walter Thompson, Brazil

Stephan Vogel, Chief Creative Officer, Ogilvy & Mather, EMEA

Jean-François Sacco, Chief Creative Officer & Co-Founder, Rosapark, France

Jayanta Jenkins, Global Group Creative Director, Twitter, Global

Pallavi Chakravarti, Executive Creative Director, Taproot Dentsu, India

Daniel Kee, Executive Creative Director, MullenLowe, Singapore

Damisa Ongsiriwattana, Co-Founder/ Executive Creative Director, SOUR Bangkok, Thailand

Erica Hoholick, President, phenomenom, USA

### **Pharma Lions**

**Rich Levy, Chief Creative Officer, FCB Health, Global – Jury President**

Shefali Srinivas, VP, Health Lead, Asia Pacific, WE Communications, APAC

Patrick Ackmann, Executive Creative Director, WEFRA, Germany

Oliver Caporn, Worldwide Creative Director and Executive Director, CDM London, Global

Renata Florio, Executive Creative Director, Ogilvy Health and Wellness, Global

Lyndon Louis, Senior Creative Director, Havas Live Sorento, India

Paola Figueroa, Creative VP, Made, Mexico

John Scott, Creative Director, Ward6, Singapore

Victoria McGee, Associate Creative Director, Langland, UK

Carolyn O'Neill, Chief Creative Officer, Centron NY, USA

### **PR Lions**

**Stuart Smith, Global CEO, Ogilvy PR, Global – Jury President**

Cassandra Cheong, Founder, Accenzvision, APAC

Damian Martinez Lahitou, CEO, Feedback PR, Argentina

Aden Ridgeway, Partner, Cox Inall Ridgeway, Australia

Patricia Bartuira, Director, FleishmanHillard, Brazil

Mia Pearson, CEO, MSL, Canada

Darren Burns, President, China, and Chair, Creativity & Innovation, Asia Pacific, Weber Shandwick

Andres Ortiz, Senior Partner, Dattis, Colombia

Anders Sigsgaard-Rasmussen, Head of Insight, Radius Kommunikation, Denmark

Arnaud Pochebonne, General Manager, Weber Shandwick, France

Mirko Kaminski, CEO, achtung!, Germany

Lesley Sillaman, Senior Vice President, Havas PR, Global

Cecile Nathan-Tilloy, Managing Director - Global Client Relationship, Edelman Intelligence, Global

Alan VanderMolen, President International, WE Communications, Global  
Valerie Pinto, CEO, Weber Shandwick, India

Ishteyaque Amjad, Public Affairs & Communications, Coca-Cola, India & South West Asia

Elisabeth Leriche, Advertising, Digital & CRM Manager, Renault, Italy

Tetsuji Hirose, Executive Officer, Dentsu Inc., Japan

Adriana Valladares, CEO, Burson Marsteller, Mexico

Gina McKinnon, General Manager, Fuse, New Zealand

Sindre Beyer, Head of PR and Content Marketing, Try, Norway

Agnieszka Bacińska, CEO, Walk PR, Poland

José Franco, Founder & CEO, Corpcom, Portugal

Andreea Grigorean, PR Officer, Publicis, Romania

Alexander Chernov, Board Member, SVP, Skolkovo Foundation, Russia

Ee Rong Chong, Group Managing Director, Ogilvy, Singapore

Michelle Tham, Managing Director, Hill+Knowlton Strategies, Singapore and Malaysia

Higinio Martínez, CEO, Omnicom PR Group, Spain and Portugal

Mattias Ronge, Chairman, Creative Strategist, Edelman Deportivo, Sweden

David Schärer, Partner, Rod Kommunikation, Switzerland

Sorada Sonprasit, CEO, Brilliant & Million, Thailand

Wendeline Sassen, Strategy Director, Havas Lemz, The Netherlands

Ann Maes, Head of Influence, Ogilvy Amsterdam and Managing Director, Ogilvy Public Relations, The Netherlands and Belgium

Gizem Kececi, Director of Corporate Communications, Siemens, Turkey

Alex Malouf, Corporate Communications Manager, Arabian Peninsula, Procter & Gamble, UAE

Candace Kuss, Director of Social Media, Hill+Knowlton Strategies, UK

Ruth Yearley, Partner, Director of Insight and Strategy, Ketchum PR, UK

Denise Kaufmann, Partner, Director Client Development, North America, Ketchum, USA

Jaclyn Ruelle, SVP, Group Account Director, MullenLowe PR, USA

Tonya Veasey, President & CEO, OCGPR, USA

### **Print & Publishing Lions**

**Kate Stanners, Chairwoman & Global Chief Creative Officer, Saatchi & Saatchi, Global – Jury President**

Rodolfo Sampaio, Creative Partner, Moma Propaganda, Brazil

Jaime Mandelbaum, Chief Creative Officer, Y&R, Europe

Diego Medvedocky, Chief Creative Officer, Grey Group, LATAM

Marta Lluciá, Executive Creative Director, McCann Worldgroup, Spain

Livio Dainese, Chief Creative Officer & Co-CEO, Wirz BBDO, Switzerland

Leigh Reyes, President & Chief Creative Officer, MullenLowe, The Philippines

Rosie Arnold, Creative Partner & Head of Art, AMV BBDO, UK

Justine Armour, Executive Creative Director, 72andSunny NYC, USA

### **Product Design Lions**

**Asif Khan, Architect, Asif Khan Ltd, Global – Jury President**

Christiane Bausback, Managing Director + Head of Design, N+P Industrial Design, Germany

Jeremy Lindley, Global Design Director, Diageo, Global

Darshan Gandhi , Head of Design, Godrej Consumer Products, India

Raffaella Citterio, Head of Experience, Interbrand, Italy

Naoki Ono, Copywriter/Product Designer, Hakuhodo, Japan

Per Ivar Selvaag, Principal, Montaag, Norway

Alex Hulme, Director, Map Project Office, UK

Victoria Slaker, VP, Industrial Design, Ammunition, USA



Rei Inamoto, Founding Partner, Inamoto & Co, USA

### **Radio & Audio Lions**

#### **Jo McCrostie, Creative Director, Global, UK – Jury President**

Alvaro Rodrigues, Chief Creative Officer & CEO, Fullpack, Brazil

Jenny Smith, President / Creative Director, Ray, Canada

Matthias Storath, MD, Executive Creative Director, Heimat, Germany

Kerry Keenan, Co-Founder & Chief Creative Officer, Never The Less, Global

Toby Talbot, Chief Creative Officer, Saatchi & Saatchi, New Zealand

Hugo Delgado, General Director, Grupo RPP, Peru

Molefi Thulo, Creative Director, Ogilvy JHB, South Africa

Blanca Gomara, Executive Creative Director, Dimensión, Spain

Jill Kershaw, CEO, Executive Creative Director, Sound & Fury, USA

### **Sustainable Development Goals Lions**

#### **Mark Tutssel, Executive Chairman and Chief Creative Officer, Leo Burnett Worldwide, Global – Jury President**

Akai Wang, Executive Creative Director, Tencent, China

Jean-Charles Caboche, Managing Director, BETC, France

Maher Nasser, Director of the Outreach Division (Judging in Personal Capacity), United Nations, Global

Claudia Romo Edelman, Chair, We Are All Human Foundation and Co-Host, Global GoalsCast, Global

Kash Sree, Executive Creative Director, gyro, Global

Ariana Stolarz, Global Chief Strategy Officer, MRM//McCann, Global

Eduardo Maruri, President & CEO, Grey Latam, President & CCO Maruri Grey, LATAM

Gustavo Lauria, Chief Creative Officer & Co-Founder, We Believers, USA

Tina Allan, EVP Director of Data Solutions, BBDO New York, USA

### **Social & Influencer Lions**

**Mark D'Arcy, VP, Chief Creative Officer, Facebook, Global – Jury President**

Mônica Salgado, Journalist, Influencer, TV Presenter, Mônica Salgado, Brazil

Lennie Stern, Head of Creative and Entertainment Strategies, BETC, France

Ralf Osteroth, Senior VP Marketing & Sales, Studio71, Germany

Eric Edge, Head of Global Marketing Communications, Pinterest, Global

Anthony Svirskis, CEO, TRIBE, Global

Noriaki Onoe, Creative Director, Dentsu Inc., Japan

Gerard Crichlow, Head of Cultural Strategy, AMVBBDO, UK

Michelle Franzioa, Executive Creative Director, Edelman, USA

Catherine Patterson, Director Experiential NA, Y&R, USA

### **Titanium Lions**

**Colleen DeCourcy, Chief Creative Officer, Wieden+Kennedy, Global – Jury President**

Eugene Cheong, Chief Creative Officer, Ogilvy & Mather, Asia Pacific

James McGrath, Creative Chairman, Clemenger BBDO, Australia

Jason Xenopoulos, Global Chief Vision Officer & Chief Creative Officer, VML, EMEA

Caitlin Ryan, Regional Creative Director, Facebook and Instagram, EMEA

PJ Pereira, Creative Chairman & Co-Founder, Pereira O'Dell, Global

Fred Raillard, FFounder, Creative CEO, FF, Global

Susan Bonds, Co-Founder & CEO, 42 Entertainment, Global

Gail Heimann, President, Weber Shandwick, USA

Duncan Marshall, Founding Partner, Droga5, USA